BACHELOR OF ARTS IN LIBERAL ARTS ANNUAL ASSESSMENT PLAN & FINDINGS
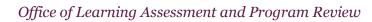# 2010-2011 ACADEMIC YEAR

	PLO 1 Demonstrate appropriate comparative and analytical communication skills across disciplines.	PLO 2 Develop skills to conduct effective independent research.	PLO 3 Develop and apply culturally diverse communication skills between and among different groups and individuals in a global environment.	PLO 4 Apply critical thinking skills in analyzing environmental, social, and political issues.	PLO 5 Develop the ability to integrate viewpoints from different disciplines.	PLO 6 Analyze the values that influence interactions among people, groups, and nations.
SOC 315: Cross-Cultural Perspectives	I	I	I	I	I	I
LIB 316: Historical Contexts and Literature	R	R			R	
PHI 445: Personal and Organizational Ethics				R	R	R
COM 321: Communication Theory	R					
COM 360: Advanced Communications in Society	R	R	R	R	R	R
ENG 325: Intermediate Composition	R	R		R		
HIS 306: Twentieth-Century Europe	R	R		R		M
LIB 315: The Environment and the Human Spirit	R	R		R		
LIB 332: Science and Culture	R	R		R		
LIB 356: Research Methods for the Humanities		M				
LIB 495: Liberal Arts Capstone	M	R		M	M	

I (Introduced), **R** (Reinforced), or **M** (Mastered).

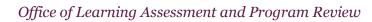| ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Demonstrate appropriate comparative and analytical communication skills across disciplines.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**
Direct Measure 1: COM 321 Portfolio Project	100% (of the sample selected) must score 70% or higher on the portfolio project and appropriately apply the interpersonal, group	130	135	96.00%	1. EXCEEDS THE ACCEPTABLE TARGET

MEASURE	ACCEPTABLE TARGET				
	and organizational communications, utilizing four theoretical models of communication.				
Direct Measure 2: LIB 332 Final Paper	100% (of the sample selected) must score 70% or higher on the final paper and correctly identify the positive and negative impacts of a scientific breakthrough on American culture.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford Alumni (within three years of graduation) will indicate that their Ashford University degree has contributed to career success.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 2: Graduate Satisfaction Survey	70% or more of the graduating students will express satisfaction on the exit survey that assesses the students' impressions about their major area proficiency.	N/A	N/A	N/A	4. INSUFFICIENT DATA
PLO 2 - Develop skills to conduct effective independent research.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT	ASSESSMENT RESULTS:

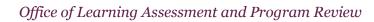|		ACCEPTABLE TARGET	RECORDS OBSERVED	RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: LIB 356 Final Project	100% (of the sample selected) must score 70% or higher on the final project and analyze reliable resources to be utilize in a research paper.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Direct Measure 2: SOC 315 Research Paper	100% (of the sample selected) must score 70% or higher on the final project and analyze reliable resources to be utilize in a research paper.	120	139	86.00%	1. EXCEEDS THE ACCEPTABLE TARGET
		N/A	N/A	N/A	4. INSUFFICIENT DATA

Indirect Measure 1: Alumni Survey	70% or more of the Ashford Alumni (within three years of graduation) will indicate that their Ashford University degree has contributed to career success.				
Indirect Measure 2: Graduate Satisfaction Survey	70% or more of the graduating students will express satisfaction on the exit survey that assesses the students' impressions about their major area proficiency.	N/A	N/A	N/A	4. INSUFFICIENT DATA

PLO 3 - Develop and apply culturally diverse communication skills between and among different groups and individuals in a global environment.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET

					4. INSUFFICIENT DATA
Direct Measure 1: COM 360 Final Paper	100% (of the sample selected) must score 70% or higher on the final paper and develop proper communication skills to use when communicating with a cultural or subgroup that the student is not a member of.	36	37	97.00%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: LIB 320 Final Paper	100% (of the sample selected) must score 70% or higher on the final paper and develop proper communication skills to use when communicating with a cultural or subgroup that the student is not a member of.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford Alumni (within three years of graduation) will indicate that their Ashford University degree has contributed to career success.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 2: Graduate Satisfaction Survey	70% or more of the graduating students will express satisfaction on the exit survey that	N/A	N/A	N/A	4. INSUFFICIENT DATA

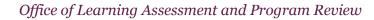|					
	assesses the students' impressions about their major area proficiency.				
PLO 4 - Apply critical thinking skills in analyzing environmental, social, and political issues.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**
Direct Measure 1: ENG 325 Final Position Paper	100% (of the sample selected) must score 70% or higher on the final position paper and present a reasoned argument regarding an issue based faculty evaluation applying assignment rubric.	23	28	82.00%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: LIB 315 Final Project	100% (of the sample selected) must score 70% or higher on the final project and critically assess an "acute" environmental	8	11	73.00%	1. EXCEEDS THE ACCEPTABLE TARGET

	concern and its relationship between the environment and the human spirit.				
Indirect Measure 1: Alumni Survey	70% or more of the Ashford Alumni (within three years of graduation) will indicate that their Ashford University degree has contributed to career success.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 2: Graduate Satisfaction Survey	70% or more of the graduating students will express satisfaction on the exit survey that assesses the students' impressions about their major area proficiency.	N/A	N/A	N/A	4. INSUFFICIENT DATA

PLO 5 - Develop the ability to integrate viewpoints from different disciplines.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: LIB 316 Final Paper	100% (of the sample selected) must score 70% or higher on the final paper and appropriately research current literature in investigating the application of a specific issue in the practical world.	80	99	81.00%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: LIB 495 Capstone Research Paper	100% (of the sample selected) must score 70% or higher on the capstone research paper and conduct scholarly research on the trends impacting a social issue or institution.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford Alumni (within three years of graduation) will indicate that their Ashford University degree has contributed to career success.	N/A	N/A	N/A	4. INSUFFICIENT DATA
		N/A	N/A	N/A	4. INSUFFICIENT DATA

Indirect Measure 2: Graduate Satisfaction Survey	70% or more of the graduating students will express satisfaction on the exit survey that assesses the students' impressions about their major area proficiency.				

PLO 6 - Analyze the values that influence interactions among people, groups, and nations.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HIS 306 Research Paper	100% (of the sample selected) must score 70% or higher on the research paper and comprehensively analyze how social and	27	28	96.00%	1. EXCEEDS THE ACCEPTABLE TARGET

	economic trends/beliefs have dominated contemporary European history.				
Direct Measure 2: PHI 445 Reflective Paper	100% (of the sample selected) must score 70% or higher on the reflective paper and assess different ways in which values affects communications in different settings and among different groups of people.	69	74	93.00%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: Alumni Survey	70% or more of the Ashford Alumni (within three years of graduation) will indicate that their Ashford University degree has contributed to career success.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Indirect Measure 2: Graduate Satisfaction Survey	70% or more of the graduating students will express satisfaction on the exit survey that assesses the students' impressions about their major area proficiency.	N/A	N/A	N/A	4. INSUFFICIENT DATA

OVERALL RECOMMENDATIONS

Program Outcome 1:

1.1 Review course requirements and course resources to identify ways to increase student performance.

1.2 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of rubric.

1.3 Identify learning patterns where students experience common difficulty with Liberal Arts concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO #1.

1.4 Survey associate-faculty to qualitatively assess gaps in curriculum and assignments of COM 321 and LIB 332.

1.5 Inform Academic Advisors of Liberal Arts program via Acting Executive Dean, Full Professor/Lead Faculty to increase student population.

1.6 Develop indirect measures to assess mastery of program learning outcomes.

Program Outcome 2:

2.1 Review course requirements and course resources to identify ways to increase student performance.

2.2 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of Waypoint rubric for SOC 315.

