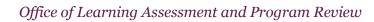


## MASTER OF ARTS IN ORGANIZATIONAL MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS 2011-2012 ACADEMIC YEAR

2011– 2012 CURI	2011– 2012 CURRICULUM MAP I (INTRODUCED) R (REINFORCED) M (MASTERED							
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5			
	Understand cultural and economic trends and contexts that influence organizational change.	Demonstrate skill in critical thinking, data interpretation, and decision making necessary for developing innovative, effective problemsolving strategies within organizational culture.	Communicate knowledge and ideas basic to creating teams, managing organizational processes, and developing managerial capabilities in others.	resources and strategies that develop human capital and improve organizational performance.				
BUS 600: Management Communications with Technology Tools	R	R	R		R			
BUS 610: Organizational Behavior	R		R	R	M			
OMM 612: Managing in Social Change	М		R	R	R			
OMM 614: Innovation and Entrepreneurship		М						
OMM 625: Learning Organizations and Effectiveness	R		м	R	R			
OMM 640: Business Ethics and Social Responsibility	М	R						
OMM 618: Human Resources Management			M	M	М			
BUS 670: Legal Environment		М	R	R	М			



## **ANNUAL ASSESSMENT PLAN FINDINGS** PLO 1 - Understand cultural and economic trends and contexts that influence organizational change. **TOTAL NUMBER MEASURE ACCEPTABLE TARGET** TOTAL **ASSESSMENT ASSESSMENT RESULTS: OF STUDENT NUMBER OF RESULTS: RECORDS STUDENT** 1. EXCEEDS THE **PERCENTAGE OF MEETING** RECORDS **STUDENT ACCEPTABLE ACCEPTABLE OBSERVED TARGET RECORDS TARGET MEETING** 2. MEETS THE **ACCEPTABLE ACCEPTABLE TARGET TARGET** 3. DOES NOT MEET THE ACCEPTABLE **TARGET** 4. INSUFFICIENT DATA

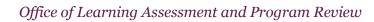




					1
Direct Measure 1: CPC	100% (of the sample selected) score at or	N/A	744	On average,	3. DOES NOT MEET
Comprehensive Exam –	above the average in the PAS "Online			Ashford University	THE ACCEPTABLE
Business Ethics Section	Campus" and "Traditional Campus" Aggregate			students in the MA	TARGET
	Pools related to the Business Ethics section of			Organizational	
	the CPC comprehensive exam when			Management	
	compared to other competitive programs.			program scored	
				above the average	
				of the Peregrine	
				Academic Services	
				Traditional	
				aggregate pool,	
				but below the	
				average of the	
				Online aggregate	
				pool of Master's	
				level data on the	
				Business Ethics	
				section of the CPC.	
Direct Measure 2:	90% (of the sample selected) score 400 or	732	744	732 out of 744	1. EXCEEDS THE
CPC Comprehensive	higher on the CPC comprehensive exam.			(98.39%) MA	ACCEPTABLE TARGET
Exam-Score	, i			Organizational	
				Management	
				students sampled	
				from July 1, 2011	
				to June 30, 2012	
				scored 400 or	
				higher on the CPC	
				comprehensive	
				exam (Mean =	
				601.49, Standard	
				Deviation = 96.07).	
				201011-30.07	



Direct Measure 3: OMM 640 Final Paper	90% (of the sample selected) must score 70% or higher on the final project and demonstrate understanding of cultural and economic trends and contexts that influence organizational change.	955	1018	955 out of 1018 (93.81%) MA Organizational Management students sampled from July 1, 2011 to June 30, 2012 scored 70% or higher on the OMM 640 Final Project.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either "Agree" or "Strongly Agree." The three questions used to gauge career success include:  • (#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.  • (#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.  • (#53) – Earning my degree from Ashford University resulted in making me more employable.	324/332/312	400	81% of MA Organizational Management alumni sampled during the 2010-11 and 2011-12 assessment cycles indicated that they agree or strongly agree that their Ashford University degree will provide them with additional opportunities in their career track. 83% agree or strongly agree that earning their degree from Ashford University	1. EXCEEDS THE ACCEPTABLE TARGET





