

BACHELOR OF ARTS IN BUSINESS INFORMATION SYSTEMSANNUAL ASSESSMENT PLAN & FINDINGS 2017-2018 ACADEMIC YEAR

2017 – 2018 CURRICULUM MAP

MGT 330: Management for Organizations

ECO 204: Principles of Microeconomics

ACC 205: Principles of Accounting

BUS 308: Statistics for Managers

INF 231: Programming Concepts

COM 340: Technical Writing

INF 220: IS Principles

BUS 311: Business Law I

PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7
Apply analytical, logical, and critical thinking abilities in the development of effective information systems solutions.	Evaluate information systems and enterprise solutions appropriate to meet presented business challenges.	Compare and contrast the local and global impact of computing on individuals, organizations, providers, and society.	Develop alternative information systems solutions appropriate for addressing business problems.	Evaluate processes that support the delivery and management of information systems within the business application environment.	Apply knowledge to make responsible decisions when addressing professional, ethical, legal, and social issues and responsibiliti es relevant to the Information Technology discipline.	Employ collaborative team skills to accomplish a common goal.
	1	R	1	R	R	
	R		R			
	R		R			
R	R	I	1	R	R	
R	R	R	R	R	R	
R	R	R	R	R		
R	R	R	R	R		
R	R	R	R	R		

Office of Learning Assessment and Program Review



INF 340: Business Systems Analysis	R	R	R	R	R	R	R
INF 322: Database Management Systems	R	R	R	R	R		
INF 325: Telecommunications & Networking Concepts	R	R	R	R	R	R	R
BUS 352: e-Business	R	R	R	R	R		
PRM 300: Introduction to Project Management							
INF 336: Project Procurement Management	R	R	R	R	R		
MGT 497: Strategic Technology Planning for Organizations	M	M	M	M	M		М

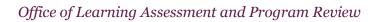
I (Introduced), R (Reinforced), or M (Mastered).



ANNUAL ASSESSMENT PLAN FINDINGS

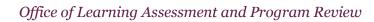
PLO 1 - Apply analytical, logical, and critical thinking abilities in the development of effective information systems solutions.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: INF 340 Final Paper	80% of BA Business Information Systems students must score a 70% or higher on the INF 340 Final Paper utilize analytical, logical, and critical thinking abilities to analyze user requirements and to design, develop, and	1108	1563	70.89%	2. MEETS THE ACCEPTABLE TARGET





	deploy effective Information Systems solutions.				
Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section	BA Business Information Systems students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Information Systems Management section of the Common Professional Component comprehensive exam.	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	107	112	95.54%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - PLO1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively applied analytical, logical, and critical thinking abilities in the development of effective information systems solutions.	N/A	N/A	89.40%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Evaluate infor	mation systems and enterprise solutions app	propriate to meet	presented busin	ess challenges.	
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET



					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Final Paper	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	294	496	59.27%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam- Business Integration and Strategic Management Section	BA Business Information Systems, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET



		Strategic Management section of the Common Professional Component comprehensive exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	107	112	95.54%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - PLO2	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively evaluated information systems and enterprise solutions appropriate to meet presented business challenges.	N/A	N/A	84.00%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Compare and o	ontrast the local and global impact of comp	uting on individua	als, organizations	s, providers, and so	ciety.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS	TOTAL NUMBER OF STUDENT	ASSESSMENT RESULTS:	ASSESSMENT RESULTS:



		MEETING ACCEPTABLE TARGET	RECORDS OBSERVED	PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Week 4 Assignment	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	103	128	80.47%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Management Section	BA Business Information Systems students, on average, just score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of	On average BA Business Information Systems students scored above the average of the	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET

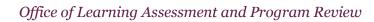




	the CPC comprehensive exam when	Peregrine			
	compared to other competitive programs.	Academic			
		Services Online			
		Aggregate Pool			
		and above the			
		average of the			
		Traditional			
		Aggregate Pool			
		on the			
		Management			
		section of the			
		Common			
		Professional			
		Component			
		comprehensive			
		exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	107	112	95.54%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - PLO3	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively compared and contrasted the local and global impact of computing on	N/A	N/A	90.50%	1. EXCEEDS THE ACCEPTABLE TARGET

