

# BACHELOR OF ARTS IN ACCOUNTING ANNUAL ASSESSMENT PLAN & FINDINGS 2016-2017 ACADEMIC YEAR

#### 2016 – 2017 CURRICULUM MAP

2010 2017 CONNICOLOW WAY	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5
	Analyze the major systems of criminal justice and how the functions of police, prosecution, courts, and corrections are interrelated.	Evaluate the issues and management of personnel administration in criminal justice.	Analyze the judicial processes of the U.S. Constitution.	Explain ethical issues within the criminal justice system.	Evaluate research in the areas of criminal justice and public policy as it pertains to the effect on society, victims, and rehabilitation.
BUS 311: Business Law I				ı	I
ACC 205: Principles of Accounting I	I	I	ı	I	I.
ACC 206: Principles of Accounting II	ı	R	ı	ı	1
ACC 305: Intermediate Accounting I	R	R	R	R	1
ACC 306: Intermediate Accounting II	R		R		1
ACC 308: Accounting Info Systems	R	R	R	R	
BUS 308: Statistics for Managers		R	R		
ECO 204: Principles of Microeconomics					R
BUS 401: Principles of Finance				М	R
ACC 310: Cost Accounting	R	R		М	R
ACC 380: Accounting for Not-for-Profit Organizations	R		R		R
ACC 401: Federal Income Taxes I	R	М		R	R

### Office of Learning Assessment and Program Review



ACC 407: Advanced Accounting	М		М	М	М
ACC 410: Auditing	М	М	М		M



#### ANNUAL ASSESSMENT PLAN FINDINGS

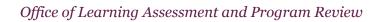
## PLO 1 - Demonstrate fundamental accounting principles and procedures.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: ACC 206 Final Paper	70% of BA Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	617	1040	59.33%	3. DOES NOT MEET THE ACCEPTABLE TARGET



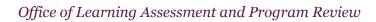


Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average BA Accounting students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	178	203	87.68%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:	184	195	94.36%	1. EXCEEDS THE ACCEPTABLE TARGET





	• I understand the learning objectives of my courses.				
Indirect Measure 2	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • The curriculum was relevant to my professional needs.	178	195	91.28%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Employ techno	ology tools related to the area of accounting	•			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA





Direct Measure 1: ACC 308 Week 5 Assignment	70% of Bachelor of Arts in Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	570	624	91.35%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average BA Accounting students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.
	90% must score 400 or higher on the CPC comprehensive exam.	178	203	87.68%	3. DOES NOT MEET THE ACCEPTABLE TARGET





Direct Measure 3: CPC Comprehensive Exam Score					
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I understand the learning objectives of my courses.	184	195	94.36%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • The curriculum was relevant to my professional needs.	178	195	91.28%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Analyze altern	atives to complex accounting problems.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET



				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: ACC 305 Week 5 Final Paper	70% of Bachelor of Arts in Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	72	99	72.73%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average BA Accounting students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Accounting section of the





					Common Professional Component comprehensive exam.
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	178	203	87.68%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I understand the learning objectives of my courses.	184	195	94.36%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • The curriculum was relevant to my professional needs.	178	195	91.28%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 4 - Integrate accounting and finance information in business decision making.



MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: ACC 301 Final Paper	70% of Bachelor of Arts in Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	149	207	71.98%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Business Policies, Integration and Strategic Management Section	BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Policies, Integration and Strategic Management section of the CPC comprehensive exam	N/A	N/A	N/A	On average BA Accounting students scored below the average of the Peregrine Academic Services Online Aggregate Pool and below the average of the Traditional



	when compared to other competitive programs.				Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	178	203	87.68%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I understand the learning objectives of my courses.	184	195	94.36%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • The curriculum was relevant to my professional needs.	178	195	91.28%	1. EXCEEDS THE ACCEPTABLE TARGET



PLO 5 - Analyze the leg	gal, regulatory and ethical issues in the prac	tice of accounting	•		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: ACC 407 Final Paper	70% of Bachelor of Arts in Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	355	489	72.60%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam –	BA Accounting program, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate	N/A	N/A	N/A	On average BA Accounting students scored below the average of the



Business Ethics in Accounting	Pools related to the Business Ethics in Accounting section of the CPC comprehensive exam when compared to other competitive programs.				Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	178	203	87.68%	3. DOES NOT MEET THE ACCEPTABLE TARGET
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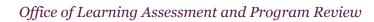


or "Strongly	Agree." The item to be used will		
be:			
• The curric professiona	ulum was relevant to my I needs.		

#### **OVERALL RECOMMENDATIONS**

Overall, it is recommended that the Program Chair for the Bachelor of Arts in Accounting review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2017-2018 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. In addition, the Program Chair should consider reviewing ACC 206 as the acceptable target for PLO 1 was not met.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT					
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
PLO 1	ACC 206 Final Paper	The Bachelor of Arts in Accounting Program Chair	In Progress	Fall 2018	
Action Details	In order to improve student achievement of PLO 1, ACC 206 will be revised.				
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
Action Details					
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	





Action Details				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
Action Details				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
Action Details				