

BACHELOR OF ARTS HEALTH CARE ADMINISTRATION ANNUAL ASSESSMENT PLAN & FINDINGS										
	2014-2015 ACADEMIC YEAR									
	PLO 1 Analyze the legal and	PLO 2 Explore cultural and social-	PLO 3 Examine the provision of	PLO 4 Analyze the major	PLO 5 Analyze the major forces	PLO 6 Assess the major issues	PLO 7 Apply the theoretical			
	ethical issues of healthcare systems.	demographic variables influencing the delivery of healthcare services.	healthcare services within a regulatory environment.	financing systems of the U.S. healthcare services.	driving change in the healthcare system.	confronting community and public health services.	dimensions of leadership within the health care environment.			
HCA305: The U.S. Health Care System	I	I	I	I	I	I				
SOC313: Social Implications of Medical Issues		R	R		R	R				
HCA340: Managing in Health and Human Services	R	R		R			I.			
HCA322: Health Care Ethics and Medical Law	R	R	R							
ACC281: Accounting Concepts for Health Care Professionals	R		R		R	R	R			
HCA311: Health Care Financing and Information Systems	R		R		R	R	R			
BUS303: Human Resources Management			R		R					
HCA375: Continuous Quality Monitoring and Accreditation	R		R		R		R			
HCA421: Health Care Planning and Evaluation		R	R	R	R		R			
HCA430: Special Populations	R	м	R	R		R				
HCA415: Community and Public Health	R	R	R	R	R	м	R			
HCA459: Senior Project	м	м	М	М	м	м	м			



I (Introduced), R (Reinforced), or M (Mastered).

PIO1 - Applyzo the Jo	ANNUAL ASSESSMENT PLAN FINDINGS O 1 - Analyze the legal and ethical issues of healthcare systems.								
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA				
Direct Measure 1: HCA305 Final Research Paper	70% or more BA Health Care Administration records must be at the "Proficient" or "Distinguished" level on the evaluation of each HCA 305 Final Paper rubric content criteria mapped at the Introductory level to PLO 1.	497	710	70.0%	EXCEEDS THE ACCEPTABLE TARGET				



Office of Learning Assessment and Program Review

Direct Measure 2: HCA322 Week 4 Assignment	70% or more of HCA 322 students must score a 70% or above on the HCA 322 Week Four Assignment.	351	426	82.39%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: HCA340 Week 5 Discussion 2	70% or higher of HCA 340 students must score 80% or higher and demonstrate competence of program outcome one through the completion of this discussion post.	780	918	84.97%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: HCA459 Senior Project	70% or more BA Health Care Administration records must be at the "Proficient" or "Distinguished" level on the evaluation of each HCA 459 Senior Project rubric content criteria mapped at the Mastery level to PLO 1.	663	730	90.82%	EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Explore cultura	al and social-demographic variables influence	ing the delivery o TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	f healthcare serv TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET



					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: HCA340 Week 5 Discussion	70% or higher of HCA 340 students must score 80% or higher and demonstrate competence of program outcome one through the completion of this discussion post.	801	918	82.25%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: HCA459 Senior Project	70% or more BA Health Care Administration records must be at the "Proficient" or "Distinguished" level on the evaluation of each HCA 459 Senior Project rubric content criteria mapped at the Mastery level to PLO 2.	2385	2808	84.94%	EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Examine the p	rovision of healthcare services within a regu	latory environme	nt.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET



					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HCA305 Final Paper	70% or more BA Health Care Administration records must be at the "Proficient" or "Distinguished" level on the evaluation of each HCA 305 Final Paper rubric content criteria mapped at the Introductory level to PLO 3.	497	710	70.0%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: HCA375 Week 5 Discussion 2	70% or higher of HCA 375 students must score 80% or higher and demonstrate competence of program outcome one through the completion of this discussion post.	403	447	90.16%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: HCA375 Final Paper	70% or more BA Health Care Administration records must be at the "Proficient" or "Distinguished" level on the evaluation of each HCA 375 Final Paper rubric content criteria mapped at the Mastery level to PLO 3.	284	362	78.45%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: HCA459 Senior Project	70% or more BA Health Care Administration records must be at the "Proficient" or "Distinguished" level on the evaluation of each HCA 459 Senior Project rubric content criteria mapped at the Mastery level to PLO 3.	2385	2808	84.94%	EXCEEDS THE ACCEPTABLE TARGET



PLO 4 - Analyze the m	PLO 4 - Analyze the major financing systems of the U.S. healthcare services.						
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA		
Indirect Measure 1: HCA305 Week 5 Discussion	70% or higher of HCA 305 students must score 80% or higher and demonstrate competence of program outcome one through the completion of this discussion post.	693	781	88.73%	EXCEEDS THE ACCEPTABLE TARGET		
Direct Measure 1: HCA305 Final Paper	70% or more of HCA 305 students must score a 70% or above on the HCA 305 Final Paper.	616	779	79.08%	EXCEEDS THE ACCEPTABLE TARGET		
Direct Measure 2: HCA311 Final Paper	70% or more BA Health Care Administration records must be at the "Proficient" or "Distinguished" level on the evaluation of each HCA 311 Business Plan rubric content	1618	2501	64.69%	DOES NOT MEET THE ACCEPTABLE TARGET		



