BACHELOR OF ARTS IN PROJECT MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS
2015-2016 ACADEMIC YEAR

2015 – 2016 CURRICULUM MAP

	PLO 1 Apply proven project management principles to business situations.	PLO 2 Systematically initiate, plan, execute, control, and close a well-documented project.	PLO 3 Identify and apply successful team development and management strategies.	PLO 4 Evaluate the implications of project management to organizational effectiveness.	PLO 5 Construct and implement an approach for using contracting and procurement activities to fulfill project goals.	PLO 6 Align project goals with the corporate strategic planning process.
MGT 330: Management for Organizations	I	I	I	I	I	I
BUS 311: Business Law I			R	R		
BUS 303: Human Resources Management	R			R		R
ECO 204: Principles of Microeconomics	R			R	R	
ACC 205: Principles of Accounting		R			R	
ACC 206: Principles of Accounting II	R	R				
BUS 308: Statistics for Managers	R		R	R	R	
PHI 445: Personal and Organizational Ethics	R		R	R		R
INF 342: Project Quality Assurance	R	R	R	R		R

INF 336: Project Procurement Management		R		R	M	
INF 337: Integrated Cost and Schedule Control	M	M	M	M		R
INF 338: Leadership and Communication Skills for Project Management	M	M	M	M		M
INF 410: Project Management	M	R				R
MGT 435: Organizational Change		R	M			R
BUS 402: Strategic Management & Business Policy		M	M	M		M

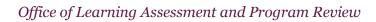**I(INTRODUCED) R (REINFORCED) M (MASTERED)**

ANNUAL ASSESSMENT PLAN FINDINGS

PLO 1 - Apply proven project management principles to business situations.

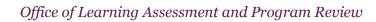| MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	90	96	90 out of 96 (93.75%) BA Project Management students from July 1, 2015 to June 30, 2016 scored 400 or higher on the CPC comprehensive exam (Mean = 621.65 Standard Deviation = 145.49).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	96	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component	2. MEETS THE ACCEPTABLE TARGET

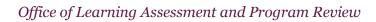|					
				comprehensive exam.	
Direct Measure 2: INF410 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	418	429	418 out of 429 (97.44 %) of records evaluated indicate basic, proficient, or distinguished performance on this key assignment's content criteria mapped to this PLO at the Introductory level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	80	89	89.40% of Bachelor of Arts in Project Management students upon completion of the program during the 2015-16 assessment cycle	1. EXCEEDS THE ACCEPTABLE TARGET

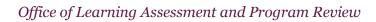|					
				indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	78	89	87.64% of Bachelor of Arts in Project Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 2 - Systematically initiate, plan, execute, control, and close a well-documented project.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	90	96	90 out of 96 (93.75%) BA Project Management students from July 1, 2015 to June 30, 2016 scored 400 or higher on the CPC comprehensive exam (Mean = 621.65 Standard	1. EXCEEDS THE ACCEPTABLE TARGET

				Deviation = 145.49).	
Direct Measure 2: CPC Comprehensive Exam-Business Leadership Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	96	On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: INF342 Research Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	218	250	218 out of 250 (87.20 %) of records evaluated indicate basic, proficient, or distinguished performance on this key assignment's content criteria	1. EXCEEDS THE ACCEPTABLE TARGET

				mapped to this PLO at the Mastered level.	
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	80	89	89.40% of Bachelor of Arts in Project Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	78	89	87.64% of Bachelor of Arts in Project Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was	1. EXCEEDS THE ACCEPTABLE TARGET

				relevant to their professional needs.	
PLO 3 - Identify and apply successful team development and management strategies.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	90	96	90 out of 96 (93.75%) BA Project Management students from July 1, 2015 to June 30, 2016 scored 400 or higher on the CPC	1. EXCEEDS THE ACCEPTABLE TARGET

				comprehensive exam (Mean = 621.65 Standard Deviation = 145.49).	
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	96	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: INF338 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	320	339	320 out of 339 (94.40%) of records evaluated indicate basic, proficient, or distinguished performance on this key	1. EXCEEDS THE ACCEPTABLE TARGET

				assignment's content criteria mapped to this PLO at the Mastered level.	
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	80	89	89.40% of Bachelor of Arts in Project Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	78	89	87.64% of Bachelor of Arts in Project Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that that	1. EXCEEDS THE ACCEPTABLE TARGET

| | | | | | the curriculum was relevant to their professional needs. | |

PLO 4 - Evaluate the implications of project management to organizational effectiveness.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	90	96	90 out of 96 (93.75%) BA Project Management students from July 1, 2015 to June 30, 2016 scored 400 or higher on the CPC comprehensive exam (Mean = 621.65 Standard	1. EXCEEDS THE ACCEPTABLE TARGET

