

BACHELOR OF ARTS IN ORGANIZATIONAL MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS 2018-2019 ACADEMIC YEAR

2018 – 2019 CURRICULUM MAP							
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	
	Examine one's personal leadership style and determine its appropriateness to various organizational situations.	Formulate management-level decisions within the organizational framework.	Formulate strategies for effective team development.	Analyze alternative solutions for complex business problems.	Compare and contrast individual characteristics that influence work behaviors and organizational effectiveness.	Analyze the impact of social problems on the workplace at the individual, group, organizational, and societal levels.	
BUS 119: Principles of Personal & Organizational Leadership	ı			ı	ı		
BUS 250: Corporate and Social Responsibility		I				ı	
MGT 330: Management for Organizations	R	R	ı	R			
ACC 208: Accounting for Managers		I		I			
MGT 380: Leadership for Organizations	R		R		R	R	
BUS 330: Principles of Marketing	R	R		R			
BUS 318: Organizational Behavior			R		R	R	

Office of Learning Assessment and Program Review



BUS 340: Business Communication						R
MGT 435: Organizational Change		R			R	R
BUS 303: Human Resources Management	R			R		
BUS 311: Business Law		R		R	R	
BUS 370: Organizational Development			R		R	
MGT 450: Strategic Planning for Organizations	М	M	M	M	M	М

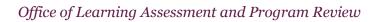
I(INTRODUCED) R(REINFORCED) M(MASTERED)



ANNUAL ASSESSMENT PLAN FINDINGS

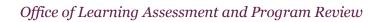
PLO 1 - Examine one's personal leadership style and determine its appropriateness to various organizational situations.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET
				ACCEPTABLE	2. MEETS THE ACCEPTABLE
				TARGET	TARGET
					3. DOES NOT MEET THE ACCEPTABLE TARGET
					4. INSUFFICIENT DATA





Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	684	On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	668	684	exam. 668 out of 684 (97.66%) BA Organizational Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 3: MGT 380 Final Project	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	3033	3878	3033 out of 3878 (78.21%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively examined one's personal leadership style and determined its appropriateness to various organizational situations.	N/A	N/A	As the data for Bachelor of Arts in Organizational Management, (End of Program Survey - PLO1) was not available, findings will not be reported for the 2018-19 assessment cycle.	4. INSUFFICIENT DATA

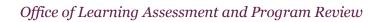


PLO 2 - Formulate ma	PLO 2 - Formulate management-level decisions within the organizational framework.							
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA			
Direct Measure 1: CPC Comprehensive Exam - Management Section	BA Organizational Management students, on average, must score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	684	On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on	2. MEETS THE ACCEPTABLE TARGET			





				the Management section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	668	684	668 out of 684 (97.66%) BA Organizational Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT 435 Final Project	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	714	875	714 out of 875 (81.60%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Indirect Measure 1:	70% or more of students exiting the program	253	263	96.20% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Organizational	ACCEPTABLE TARGET
PLO2	Program Survey by indicating either "Agree"			Management	
	or "Strongly Agree." The item to be used will			students upon	
	be:			completion of the	
	•I effectively formulated management-level			program during	
	decisions within the organizational			the 2018-19	
	framework.			assessment cycle	
				indicated that they	
				effectively	
				formulated	
				management-level	
				decisions within	
				the organizational	
				framework.	

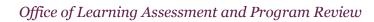


PLO 3 - Formulate stra	tegies for effective team development.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	684	On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on	2. MEETS THE ACCEPTABLE TARGET





				the Business Leadership section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	668	684	668 out of 684 (97.66%) BA Organizational Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: BUS 370 Final Paper	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	As the data for Bachelor of Arts in Organizational Management, (BUS370) was not available, findings will not be reported for the 2018-19 assessment cycle.	4. INSUFFICIENT DATA





Indirect Measure 1:	70% or more of students exiting the program	N/A	N/A	As the data for	4. INSUFFICIENT
End of Program Survey	will express satisfaction on the End of			Bachelor of Arts in	DATA
PLO3	Program Survey by indicating either "Agree"			Organizational	
	or "Strongly Agree." The item to be used will			Management, (End	
	be:			of Program Survey	
	I effectively formulated strategies for			- PLO3) was not	
	effective team development.			available, findings	
				will not be	
				reported for the	
				2018-19	
				assessment cycle.	

