

BACHELOR OF ARTS IN ORGANIZATIONAL MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS 2012-2013 ACADEMIC YEAR

2012 – 2013 CURRICULUM MAP						
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
	Examine one's personal leadership style and determine its appropriateness to various organizational situations.	Demonstrate appropriate decision-making skills in organizational contexts.	Formulate strategies for effective team development.	Analyze alternative solutions for complex business problems.	Compare and contrast individual characteristics that influence work behaviors and organizational effectiveness.	Analyze the impact of social problems on the workplace at the individual, group, organizational, and societal levels.
MGT 330: Management for Organizations	ı	I	ı	ı		ı
MGT 380: Leadership for Organizations	М		R		I	R
MGT 415: Group Behavior in Organizations	R	R	М		R	R
SOC 402: Contemporary Social Problems and the Workplace	R					М
COM 425: Communication in Organizations					R	
MGT 435: Organizational Change		R				
BUS 303: Human Resources Management				R		

Office of Learning Assessment and Program Review



MGT 450: Strategic Planning for Organizations				R		
PHI 445: Personal and Organizational Ethics	М	R	M			м
MGT 460: Leadership Priorities and Practice	M	M	M	M	M	М

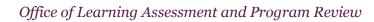
I(INTRODUCED) R (REINFORCED) M (MASTERED)



3. DOES NOT MEET
THE ACCEPTABLE
TARGET

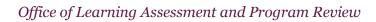
4. INSUFFICIENT DATA

ANNUAL ASSESSMENT PLAN FINDINGS PLO 1 - Examine one's personal leadership style and determine its appropriateness to various organizational situations. **MEASURE ACCEPTABLE TARGET TOTAL NUMBER** TOTAL **ASSESSMENT ASSESSMENT RESULTS: OF STUDENT NUMBER OF RESULTS: RECORDS STUDENT PERCENTAGE OF** 1. EXCEEDS THE **MEETING** RECORDS **STUDENT ACCEPTABLE ACCEPTABLE OBSERVED TARGET RECORDS TARGET MEETING** 2. MEETS THE **ACCEPTABLE ACCEPTABLE TARGET TARGET**





Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	1243	On average, BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	1291	1243	1219 out of 1243 (98.07%) BA Organizational Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean = 597.14, Standard	1. EXCEEDS THE ACCEPTABLE TARGET

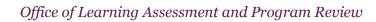




				Deviation = 100.19).	
Direct Measure 3: MGT 380 Final Project	70% of BA Organizational Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	6176	6555	6176 out of 6555 (94.22%) BA Organizational Management records evaluated indicate basic, proficient, or distinguished performance on the MGT 380 Final Paper rubric content criteria mapped at any level to PLO 1.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either "High Quality" or "Very High Quality." The three questions used to gauge student satisfaction include: • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor?	N/A	879	A majority of BA Organizational Management students sampled upon completion of MGT 380 (N = 879) indicated that they felt the course material (92.83%), course (89.08%), and instructor (86.35%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET



Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The two items used will be: • The curriculum was relevant to my professional needs. • My instructors were well qualified to teach within their field of study.	1249/1210	1368	91.30% of BA Organizational Management students upon completion of the program during the 2012-13 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs. 88.45% agreed or strongly agreed that their instructors were well qualified to teach within their field of study curriculum was relevant to their	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 3: Alumni Survey - 21 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either "Yes - To a Great Extent" or "Yes - To Some Extent" to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation?	N/A	N/A	65% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle	3. DOES NOT MEET THE ACCEPTABLE TARGET

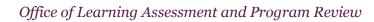




70% or more of the Ashford University alumni	(N = 129) indicated
surveyed will indicate either "Agree" or	that to a great
"Strongly Agree" to the following statements:	extent or to some
• (#16) – Earning my degree from Ashford	extent are
University gives me the confidence to pursue	currently using
new job opportunities.	their Ashford
• (#17) – I believe that my Ashford degree was	degree in a related
worth the time commitment required to fulfill	occupation.
my educational goals.	occupation.
my cadeational goals.	81% of BA
	Organizational
	Management
	alumni who
	responded to the
	survey during the
	2012-2013
	assessment cycle
	(N = 129) indicated
	that they agree or
	strongly agree that
	earning their
	degree from
	Ashford University
	gives them the
	confidence to
	pursue new job
	opportunities.
	opportunities.
	92% of BA
	Organizational
	Management
	alumni who
	aiuiiiii wiio



