

## BACHELOR OF ARTS IN PROJECT MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS 2018-2019 ACADEMIC YEAR

2018 – 2019 CU	IRRICULUM MAP						
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7
	Apply proven project management principles to business situations.	Apply current project management best practices to initiate, plan, execute, control, and close a well-documented project.	Examine successful project team development and management strategies.	Assess how project management practices can support organizational effectiveness and the corporate strategic planning process.	Evaluate the role of risk in projects and ways to mitigate its effects.	Examine the application of ethics to the practice of project management.	Integrate dynamic business data using relevant technology solutions.
ECO 204: Principles of Microeconomics	ı			1	I	I	
MGT 330: Management for Organizations	ı	ı	I	I	I	I	
ACC 205: Principles of Accounting		ı		ı		I	
BUS 311: Business Law I			ı	ı	ı	ı	ı
PRM 300: Introduction to Project Management	I	ı	R	R	R	R	I
BUS 401: Principles of Finance	R	R	R	R	R	R	R

## Office of Learning Assessment and Program Review



INF337: Integrated Cost and Schedule Control	R	R	R	R	R	R	R
BUS 308: Statistics for Managers	R	R		R		R	R
INF 336: Project Procurement Management	R	R	R	R	R	R	R
MGT 380: Leadership for Organizations	R	R	R	R	R	R	
BUS 303: Human Resources Management	R		R	R	R	R	
BUS 445: Total Quality Management	R	R	R	М	М		
MGT 435: Organizational Change	М	М	М	М	R		
PHI 445: Personal and Organizational Ethics	R		R	R	R	М	
BUS 402: Strategic Management & Business Policy	М	M	М	М	M	М	М

I(INTRODUCED) R (REINFORCED) M (MASTERED)



ANNUAL ASSESSMENT PLAN FINDINGS  LO 1 - Apply proven project management principles to business situations.									
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA				





Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	98	105	98 out of 105 (93.33%) BA Project Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	105	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET



Direct Measure 2:	70% of Bachelor of Arts in Project	N/A	N/A	481 out of 592	1. EXCEEDS THE
PRM300 Final Paper	Management students must receive a			(81.25%) of	ACCEPTABLE TARGET
	proficient, or distinguished evaluation on			records evaluated	
	relevant content criteria mapped to this PLO.			indicate proficient	
				or distinguished	
				performance on	
				this key	
				assignment's	
				content criteria	
				mapped to this	
				PLO at the	
				Reinforced level.	
				(April 2019 Rubric)	
				695 out of 838	
				(82.94%) of records evaluated	
				indicate proficient	
				or distinguished	
				performance on	
				this key	
				assignment's	
				content criteria	
				mapped to this	
				PLO at the	
				Reinforced level.	
				(February 2019	
				Rubric)	
	700/	16	+	86.79% of BA	4 EVEEDS THE
Indirect Measure 1:	70% or more of students exiting the program	46	53	Project	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Management	ACCEPTABLE TARGET
PLO1	Program Survey by indicating either "Agree"			students upon	





or "Strongly Agree." The item to be used will	completion of the
be:	program during
I effectively applied proven project	the 2018-19
management principles to business	assessment cycle
situations.	indicated that they
	effectively applied
	proven project
	management
	principles to
	business
	situations.

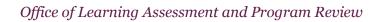


PLO 2 - Apply current	project management best practices to initia	ite, plan, execute,	control, and clos	e a well-documente	ed project.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	98	105	98 out of 105 (93.33%) BA Project Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2:	BA Project Management students, on	N/A	105	On average BA	2. MEETS THE
CPC Comprehensive	average, will score at or above the average in			Project	ACCEPTABLE TARGET
Exam-Business	the Peregrine Academic Services (PAS) Online			Management	
Leadership Section	Campus and Traditional Campus Aggregate			students scored	
	Pools related to the Business Leadership			above the average	
	section of the CPC comprehensive exam			of the Peregrine	
	when compared to other competitive			Academic Services	
	programs.			Online Aggregate	
				Pool, and above	
				the average of the	
				Traditional	
				Aggregate Pool on	
				the Business	
				Leadership section	
				of the Common	
				Professional	
				Component	
				comprehensive	
				exam.	
Direct Measure 2:	70% of Bachelor of Arts in Project	N/A	N/A	As the data for	4. INSUFFICIENT
INF342 Research Paper	Management students must receive a		•	Bachelor of Arts in	DATA
·	proficient, or distinguished evaluation on			Project	
	relevant content criteria mapped to this PLO.			Management was	
				not available,	
				findings will not be	
				reported for the	
				2017-18	
				assessment cycle.	





