

# BACHELOR OF ARTS IN LIBERAL ARTS ANNUAL ASSESSMENT PLAN & FINDINGS 2011-2012 ACADEMIC YEAR

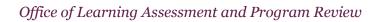
	PLO 1  Demonstrate appropriate comparative and analytical communicatio n skills across disciplines.	PLO 2  Develop skills to conduct effective independent research.	PLO 3  Develop and apply culturally diverse communication skills between and among different groups and individuals in a global environment.	PLO 4  Apply critical thinking skills in analyzing environmental, social, and political issues.	PLO 5  Develop the ability to integrate viewpoints from different disciplines.	PLO 6  Analyze the values that influence interactions among people, groups, and nations.
SOC 315: Cross-Cultural Perspectives	I	ı	ı	1	I	I
LIB 316: Historical Contexts and Literature	R	R			R	
PHI 445: Personal and Organizational Ethics				R	R	R
COM 321: Communication Theory	R		R			
COM 360: Advanced Communications in Society	R	R	R	R	R	R
ENG 325: Intermediate Composition	R	R		R		
HIS 306: Twentieth-Century Europe	R	R		R		R
LIB 315: The Environment and the Human Spirit	R	R		R		М
LIB 332: Science and Culture	R	R	M	R	R	
LIB 356: Research Methods for the Humanities	R	R		R		
LIB 495: Liberal Arts Capstone	M	М		M	М	



### ANNUAL ASSESSMENT PLAN FINDINGS

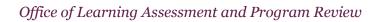
## PLO 1 - Demonstrate appropriate comparative and analytical communication skills across disciplines.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: COM 321 Portfolio Project	75% (of the sample selected) must score 70% or higher on the portfolio project.	104	116	89.66%	1. EXCEEDS THE ACCEPTABLE TARGET





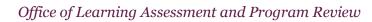
Direct Measure 2: LIB 332 Week 4 Assignment	75% (of the sample selected) must score 70% or higher on the portfolio project.	74	81	91.36%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Develop skills	to conduct effective independent research.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA





THE ACCEPTABLE TARGET

Direct Measure 1: LIB 356 Final Project	75% (of the sample selected) must score 70% or higher on the final project.	66	71	92.96%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 315 Week 3 Assignment	75% (of the sample selected) must score 70% or higher on the final project.	40	46	86.95%	1. EXCEEDS THE ACCEPTABLE TARGET
environment.	pply culturally diverse communication skills	between and am	ong different gro	ups and individuals	in a giobai
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET





					4. INSUFFICIENT DATA
Direct Measure 1: COM 360 Final Paper	75% (of the sample selected) must score 70% or higher on the final paper.	84	85	98.82%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 315 Final Paper	75% (of the sample selected) must score 70% or higher on the final paper.	70	75	93.33%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 4 - Apply critical t	hinking skills in analyzing environmental, so	cial, and political	issues.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET

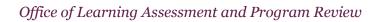




					4. INSUFFICIENT DATA
Direct Measure 1: ENG 325 Final Position Paper	75% (of the sample selected) must score 70% or higher on the final position paper.	82	93	88.17%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: LIB 315 Final Project	75% (of the sample selected) must score 70% or higher on the final position paper.	74	80	92.50%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 5 - Develop the ab	pility to integrate viewpoints from different	disciplines.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET



					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: LIB 316 Week 4 Assignment	75% (of the sample selected) must score 70% or higher on the week 4 assignment.	47	56	83.93%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: LIB 495 Capstone Research Paper	75% (of the sample selected) must score 70% or higher on the week 4 assignment.	135	152	88.81%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 6 - Analyze the va	lues that influence interactions among peop	ole, groups, and n	ations.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS	ASSESSMENT RESULTS:





		ACCEPTABLE TARGET		MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: HIS 306 Research Paper	75% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	34	28	96.00%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PHI 445 Reflective Paper	75% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	79	95	83.16%	1. EXCEEDS THE ACCEPTABLE TARGET

### **OVERALL RECOMMENDATIONS**

#### Office of Learning Assessment and Program Review



Across program learning outcomes (PLOs), BA Liberal Arts students exceeded the acceptable targets for all 2011-12 assessment measures. 4 out of 12 measures for the BA Liberal Arts 2011-2012 assessment cycle exceeded both the acceptable and ideal targets. The remaining 8 out of 12 measures exceeded the acceptable target and are approaching the ideal targets.

It is recommended that College of Liberal Arts Faculty review the assessment plans (including measures used and targets set) in preparation for the 2012-13 assessment cycle. In particular, Faculty may want to review targets set for assignments in the courses using Waypoint, discussion posts, and all survey measures to ensure that these targets remain appropriate and meaningful.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT						
OUTCOME MEASURE KEY/RESPONSIBLE PERSONNEL STATUS ANTICIPATED DATE OF COMPLETION						
2	LIB 356 Final Project	Program Chair	Complete	Q3 2012		
Action Details  Course revision of LIB 356: Research Methods in the Humanities will more adequately reinforce PLO 2 in LIB 365 and support mastery in LIB 495.						