BUS 401: Principles of Finance



BACHELOR OF ARTS IN FINANCE ANNUAL ASSESSMENT PLAN & FINDINGS 2016-2017 ACADEMIC YEAR

2016 – 2017 CURRICULUM MAP					
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5
	Demonstrate problem solving skills including the ability to analyze business and financial conditions.	Apply financial theories to conduct financial analysis.	Understand how to measure and achieve the efficiency use of financial resources.	Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macrofinance.	Understand the business as an integrated system including the relations among the functional areas, and the application longrange planning, implementation and control systems.
MGT 330: Management for Organizations	1				I
BUS 311: Business Law I	I			ı	
PHI 445: Personal and Organizational Ethics				R	
ECO 203: Principles of Macroeconomics	I	I			R
ECO 204: Principles of Microeconomics					R
ACC 205: Principles of Accounting I	I	I	I		
ACC 206: Principles of Accounting II	R	I	ı		
BUS 215: Personal Financial Management		I	R		
BUS 308: Statistics for Managers		R			
ECO 316: Financial Institutions and Markets				R	R
BUS 323: Risk Management and Insurance	R	R			R

Office of Learning Assessment and Program Review



BUS 405: Principles of Investments		М			
BUS 450: International Finance		R	R		R
BUS 402: Strategic Management & Business Policy	M	М	М	М	М



ANNUAL ASSESSMENT PLAN FINDINGS

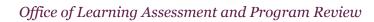
PLO 1 - Demonstrate problem solving skills including the ability to analyze business and financial conditions.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 401 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	320	457	70.02%	2. MEETS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	84	89	94.38%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree"	76	88	86.36%	1. EXCEEDS THE ACCEPTABLE TARGET



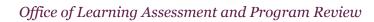


	or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.				
Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	71	88	80.68%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Apply financial	theories to conduct financial analysis.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET





					4. INSUFFICIENT DATA
Direct Measure 1: BUS 405 Final project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	272	368	73.91%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Business Finance Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.				On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam.
	90% must score 400 or higher on the CPC comprehensive exam.	84	89	94.38%	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 3: CPC Comprehensive Exam Score					
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	76	88	86.36%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	71	88	80.68%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Understand ho	w to measure and achieve the efficiency us	e of financial reso	urces.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS	ASSESSMENT RESULTS:



		ACCEPTABLE TARGET		MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 450 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	281	375	74.93%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive	N/A	N/A	N/A	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of





	exam when compared to other competitive programs.				the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive exam.
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	84	89	94.38%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	76	88	86.36%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree"	71	88	80.68%	1. EXCEEDS THE ACCEPTABLE TARGET



PLO 4 - Evaluate the p	or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs. olitical, social, legal, regulatory, and technol ACCEPTABLE TARGET	Ogical issues in the TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECO 316 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	225	274	82.12%	1. EXCEEDS THE ACCEPTABLE TARGET
	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and	N/A	N/A	N/A	On average BA Finance students scored above the



Direct Measure 2: CPC	Traditional Campus Aggregate Pools related				average of the
Comprehensive Exam –	to the Legal Environment of Business section				Peregrine Academic
Legal Environment of	of the CPC comprehensive exam when				Services Online
Business Section	compared to other competitive programs.				Aggregate Pool and
					above the average of
					the Traditional
					Aggregate Pool on
					the Legal
					Environment of
					Business section of
					the Common
					Professional
					Component
					comprehensive
					exam.
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	84	89	94.38%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	76	88	86.36%	1. EXCEEDS THE ACCEPTABLE TARGET



Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	71	88	80.68%	1. EXCEEDS THE ACCEPTABLE TARGET
	e business as an integrated system including tion and control systems.	g the relations am	ong the function	al areas, and the ap	plication long-range
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA



Direct Measure 1: BUS 402 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	118	151	78.15%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	84	89	94.38%	1. EXCEEDS THE ACCEPTABLE TARGET



Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	76	88	86.36%	1. EXCEEDS THE ACCEPTABLE TARGET
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OVERALL RECOMMENDATIONS

Because all acceptable targets were met, the Program Chair for the Bachelor of Arts in Finance and faculty will continue to monitor learning outcomes achievement on PLO 1 throughout the 17-18 academic year.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT					
OUTCOME	MEASURE	KEY/RESPONSIBLE	STATUS	ANTICIPATED DATE OF	
OUTCOIVIE	WILASONL	PERSONNEL	314103	COMPLETION	



PLO 1	All	The Program Chair for the Bachelor of Arts in Finance and faculty	In Progress	Ongoing
Action Details	_	rgets were met, the Progr onitor learning outcomes	-	_
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
Action Details				
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
Action Details				
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Action Details				