Indirect Measure 2: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either "High Quality" or "Very High Quality." The three questions used to gauge student satisfaction	N/A	382/339	gives them the confidence to pursue new job opportunities. 78% agree or strongly agree that earning their degree from Ashford University resulted in making them more employable.  A majority of MA Organizational Management students sampled upon completion of OMM 612 (N	1. EXCEEDS THE ACCEPTABLE TARGET
	questions used to gauge student satisfaction include:  • How would you rate the quality of the course material?  • How would you rate the quality of the course?  • How would you rate the quality of the instructor?			=382) indicated that they felt the course material (84.82%), course (85.08%), and instructor (85.60%) were high quality or very high quality.  A majority of MA Organizational Management students sampled upon completion	



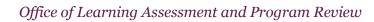


Indirect Measure 3: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The two items used will be:  • The curriculum was relevant to my professional needs.  • My instructors were well qualified to teach within their field of study.	290/279	323	of OMM 640 (N = 339) indicated that they felt the course material (88.79%), course (85.55%), and instructor (82.30%) were high quality or very high quality. 89.78% of MA Organizational Management students sampled upon completion of the program during the 2011-12 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs. 86.38% also agreed or strongly agreed that their instructors were well-qualified to	1. EXCEEDS THE ACCEPTABLE TARGET
--	---	---------	-----	---	----------------------------------



PLO 2 - Demonstrate skill in critical thinking, data interpretation, and decision making necessary for developing innovative, effective problem-solving strategies within organizational culture.

problem soming street	egies within organizational culture.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Legal Environment and Finance Section	MA Organizational Management students, on average, must score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Legal Environment and Finance section of the CPC comprehensive exam when compared to other competitive programs.	N/A	743	On average, Ashford University students in the MA Organizational Management program scored above the average of the Peregrine Academic Services Traditional aggregate pool,	3. DOES NOT MEET THE ACCEPTABLE TARGET





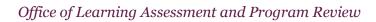
				but below the average of the Online aggregate pool of Master's level data on the Legal Environment of Business section of the CPC.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.	732	744	732 out of 744 (98.39%) MA Organizational Management students sampled from July 1, 2011 to June 30, 2012 scored 400 or higher on the CPC comprehensive exam (Mean = 601.49, Standard Deviation = 96.07).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: OMM 614 Final Paper	100% (of the sample selected) must score 70% or higher on final paper and demonstrate understanding of critical think skills, data interpretation, and decision making.	1054	1139	1054 out of 1139 (92.54%) MA Organizational Management students sampled from July 1, 2011 to June 30, 2012 scored 70% or higher on the	1. EXCEEDS THE ACCEPTABLE TARGET



				OMM 614 Research Paper.	
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either "Agree" or "Strongly Agree." The three questions used to gauge career success include:  • (#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.  • (#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.  • (#53) – Earning my degree from Ashford University resulted in making me more employable.	324/332/312	400	81% of MA Organizational Management alumni sampled during the 2010-11 and 2011-12 assessment cycles indicated that they agree or strongly agree that their Ashford University degree will provide them with additional opportunities in their career track. 83% agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities. 78% agree or strongly agree that earning their degree from Ashford University resulted in making	1. EXCEEDS THE ACCEPTABLE TARGET



				them more employable.	
Indirect Measure 2: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either "High Quality" or "Very High Quality." The three questions used to gauge student satisfaction include:  • How would you rate the quality of the course material?  • How would you rate the quality of the course?  • How would you rate the quality of the instructor?	N/A	785	A majority of MA Organizational Management students sampled upon completion of OMM 614 (N =369) indicated that they felt the course material (85.37%), course (85.09%), and instructor (86.99%) were high quality or very high quality.  A majority of MA Organizational Management students sampled upon completion of BUS 670 (N =280) indicated that they felt the course material (84.64%), course (83.21%), and instructor (82.50%) were	1. EXCEEDS THE ACCEPTABLE TARGET



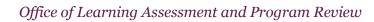


				high quality or very high quality.	
Indirect Measure 3: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The two items used will be:  • The curriculum was relevant to my professional needs.  • My instructors were well qualified to teach within their field of study.	290/279	323	89.78% of MA Organizational Management students sampled upon completion of the program during the 2011-12 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs. 86.38% also agreed or strongly agreed that their instructors were well-qualified to teach within their field of study.	1. EXCEEDS THE ACCEPTABLE TARGET



PLO 3 - Communicate knowledge and ideas basic to creating teams, managing organizational processes, and developing managerial capabilities in others.

