

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Apply basic behavioral research concepts, methods and tools.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 1.	453	549	82.51%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: PSY326 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each PSY 326 Final Paper rubric content criteria mapped at the Reinforced level to PLO 1.	2142	3055	70.11%	EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Choose communication skills to create, build and maintain effective relationships.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS415 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 415 Final Paper rubric content	471	587	80.24%	EXCEEDS THE ACCEPTABLE TARGET

	criteria mapped at the Reinforced level to PLO 2.				
Direct Measure 2: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 2.	841	1098	76.59%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: COM321 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each COM 321 Final Paper rubric content criteria mapped at the Introduced level to PLO2.	3908	5003	78.11%	EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Analyze individual, family and community problems using theories of human behavior.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 3.	841	1098	76.59%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC203 Research Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each SOC 320 Final Paper rubric content criteria mapped at the Reinforced level to PLO 3.	2696	3923	68.72%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 3: SOC320 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each SOC 320 Final Paper rubric content criteria mapped at the Reinforced level to PLO 3.	2696	3923	68.72%	DOES NOT MEET THE ACCEPTABLE TARGET

PLO 4 - Specify the impact of cultural diversity on social and organizational issues.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 4.	1173	1648	71.18%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC203 Research Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each SOC 203 Final Paper rubric content criteria mapped at the Reinforced level to PLO 4.	2696	3923	68.72%	DOES NOT MEET THE ACCEPTABLE TARGET

Direct Measure 4: SOC402 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each SOC 402 Final Paper rubric content criteria mapped at the Reinforced level to PLO 4.	3354	4898	68.48%	DOES NOT MEET THE ACCEPTABLE TARGET
PLO 5 - Identify the major constructs of ethical decision making.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS415 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 415 Final Paper rubric content	1269	1763	71.98%	EXCEEDS THE ACCEPTABLE TARGET

	criteria mapped at the Reinforced level to PLO 5.				
Direct Measure 2: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 5.	1173	1648	71.18%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: SOC402 Final Paper	70% or more of SOC 402 students must score a 70% or above on the SOC 402 Final Paper.	610	712	85.67%	EXCEEDS THE ACCEPTABLE TARGET

PLO 6 - Understand the role of behavioral sciences in the cause, treatment, and prevention of individual, family and community problems.

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					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each ABS 497 Final Paper rubric content criteria mapped at the Mastery level to PLO 6.	1173	1648	71.18%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PSY301 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each PSY 301 Final Paper rubric content criteria mapped at the Reinforced level to PLO 6.	3215	4751	67.67%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 4: SOC402 Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of each SOC 402 Final Paper rubric content criteria mapped at the Reinforced level to PLO 6.	3354	4898	68.48%	DOES NOT MEET THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

Across program learning outcomes (PLOs), BA Applied Behavioral Science students met or exceeded the acceptable targets for most 2014-15 assessment measures. Student performance on the final papers in COM 321, ABS 415 and ABS 497 exceeded the acceptable

and ideal targets, indicating achievement of PLOs 1, 2, 3, 4, 5, and 6 respectively.

Student performance on the final paper in SOC 320, SOC 402, SOC 203, and PSY 301 (associated with PLO's 3, 4, and 6) did not meet the acceptable targets. The Program Chair and College of Health, Human Services, and Sciences Faculty may find it useful to explore this course, assignments, targets, and/or PLOs in greater detail during their review of the 2014-15 assessment findings.

Overall, it is recommended that College of Health, Human Services, and Science Faculty review each program assessment plan (including measures used and targets set) to ensure proper alignment to the new Program Learning Outcomes in preparation for the 2015-16 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses using Waypoint and all survey measures to ensure that these targets remain appropriate and meaningful. Faculty may also want to consider the incorporation of additional measures into the 2015-16 program assessment plan for the BA Applied Behavioral Science, as appropriate.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 1</i>	<i>Review findings on Dashboard, student EOCS, Faculty Feedback Surveys, and/or host a faculty forum to determine if revisions have positively impacted student learning, understanding, and achievement of the PLO.</i>	<i>BA Applied Behavioral Science Chair</i>	<i>Completed</i>	<i>July 2016</i>
<i>Action Details</i>	<i>Develop a new course, ABS 300 Psychological Assessment.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action 2</i>	<i>Updated/revised Curriculum Map</i>	<i>BA Applied Behavioral Science Chair</i>	<i>Completed</i>	<i>Ongoing</i>
<i>Action Details</i>	<i>The action is to review mapping and targets to ensure that the assignments in these courses are aligned to the new BA ABS Program Learning Outcomes, and that all measures and key assignments identified in the BA ABS Assessment Plan are appropriate and should continue to be used as measures moving forward (2015-2016 Assessment Cycle).</i>			