Indirect Measure 4: Alumni Survey - 37 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either "Yes - To a Great Extent" or "Yes - To Some Extent" to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either "Agree" or "Strongly Agree" to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was	N/A	N/A	responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals. 62% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.	3. DOES NOT MEET THE ACCEPTABLE TARGET
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worth the time commitment required to fulfill	84% of BA
my educational goals.	Organizational
	Management
	alumni who
	responded to the
	survey during the
	2012-2013
	assessment cycle
	(N = 54) indicated
	that they agree or
	strongly agree that
	earning their
	degree from
	Ashford University
	gives them the
	confidence to
	pursue new job
	opportunities.
	92% of BA
	Organizational
	Management
	alumni who
	responded to the
	survey during the
	2012-2013
	assessment cycle
	(N = 54) indicated
	that they agree or
	strongly agree that
	they believe that
	their Ashford



Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either "Yes - To a Great Extent" or "Yes – To Some Extent" to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either "Agree" or "Strongly Agree" to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.	N/A	N/A	degree was worth the time commitment required to fulfill my educational goals. 63.93% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that to a great extent or to some extent are currently using their Ashford degree in a related	3. DOES NOT MEET THE ACCEPTABLE TARGET
	70% or more of the Ashford University alumni surveyed will indicate either "Agree" or "Strongly Agree" to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue			assessment cycle (N = 183) indicated that to a great extent or to some extent are currently using their Ashford	
				2012-2013 assessment cycle (N = 183) indicated	





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		that they agree or	
		strongly agree that	
		earning their	
		degree from	
		Ashford University	
		gives them the	
		confidence to	
		pursue new job	
		opportunities.	
		92.90% of BA	
		Organizational	
		Management	
		alumni who	
		responded to the	
		survey during the	
		2012-2013	
		assessment cycle	
		(N = 183) indicated	
		that they agree or	
		strongly agree that	
		they believe that	
		their Ashford	
		degree was worth	
		the time	
		commitment	
		required to fulfill	
		my educational	
		goals.	



PLO 2 - Demonstrate	appropriate decision-making skills in organiz	zational contexts.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Management Section	BA Organizational Management students, on average, must score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	1243	On average, BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on	2. MEETS THE ACCEPTABLE TARGET



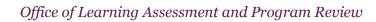
				the Management section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	1291	1243	1219 out of 1243 (98.07%) BA Organizational Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean = 597.14, Standard Deviation = 100.19).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT 435 Final Project	70% of BA Organizational Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	2331	2422	2331 out of 2422 (96.24%) BA Organizational Management records evaluated indicate basic, proficient, or distinguished performance on the MGT 435 Final	1. EXCEEDS THE ACCEPTABLE TARGET



Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either "High Quality" or "Very High Quality." The three questions used to gauge student satisfaction include: • How would you rate the quality of the course material? • How would you rate the quality of the	N/A	804	Paper rubric content criteria mapped at any level to PLO 2. A majority of BA Organizational Management students sampled upon completion of MGT 435 (N = 804) indicated that they felt the course material (92.54%), course	1. EXCEEDS THE ACCEPTABLE TARGET
	course? • How would you rate the quality of the instructor?			(91.79%), and instructor (91.42%) were high quality or very high quality.	
Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The two items used will be: • The curriculum was relevant to my professional needs. • My instructors were well qualified to teach within their field of study.	1249/1210	1368	91.30% of BA Organizational Management students upon completion of the program during the 2012-13 assessment cycle indicated that they agreed or strongly agreed that the curriculum was	1. EXCEEDS THE ACCEPTABLE TARGET



