

**BACHELOR OF ARTS IN SOCIOLOGY ANNUAL ASSESSMENT PLAN & FINDINGS  
2013-2014 ACADEMIC YEAR**

*2013 – 2014 CURRICULUM MAP*

	<b>PLO 1</b> Demonstrate a knowledge of basic sociological concepts.	<b>PLO 2</b> Apply major sociological theoretical perspectives.	<b>PLO 3</b> Explain the methodologies of collecting and assessing data that the discipline of sociology offers.	<b>PLO 4</b> Assess the quality of sociological research by applying the standards of the discipline.	<b>PLO 5</b> Analyze critically major sociological issues.	<b>PLO 6</b> Demonstrate an appreciation for cultural and social diversity.
<i>SOC 101: Introduction to Sociology</i>	<b>I</b>	<b>I</b>	<b>I</b>	<b>I</b>	<b>I</b>	
<i>SOC 203: Social Problems</i>	<b>R</b>	<b>R</b>				<b>R</b>
<i>PSY 325: Statistics for the Behavioral and Social Sciences</i>			<b>R</b>			
<i>PSY 326: Research Methods</i>			<b>R</b>			
<i>SOC 304: Social Gerontology</i>				<b>R</b>	<b>R</b>	<b>M</b>
<i>SOC 305: Crime and Society</i>	<b>R</b>					<b>R</b>
<i>SOC 308: Racial and Ethnic Groups</i>	<b>R</b>	<b>R</b>		<b>R</b>	<b>R</b>	<b>M</b>
<i>SOC 312: Child, Family, and Society</i>	<b>R</b>			<b>R</b>	<b>R</b>	<b>M</b>
<i>SOC 315: Cross-Cultural Perspectives</i>	<b>R</b>	<b>R</b>		<b>R</b>	<b>R</b>	<b>R</b>
<i>SOC 320: Public Policy and Social Services</i>						<b>R</b>
<i>SOC 331: Social Justice and Ethics</i>				<b>R</b>	<b>R</b>	
<i>SOC 490: Social Science Capstone</i>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>

I (Introduced), R (Reinforced), or M (Mastered).

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Demonstrate a knowledge of basic sociological concepts.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS:</b> 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SOC 101 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	154	190	81.05%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: SOC 203 Final Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	965	1060	91.03%	1. EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 2 - Apply major sociological theoretical perspectives.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>

Direct Measure 1: SOC 101 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	547	655	83.51%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 490 Capstone Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	162	202	80.19%	2. MEETS THE ACCEPTABLE TARGET

**PLO 3 - Explain the methodologies of collecting and assessing data that the discipline of sociology offers.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET
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					<b>4. INSUFFICIENT DATA</b>
Direct Measure 1: PSY 325 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	28	35	80.00%	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: PSY 326 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	257245	288	89.23%	1. EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 4 - Assess the quality of sociological research by applying the standards of the discipline.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET</b>

					4. INSUFFICIENT DATA
Direct Measure 1: SOC 203 Final Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	238	285	83.50%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 304 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	292	332	87.95%	1. EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 5 - Analyze critically major sociological issues.</b>					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS	TOTAL NUMBER OF STUDENT	ASSESSMENT RESULTS:	ASSESSMENT RESULTS:
					2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SOC 203 Final Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	719	795	90.54%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 402 Final Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	12	12	100.00%	1. EXCEEDS THE ACCEPTABLE TARGET
<b>PLO 6 - Demonstrate an appreciation for cultural and social diversity.</b>					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS	TOTAL NUMBER OF STUDENT	ASSESSMENT RESULTS:	ASSESSMENT RESULTS:

		MEETING ACCEPTABLE TARGET	RECORDS OBSERVED	PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SOC 308 Final Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1162	1385	83.89%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 315 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	622	689	90.27%	1. EXCEEDS THE ACCEPTABLE TARGET



**OVERALL RECOMMENDATIONS**

*Across program learning outcomes, BA Sociology students exceeded the acceptable targets for all 2013-14 assessment measures. However, students did not meet the ideal targets for any of the 2013-14 assessment measures.*

*Overall, it is recommended that College of Liberal Arts Faculty review the assessment plans (including measures used and targets set) in preparation for the 2014-15 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses using Waypoint, courses not yet using Waypoint, and all survey measures to ensure that these targets remain appropriate and meaningful. In addition, remapping of the learning outcomes to the Program Learning Outcomes should be considered.*

<b>ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT</b>				
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
<b>4</b>	<b><i>New research methods course</i></b>	<b><i>Program Chair</i></b>	<b><i>Complete</i></b>	<b><i>2014-15 AY</i></b>
<i>Action Details</i>	<b><i>While students met the acceptable target set for the measures for PLO 4 (the SOC 203 Final Paper and the SOC 304 Final Paper), they did not meet the ideal target. Additionally, the only research course that BA Sociology students take is a PSY course that is housed within the College of Health, Human Services, and Science. It would be more appropriate for a sociology specific research course be created for BA Sociology students.</i></b>			