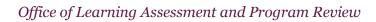|					
				Deviation = 145.49).	
Direct Measure 2: CPC Comprehensive Exam – Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	96	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: INF337 Research Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	292	294	292 out of 294 (99.32%) of records evaluated indicate basic, proficient, or distinguished performance on this key	1. EXCEEDS THE ACCEPTABLE TARGET

				assignment's content criteria mapped to this PLO at the mastered level.	
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	80	89	89.40% of Bachelor of Arts in Project Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	78	89	87.64% of Bachelor of Arts in Project Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that that	1. EXCEEDS THE ACCEPTABLE TARGET

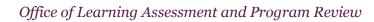|				the curriculum was relevant to their professional needs.	
PLO 5 - Construct and implement an approach for using contracting and procurement activities to fulfill project goals.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**

Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	90	96	90 out of 96 (93.75%) BA Project Management students from July 1, 2015 to June 30, 2016 scored 400 or higher on the CPC comprehensive exam (Mean = 621.65 Standard Deviation = 145.49).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	N/A	96	On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional	3. MEETS THE ACCEPTABLE TARGET

				Component comprehensive exam.	
Direct Measure 3: INF336 Research Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	253	297	253 out of 297 (85.19 %) of records evaluated indicate basic, proficient, or distinguished performance on this key assignment's content criteria mapped to this PLO at the reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	80	89	89.40% of Bachelor of Arts in Project Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET

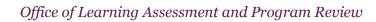| Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:
• The curriculum was relevant to my professional needs. | 78 | 89 | 87.64% of Bachelor of Arts in Project Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that that the curriculum was relevant to their professional needs. | 1. EXCEEDS THE ACCEPTABLE TARGET |

PLO 6 - Align project goals with the corporate strategic planning process.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
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				Deviation = 145.49).	
Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	96	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: BUS402 Final Paper	70% of BA Project Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	83	93	83 out of 93 (89.25 %) of records evaluated indicate basic, proficient or distinguished performance on this key	1. EXCEEDS THE ACCEPTABLE TARGET

				assignment's content criteria mapped to this PLO at the Mastered level.	
Indirect Measure 1: End of Program Survey - I understand the learning objectives of my courses	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I understand the learning objectives of my courses.	80	89	89.40% of Bachelor of Arts in Project Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly agreed that they understand the learning objective of my courses.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey - The curriculum was relevant to my professional needs	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The curriculum was relevant to my professional needs.	78	89	87.64% of Bachelor of Arts in Project Management students upon completion of the program during the 2015-16 assessment cycle indicated that they agreed or strongly	1. EXCEEDS THE ACCEPTABLE TARGET

				agreed that that the curriculum was relevant to their professional needs.	

OVERALL RECOMMENDATIONS
The Program Continuous Improvement Plan for this assessment cycle should focus on improving student achievement of PLO 4. Based on the learning outcomes data, the Assessment Analyst of the program recommends the following action(s): Across program learning outcomes (PLOs), BA Project Management students met or exceeded the acceptable targets for all 2014-15 assignment-based direct measures. However, while BUS 402 (used as a measure of PLO 3, 4, and 6) met or exceeded both acceptable and ideal targets, students underperformed in comparison to other measures. BUS 402 Strategic Management and Business Policy is owned by Ron Beach who says changes to this course are "highly possible" in 2017. Student scores met or exceeded both the acceptable and ideal targets for each section of the CPC Exam tested for their respective PLOs. In addition, BA Project Management students' met the acceptable target, but not the ideal target, of the overall CPC exam score.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
PLOs 1-6	*TBD*	*Academic Department Chair, BA Project Management Program Chair, and the Assessment Analyst.*	*Complete*	*June 2017*
Action Details	*Review Mapping and Targets in the BA Project Management Assessment Plan.*			