Indirect Measure 3: Alumni Survey - 21 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either "Yes - To a Great Extent" or "Yes – To Some Extent" to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either "Agree" or "Strongly Agree" to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.	N/A	N/A	relevant to their professional needs. 88.45% agreed or strongly agreed that their instructors were well qualified to teach within their field of study curriculum was relevant to their academic needs. 65% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation. 81% of BA Organizational Management	3. DOES NOT MEET THE ACCEPTABLE TARGET
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alumni who
responded to the
survey during the
2012-2013
assessment cycle
(N = 129) indicated
that they agree or
strongly agree that
earning their
degree from
Ashford University
gives them the
confidence to
pursue new job
opportunities.
92% of BA
Organizational
Management
alumni who
responded to the
survey during the
2012-2013
assessment cycle
(N = 129) indicated
that they agree or
strongly agree that
they believe that
their Ashford
degree was worth
the time
commitment



				required to fulfill	
				my educational	
				goals.	
				62% of BA	
Indirect Measure 4:	70% or more of the Ashford University alumni	N/A	N/A	Organizational	3. DOES NOT MEET
Alumni Survey - 37	surveyed will indicate either "Yes - To a Great			Management	THE ACCEPTABLE
Months Since	Extent" or "Yes – To Some Extent" to the			alumni who	TARGET
Graduation	following statement:			responded to the	
	(10)			survey during the	
	• (#6) – Are you currently using your Ashford			2012-2013	
	degree in a related occupation?			assessment cycle	
				(N = 54) indicated	
	70% or more of the Ashford University alumni			that to a great	
	surveyed will indicate either "Agree" or			extent or to some	
	"Strongly Agree" to the following statements:			extent are	
	(44.6) 5			currently using	
	• (#16) – Earning my degree from Ashford			their Ashford	
	University gives me the confidence to pursue			degree in a related	
	new job opportunities. • (#17) – I believe that my Ashford degree was			occupation.	
	worth the time commitment required to fulfill				
	-			84% of BA	
	my educational goals.			Organizational	
				Management	
				alumni who	
				responded to the	
				survey during the	
				2012-2013	
				assessment cycle	
				(N = 54) indicated	
				that they agree or	
				strongly agree that	
				earning their	



Indirect Measure 5: Alumni Survey -	70% or more of the Ashford University alumni surveyed will indicate either "Yes - To a Great	N/A	N/A	degree from Ashford University gives them the confidence to pursue new job opportunities. 92% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals. 63.93% of BA Organizational Management	3. DOES NOT MEET THE ACCEPTABLE
		N/A	N/A	63.93% of BA	



	2010 2010
degree in a related occupation?	2012-2013
	assessment cycle
70% or more of the Ashford University alumni	(N = 183) indicated
surveyed will indicate either "Agree" or	that to a great
"Strongly Agree" to the following statements:	extent or to some
	extent are
• (#16) – Earning my degree from Ashford	currently using
University gives me the confidence to pursue	their Ashford
new job opportunities.	degree in a related
• (#17) – I believe that my Ashford degree was	occupation.
worth the time commitment required to fulfill	
my educational goals.	81.97% of BA
	Organizational
	Management
	alumni who
	responded to the
	survey during the
	2012-2013
	assessment cycle
	(N = 183) indicated
	that they agree or
	strongly agree that
	earning their
	degree from
	Ashford University
	gives them the
	confidence to
	pursue new job
	opportunities.
	92.90% of BA
	Organizational
	Management





		alumni who	
		responded to the	
		survey during the	
		2012-2013	
		assessment cycle	
		(N = 183) indicated	
		that they agree or	
		strongly agree that	
		they believe that	
		their Ashford	
		degree was worth	
		the time	
		commitment	
		required to fulfill	
		my educational	
		goals.	



PLO 3 - Formulate stra	itegies for effective team development.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	1243	On average, BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on	2. MEETS THE ACCEPTABLE TARGET



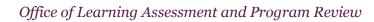
				the Business Leadership section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	1291	1243	1219 out of 1243 (98.07%) BA Organizational Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean = 597.14, Standard Deviation = 100.19).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT 415 Final Project	70% (of the sample selected) must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	4066	4392	4066 out of 4392 (92.58%) BA Organizational Management records evaluated indicate basic, proficient, or distinguished performance on the MGT 415 Final	1. EXCEEDS THE ACCEPTABLE TARGET