capabilities in others.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Management Section	MA Organizational Management students, on average, must score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	744	On average, Ashford University students in the MA Organizational Management program scored below the averages of the Peregrine Academic Services Traditional and	3. DOES NOT MEET THE ACCEPTABLE TARGET





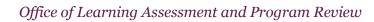
				Online aggregate pools of Master's level data on the Management section of the CPC.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.	732	744	732 out of 744 (98.39%) MA Organizational Management students sampled from July 1, 2011 to June 30, 2012 scored 400 or higher on the CPC comprehensive exam (Mean = 601.49, Standard Deviation = 96.07).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: OMM 625 Final Paper	100% (of the sample selected) must score 70% or higher on final paper and demonstrate understanding of how to communicate knowledge and ideas basic to creating teams, managing organizational processes, and developing managerial capabilities in others.	994	1050	994 out of 1050 (94.67%) MA Organizational Management students sampled from July 1, 2011 to June 30, 2012 scored 70% or higher on the OMM 625 Reflective Paper.	1. EXCEEDS THE ACCEPTABLE TARGET



Indirect Measure 1:	70% or more of the Ashford University alumni	324/332/312	400	81% of MA	1. EXCEEDS THE
Alumni Survey	(within 5 years of graduation) will indicate			Organizational	ACCEPTABLE TARGET
	that their Ashford University degree has			Management	
	contributed to career success by indicating			alumni sampled	
	either "Agree" or "Strongly Agree." The three			during the 2010-11	
	questions used to gauge career success			and 2011-12	
	include:			assessment cycles	
	• (#46) – I believe my Ashford degree will			indicated that they	
	provide me with additional opportunities in			agree or strongly	
	my current career track.			agree that their	
	• (#52) – Earning my degree from Ashford			Ashford University	
	University gives me the confidence to pursue			degree will provide	
	new job opportunities.			them with	
	• (#53) – Earning my degree from Ashford			additional	
	University resulted in making me more			opportunities in	
	employable.			their career track.	
				83% agree or	
				strongly agree that	
				earning their	
				degree from	
				Ashford University	
				gives them the	
				confidence to	
				pursue new job	
				opportunities. 78%	
				agree or strongly	
				agree that earning	
				their degree from	
				Ashford University	
				resulted in making	
				them more	
				employable.	



Indirect Measure 2:	70% or more of students will express	N/A	316/320	A majority of MA	1. EXCEEDS THE
End of Course Survey	satisfaction on the End-of-Course survey for			Organizational	ACCEPTABLE TARGET
	each course aligned with mastery of a			Management	
	program outcome by indicating either "High			students sampled	
	Quality" or "Very High Quality." The three			upon completion	
	questions used to gauge student satisfaction			of OMM 625 (N	
	include:			=316) indicated	
	How would you rate the quality of the			that they felt the	
	course material?			course material	
	How would you rate the quality of the			(80.38%), course	
	course?			(83.23%), and	
	How would you rate the quality of the			instructor	
	instructor?			(82.28%) were	
				high quality or	
				very high quality.	
				A majority of MA	
				Organizational	
				Management	
				students sampled	
				upon completion	
				of OMM 618 (N	
				=320) indicated	
				that they felt the	
				course material	
				(92.19%), course	
				(92.81%), and	
				instructor	
				(90.31%) were	
				high quality or	
I				very high quality.	





Indirect Measure 3:	70% or more of students exiting the program	290/279	323	89.78% of MA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Organizational	ACCEPTABLE TARGET
	Program Survey by indicating either "Agree"			Management	
	or "Strongly Agree." The two items used will			students sampled	
	be:			upon completion	
	The curriculum was relevant to my			of the program	
	professional needs.			during the 2011-12	
	My instructors were well qualified to teach			assessment cycle	
	within their field of study.			indicated that they	
				agreed or strongly	
				agreed that the	
				curriculum was	
				relevant to their	
				professional	
				needs. 86.38% also	
				agreed or strongly	
				agreed that their	
				instructors were	
				well-qualified to	
				teach within their	
				field of study.	