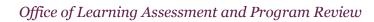


PLO 4 - Analyze altern	ative solutions for complex business proble	ms.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Integration and Strategic Management Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	684	On average, BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management	2. MEETS THE ACCEPTABLE TARGET





				section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	668	684	668 out of 684 (97.66%) BA Organizational Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT450 Final Paper	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	3247	3911	3247 out of 3911 (83.02%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

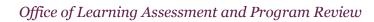




Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of	251	263	95.44% of BA	1. EXCEEDS THE ACCEPTABLE TARGET
	· ·			Organizational	ACCEPTABLE TARGET
PLO4	Program Survey by indicating either "Agree"			Management	
	or "Strongly Agree." The item to be used will			students upon	
	be:			completion of the	
	I effectively analyzed solutions for complex			program during	
	business problems.			the 2018-19	
				assessment cycle	
				indicated that they	
				effectively	
				analyzed	
				alternative	
				solutions for	
				complex business	
				problems.	

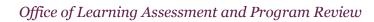


PLO 5 - Compare and contrast individual characteristics that influence work behaviors and organizational effectiveness.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Business Communications Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs.	N/A	684	On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on	2. MEETS THE ACCEPTABLE TARGET





				the Business Communications section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	668	684	668 out of 684 (97.66%) BA Organizational Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: BUS318 Final Paper	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	As the data for Bachelor of Arts in Organizational Management, (BUS318) was not available, findings will not be reported for the 2018-19 assessment cycle.	4. INSUFFICIENT DATA

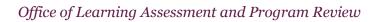




Indirect Measure 1:	70% or more of students exiting the program	253	263	96.20% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Organizational	ACCEPTABLE TARGET
PLO5	Program Survey by indicating either "Agree"			Management	
	or "Strongly Agree." The item to be used will			students upon	
	be:			completion of the	
	I effectively compared and contrasted			program during	
	individual characteristics that influence work			the 2018-19	
	behaviors and organizational effectiveness.			assessment cycle	
				indicated that they	
				effectively	
				compared and	
				contrasted	
				individual	
				characteristics that	
				influence work	
				behaviors and	
				organizational	
				effectiveness.	

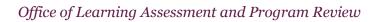


6 - Analyze the impac	ct of social problems on the workplac ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT	TOTAL NUMBER OF	ASSESSMENT RESULTS:	ASSESSMENT RESULTS:
		RECORDS MEETING ACCEPTABLE TARGET	STUDENT RECORDS OBSERVED	PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS TH ACCEPTABLE TARGET 2. MEETS THI ACCEPTABLE TARGET
					3. DOES NOT M THE ACCEPTAE TARGET
					4. INSUFFICIEN





Direct Measure 1:	BA Organizational Management students, on	N/A	684	On average BA	2. MEETS THE
CPC Comprehensive	average, must score at or above the average	N/A	004	Organizational	ACCEPTABLE TARGET
Exam - Business Ethics	in the Peregrine Academic Services (PAS)			Management	ACCEL TABLE TARGET
Section	Online Campus and Traditional Campus			students scored	
Section	Aggregate Pools related to the Business Ethics			above the average	
	section of the CPC comprehensive exam			of the Peregrine	
	when compared to other competitive			Academic Services	
	programs.			Online Aggregate	
	p committee of the comm			Pool, and above	
				the average of the	
				Traditional	
				Aggregate Pool on	
				the Business Ethics	
				section of the	
				Common	
				Professional	
				Component	
				comprehensive	
				exam.	
Direct Measure 2:	90% must score 400 or higher on the CPC	668	684	668 out of 684	1. EXCEEDS THE
CPC Comprehensive	comprehensive exam.			(97.66%) BA	ACCEPTABLE TARGET
Exam-Score	·			Organizational	
				Management	
				students from July	
				1, 2018 to June 30,	
				2019 scored 400	
				or higher on the	
				CPC	
				comprehensive	
				exam.	





Direct Measure 3: BUS250 Final Paper	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1160	1358	1160 out of 1358 (85.42%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Introduced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO6	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively analyzed the impact of social problems on the workplace at the individual, group, organizational and societal levels.	255	262	97.33% of BA Organizational Management students upon completion of the program during the 2018-19 assessment cycle indicated that they effectively analyzed the impact of social problems on the workplace at the individual, group, organizational, and societal levels.	1. EXCEEDS THE ACCEPTABLE TARGET



OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Chair for the Bachelor of Arts in Organizational Management review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2019-2020 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT					
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
PLOs 1-6	Continued levels of student achievement on	The Program Chair for the Bachelor of Arts in Organizational	Complete	June 2020	
	all PLOs.	Management and faculty.			
Action Details	Because all acceptable targets were met, the Program Chair for the Bachelor of Arts in Organizational Action Details Management and faculty will continue to monitor learning outcomes achievement on all PLOs throughout the 2019-2020 academic year.				