Ashford
UNIVERSITY

MASTERS IN INFORMATION SYSTEMS MANAGEMENT ANNUAL ASSESSMENT PLAN & FINDINGS
2018-2019 ACADEMIC YEAR

2018 – 2019 CURRICULUM MAP

	PLO 1 Assess business needs and appropriate technological solutions.	PLO 2 Evaluate the interrelationships among user needs, business goals, and technology solutions.	PLO 3 Apply strategic planning methods to long-term technological solutions.	PLO 4 Integrate dynamic business data demands and interface ease-of-use technology solutions.	PLO 5 Apply effective project management, business technology management, and budgeting models.
ISM 500: Introduction to Management of Information Systems	I	I			
ISM 510: Introduction to Computer Programming for Business Applications	I	I		I	I
BUS 600: Management Communications with Technology Tools	R				
INF 630: Systems Analysis and Design	R		I	I	R
ISM 640: Computer Networking and Telecommunication Design	R	R	R		R
ISM 641: Database Design and Management	R	R	R	R	
ISM 642: Information Security and IT Governance	R	R	R		R
OMM 622: Financial Decision-making			R		R
ISM 643: Leadership in Business Systems Development	R	R	R		R
ISM 644: Legal and Ethical Issues in Technology	R	R		R	
ISM 645: Information Technology Strategic Planning	M	M	M	M	M

I (Introduced), **R** (Reinforced), or **M** (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Assess business needs and appropriate technological solutions.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**
Direct Measure 1: ISM 500 - Final Paper	70% of Master of Information System Management student records must receive a	968	1125	86.04%	1. EXCEEDS THE ACCEPTABLE TARGET

	Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.				
Direct Measure 2: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Direct Measure 3: CPC Comprehensive Exam - Business Integration and Strategic Management Section	Master of Information Systems Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs.	On average Master of Information Systems Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET
		Professional Component comprehensive exam.			
Direct Measure 4: CPC Comprehensive Exam-Score	90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.	39	39	100.00%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey – PLO 1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively assessed business needs and appropriate technological solutions using analytical and critical thinking.	N/A	N/A	90.74%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 2 - Evaluate the interrelationships among user needs, business goals, and technology solutions.

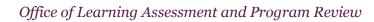| MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET

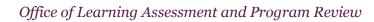|				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ISM 500 - Final Paper	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	781	787	86.68%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Direct Measure 3: CPC Comprehensive Exam - Management	Master of Information Systems Management, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam	On average Master of Information Systems Management students scored		N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET

Information Systems Section	when compared to other competitive programs.	above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional Component comprehensive exam.			
Direct Measure 4: CPC Comprehensive Exam-Score	90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.	39	39	100.00%	1. EXCEEDS THE ACCEPTABLE TARGET
	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree"	N/A	N/A	90.91%	1. EXCEEDS THE ACCEPTABLE TARGET

Indirect Measure 1: End of Program Survey – PLO 2	or "Strongly Agree." The item to be used will be: • I effectively evaluated the interrelationships between user needs, business goals, and technology solutions.				

PLO 3 - Apply strategic planning methods to long-term technological solutions.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	22	27	75.86%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	Master of Information Systems Management, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs.	On average Master of Information Systems Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET

MEASURE	ACCEPTABLE TARGET				
			comprehensive exam.		
Direct Measure 3: CPC Comprehensive Exam-Score	90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.	39	39	100.00%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey – PLO 3	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively applied strategic planning methods for long term technological solutions.	N/A	N/A	90.91%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 4 - Integrate dynamic business data demands and interface ease-of-use technology solutions.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

				ACCEPTABLE TARGET	3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ISM 510 - Final Paper	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	198	246	83.11%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	9	14	64.29%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam - Management Information Systems Section	Master of Information Systems Management, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs.	On average Master of Information Systems Management students scored above the average of the Peregrine Academic	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET

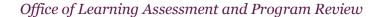|					
		Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional Component comprehensive exam.			
Direct Measure 4: CPC Comprehensive Exam-Score	90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.	39	39	100.00%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey – PLO 4	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:	N/A	N/A	90.38%	1. EXCEEDS THE ACCEPTABLE TARGET

	• I effectively integrated dynamic business data demands using ease-of-use technology solutions.				
PLO 5 - Apply effective project management, business technology management, and budgeting models.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**
Direct Measure 1: ISM 645 - Final Assignment	70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this PLO.	24	26	85.71%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	Master of Information Systems Management, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs.	On average Master of Information Systems Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	N/A	N/A	1. EXCEEDS THE ACCEPTABLE TARGET
	90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.	39	39	100.00%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 3: CPC Comprehensive Exam-Score					
Indirect Measure 1: End of Program Survey – PLO 5	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively applied effective project management business technology management, and budgeting models to enterprise issues.	N/A	N/A	87.04%	1. EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS
Overall, it is recommended that the Program Chair for the Master of Information Systems Management review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2019-2020 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. *Additionally, it is recommended for the Program Chair to review ISM645 as the acceptable target for PLO4 was not met.*