PLO 4 - Evaluate and a	pply resources and strategies that develop	human capital and	d improve organi	zational performan	ce.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Integration and Strategic Management Section	MA Organizational Management students, on average, must score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	744	On average, Ashford University students in the MA Organizational Management program scored below the averages of the Peregrine Academic Services Traditional and Online aggregate pools of Master's level data on the Business Integration and	3. DOES NOT MEET THE ACCEPTABLE TARGET



				Strategic  Management Section of the CPC.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.	732	744	732 out of 744 (98.39%) MA Organizational Management students sampled from July 1, 2011 to June 30, 2012 scored 400 or higher on the CPC comprehensive exam (Mean = 601.49, Standard Deviation = 96.07).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: OMM618 Final Paper	90% (of the sample selected) must score 70% or higher on the research project and demonstrate understanding of applying resources and strategies that develop human capital and improve organizational performance.	972	1000	972 out of 1000 (97.20%) MA Organizational Management students sampled from July 1, 2011 to June 30, 2012 scored 70% or higher on the OMM 618 Research Project.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating	324/332/312	400	81% of MA Organizational Management alumni sampled	1. EXCEEDS THE ACCEPTABLE TARGET



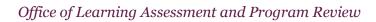
	either "Agree" or "Strongly Agree." The three questions used to gauge career success include:  • (#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.  • (#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.  • (#53) – Earning my degree from Ashford University resulted in making me more employable.			during the 2010-11 and 2011-12 assessment cycles indicated that they agree or strongly agree that their Ashford University degree will provide them with additional opportunities in their career track. 83% agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities. 78% agree or strongly agree that earning their degree from Ashford University	
				their degree from	
Indirect Measure 2: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either "High	N/A	320	A majority of MA Organizational Management students sampled	1. EXCEEDS THE ACCEPTABLE TARGET



	Quality" or "Very High Quality." The three questions used to gauge student satisfaction include:  • How would you rate the quality of the course material?  • How would you rate the quality of the course?  • How would you rate the quality of the instructor?			upon completion of OMM 618 (N =320) indicated that they felt the course material (92.19%), course (92.81%), and instructor (90.31%) were high quality or very high quality.	
Indirect Measure 3: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The two items used will be:  • The curriculum was relevant to my professional needs.  • My instructors were well qualified to teach within their field of study.	290/279	323	89.78% of MA Organizational Management students sampled upon completion of the program during the 2011-12 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs. 86.38% also agreed or strongly agreed that their instructors were well-qualified to teach within their field of study.	1. EXCEEDS THE ACCEPTABLE TARGET



PLO 5 - Implement effe	ctive leadership within a learning organiz	ation that reflects o	current social, co	rporate, and global	perspectives.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA





Direct Measure 1: CPC Comprehensive Exam - Business Leadership Section	MA Organizational Management students, on average, must score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	744	On average, Ashford University students in the MA Organizational Management program scored above the average of the Peregrine Academic Services Traditional aggregate pool, but below the average of the Online aggregate pool of Master's level data on the Business Leadership section of the CPC.	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.	732	744	732 out of 744 (98.39%) MA Organizational Management students sampled from July 1, 2011 to June 30, 2012 scored 400 or higher on the CPC comprehensive exam (Mean =	1. EXCEEDS THE ACCEPTABLE TARGET



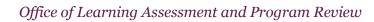
				601.49, Standard Deviation = 96.07).	
Direct Measure 3: BUS610 Final Paper	90% (of the sample selected) must score 70% or higher on the summary paper and demonstrate understanding of implementing effective leadership within a learning organization that reflects current social, corporate, and global perspectives.	1216	1312	1216 out of 1312 (92.68%) MA Organizational Management students sampled from July 1, 2011 to June 30, 2012 scored 70% or higher on the BUS 610 Summary Paper.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either "Agree" or "Strongly Agree." The three questions used to gauge career success include:  • (#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.  • (#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.  • (#53) – Earning my degree from Ashford University resulted in making me more employable.	324/332/312	400	81% of MA Organizational Management alumni sampled during the 2010-11 and 2011-12 assessment cycles indicated that they agree or strongly agree that their Ashford University degree will provide them with additional opportunities in their career track. 83% agree or strongly agree that	1. EXCEEDS THE ACCEPTABLE TARGET



Indirect Messure 2	700/ or more of students will suggest	N/A	475 /220 /220	earning their degree from Ashford University gives them the confidence to pursue new job opportunities. 78% agree or strongly agree that earning their degree from Ashford University resulted in making them more employable.	1 EVELEDE THE
Indirect Measure 2: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either "High Quality" or "Very High Quality." The three questions used to gauge student satisfaction include:  • How would you rate the quality of the course material?  • How would you rate the quality of the course?  • How would you rate the quality of the instructor?	N/A	475/320/280	A majority of MA Organizational Management students sampled upon completion of BUS 610 (N =475) indicated that they felt the course material (88.84%), course (89.89%), and instructor (85.05%) were high quality or very high quality.  A majority of MA Organizational	1. EXCEEDS THE ACCEPTABLE TARGET



