

**BACHELOR OF ARTS IN LIBERAL ARTS ANNUAL ASSESSMENT PLAN & FINDINGS  
2012-2013 ACADEMIC YEAR**

	<i><b>PLO 1</b></i> <i>Demonstrate appropriate comparative and analytical communication skills across disciplines.</i>	<i><b>PLO 2</b></i> <i>Develop skills to conduct effective independent research.</i>	<i><b>PLO 3</b></i> <i>Develop and apply culturally diverse communication skills between and among different groups and individuals in a global environment.</i>	<i><b>PLO 4</b></i> <i>Apply critical thinking skills in analyzing environmental, social, and political issues.</i>	<i><b>PLO 5</b></i> <i>Develop the ability to integrate viewpoints from different disciplines.</i>	<i><b>PLO 6</b></i> <i>Analyze the values that influence interactions among people, groups, and nations.</i>
<i>SOC 315: Cross-Cultural Perspectives</i>	<b>I</b>	<b>I</b>	<b>I</b>	<b>I</b>	<b>I</b>	<b>I</b>
<i>LIB 316: Historical Contexts and Literature</i>	<b>R</b>	<b>R</b>			<b>R</b>	
<i>PHI 445: Personal and Organizational Ethics</i>				<b>R</b>	<b>R</b>	<b>R</b>
<i>COM 321: Communication Theory</i>	<b>R</b>		<b>R</b>			
<i>COM 360: Advanced Communications in Society</i>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	
<i>ENG 325: Intermediate Composition</i>	<b>R</b>	<b>R</b>		<b>R</b>		
<i>HIS 306: Twentieth-Century Europe</i>	<b>R</b>	<b>R</b>		<b>R</b>		<b>R</b>
<i>LIB 315: The Environment and the Human Spirit</i>	<b>R</b>	<b>R</b>		<b>R</b>		<b>M</b>
<i>LIB 332: Science and Culture</i>	<b>R</b>	<b>R</b>	<b>M</b>	<b>R</b>	<b>R</b>	
<i>LIB 356: Research Methods for the Humanities</i>	<b>R</b>	<b>R</b>		<b>R</b>		
<i>LIB 495: Liberal Arts Capstone</i>	<b>M</b>	<b>M</b>		<b>M</b>	<b>M</b>	

I (Introduced), R (Reinforced), or M (Mastered).

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Demonstrate appropriate comparative and analytical communication skills across disciplines.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: COM 321 Portfolio Project	75% of BA Liberal Arts students must score 70% or higher on the COM 321 Final Portfolio.	99	115	86.08%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: LIB 332 Final Project	75% of BA Liberal Arts students must score 70% or higher on LIB 332 Final Project.	84	95	88.42%	1. EXCEEDS THE ACCEPTABLE TARGET

**PLO 2 - Develop skills to conduct effective independent research.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
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Direct Measure 1: LIB 356 Final Project	75% of BA Liberal Arts students must score 70% or higher on the LIB 356 Final Project.	47	56	83.92%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 315 Week 3 Assignment	75% of BA Liberal Arts students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	78	131	59.34%	3. DOES NOT MEET THE ACCEPTABLE TARGET

**PLO 3 - Develop and apply culturally diverse communication skills between and among different groups and individuals in a global environment.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET
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PLO 4 - Apply critical thinking skills in analyzing environmental, social, and political issues.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 1: COM 360 Final Paper	75% of BA Liberal Arts students must score 70% or higher on the final paper.	97	104	93.26%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 315 Final Paper	75% of BA Liberal Arts students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	102	131	77.86%	1. EXCEEDS THE ACCEPTABLE TARGET
					<b>4. INSUFFICIENT DATA</b>

					4. INSUFFICIENT DATA
Direct Measure 1: ENG 325 Final Position Paper	75% of BA Liberal Arts students must score 70% or higher on the ENG 325 final paper.	99	121	81.81%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: LIB 315 Final Project	75% of BA Liberal Arts students must score 70% or higher on the LIB 315 final project.	77	89	86.51%	1. EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 5 - Develop the ability to integrate viewpoints from different disciplines.</b>					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					<b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b>  <b>4. INSUFFICIENT DATA</b>
Direct Measure 1: LIB 316 Week 4 Assignment	75% of BA Liberal Arts students must score 70% or higher on LIB 316 week 4 assignment.	82	105	78.09%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: LIB 495 Capstone Research Paper	75% of BA Liberal Arts students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	157	306	51.31	3. DOES NOT MEET THE ACCEPTABLE TARGET
<b>PLO 6 - Analyze the values that influence interactions among people, groups, and nations.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS</b>	<b>ASSESSMENT RESULTS:</b>

		ACCEPTABLE TARGET		MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HIS 306 Research Paper	75% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	157	306	51.31%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: PHI 445 Reflective Paper	75% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	93	111	83.78%	1. EXCEEDS THE ACCEPTABLE TARGET
<b>OVERALL RECOMMENDATIONS</b>					



***Across program learning outcomes, BA Liberal Arts students exceeded the acceptable targets for all 2012-13 assessment measures except for PLO2 SOC 315 week three assignment, PLO5 LIB 495 Capstone Research, and PLO6 HIS 306 Research Paper. Students also exceeded or are approaching the ideal targets for all 2012-13 assessment measures.***

***Overall, it is recommended that College of Liberal Arts Faculty review the assessment plans (including measures used and targets set) in preparation for the 2013-14 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses using Waypoint, courses not yet using Waypoint, and all survey measures to ensure that these targets remain appropriate and meaningful.***

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<b>5</b>	<b><i>LIB 495 Final Project</i></b>	<b><i>Program Chair</i></b>	<b><i>Complete</i></b>	<b><i>2013-2014 AY</i></b>
<i>Action Details</i>	<b><i>Based on the data, LIB 495 did not meet the identified acceptable and ideal targets. An opportunity arose to revise LIB 495.</i></b>			