

BACHELOR OF ARTS IN FINANCE ANNUAL ASSESSMENT PLAN & FINDINGS 2017-2018 ACADEMIC YEAR

2017 – 2018 CURRICULUM MAP

2017 – 2018 CURRICULUM MAP						
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
	Analyze business and financial conditions using appropriate problem solving skills.	Apply financial theories to conduct financial analysis.	Appraise financial practices to achieve the efficient use of financial resources.	Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macrofinance.	Evaluate financial information and non-financial information in order to appropriately assess business opportunities.	Construct long- range financial planning, implementation and control systems.
MGT 330: Management for Organizations	ı				ı	
BUS 311: Business Law I	I			1		
Phi 445: Personal and Organizational Ethics				R		
ECO 203: Principles of Macroeconomics	I	1			R	
ECO 204: Principles of Microeconomics					R	
ACC 205: Principles of Accounting I	I	ı	I			R
ACC 206: principles of Accounting II	R	I	I			М
BUS 215: Personal Financial Management		ı	R			
BUS 308: Statistics for Managers		R				
ECO 316: Financial Institutions and Markets				R	R	
BUS 323: Risk Management and Insurance	R	R			R	
BUS 401: Principles of Finance	М	R		R	R	

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BUS 405: Principles of Investments		М				
BUS 450: International Finance		R	R		R	
BUS 402: Strategic Management and Business Policy	M	M	М	М	M	М



ANNUAL ASSESSMENT PLAN FINDINGS

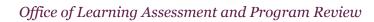
PLO 1 - Analyze business and financial conditions using appropriate problem solving skills.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 401 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	339	460	73.70%	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.
Direct Measure 3: CPC Comprehensive Exam	90% must score 400 or higher on the CPC comprehensive exam.	41	42	97.62%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:	37	40	92.50%	1. EXCEEDS THE ACCEPTABLE TARGET





PLO 2 - Apply financia	I effectively analyzed business and financial conditions using appropriate problem solving skills. theories to conduct financial analysis.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 405 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	343	500	68.60%	3. DOES NOT MEET THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Business Finance Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam.
Direct Measure 3: CPC Comprehensive Exam	90% must score 400 or higher on the CPC comprehensive exam.	41	42	97.62%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:	37	40	92.50%	1. EXCEEDS THE ACCEPTABLE TARGET



	I effectively applied financial theories to conduct financial analysis.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 450 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	176	252	69.84%	3. DOES NOT MEET THE ACCEPTABLE TARGET



Direct Measure 2: CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive exam.
Direct Measure 3: CPC Comprehensive Exam	90% must score 400 or higher on the CPC comprehensive exam.	41	42	97.62%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:	37	40	92.50%	1. EXCEEDS THE ACCEPTABLE TARGET



PIO 4 - Evaluate the n	 I effectively appraised financial practices to achieve the efficient use of financial resources. olitical, social, legal, regulatory, and technol 	logical issues in th	e context of mic	o and macro-financ	· p
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECO 316 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	174	195	89.23%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam –	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related	N/A	N/A	N/A	On average BA Finance students scored above the average of the

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Legal Environment of	to the Legal Environment of Business section				Peregrine Academic
Business Section	of the CPC comprehensive exam when				Services Online
	compared to other competitive programs.				Aggregate Pool and
					above the average of
					the Traditional
					Aggregate Pool on
					the Legal
					Environment of
					Business section of
					the Common
					Professional
					Component
					comprehensive
					exam.
	90% must score 400 or higher on the CPC				
D:	comprehensive exam.				4 5005500 705
Direct Measure 3: CPC		41	42	97.62%	1. EXCEEDS THE
Comprehensive Exam					ACCEPTABLE TARGET
	70% or more of students exiting the program				
	will express satisfaction on the End of				
Indirect Measure 1:	Program Survey by indicating either "Agree"				
End of Program Survey	or "Strongly Agree." The item to be used will				4 5005500 705
	be:	36	40	90.00%	1. EXCEEDS THE
					ACCEPTABLE TARGET
	• I effectively evaluated the political, social,				
	legal, regulatory, and technological issues in				
	the context of micro-and macro-finance.				
	cial information and non-financial informati				

PLO 5 - Evaluate financial information and non-financial information in order to appropriately assess business opportunities.



MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 402 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	400	523	76.48%	1. EXCEEDS THE ACCEPTABLE TARGET
	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC	N/A	N/A	N/A	On average BA Finance students scored above the average of the Peregrine Academic





Direct Measure 2: CPC	comprehensive exam when compared to				Services Online
Comprehensive Exam –	other competitive programs.				Aggregate Pool.
Management Section					There was no data to
					compare for the
					Traditional
					Aggregate Pool on
					the Management
					section of the
					Common
					Professional
					Component
					comprehensive
					exam.
Direct Measure 3: CPC Comprehensive Exam	90% must score 400 or higher on the CPC comprehensive exam.	41	42	97.62%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively evaluated financial information and non-financial information in order to	36	40	90.00%	1. EXCEEDS THE ACCEPTABLE TARGET
DIOC COLLABORATION	appropriately assess business opportunities. -range financial planning, implementation a				



MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 402 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA
	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC	N/A	N/A	N/A	On average BA Finance students scored above the average of the Peregrine Academic





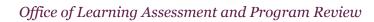
Direct Measure 2: CPC	comprehensive exam when compared to				Services Online
Comprehensive Exam –	other competitive programs.				Aggregate Pool.
Management Section					There was no data to
					compare for the
					Traditional
					Aggregate Pool on
					the Management
					section of the
					Common
					Professional
					Component
					comprehensive
					exam.
Direct Measure 3: CPC Comprehensive Exam	90% must score 400 or higher on the CPC comprehensive exam.	41	42	97.62%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively constructed long-range	36	40	90.00%	1. EXCEEDS THE ACCEPTABLE TARGET
	financial planning, implementation, and control systems.				

OVERALL RECOMMENDATIONS



Overall, it is recommended that the Program Chair for the Bachelor of Arts in Finance review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2018-2019 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. In addition, the Program Chair should consider reviewing BUS405 and BUS450 as the acceptable targets for PLOs 2 and 3 were not met.

	ANNUAL ASSESSN	MENT PLAN ACTION ITEM :	STATUS REPORT	
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
		The Program Chair		
PLO 2	BUS 405 Final Paper	for the Bachelor of	Completed	2018
		Arts in Finance		
Action Details	Review and revise BUS 405.			
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
		The Program Chair		
PLO 3	BUS 450 Final Paper	for the Bachelor of	Completed	2018
		Arts in Finance		
Action Details				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
Action Details				
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
			<u> </u>	
Action Details				





OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
Action Details				