				Paper rubric content criteria mapped at any level to PLO 3.	
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either "High Quality" or "Very High Quality." The three questions used to gauge student satisfaction include: • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor?	N/A	768	A majority of BA Organizational Management students sampled upon completion of MGT 415 (N = 768) indicated that they felt the course material (92.54%), course (91.79%), and instructor (91.42%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The two items used will be: • The curriculum was relevant to my professional needs. • My instructors were well qualified to teach within their field of study.	1249/1210	1368	91.30% of BA Organizational Management students upon completion of the program during the 2012-13 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their	1. EXCEEDS THE ACCEPTABLE TARGET



Indirect Measure 3:	70% or more of the Ashford University alumni	N/A	N/A	professional needs. 88.45% agreed or strongly agreed that their instructors were well qualified to teach within their field of study curriculum was relevant to their academic needs. 65% of BA Organizational	3. DOES NOT MEET
Alumni Survey - 21 Months Since Graduation	surveyed will indicate either "Yes - To a Great Extent" or "Yes – To Some Extent" to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either "Agree" or "Strongly Agree" to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.			Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation. 81% of BA Organizational Management alumni who	THE ACCEPTABLE TARGET





Г		
		responded to the
		survey during the
		2012-2013
		assessment cycle
		(N = 129) indicated
		that they agree or
		strongly agree that
		earning their
		degree from
		Ashford University
		gives them the
		confidence to
		pursue new job
		opportunities.
		92% of BA
		Organizational
		Management
		alumni who
		responded to the
		survey during the
		2012-2013
		assessment cycle
		(N = 129) indicated
		that they agree or
		strongly agree that
		they believe that
		their Ashford
		degree was worth
		the time
		commitment
		required to fulfill
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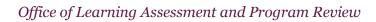
				my educational	
				goals.	
Indirect Measure 4: Alumni Survey - 37 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either "Yes - To a Great Extent" or "Yes – To Some Extent" to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either "Agree" or "Strongly Agree" to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.	N/A	N/A	62% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation. 84% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that earning their degree from	3. DOES NOT MEET THE ACCEPTABLE TARGET



Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either "Yes - To a Great Extent" or "Yes – To Some Extent" to the following statement:	N/A	N/A	Ashford University gives them the confidence to pursue new job opportunities. 92% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals. 63.93% of BA Organizational Management alumni who responded to the	3. DOES NOT MEET THE ACCEPTABLE TARGET
	 (#6) – Are you currently using your Ashford degree in a related occupation? 			responded to the survey during the 2012-2013	



	1	assessment cycle	
700/ or more of the Ashford Hair-raity alvers			
70% or more of the Ashford University alumni		(N = 183) indicated	
surveyed will indicate either "Agree" or		that to a great	
"Strongly Agree" to the following statements:		extent or to some	
		extent are	
• (#16) – Earning my degree from Ashford		currently using	
University gives me the confidence to pursue		their Ashford	
new job opportunities.		degree in a related	
• (#17) – I believe that my Ashford degree was		occupation.	
worth the time commitment required to fulfill			
my educational goals.		81.97% of BA	
		Organizational	
		Management	
		alumni who	
		responded to the	
		survey during the	
		2012-2013	
		assessment cycle	
		(N = 183) indicated	
		that they agree or	
		strongly agree that	
		earning their	
		degree from	
		Ashford University	
		gives them the	
		confidence to	
		pursue new job	
		opportunities.	
		92.90% of BA	
		Organizational	
		Management	
		alumni who	
		-	





		responded to the	
		survey during the	
		2012-2013	
		assessment cycle	
		(N = 183) indicated	
		that they agree or	
		strongly agree that	
		they believe that	
		their Ashford	
		degree was worth	
		the time	
		commitment	
		required to fulfill	
		my educational	
		goals.	



PLO 4 - Analyze altern	ative solutions for complex business proble	ms.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Integration and Strategic Management Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	1243	On average, BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management	2. MEETS THE ACCEPTABLE TARGET



				section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	1291	1243	1219 out of 1243 (98.07%) BA Organizational Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean = 597.14, Standard Deviation = 100.19).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT460	70% of BA Organizational Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1290	1364	1290 out of 1364 (94.57%) BA Organizational Management records evaluated indicate basic, proficient, or distinguished performance on the MGT 460 Final Paper rubric	1. EXCEEDS THE ACCEPTABLE TARGET



				content criteria mapped at any level to PLO 4.	
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either "High Quality" or "Very High Quality." The three questions used to gauge student satisfaction include: • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor?	N/A	843	A majority of BA Organizational Management students sampled upon completion of MGT 460 (N = 843) indicated that they felt the course material (91.81%), course (91.10%), and instructor (87.90%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The two items used will be: • The curriculum was relevant to my professional needs. • My instructors were well qualified to teach within their field of study.	1249/1210	1368	91.30% of BA Organizational Management students upon completion of the program during the 2012-13 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their	1. EXCEEDS THE ACCEPTABLE TARGET