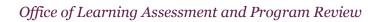
Indirect Measure 1:	70% or more of students exiting the program	42	53	79.25% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Project	ACCEPTABLE TARGET
PLO2	Program Survey by indicating either "Agree"			Management	
	or "Strongly Agree." The item to be used will			students upon	
	be:			completion of the	
	I effectively applied current project			program during	
	management best practices to initiate, plan,			the 2018-19	
	execute, control, and close a well-			assessment cycle	
	documented project.			indicated that they	
				effectively applied	
				current project	
				management best	
				practices to	
				initiate, plan,	
				execute, control,	
				and close a well-	
				documented	
				project.	



PLO 3 - Examine succe	essful project team development and manag	gement strategies.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	98	105	98 out of 105 (93.33%) BA Project Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 2: CPC	BA Project Management students, on	N/A	105	On average, BA	2. MEETS THE
Comprehensive Exam –	average, will score at or above the average in			Project	ACCEPTABLE TARGET
Management Section	the Peregrine Academic Services (PAS) Online			Management	
	Campus and Traditional Campus Aggregate			students scored	
	Pools related to the Management section of			above the average	
	the CPC comprehensive exam when			of the Peregrine	
	compared to other competitive programs.			Academic Services	
				Online Aggregate	
				Pool, and above	
				the average of the	
				Traditional	
				Aggregate Pool on	
				the Management	
				section of the	
				Common	
				Professional	
				Component	
				comprehensive	
				exam.	
Direct Measure 3:	70% of Bachelor of Arts in Project	159	216	159 out of 216	1. EXCEEDS THE
INF338 Final Paper	Management students must receive a	133	210	(73.61%) of	ACCEPTABLE TARGET
in 330 i mari aper	proficient, or distinguished evaluation on			records evaluated	ACCEL TABLE TARGET
	relevant content criteria mapped to this PLO.			indicate proficient	
	relevant content enterta mapped to this i Eo.			or distinguished	
				performance on	
				this key	
				assignment's	
				content criteria	
				mapped to this	
				PLO at the	
				Reinforced level.	





Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of	45	52	86.54% of BA Project	1. EXCEEDS THE ACCEPTABLE TARGET
PLO3	Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively examined successful project team development and management strategies.			Management students upon completion of the program during the 2018-19 assessment cycle indicated that they effectively examined successful project team development and management strategies.	ACCEL TABLE TAIGET



PLO 4 - Assess how pro	PLO 4 - Assess how project management practices can support organizational effectiveness and the corporate strategic planning process.						
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA		
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	98	105	98 out of 105 (93.33%) BA Project Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET		
Direct Measure 2: CPC Comprehensive Exam – Business Integration	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and	N/A	105	On average, BA Project Management students scored above the average	2. MEETS THE ACCEPTABLE TARGET		





and Strategic	Strategic Management section of the CPC			of the Peregrine	
Management Section	comprehensive exam when compared to			Academic Services	
	other competitive programs.			Online Aggregate	
				Pool, and above	
				the average of the	
				Traditional	
				Aggregate Pool on	
				the Business	
				Integration and	
				Strategic	
				Management	
				section of the	
				Common	
				Professional	
				Component	
				comprehensive	
				exam.	
Direct Measure 3:	70% of BA Project Management students	159	216	159 out of 216	1. EXCEEDS THE
INF337 Research Paper	must receive a basic, proficient, or	155	210	(73.61%) of	ACCEPTABLE TARGET
in 337 Research raper	distinguished evaluation on relevant content			records evaluated	ACCEL TABLE TARGET
	criteria mapped to this PLO.			indicate proficient	
	criteria mappea to tins i Eo.			or distinguished	
				performance on	
				this key	
				assignment's	
				content criteria	
				mapped to this	
				PLO at the	
				Reinforced level.	