2.3 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of rubric for LIB 356.

2.4 Identify learning patterns where students experience common difficulty with Liberal Arts concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO #2.

2.5 Survey associate-faculty to qualitatively assess gaps in curriculum and assignments of SOC 315 and LIB 356.

2.6 Develop Waypoint rubric for LIB 356in the next three years.

2.7 Inform Academic Advisors of Liberal Arts program via Acting Executive Dean, Full Professor/Lead Faculty to increase student population.

2.8 Develop indirect measures to assess mastery of program learning outcomes.

Program Outcome 3:

3.1 Review course requirements and course resources to identify ways to increase student performance.

3.2 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of Waypoint rubric for LIB 320.

3.3 Identify learning patterns where students experience common difficulty with Liberal Arts concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO #3.

3.4 Survey associate-faculty to qualitatively assess gaps in curriculum and assignments of COM 360 and LIB 320.

3.5 Develop Waypoint rubrics for COM 360 in the next three years.

3.6 Inform Academic Advisors of Liberal Arts program via Acting Executive Dean, Full Professor/Lead Faculty to increase student population.

3.7 Develop indirect measures to assess mastery of program learning outcomes.

Program Outcome 4:

4.1 Review course requirements and course resources to identify ways to increase student performance.

4.2 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of rubric for.

4.3 Develop Waypoint rubric for ENG 325 and LIB 315

4.4 Identify learning patterns where students experience common difficulty with Liberal Arts concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO #4.

4.5 Inform Academic Advisors of Liberal Arts program via Acting Executive Dean, Full Professor/Lead Faculty to increase student population.

4.6 Develop indirect measures to assess mastery of program learning outcomes.

Program Outcome 5:

5.1 Review course requirements and course resources to identify ways to increase student performance.

5.2 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of Waypoint rubric for LIB 495.

5.3 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of rubric for LIB 316.

5.4 Identify learning patterns where students experience common difficulty with Liberal Arts concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO #5.

5.5 Survey associate-faculty to qualitatively assess gaps in curriculum and assignments of LIB 495 and LIB 316.

5.6 Develop Waypoint rubric for LIB 316 in the next three years.

5.7 Develop indirect measures to assess mastery of program learning outcomes.

Program Outcome 6:

6.1 Review course requirements and course resources to identify ways to increase student performance.

6.2 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of Waypoint rubric for HIS 306.

6.3 Dean and Full-Time Faculty evaluate faculty grading to ensure consistent application of rubric for PHI 445.

6.4 Survey associate-faculty to qualitatively assess gaps in curriculum and assignments of HIS 306 and PHI 445

6.5 Identify learning patterns where students experience common difficulty with Liberal Arts concepts, knowledge, or skills and develop intervention strategies and options for students who do not master PLO # 6

6.6 Develop Waypoint rubrics for PHI 445 in the next three years.
6.7 Develop indirect measures to assess mastery of program learning outcomes.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
N/A	*N/A*	*This process includes instructional specialists and full-time faculty*	*Complete*	*Q4 2011*
Action Details	*Evaluate faculty grading to ensure consistent application of applicable grading rubrics.*			
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
N/A	*N/A*	*This process includes instructional specialists and full-time faculty*	*Complete*	*Q4 2011*
Action Details	*Evaluate associate faculty participation and engagement within the online course*			
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
N/A	*N/A*	*This process includes instructional specialists and full-time faculty*	*Complete*	*Q4 2011*
Action Details	*Develop prescriptive interventions to support increasing student success. Add intervention or modify course pedagogy, assignments, and/or materials based on the intervention strategies developed.*			
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
N/A	*N/A*	*This process includes instructional*	*Complete*	*Q4 2011*

		specialists and full-time faculty		
Action Details	*Provide opportunities for professional development of faculty based upon results from consistent grading application evaluation and faculty forums.*			