Indirect Measure 3:	70% or more of the Ashford University alumni	N/A	N/A	professional needs. 88.45% agreed or strongly agreed that their instructors were well qualified to teach within their field of study curriculum was relevant to their academic needs. 65% of BA Organizational	3. DOES NOT MEET
Alumni Survey - 21 Months Since Graduation	surveyed will indicate either "Yes - To a Great Extent" or "Yes – To Some Extent" to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either "Agree" or "Strongly Agree" to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.			Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation. 81% of BA Organizational Management alumni who	THE ACCEPTABLE TARGET





		1.11.11	
		responded to the	
		survey during the	
		2012-2013	
		assessment cycle	
		(N = 129) indicated	
		that they agree or	
		strongly agree that	
		earning their	
		degree from	
		Ashford University	
		gives them the	
		confidence to	
		pursue new job	
		opportunities.	
		92% of BA	
		Organizational	
		Management	
		alumni who	
		responded to the	
		survey during the	
		2012-2013	
		assessment cycle	
		(N = 129) indicated	
		that they agree or	
		strongly agree that	
		they believe that	
		their Ashford	
		degree was worth	
		the time	
		commitment	
		required to fulfill	
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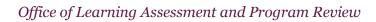
				my educational	
Indirect Measure 4: Alumni Survey - 37 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either "Yes - To a Great Extent" or "Yes – To Some Extent" to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either "Agree" or "Strongly Agree" to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.	N/A	N/A	goals. 62% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation. 84% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that earning their degree from	3. DOES NOT MEET THE ACCEPTABLE TARGET



Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either "Yes - To a Great Extent" or "Yes – To Some Extent" to the following statement:	N/A	N/A	Ashford University gives them the confidence to pursue new job opportunities. 92% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals. 63.93% of BA Organizational Management alumni who responded to the	3. DOES NOT MEET THE ACCEPTABLE TARGET
	 (#6) – Are you currently using your Ashford degree in a related occupation? 			responded to the survey during the 2012-2013	



			\neg
		assessment cycle	
70% or more of the Ashford Univ	-	(N = 183) indicated	
surveyed will indicate either "Agr		that to a great	
"Strongly Agree" to the following	statements:	extent or to some	
		extent are	
• (#16) – Earning my degree from	Ashford	currently using	
University gives me the confiden	ce to pursue	their Ashford	
new job opportunities.		degree in a related	
• (#17) – I believe that my Ashfor	d degree was	occupation.	
worth the time commitment requ	uired to fulfill		
my educational goals.		81.97% of BA	
		Organizational	
		Management	
		alumni who	
		responded to the	
		survey during the	
		2012-2013	
		assessment cycle	
		(N = 183) indicated	
		that they agree or	
		strongly agree that	
		earning their	
		degree from	
		Ashford University	
		gives them the	
		confidence to	
		pursue new job	
		opportunities.	
		92.90% of BA	
		Organizational	
		Management	
		alumni who	





responded to the	
survey during the	
2012-2013	
assessment cycle	
(N = 183) indicated	
that they agree or	
strongly agree that	
they believe that	
their Ashford	
degree was worth	
the time	
commitment	
required to fulfill	
my educational	
goals.	