Indirect Measure 1: End of Program Survey PLO4	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively assessed how project management practices could support organizational effectiveness and the corporate strategic planning process.	47	53	88.68% of BA Project Management students upon completion of the program during the 2018-19 assessment cycle indicated that they effectively assessed how project management practices could support organizational effectiveness and the corporate strategic planning process.	1. EXCEEDS THE ACCEPTABLE TARGET
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PLO 5 - Evaluate the ro	le of risk in projects and ways to mitigate i	ts effects.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA



Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	98	105	98 out of 105 (93.33%) BA Project Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	N/A	105	On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional Component comprehensive exam.	3. MEETS THE ACCEPTABLE TARGET





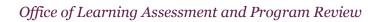
Direct Measure 3: INF336 Research Paper	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	433	495	433 out of 495 (87.47%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO5	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively evaluated the role of risk in projects and ways to mitigate its effects.	48	54	88.89% of BA Project Management students upon completion of the program during the 2018-19 assessment cycle indicated that they effectively evaluated the role of risk in projects and ways to mitigate its effects.	1. EXCEEDS THE ACCEPTABLE TARGET



PLO 6 - Examine the a	application of ethics to the practice of proje	ct management.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	98	105	98 out of 105 (93.33%) BA Project Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET



					1
Direct Measure 2: CPC	BA Project Management students, on	N/A	105	On average, BA	2. MEETS THE
Comprehensive Exam -	average, will score at or above the average in			Project	ACCEPTABLE TARGET
Business Integration	the Peregrine Academic Services (PAS) Online			Management	
and Strategic	Campus and Traditional Campus Aggregate			students scored	
Management Section	Pools related to the Business Integration and			above the average	
	Strategic Management section of the CPC			of the Peregrine	
	comprehensive exam when compared to			Academic Services	
	other competitive programs.			Online Aggregate	
				Pool, and above	
				the average of the	
				Traditional	
				Aggregate Pool on	
				the Business	
				Integration and	
				Strategic	
				Management	
				section of the	
				Common	
				Professional	
				Component	
				comprehensive	
				exam.	
Direct Measure 3:	70% of BA Project Management students	N/A	N/A	As the data for	4. INSUFFICIENT
BUS402 Final Paper	must receive a proficient, or distinguished	,	,	Bachelor of Arts in	DATA
	evaluation on relevant content criteria			Project	
	mapped to this PLO.			Management was	
				not available	
				(BUS402 - PLO6),	
				findings will not be	
				reported for the	





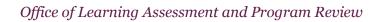
				2018 -19 assessment cycle.	
Indirect Measure 1: End of Program Survey PLO6	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively examined the application of ethics to the practice of project management.	48	54	88.89% of BA Project Management students upon completion of the program during the 2018-19 assessment cycle indicated that they effectively examined the application of ethics to the practice of project management.	1. EXCEEDS THE ACCEPTABLE TARGET



PLO 7 - Integrate dyna	mic business data using relevant technolog	y solutions.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	98	105	98 out of 105 (93.33%) BA Project Management students from July 1, 2018 to June 30, 2019 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	105	As the data for Bachelor of Arts in Project Management was not available, findings will not be reported for the 2018-19 assessment cycle.	4. INSUFFICIENT DATA
Direct Measure 3: BUS402 Final Paper	70% of BA Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	As the data for Bachelor of Arts in Project Management was not available (BUS402 - PLO7), findings will not be reported for the 2018-19 assessment cycle.	4. INSUFFICIENT DATA
Indirect Measure 1: End of Program Survey PLO7	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:  • I effectively integrated dynamic business data using relevant technology solutions.	40	54	74.07% of BA Project Management students upon completion of the program during the 2018-19 assessment cycle indicated that they effectively integrated dynamic business	1. EXCEEDS THE ACCEPTABLE TARGET





		data using relevant	
		technology	
		solutions.	



## **OVERALL RECOMMENDATIONS**

Overall, it is recommended that the Program Chair for the Bachelor of Arts in Project Management review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2019-2020 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO1-7	Continue to monitor student learning outcomes data.	Academic Department Chair, BA Project Management Program Chair, and the Assessment Analyst.	Complete	June 2020
Action Details	Review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2019-2020 assessment cycle.			