

# BACHELOR OF ARTS IN BUSINESS INFORMATION SYSTEMSANNUAL ASSESSMENT PLAN & FINDINGS 2018-2019 ACADEMIC YEAR

#### 2018 – 2019 CURRICULUM MAP

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7
	Apply analytical, logical, and critical thinking abilities in the development of effective information systems solutions.	Evaluate information systems and enterprise solutions appropriate to meet presented business challenges.	Compare and contrast the local and global impact of computing on individuals, organizations, providers, and society.	Develop alternative information systems solutions appropriate for addressing business problems.	Evaluate processes that support the delivery and management of information systems within the business application environment.	Apply knowledge to make responsible decisions when addressing professional, ethical, legal, and social issues and responsibiliti es relevant to the Information Technology discipline.	Employ collaborative team skills to accomplish a common goal.
MGT 330: Management for Organizations	ı	R	ı	R	R		
ECO 204: Principles of Microeconomics		R			R		
ACC 205: Principles of Accounting	R	R	R	R			
INF 220: IS Principles	R	R	1	1	R	R	
BUS 311: Business Law I	R	R	R	R	R	R	
BUS 308: Statistics for Managers	R	R	R	R	R		
ENG328: Scientific & Technical Writing	R	R	R	R	R	R	R
INF 231: Programming Concepts	R	R	R	R	R		



INF 340: Business Systems Analysis	R	R	R	R	R	R	R
INF 322: Database Management Systems	R	R	R	R	R		
INF 325: Telecommunications & Networking Concepts	R	R	R	R	R	R	R
BUS 352: e-Business	R	R	R	R	R		
PRM 300: Introduction to Project Management	R	R	R	R	M	R	R
INF 336: Project Procurement Management	R	R	R	R	R		
MGT 497: Strategic Technology Planning for Organizations	М	M	М	М	М		M

I (Introduced), R (Reinforced), or M (Mastered).



#### ANNUAL ASSESSMENT PLAN FINDINGS

#### PLO 1 - Apply analytical, logical, and critical thinking abilities in the development of effective information systems solutions.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: INF 340 Final Paper	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	747	1248	59.86%	3. DOES NOT MEET THE ACCEPTABLE TARGET



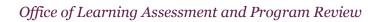
Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section	BA Business Information Systems students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Information Systems Management section of the Common Professional Component comprehensive exam.	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET
	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	134	144	93.06%	1. EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 3: CPC Comprehensive Exam- Score					
Indirect Measure 1: End of Program Survey - PLO1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively applied analytical, logical, and critical thinking abilities in the development of effective information systems solutions.	N/A	N/A	90.98%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Evaluate information MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE THE ACCEPTABLE TARGET



					4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Final Paper	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	747	1248	59.86%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam- Business Integration and Strategic Management Section	BA Business Information Systems, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET





		Professional Component comprehensive exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	134	144	93.06%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - PLO2	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively evaluated information systems and enterprise solutions appropriate to meet presented business challenges.	N/A	N/A	89.31%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Compare and o	contrast the local and global impact of comp	outing on individua	als, organizations	, providers, and so	ciety.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET



				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Week 4 Assignment	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	269	318	84.59%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Management Section	BA Business Information Systems students, on average, just score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET



		and above the average of the Traditional Aggregate Pool on the Management section of the			
		Common Professional Component comprehensive exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	134	144	93.06%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - PLO3	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively compared and contrasted the local and global impact of computing on individuals, organizations, providers, and society.	N/A	N/A	93.28%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 4 - Develop alternative information systems solutions appropriate for addressing business problems.



MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Final Paper	70% of BA Business Information Systems students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	747	1248	59.86%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section	BA Business Information Systems students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET



		Camilian O. P.			T 1
		Services Online			
		Aggregate Pool			
		and above the			
		average of the			
		Traditional			
		Aggregate Pool			
		on the			
		Information			
		Systems			
		Management			
		section of the			
		Common			
		Professional			
		Component			
		comprehensive			
		exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	134	144	93.06%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: End of Program Survey - PLO4	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:	N/A	N/A	90.23%	1. EXCEEDS THE ACCEPTABLE TARGET



PLO 5 - Evaluate proceenvironment.	I effectively developed alternative information systems solutions appropriate for addressing business problems.      esses that support the delivery and manager.	nent of information	on systems withi	n the business appli	cation
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Final Paper	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	747	1248	59.86%	3. DOES NOT MEET THE ACCEPTABLE TARGET



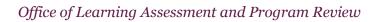
Direct Measure 2: CPC Comprehensive Exam - Management Section	BA Business Information Systems students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	134	144	95.06%	1. EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 1: End of Program Survey - PLO5	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively evaluated processes that can support the delivery and management of information systems within the business application environment.	N/A	N/A	94.03%	1. EXCEEDS THE ACCEPTABLE TARGET
	dge to make responsible decisions when add nation Technology discipline.	ressing profession	nal, ethical, legal	, and social issues a	nd responsibilities
relevant to the inform	lation reciniology discipline.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET



					4. INSUFFICIENT DATA
Direct Measure 1: MGT 497 Week 4 Assignment	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	269	318	84.59%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Management Section	BA Business Information Systems students, on average, just score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET





		Component comprehensive exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	134	144	93.06%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - PLO6	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I understand the learning objectives of my courses.	N/A	N/A	94.78%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 7 - Employ collabo	orative team skills to accomplish a common	goal.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET



				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: INF 220 Week 2 Assignment	70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	415	442	93.89%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Business Leadership Section	BA Business Information Systems students, on average, just score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET





		average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.			
Direct Measure 3: CPC Comprehensive Exam- Score	90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.	134	144	93.06%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - PLO7	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I understand the learning objectives of my courses.	N/A	N/A	82.71%	1. EXCEEDS THE ACCEPTABLE TARGET

## **OVERALL RECOMMENDATIONS**



Overall, it is recommended that the Program Chair for the Bachelor of Arts in Business Information Systems review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2019-2020 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

Additionally, it's recommended to review MGT497 Final Paper as the Acceptable and Ideal targets for PLOs1, 2, and 4 were not met.