

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Apply basic behavioral research concepts, methods and tools.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 1.	302	383	78.85%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: PSY326 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each PSY 326 Final Paper rubric content criteria mapped at the Reinforced level to PLO 1.	1096	1588	69.01%	DOES NOT MEET THE ACCEPTABLE TARGET
PLO 2 - Choose communication skills to create, build and maintain effective relationships.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS415 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 415 Final Paper rubric content	407	548	74.27%	EXCEEDS THE ACCEPTABLE TARGET

	criteria mapped at the Reinforced level to PLO 2.				
Direct Measure 2: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 2.	568	766	74.15%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: COM321 Final Paper	70% or more of COM 321 students must score a 70% or above on the COM 321 Week Five Final Paper and demonstrate understanding of the concept of creating, building, and maintaining effective relationships by completing a self-assessment of personal communication skills.	521	690	75.50%	EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Analyze individual, family and community problems using theories of human behavior.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET

				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 3.	568	766	74.15%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC203 Research Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each SOC 320 Final Paper rubric content criteria mapped at the Reinforced level to PLO 3.	2316	3668	63.14%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 3: SOC320 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of	2244	2989	75.07%	EXCEEDS THE ACCEPTABLE TARGET

	each SOC 320 Final Paper rubric content criteria mapped at the Reinforced level to PLO 3.				
PLO 4 - Specify the impact of cultural diversity on social and organizational issues.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 4.	743	1149	64.66%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: SOC203 Research Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each SOC 203 Final Paper rubric content	2316	3668	63.14%	DOES NOT MEET THE ACCEPTABLE TARGET

	criteria mapped at the Reinforced level to PLO 4.				
Direct Measure 4: SOC402 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each SOC 402 Final Paper rubric content criteria mapped at the Reinforced level to PLO 4.	3296	4668	70.60%	EXCEEDS THE ACCEPTABLE TARGET

PLO 5 - Identify the major constructs of ethical decision making.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
---------	-------------------	---	--	--	---

Direct Measure 1: ABS415 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 415 Final Paper rubric content criteria mapped at the Reinforced level to PLO 5.	1069	1646	64.94%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 5.	743	1149	64.66%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 3: SOC402 Final Paper	70% or more of SOC 402 students must score a 70% or above on the SOC 402 Final Paper.	615	696	88.36%	EXCEEDS THE ACCEPTABLE TARGET
PLO 6 - Understand the role of behavioral sciences in the cause, treatment, and prevention of individual, family and community problems.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET

		ACCEPTABLE TARGET		MEETING ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 6.	743	1149	64.66%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: PSY301 Final Paper	70% or more of PSY 301 students must score a 70% or above on the PSY 301 Final Paper.	731	882	82.87%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 4: SOC402 Final Paper	70% or more of SOC 402 students must score a 70% or above on the SOC 402 Final Paper.	518	696	74.42%	EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS
<p>Across program learning outcomes (PLOs), BA Applied Behavioral Science students met or exceeded the acceptable targets for most 2013-14 assessment measures. In addition, student performance on the final papers in PSY 301, COM 321, SOC 320, and SOC 402 exceeded the acceptable and ideal targets, indicating achievement of PLOs 1, 2, 3, 4, 5, and 6 respectively.</p> <p>Student performance on the final paper in PSY 326 and SOC 203 (associated with PLO's 1, 2, and 4) did not meet the acceptable targets. ABS 497 and ABS 415 did not meet the acceptable target for PLOs 4, 5, and 6 respectively. The Program Chair and College of Health, Human Services, and Sciences Faculty may find it useful to explore this course, assignments, targets, and/or PLOs in greater detail during their review of the 2013-14 assessment findings.</p> <p>Overall, it is recommended that College of Health, Human Services, and Science Faculty review each program assessment plan (including measures used and targets set) in preparation for the 2013-14 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses using Waypoint and all survey measures to ensure that these targets remain appropriate and meaningful. Faculty may also want to consider the incorporation of additional measures into the 2014-15 program assessment plan for the BA Applied Behavioral Science, as appropriate.</p>

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 1</i>	<i>Review findings on Dashboard, student EOCS, Faculty Feedback Surveys, and/or host a faculty forum to determine if revisions have positively impacted student learning, understanding, and achievement of the PLO.</i>	<i>BA Applied Behavioral Science Chair</i>	<i>Completed</i>	<i>June 2015</i>

Action Details	<i>The proposed action is to continue to monitor student progress and achievement in PSY 326, host a faculty forum including all faculty assigned to teach PSY 326, to determine if it is needed or appropriate to make minor modifications/revisions to the course discussions in order to reinforce student learning, understanding and achievement of PLOs associated with PSY 326.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
Action 2	<i>Updated/revised Curriculum Map (if needed).</i>	<i>BA Applied Behavioral Science Chair</i>	<i>Completed</i>	<i>June 2015</i>
Action Details	<i>The action is to review mapping and targets to ensure that the assignments in these courses are aligned to the BA ABS Program Learning Outcomes, and that all measures and key assignments identified in the BA ABS Assessment Plan are appropriate and should continue to be used as measures moving forward (2014-2015 Assessment Cycle).</i>			