Management students sampled upon completion of OMM 618 (N =320) indicated that they felt the course material (92.19%), course (92.81%), and instructor (90.31%) were high quality or very high quality.
upon completion of OMM 618 (N =320) indicated that they felt the course material (92.19%), course (92.81%), and instructor (90.31%) were high quality or
of OMM 618 (N =320) indicated that they felt the course material (92.19%), course (92.81%), and instructor (90.31%) were high quality or
=320) indicated that they felt the course material (92.19%), course (92.81%), and instructor (90.31%) were high quality or
that they felt the course material (92.19%), course (92.81%), and instructor (90.31%) were high quality or
course material (92.19%), course (92.81%), and instructor (90.31%) were high quality or
(92.19%), course (92.81%), and instructor (90.31%) were high quality or
(92.81%), and instructor (90.31%) were high quality or
instructor (90.31%) were high quality or
(90.31%) were high quality or
high quality or
very high quality
very riigh quanty.
A majority of MA
Organizational
Management
students sampled
upon completion
of BUS 670 (N
=280) indicated
that they felt the
course material
(84.64%), course
(83.21%), and
instructor
(82.50%) were
high quality or
very high quality.
Indirect Measure 3: 70% or more of students exiting the program 290/279 323 89.78% of MA 1. EXCEEDS TH
End of Program Survey   will express satisfaction on the End of   Organizational   ACCEPTABLE TA
Program Survey by indicating either "Agree"  Management





	1		1
e." The two items used will		students sampled	
		upon completion	
was relevant to my		of the program	
S.		during the 2011-12	
vere well qualified to teach		assessment cycle	
of study.		indicated that they	
		agreed or strongly	
		agreed that the	
		curriculum was	
		relevant to their	
		professional	
		needs. 86.38% also	
		agreed or strongly	
		agreed that their	
		instructors were	
		well-qualified to	
		teach within their	
		field of study.	
	e." The two items used will  was relevant to my s.  vere well qualified to teach of study.	was relevant to my s. vere well qualified to teach	was relevant to my s. vere well qualified to teach of study.  upon completion of the program during the 2011-12 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs. 86.38% also agreed or strongly agreed that their instructors were well-qualified to teach within their



## **OVERALL RECOMMENDATIONS**

Across program learning outcomes (PLOs), MA Organizational Management students met or exceeded the acceptable and ideal targets for most 2011-12 assessment measures. Findings for survey-based measures suggest that most MA Organizational Management students feel positively about their instructors, degree program, curriculum, and courses aligned with mastery of a PLO. In addition, students appear to be performing at an acceptable level on all assignment-based measures, and at an ideal level on the CPC Exam, overall.

MA Organizational Management students did not meet the acceptable targets for CPC sections selected to correspond to specific PLOs. Although they outperformed the Peregrine Academic Services Traditional aggregate pool of Master's level data on the Business Ethics (PLO 1), Legal Environment of Business (PLO 2), and Business Leadership (PLO 5) sections, they failed to exceed the averages earned by the Online aggregate pool. Furthermore, MA Organizational Management students' average scores on the Management (PLO 3) and Business Integration and Strategic Management (PLO 4) sections were lower than those of both aggregate pools. The Program Chair and College of Business and Professional Studies Faculty may want to further examine CPC section data, with an emphasis on PLOs 3 and 4.

Overall, it is recommended that College of Business and Professional Studies Faculty review each program assessment plan (including measures used and targets set) in preparation for the 2012-13 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses using Waypoint, CPC Exam Sections, and all Survey measures to ensure that these targets remain appropriate and meaningful.



	ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT						
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION			
PLO 1	The revised OMM 640 course guide once the course revisions have been approved by the Executive Dean of the CBPS. Faculty will then review and compare student learning outcome data related to student achievement of PLO 1 pre- and post- action.	The Academic Department Chair, Faculty, Program Manager, Curriculum Coordinators	Complete	April 2013			
Action Details	Revise OMM 640 to more adequately address and reinforce student learning and understanding of PLO 1.						