

## BACHELOR OF ARTS IN LIBERAL ARTS ANNUAL ASSESSMENT PLAN & FINDINGS 2014-2015 ACADEMIC YEAR

	<i><b>PLO 1</b></i> <i>Demonstrate appropriate comparative and analytical communication skills across disciplines.</i>	<i><b>PLO 2</b></i> <i>Develop skills to conduct effective independent research.</i>	<i><b>PLO 3</b></i> <i>Develop and apply culturally diverse communication skills between and among different groups and individuals in a global environment.</i>	<i><b>PLO 4</b></i> <i>Apply critical thinking skills in analyzing environmental, social, and political issues.</i>	<i><b>PLO 5</b></i> <i>Develop the ability to integrate viewpoints from different disciplines.</i>	<i><b>PLO 6</b></i> <i>Analyze the values that influence interactions among people, groups, and nations.</i>
<i>SOC 315: Cross-Cultural Perspectives</i>	<b>I</b>	<b>I</b>	<b>I</b>	<b>I</b>	<b>I</b>	<b>I</b>
<i>LIB 316: Historical Contexts and Literature</i>	<b>R</b>	<b>R</b>			<b>R</b>	
<i>PHI 445: Personal and Organizational Ethics</i>				<b>R</b>	<b>R</b>	<b>R</b>
<i>COM 321: Communication Theory</i>	<b>R</b>		<b>R</b>			
<i>COM 360: Advanced Communications in Society</i>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	
<i>ENG 325: Intermediate Composition</i>	<b>R</b>	<b>R</b>		<b>R</b>		
<i>HIS 306: Twentieth-Century Europe</i>	<b>R</b>	<b>R</b>		<b>R</b>		<b>R</b>
<i>LIB 315: The Environment and the Human Spirit</i>	<b>R</b>	<b>R</b>		<b>R</b>		<b>M</b>
<i>LIB 332: Science and Culture</i>	<b>R</b>	<b>R</b>	<b>M</b>	<b>R</b>	<b>R</b>	
<i>LIB 356: Research Methods for the Humanities</i>	<b>R</b>	<b>R</b>		<b>R</b>		
<i>LIB 495: Liberal Arts Capstone</i>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>

I (Introduced), R (Reinforced), or M (Mastered).

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Demonstrate appropriate comparative and analytical communication skills across disciplines.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: COM 321 Portfolio Project	75% of BA Liberal Arts students must score 70% or higher on the COM 321 Final Portfolio.	428	462	92.64%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: LIB 332 Final Project	75% of BA Liberal Arts students must score 70% or higher on LIB 332 Final Project.	125	140	89.29%	1. EXCEEDS THE ACCEPTABLE TARGET

**PLO 2 - Develop skills to conduct effective independent research.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
---------	-------------------	---	--	--	---

Direct Measure 1: LIB 356 Final Project	75% of BA Liberal Arts students must score 70% or higher on the LIB 356 Final Project.	206	236	87.29%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 315 Week 3 Assignment	75% of BA Liberal Arts students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	137	170	80.59%	1. EXCEEDS THE ACCEPTABLE TARGET

**PLO 3 - Develop and apply culturally diverse communication skills between and among different groups and individuals in a global environment.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET
---------	-------------------	---	--	--	---

PLO 4 - Apply critical thinking skills in analyzing environmental, social, and political issues.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 1: COM 360 Final Paper	75% of BA Liberal Arts students must score 70% or higher on the final paper.	150	168	89.29%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 315 Final Paper	75% of BA Liberal Arts students must score 70% or higher on the final paper.	74	104	72.12%	1. EXCEEDS THE ACCEPTABLE TARGET
					<b>4. INSUFFICIENT DATA</b>

					4. INSUFFICIENT DATA
Direct Measure 1: ENG 325 Final Position Paper	75% of BA Liberal Arts students must score 70% or higher on the final position paper.	54	60	90.00%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: LIB 315 Final Project	75% of BA Liberal Arts students must score 70% or higher on the final project.	142	152	93.42%	1. EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 5 - Develop the ability to integrate viewpoints from different disciplines.</b>					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					<b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b>  <b>4. INSUFFICIENT DATA</b>
Direct Measure 1: LIB 316 Week 4 Assignment	75% of BA Liberal Arts students must score 70% or higher on the week 4 assignment.	77	86	89.53%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: LIB 495 Capstone Research Paper	75% of BA Liberal Arts students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	28	28	100.00%	1. EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 6 - Analyze the values that influence interactions among people, groups, and nations.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS</b>	<b>ASSESSMENT RESULTS:</b>

		ACCEPTABLE TARGET		MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HIS 306 Research Paper	75% of BA Liberal Arts students must score 70% or higher on the final paper.	72	87	82.76%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PHI 445 Reflective Paper	75% of BA Liberal Arts students must score 70% or higher on the PHI 445 final paper.	82	103	79.61%	1. EXCEEDS THE ACCEPTABLE TARGET
<b>OVERALL RECOMMENDATIONS</b>					



*During the 2014-15 assessment cycle, BA Liberal Arts students met all but one of the acceptable targets for the assessment measures (PLO 3, SOC 315 did not meet the acceptable target). However, students only met one of the ideal targets for of the 2014-15 assessment measures (PLO 4, ENG 325 met ideal target).*

*Overall, it is recommended that College of Liberal Arts Faculty review the assessment plans including measures used, targets set, and the curriculum map in preparation for the 2015-16 assessment cycle to ensure they remain appropriate and meaningful. Specifically, it is recommended that:*

- Faculty review and possibly revise the targets set for key assignments due to the fact that many of the ideal targets are not being achieved.*
- o It is suggested that the acceptable and ideal targets be adjusted to include the same baseline (i.e. “basic, proficient, distinguished” or just “proficient and distinguished”) and have the percentage of students who meet the target be the differentiating component of the targets.*
- The Faculty closely review the key assignments in the assessment plan to ensure these measures prove mastery of each PLO to which they are aligned.*

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
N/A	<i>Assessment Plans and Curriculum Map</i>	<i>Program Chair</i>	<i>Complete</i>	<i>July 1, 2016</i>
<i>Action Details</i>	<i>The Program Chair and faculty participating in the BA Liberal Arts program review assert that the assessment measures do not measure what they say they measure. There is a disconnect between PLOs and the selected key assignments. The goal of this action is to ensure valid measurements of student learning outcomes achievement. The curriculum map will be revised from the ground up, ensuring alignment between PLOs, CLOs, and direct assessment measures.</i>			