PLO 5 - Compare and c	ontrast individual characteristics that influ	ence work behavio	ors and organizat	ional effectiveness.	
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA



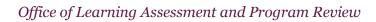
Direct Measure 1: CPC Comprehensive Exam - Business Communications Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	Comparative data for the CPC Business Communication section findings will not be available for the 2012-13 assessment cycle.	4. INSUFFICIENT DATA
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	1291	1243	1219 out of 1243 (98.07%) BA Organizational Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean = 597.14, Standard Deviation = 100.19).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT415 Final Project	70% of BA Organizational Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	4066	4392	4066 out of 4392 (92.58%) BA Organizational Management records evaluated indicate basic, proficient, or distinguished	1. EXCEEDS THE ACCEPTABLE TARGET



				performance on the MGT 415 Final Paper rubric content criteria mapped at any level to PLO 5.	
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either "High Quality" or "Very High Quality." The three questions used to gauge student satisfaction include: • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor?	N/A	768	A majority of BA Organizational Management students sampled upon completion of PHI 445 (N = 518) indicated that they felt the course material (89.19%), course (89.77%), and instructor (90.55%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The two items used will be: • The curriculum was relevant to my professional needs.	1249/1210	1368	91.30% of BA Organizational Management students upon completion of the program during the 2012-13 assessment cycle indicated that they	1. EXCEEDS THE ACCEPTABLE TARGET



	My instructors were well qualified to teach within their field of study.			agreed or strongly agreed that the curriculum was relevant to their professional needs. 88.45% agreed or strongly agreed that their instructors were well qualified to teach within their field of study curriculum was relevant to their academic needs.	
Indirect Measure 3: Alumni Survey - 21 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either "Yes - To a Great Extent" or "Yes – To Some Extent" to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either "Agree" or "Strongly Agree" to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.	N/A	N/A	65% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.	3. DOES NOT MEET THE ACCEPTABLE TARGET





	010/ of DA
	81% of BA
	Organizational
	Management
	alumni who
	responded to the
	survey during the
	2012-2013
	assessment cycle
	(N = 129) indicated
	that they agree or
	strongly agree that
	earning their
	degree from
	Ashford University
	gives them the
	confidence to
	pursue new job
	opportunities.
	92% of BA
	Organizational
	Management
	alumni who
	responded to the
	survey during the
	2012-2013
	assessment cycle
	(N = 129) indicated
	that they agree or
	strongly agree that
	they believe that
	their Ashford
1	1



Indirect Measure 4: Alumni Survey - 37	70% or more of the Ashford University alumni surveyed will indicate either "Yes - To a Great	N/A	N/A	degree was worth the time commitment required to fulfill my educational goals. 62% of BA Organizational	3. DOES NOT MEET THE ACCEPTABLE
Months Since Graduation	Extent" or "Yes – To Some Extent" to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either "Agree" or "Strongly Agree" to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals.			Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation. 84% of BA Organizational Management alumni who responded to the survey during the 2012-2013	TARGET
				assessment cycle (N = 54) indicated	

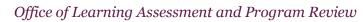




that they agree or
strongly agree that
earning their
degree from
Ashford University
gives them the
confidence to
pursue new job
opportunities.
92% of BA
Organizational
Management
alumni who
responded to the
survey during the
2012-2013
assessment cycle
(N = 54) indicated
that they agree or
strongly agree that
they believe that
their Ashford
degree was worth
the time
commitment
required to fulfill
my educational
goals.



Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either "Yes - To a Great Extent" or "Yes - To Some Extent" to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either "Agree" or "Strongly Agree" to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue	N/A	N/A	63.93% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that to a great extent or to some extent are currently using their Ashford	3. DOES NOT MEET THE ACCEPTABLE TARGET
				alumni who	
Graduation				·	
	• (#6) – Are you currently using your Ashford			, ,	
				=	
	70% or more of the Ashford University alumni			,	
	surveyed will indicate either "Agree" or			_	
	"Strongly Agree" to the following statements:				
	• (#16) – Earning my degree from Ashford				
	University gives me the confidence to pursue				
	new job opportunities.			degree in a related	
	• (#17) – I believe that my Ashford degree was			occupation.	
	worth the time commitment required to fulfill			81.97% of BA	
	my educational goals.			Organizational	
				Management	
				alumni who	
				responded to the	
				survey during the	
				2012-2013	
				assessment cycle	
				(N = 183) indicated	
				that they agree or	
				strongly agree that	
				earning their	
				degree from	
				Ashford University	
				gives them the	





		confidence to	
		pursue new job	
		opportunities.	
		92.90% of BA	
		Organizational	
		Management	
		alumni who	
		responded to the	
		survey during the	
		2012-2013	
		assessment cycle	
		(N = 183) indicated	
		that they agree or	
		strongly agree that	
		they believe that	
		their Ashford	
		degree was worth	
		the time	
		commitment	
		required to fulfill	
		my educational	
		goals.	
		Poui3.	