Direct Measure 3: HCA459 Senior Project	criteria mapped at the Reinforced level to PLO 4. 70% or more of HCA 459 students must score a 70% or above on the HCA 459 Senior Project.	663	730	90.82%	EXCEEDS THE ACCEPTABLE TARGET
PLO 5 - Analyze the m MEASURE	ACCEPTABLE TARGET	SYSTEM. TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
	70% or higher of HCA 305 students must score 80% or higher and demonstrate competence of program outcome one	680	830	81.93%	EXCEEDS THE ACCEPTABLE TARGET



Indirect Measure 1: HCA305 Week 3 Discussion	through the completion of this discussion post.				
Direct Measure 1: HCA421 Week 3 Assignment	70% or more BA Health Care Administration records must be at the "Proficient" or "Distinguished" level on the evaluation of each HCA 421 Week Three Assignment rubric content criteria mapped to PLO 5.	272	356	76.40%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: HCA459 Senior Project	70% or more BA Health Care Administration records must be at the "Proficient" or "Distinguished" level on the evaluation of each HCA 459 Senior Project rubric content criteria mapped at the Mastery level to PLO 5.	1738	2105	82.57%	EXCEEDS THE ACCEPTABLE TARGET
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	 EXCEEDS THE ACCEPTABLE TARGET MEETS THE ACCEPTABLE TARGET DOES NOT MEET THE ACCEPTABLE TARGET INSUFFICIENT DATA



Direct Measure 1: HCA415 Final Paper	70% or more BA Health Care Administration records must be at the "Proficient" or "Distinguished" level on the evaluation of each HCA 415 Final Paper rubric content criteria mapped at the Introductory level to PLO 6.	629	753	83.53%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: HCA459 Senior Project	70% or more BA Health Care Administration records must be at the "Proficient" or "Distinguished" level on the evaluation of each HCA 459 Senior Project rubric content criteria mapped at the Mastery level to PLO6.	2385	2808	84.94%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: SOC313 Final Paper	70% or more of SOC 313 students must score a 70% or above on the SOC 313 Final Paper.	883	1093	80.79%	EXCEEDS THE ACCEPTABLE TARGET
PLO 7 - Apply the theo	pretical dimensions of leadership within the	health care enviro	onment.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET



					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: HCA340 Week 1 Discussion	70% or higher of HCA 340 students must score 80% or higher and demonstrate competence of program outcome one through the completion of this discussion post.	837	1007	83.12%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: HCA340 Final Paper	70% or more of HCA 340 students must score a 70% or above on the HCA 340 Final Project.	746	918	81.26%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: HCA421 Final Paper	70% or more BA Health Care Administration records must be at the "Proficient" or "Distinguished" level on the evaluation of each HCA 421 Research Paper rubric content criteria mapped at the Mastery level to PLO 7.	255	357	71.43%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: HCA459 Senior Project	70% or more BA Health Care Administration records must be at the "Proficient" or "Distinguished" level on the evaluation of each HCA 459 Senior Project rubric content criteria mapped at the Mastery level to PLO 7.	1787	2107	84.12%	EXCEEDS THE ACCEPTABLE TARGET
	OVERALL RE	COMMENDATIC	ONS		



Across program learning outcomes (PLOs), BA Health Care Administration students met or exceeded the acceptable and ideal targets for most of the 2014-2015 assessment measures. Student responses on both the End of Course Survey (for courses associated with mastery of each program outcome) and Alumni Survey reveal that students feel positively about the courses, the instructors, and their degree. Overall, it is recommended that College of Health, Human Services, and Science Faculty review the assessment plans (including measures used and targets set) and Curriculum Map in preparation for the 2015-2016 assessment cycle. This will allow them to determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT							
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION			
	Review the Dashboard and						
	monitor student achievement	BA HCA Program Chair	Not Implemented	June 2016			
	of PLO 2 and determine if the	and full-time faculty.					
	course revisions/ discussion						
	prompt updates had a positive						
	impact (increased						
Action 1	achievement) of student						
Action 1	learning, understanding, and						
	achievement of PLO 2. Host a						
	follow up faculty forum of all						
	full-time faculty members who						
	teach the courses after						
	revisions (if revisions are						
	determined to be appropriate).						
	Review 2014-2015 findings asso	ciated with PLO 2 and conduc	t faculty forum including all BA	HCA faculty to review and			
Action details:	discuss course assignment and d	iscussion content and rigor in	courses aligned to this this me	asure to determine if course			
	revisions and/or updated discuss	sion prompts are needed or a	ppropriate.				
OUTCOME	MEASURE	KEY/RESPONSIBLE	STATUS	ANTICIPATED DATE OF			
OUTCOIVIE	MEASORE	PERSONNEL	STATUS	COMPLETION			
Action 2	Updated/revised Curriculum						
Action 2	Map and Assessment Plan	BA HCA Chair	Completed	June 2016			
	Review mapping and targets to	ensure that the assignments	in these courses are aligned to a	the BA HCA Program Learning			
Action details:	Outcomes, and that all measures	s and key assignments identij	fied in the BA HCA Assessment I	Plan are appropriate and			
	should continue to be used as m	easures moving forward (201	5-2016 Assessment Cycle).				
OUTCOME	MEASURE	KEY/RESPONSIBLE	STATUS	ANTICIPATED DATE OF			
OUTCOME	WEASURE	PERSONNEL	STATUS	COMPLETION			



	Action 3	2016-2017 Assessment Data	BA HCA Chair.	In Progress	2015-2016 Assessment Cycle
Act	tion details:	Career Services Integration			