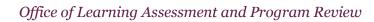


	individuals, organizations, providers, and society.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Final Paper	70% of BA Business Information Systems students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	294	624	59.27%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam- Information	BA Business Information Systems students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information	On average BA Business Information Systems students scored	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET



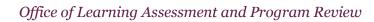


Management Systems	Management Systems section of the CPC	above the			
Section	comprehensive exam when compared to	average of the			
	other competitive programs.	Peregrine			
		Academic			
		Services Online			
		Aggregate Pool			
		and above the			
		average of the			
		Traditional			
		Aggregate Pool			
		on the			
		Information			
		Systems			
		Management			
		section of the			
		Common			
		Professional			
		Component			
		comprehensive			
		exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	107	112	95.54%	1. EXCEEDS THE ACCEPTABLE TARGET
	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree"	N/A	N/A	88.70%	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 1: End of Program Survey - PLO4 PLO 5 - Evaluate proceenvironment.	or "Strongly Agree." The item to be used will be: • I effectively developed alternative information systems solutions appropriate for addressing business problems. esses that support the delivery and manager	nent of information	on systems withi	າ the business appli	cation
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA





Direct Measure 1: MGT 497 Final Paper	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	294	496	59.27%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Management Section	BA Business Information Systems students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam. 70% or more of students exiting the program	107	112	95.54%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: End of Program Survey - PLO5	will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively evaluated processes that can support the delivery and management of information systems within the business application environment.	N/A	N/A	89.70%	1. EXCEEDS THE ACCEPTABLE TARGET
• • •	dge to make responsible decisions when add nation Technology discipline.	ressing profession	nal, ethical, legal	, and social issues a	nd responsibilities
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET



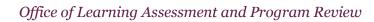
					2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Week 4 Assignment	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	103	128	80.47%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Management Section	BA Business Information Systems students, on average, just score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET



		average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	107	112	95.54%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - PLO6	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	N/A	N/A	91.60%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 7 - Employ collabo	orative team skills to accomplish a common	goal.			



MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: INF 220 Week 2 Assignment	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	280	354	79.10%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam -	BA Business Information Systems students, on average, just score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam	On average BA Business Information Systems students scored above the	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET





Business Leadership	when compared to other competitive	average of the			
Section	programs.	Peregrine			
		Academic			
		Services Online			
		Aggregate Pool			
		and above the			
		average of the			
		Traditional			
		Aggregate Pool			
		on the Business			
		Leadership			
		section of the			
		Common			
		Professional			
		Component comprehensive			
		exam.			
		exam.			
	90% of BA Business Information Systems				
Direct Measure 3: CPC	students must score 400 or higher on the CPC				
Comprehensive Exam-	comprehensive exam.	107	112	95.54%	1. EXCEEDS THE
Score		107	112	93.5470	ACCEPTABLE TARGET
Score					
	700/				
	70% or more of students exiting the program				
Indirect Measure 1:	will express satisfaction on the End of Program Survey by indicating either "Agree"	N/A	N/A	80.20%	1. EXCEEDS THE
End of Program Survey	or "Strongly Agree." The item to be used will	IN/A	IN/A	80.20%	ACCEPTABLE TARGET
- PLO7	be:				



I understand the learning objectives of my		
courses.		

OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Chair for the Bachelor of Arts in Business Information Systems review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum

Map in preparation for the 2018-2019 assessment cycle. This will determine the appropriateness of

the assignments and mapping for each PLO. In addition, the Program Chair should consider examining the CPC sub-test to ensure alignment with each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT						
OUTCOME MEASURE KEY/RESPONSIBLE PERSONNEL STATUS ANTICIPATED DATE OF COMPLETION						
3	CPC Sub Test Program Chair Complete 2018/19 AY					
Action Details Examine the CPC sub-test to ensure alignment with each PLO.						