PLO 6 - Analyze the im	pact of social problems on the workplace a	t the individual, gi	roup, organizatio	nal, and societal lev	rels.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA



Direct Measure 1: CPC Comprehensive Exam - Business Ethics Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.	N/A	1243	On average, BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	1291	1243	1219 out of 1243 (98.07%) BA Organizational Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean = 597.14, Standard	1. EXCEEDS THE ACCEPTABLE TARGET



				Deviation = 100.19).	
Direct Measure 3: SOC402 Final Project	70% of BA Organizational Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	3444	3739	3444 out of 3739 (92.11%) BA Organizational Management records evaluated indicate basic, proficient, or distinguished performance on the SOC 402 Final Paper rubric content criteria mapped at any level to PLO 6.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either "High Quality" or "Very High Quality." The three questions used to gauge student satisfaction include: • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor?	N/A	858	A majority of BA Organizational Management students sampled upon completion of SOC 402 (N = 858) indicated that they felt the course material (88.81%), course (86.01%), and instructor (83.92%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET



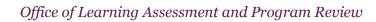
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Indirect Measure 2:	70% or more of students exiting the program	1249/1210	1368	91.30% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Organizational	ACCEPTABLE TARGET
	Program Survey by indicating either "Agree"			Management	
	or "Strongly Agree." The two items used will			students upon	
	be:			completion of the	
	The curriculum was relevant to my			program during	
	professional needs.			the 2012-13	
	My instructors were well qualified to teach			assessment cycle	
	within their field of study.			indicated that they	
				agreed or strongly	
				agreed that the	
				curriculum was	
				relevant to their	
				professional	
				needs. 88.45%	
				agreed or strongly	
				agreed that their	
				instructors were	
				well qualified to	
				teach within their	
				field of study	
				curriculum was	
				relevant to their	
				academic needs.	
Indirect Measure 3:	70% or more of the Ashford University alumni	N/A	N/A	65% of BA	3. DOES NOT MEET
Alumni Survey - 21	surveyed will indicate either "Yes - To a Great	1.4/1	. *// `	Organizational	THE ACCEPTABLE
Months Since	Extent" or "Yes – To Some Extent" to the			Management	TARGET
Graduation	following statement:			alumni who	1711061
3.4444.011	Tonowing statement.			responded to the	
	• (#6) – Are you currently using your Ashford			survey during the	
	degree in a related occupation?			2012-2013	
	acgive in a related occupation:			assessment cycle	



	(N = 129) indicate	d
70% or more of the Ashford University alumni	that to a great	
surveyed will indicate either "Agree" or	extent or to some	
"Strongly Agree" to the following statements:	extent are	
• (#16) – Earning my degree from Ashford	currently using	
University gives me the confidence to pursue	their Ashford	
new job opportunities.	degree in a relate	d
• (#17) – I believe that my Ashford degree was	occupation.	~
worth the time commitment required to fulfill	occupation.	
my educational goals.	81% of BA	
my cadeational goals.	Organizational	
	Management	
	alumni who	
	responded to the	
	survey during the	
	2012-2013	
	assessment cycle	
	(N = 129) indicate	d
	that they agree o	
	strongly agree that	
	earning their	
	degree from	
	Ashford Universit	v
		,
	=	
	''	
	92% of BA	
	alumni who	
	gives them the confidence to pursue new job opportunities. 92% of BA Organizational Management	



Indirect Measure 4: Alumni Survey - 37 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either "Yes - To a Great Extent" or "Yes - To Some Extent" to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either "Agree" or "Strongly Agree" to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was	N/A	N/A	responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals. 62% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.	3. DOES NOT MEET THE ACCEPTABLE TARGET
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worth the time commitment required to fulfill	84% of BA
my educational goals.	Organizational
	Management
	alumni who
	responded to the
	survey during the
	2012-2013
	assessment cycle
	(N = 54) indicated
	that they agree or
	strongly agree that
	earning their
	degree from
	Ashford University
	gives them the
	confidence to
	pursue new job
	opportunities.
	92% of BA
	Organizational
	Management
	alumni who
	responded to the
	survey during the
	2012-2013
	assessment cycle
	(N = 54) indicated
	that they agree or
	strongly agree that
	they believe that
	their Ashford



Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation	70% or more of the Ashford University alumni surveyed will indicate either "Yes - To a Great Extent" or "Yes – To Some Extent" to the following statement: • (#6) – Are you currently using your Ashford degree in a related occupation? 70% or more of the Ashford University alumni surveyed will indicate either "Agree" or "Strongly Agree" to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.	N/A	N/A	degree was worth the time commitment required to fulfill my educational goals. 63.93% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that to a great extent or to some extent are currently using their Ashford degree in a related	3. DOES NOT MEET THE ACCEPTABLE TARGET
	70% or more of the Ashford University alumni surveyed will indicate either "Agree" or "Strongly Agree" to the following statements: • (#16) – Earning my degree from Ashford University gives me the confidence to pursue			(N = 183) indicated that to a great extent or to some extent are currently using their Ashford	
				2012-2013 assessment cycle (N = 183) indicated	





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			that they agree or	
			strongly agree that	
			earning their	
			degree from	
			Ashford University	
			gives them the	
			confidence to	
			pursue new job	
			opportunities.	
			92.90% of BA	
			Organizational	
			Management	
			alumni who	
			responded to the	
			survey during the	
			2012-2013	
			assessment cycle	
			(N = 183) indicated	
			that they agree or	
			strongly agree that	
			they believe that	
			their Ashford	
			degree was worth	
			the time	
			commitment	
			required to fulfill	
			my educational	
			goals.	
			0-2.0.	



OVERALL RECOMMENDATIONS

In the BA Organizational Management program, students met or exceeded the acceptable and ideal targets for the assignment-based direct measures for all program learning outcomes (PLO). In addition, the assignment-based indirect measure for PLO 4 (MGT 460) met or exceeded the acceptable target but did not meet the ideal target.

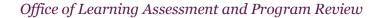
Student responses for the End of Course Survey (EOCS) tend to be positive based on the items addressed in the survey; quality of the course material, course and instructor. The EOCS for BA Organizational Management students met or exceeded the acceptable and ideal targets for PLOs (1, 2, 3, 4, and 5) but did not meet the ideal target for PLO 6.

BA Organizational Management students met or exceeded the acceptable and ideal targets for the Overall CPC Exam score. In addition, the scores for each measured section of the CPC exam specific to their respective PLO also managed positive results.

Student scores met or exceeded both the acceptable and ideal targets for each section of the CPC Exam tested for their respective PLOs. PLO 5 used the Communication section of the CPC Exam as a measure; however, there is no comparable data available as Ashford University is the only school to test this section outside of accounting students.

The End of Program Survey (EOPS) responses met or exceeded the acceptable and ideal targets based on responses specific to the following items: the curriculum was relevant to my professional needs, my instructors were prepared, and my instructors were well qualified within their program of study.

In the BA Organizational Management program, data for the Alumni Survey were available for those students responding to the survey 21 and 37 months after graduation. The results of the survey did not meet the acceptable or ideal targets because less than 70% of the students reported that they use their Ashford degree in a related occupation. In addition, the responses for 21 and 37 months after graduation was less than 85% (the ideal target) for the student believing their degree from Ashford University gives them the confidence to pursue a new job. The question reported that exceeded the acceptable and ideal targets, for 21 and 37 months after graduation, is that students believe their Ashford degree was worth the time commitment required to fulfill their educational goals.





In preparation for the 2013-14 assessment cycle, it is recommended that the Faculty perform an in-depth review of each program assessment plan (including measures used and targets set). In particular, Faculty may want to review targets set for assignments in courses using Waypoint, CPC Exam sections, and all survey measures to ensure that these targets remain appropriate and meaningful. In addition, further research may want to be conducted to determine the reasoning behind the results of the alumni survey.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT					
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
All PLOs	Update/Revised Curriculum Map and/or Assessment Plan	The Academic Department Chair, Faculty, Program Manager, Curriculum Coordinators, Assessment Analysts	Complete	June 2014	
Action Details	Review Mapping and Targets in the BA Organizational Management Assessment Plan.				