



I (Introduced), R (Reinforced), or M (Mastered).

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Analyze the legal and ethical issues of healthcare systems.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: HCA305 Final Research Paper	70% or more BA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each HCA 305 Final Paper rubric content criteria mapped at the Introductory level to PLO 1.	497	710	70.0%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: HCA322 Week 4 Assignment	70% or more of HCA 322 students must score a 70% or above on the HCA 322 Week Four Assignment.	351	426	82.39%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: HCA340 Week 5 Discussion 2	70% or higher of HCA 340 students must score 80% or higher and demonstrate competence of program outcome one through the completion of this discussion post.	780	918	84.97%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: HCA459 Senior Project	70% or more BA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each HCA 459 Senior Project rubric content criteria mapped at the Mastery level to PLO 1.	663	730	90.82%	EXCEEDS THE ACCEPTABLE TARGET

**PLO 2 - Explore cultural and social-demographic variables influencing the delivery of healthcare services.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET
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					<b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b>  <b>4. INSUFFICIENT DATA</b>
Indirect Measure 1: HCA340 Week 5 Discussion	70% or higher of HCA 340 students must score 80% or higher and demonstrate competence of program outcome one through the completion of this discussion post.	801	918	82.25%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: HCA459 Senior Project	70% or more BA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each HCA 459 Senior Project rubric content criteria mapped at the Mastery level to PLO 2.	2385	2808	84.94%	EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 3 - Examine the provision of healthcare services within a regulatory environment.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET</b>

					<b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b>  <b>4. INSUFFICIENT DATA</b>
Direct Measure 1: HCA305 Final Paper	70% or more BA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each HCA 305 Final Paper rubric content criteria mapped at the Introductory level to PLO 3.	497	710	70.0%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: HCA375 Week 5 Discussion 2	70% or higher of HCA 375 students must score 80% or higher and demonstrate competence of program outcome one through the completion of this discussion post.	403	447	90.16%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: HCA375 Final Paper	70% or more BA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each HCA 375 Final Paper rubric content criteria mapped at the Mastery level to PLO 3.	284	362	78.45%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: HCA459 Senior Project	70% or more BA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each HCA 459 Senior Project rubric content criteria mapped at the Mastery level to PLO 3.	2385	2808	84.94%	EXCEEDS THE ACCEPTABLE TARGET

<b>PLO 4 - Analyze the major financing systems of the U.S. healthcare services.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b> <b>2. MEETS THE ACCEPTABLE TARGET</b> <b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b> <b>4. INSUFFICIENT DATA</b>
Indirect Measure 1: HCA305 Week 5 Discussion	70% or higher of HCA 305 students must score 80% or higher and demonstrate competence of program outcome one through the completion of this discussion post.	693	781	88.73%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: HCA305 Final Paper	70% or more of HCA 305 students must score a 70% or above on the HCA 305 Final Paper.	616	779	79.08%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: HCA311 Final Paper	70% or more BA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each HCA 311 Business Plan rubric content	1618	2501	64.69%	DOES NOT MEET THE ACCEPTABLE TARGET

	criteria mapped at the Reinforced level to PLO 4.				
Direct Measure 3: HCA459 Senior Project	70% or more of HCA 459 students must score a 70% or above on the HCA 459 Senior Project.	663	730	90.82%	EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 5 - Analyze the major forces driving change in the healthcare system.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
	70% or higher of HCA 305 students must score 80% or higher and demonstrate competence of program outcome one	680	830	81.93%	EXCEEDS THE ACCEPTABLE TARGET

Indirect Measure 1: HCA305 Week 3 Discussion	through the completion of this discussion post.				
Direct Measure 1: HCA421 Week 3 Assignment	70% or more BA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each HCA 421 Week Three Assignment rubric content criteria mapped to PLO 5.	272	356	76.40%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: HCA459 Senior Project	70% or more BA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each HCA 459 Senior Project rubric content criteria mapped at the Mastery level to PLO 5.	1738	2105	82.57%	EXCEEDS THE ACCEPTABLE TARGET

**PLO 6 - Assess the major issues confronting community and public health services.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
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Direct Measure 1: HCA415 Final Paper	70% or more BA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each HCA 415 Final Paper rubric content criteria mapped at the Introductory level to PLO 6.	629	753	83.53%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: HCA459 Senior Project	70% or more BA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each HCA 459 Senior Project rubric content criteria mapped at the Mastery level to PLO6.	2385	2808	84.94%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: SOC313 Final Paper	70% or more of SOC 313 students must score a 70% or above on the SOC 313 Final Paper.	883	1093	80.79%	EXCEEDS THE ACCEPTABLE TARGET

**PLO 7 - Apply the theoretical dimensions of leadership within the health care environment.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET
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					<b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b>  <b>4. INSUFFICIENT DATA</b>
Indirect Measure 1: HCA340 Week 1 Discussion	70% or higher of HCA 340 students must score 80% or higher and demonstrate competence of program outcome one through the completion of this discussion post.	837	1007	83.12%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: HCA340 Final Paper	70% or more of HCA 340 students must score a 70% or above on the HCA 340 Final Project.	746	918	81.26%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: HCA421 Final Paper	70% or more BA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each HCA 421 Research Paper rubric content criteria mapped at the Mastery level to PLO 7.	255	357	71.43%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: HCA459 Senior Project	70% or more BA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each HCA 459 Senior Project rubric content criteria mapped at the Mastery level to PLO 7.	1787	2107	84.12%	EXCEEDS THE ACCEPTABLE TARGET

**OVERALL RECOMMENDATIONS**

Across program learning outcomes (PLOs), BA Health Care Administration students met or exceeded the acceptable and ideal targets for most of the 2014-2015 assessment measures. Student responses on both the End of Course Survey (for courses associated with mastery of each program outcome) and Alumni Survey reveal that students feel positively about the courses, the instructors, and their degree. Overall, it is recommended that College of Health, Human Services, and Science Faculty review the assessment plans (including measures used and targets set) and Curriculum Map in preparation for the 2015-2016 assessment cycle. This will allow them to determine the appropriateness of the assignments and mapping for each PLO.

<b>ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT</b>				
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
<b>Action 1</b>	<i>Review the Dashboard and monitor student achievement of PLO 2 and determine if the course revisions/ discussion prompt updates had a positive impact (increased achievement) of student learning, understanding, and achievement of PLO 2. Host a follow up faculty forum of all full-time faculty members who teach the courses after revisions (if revisions are determined to be appropriate).</i>	<i>BA HCA Program Chair and full-time faculty.</i>	<i>Not Implemented</i>	<i>June 2016</i>
<b>Action details:</b>	<i>Review 2014-2015 findings associated with PLO 2 and conduct faculty forum including all BAHCA faculty to review and discuss course assignment and discussion content and rigor in courses aligned to this this measure to determine if course revisions and/or updated discussion prompts are needed or appropriate.</i>			
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
<b>Action 2</b>	<i>Updated/revised Curriculum Map and Assessment Plan</i>	<i>BA HCA Chair</i>	<i>Completed</i>	<i>June 2016</i>
<b>Action details:</b>	<i>Review mapping and targets to ensure that the assignments in these courses are aligned to the BA HCA Program Learning Outcomes, and that all measures and key assignments identified in the BA HCA Assessment Plan are appropriate and should continue to be used as measures moving forward (2015-2016 Assessment Cycle).</i>			
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>

<b>Action 3</b>	<b>2016-2017 Assessment Data</b>	<b>BA HCA Chair.</b>	<b>In Progress</b>	<b>2015-2016 Assessment Cycle</b>
<b>Action details:</b>	<b>Career Services Integration</b>			