

BACHELOR OF ARTS IN BUSINESS INFORMATION SYSTEMSANNUAL ASSESSMENT PLAN & FINDINGS 2016-2017 ACADEMIC YEAR

2016 – 2017 CURRICULUM MAP

2010 - 2017 CONNICULUIVI IVIAP							
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7
	Apply analytical, logical, and critical thinking abilities in the development of effective information systems solutions.	Evaluate information systems and enterprise solutions appropriate to meet presented business challenges.	Compare and contrast the local and global impact of computing on individuals, organizations, providers, and society.	Develop alternative information systems solutions appropriate for addressing business problems.	Evaluate processes that support the delivery and management of information systems within the business application environment.	Apply knowledge to make responsible decisions when addressing professional, ethical, legal, and social issues and responsibiliti es relevant to the Information Technology discipline.	Employ collaborative team skills to accomplish a common goal.
MGT 330: Management for Organizations		I	R	I	R	R	
ECO 204: Principles of Microeconomics		R		R			
ACC 205: Principles of Accounting		R		R			
INF 220: IS Principles	R	R	I	I	R	R	
BUS 311: Business Law I	R	R	R	R	R	R	
BUS 308: Statistics for Managers	R	R	R	R	R		
COM 340: Technical Writing	R	R	R	R	R		
INF 231: Programming Concepts	R	R	R	R	R		

Office of Learning Assessment and Program Review



INF 340: Business Systems Analysis	R	R	R	R	R	R	R
INF 322: Database Management Systems	R	R	R	R	R		
INF 325: Telecommunications & Networking Concepts	R	R	R	R	R	R	R
BUS 352: e-Business	R	R	R	R	R		
INF 410: Project Management	R	R	R	R	M	М	
INF 336: Project Procurement Management	R	R	R	R	R		
MGT 497: Strategic Technology Planning for Organizations	М	М	М	М	М		М

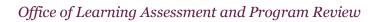
I (Introduced), R (Reinforced), or M (Mastered).



ANNUAL ASSESSMENT PLAN FINDINGS

PLO 1 - Apply analytical, logical, and critical thinking abilities in the development of effective information systems solutions.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: INF 340 Final Paper	80% of BA Business Information Systems students must score a 70% or higher on the INF 340 Final Paper utilize analytical, logical, and critical thinking abilities to analyze user requirements and to design, develop, and	605	697	86.80%	1. EXCEEDS THE ACCEPTABLE TARGET





	deploy effective Information Systems solutions.				
Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section	BA Business Information Systems students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Information Systems Management section of the Common Professional Component comprehensive exam.	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET



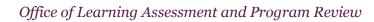
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	640.29	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	N/A	N/A	88.80%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	N/A	N/A	75.38%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Evaluate inform	mation systems and enterprise solutions app	propriate to meet	presented busin	ess challenges.	
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT	TOTAL NUMBER OF	ASSESSMENT RESULTS:	ASSESSMENT RESULTS:



		RECORDS MEETING ACCEPTABLE TARGET	STUDENT RECORDS OBSERVED	PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Final Paper	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	229	444	51.58%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam- Business Integration and Strategic Management Section	BA Business Information Systems, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET



		Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	640.29	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	N/A	N/A	88.80%	1. EXCEEDS THE ACCEPTABLE TARGET





Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	N/A	N/A	75.38%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Compare and C	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA



Direct Measure 1: MGT 497 Week 4 Assignment	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	64	72	88.89%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Management Section	BA Business Information Systems students, on average, just score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET





		comprehensive exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	640.29	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	N/A	N/A	88.80%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	N/A	N/A	75.38%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 4 - Develop alternative information systems solutions appropriate for addressing business problems.



MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Final Paper	70% of BA Business Information Systems students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	107	191	56.02%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section	BA Business Information Systems students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET



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		Services Online			
		Aggregate Pool			
		and above the			
		average of the			
		Traditional			
		Aggregate Pool			
		on the			
		Information			
		Systems			
		Management			
		section of the			
		Common			
		Professional			
		Component			
		comprehensive			
		exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	640.29	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:	N/A	N/A	88.80%	1. EXCEEDS THE ACCEPTABLE TARGET

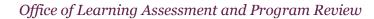




	• I understand the learning objectives of my courses.				
Direct Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	N/A	N/A	88.80%	75.38%
PLO 5 - Evaluate proceenvironment.	esses that support the delivery and manager	nent of information	on systems withi	n the business appli	cation
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE THE ACCEPTABLE TARGET



					4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Final Paper	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	206	393	52.16%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Management Section	BA Business Information Systems students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET





		comprehensive exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	640.29	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	N/A	N/A	88.80%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	N/A	N/A	75.38%	1. EXCEEDS THE ACCEPTABLE TARGET

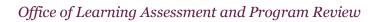
PLO 6 - Apply knowledge to make responsible decisions when addressing professional, ethical, legal, and social issues and responsibilities relevant to the Information Technology discipline.



MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Week 4 Assignment	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	64	72	88.89%	1. EXCEEDS THE ACCEPTABLE TARGET
	BA Business Information Systems students, on average, just score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate	On average BA Business Information Systems			1. EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 2: CPC Comprehensive Exam - Management Section	Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	640.29	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - I understand the	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree"	N/A	N/A	88.80%	1. EXCEEDS THE ACCEPTABLE TARGET





learning objectives of my courses	or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.				
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	N/A	N/A	75.38%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 7 - Employ collabo	prative team skills to accomplish a common	goal.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET



					4. INSUFFICIENT DATA
Direct Measure 1: INF 220 Week 2 Assignment	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	37	39	94.87%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Business Leadership Section	BA Business Information Systems students, on average, just score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored below the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional	N/A	N/A	3. DOES NOT MEET THE ACCEPTABLE TARGET





		Component comprehensive exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	N/A	N/A	640.29	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	N/A	N/A	88.80%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	N/A	N/A	75.38%	1. EXCEEDS THE ACCEPTABLE TARGET



OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Chair for the Bachelor of Arts in Business Information Systems review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2017-2018 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. In addition, the Program Chair should consider reviewing MGT 370 as the acceptable targets for PLO 2 were not met.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT						
ОИТСОМЕ	OUTCOME MEASURE KEY/RESPONSIBLE PERSONNEL STATUS ANTICIPATED DATE OF COMPLETION					
2 MGT 497 Final Paper Program Chair Complete 2017/18 AY						
Action Details In order to improve student achievement of PLO 2, MGT 497 will be revised.						