

BACHELOR OF ARTS IN SOCIOLOGY ANNUAL ASSESSMENT PLAN & FINDINGS 2014-2015 ACADEMIC YEAR

2014 – 2015 CURRICULUM MAP

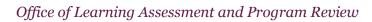
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
	Demonstrate a knowledge of basic sociological concepts.	Apply major sociological theoretical perspectives.	Explain the methodologies of collecting and assessing data that the discipline of sociology offers.	Assess the quality of sociological research by applying the standards of the discipline.	Analyze critically major sociological issues.	Demonstrate an appreciation for cultural and social diversity.
SOC 101: Introduction to Sociology	ı	ı	ı	ı	ı	
SOC 203: Social Problems	R	R				R
SOC 315: Cross-Cultural Perspectives						R
SOC 308: Racial and Ethnic Groups	R	R		R	R	R
PSY 325: Statistics for the Behavioral and Social Sciences		R	R			
SOC 333: Research Methods			R	R		
PSY 326: Research Methods						
SOC 304: Social Gerontology				R	R	М
SOC 320: Public Policy and Social Services					R	R
SOC 490: Social Science Capstone	M	M	M	M	M	M



ANNUAL ASSESSMENT PLAN FINDINGS

PLO 1 - Demonstrate a knowledge of basic sociological concepts.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SOC 101 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	105	126	83.33%	1. EXCEEDS THE ACCEPTABLE TARGET



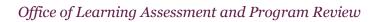


Direct Measure 2: SOC 203 Final Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	794	896	88.62%	1. EXCEEDS THE ACCEPTABLE TARGET
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA





Direct Measure 1: SOC 101 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	360	404	89.11%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 490 Capstone Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	163	218	74.77%	3. DOES NOT MEET THE ACCEPTABLE TARGET
PLO 3 - Explain the m	ethodologies of collecting and assessing	ng data that th	e discipline of soci	ology offers.	
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET





					4. INSUFFICIENT DATA
Direct Measure 1: PSY 326 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	165	192	85.94%	2. MEETS THE ACCEPTABLE TARGET
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA





Direct Measure 1: SOC 203 Final Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	184	197	93.40%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 304 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	177	201	88.06%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: SOC 333 Final Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA
PLO 5 - Analyze critic	ally major sociological issues.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET



				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SOC 203 Final Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	592	672	88.09%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 6 - Demonstrate	an appreciation for cultural and social	diversity.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET



					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SOC 308 Final Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	921	1004	91.73%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: SOC 315 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	548	594	92.25%	1. EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

Across program learning outcomes, BA Sociology students exceeded all except one of the acceptable targets (PLO 2, SOC 490 Research Paper) for the 2014-15 assessment measures. However, students did not meet the ideal targets for any of the 2014-15 assessment measures.

Overall, it is recommended that College of Liberal Arts Faculty review the assessment plans including measures used, targets set, and the curriculum map in preparation for the 2015-16 assessment cycle to ensure they remain appropriate and meaningful. Specifically, it is recommended that:



- Faculty review and possibly revise the targets set for key assignments due to the fact that the ideal targets are not being achieved.
- o It is suggested that the acceptable and ideal targets be adjusted to include the same baseline (i.e. "basic, proficient, distinguished" or just "proficient and distinguished") and have the percentage of students who meet the target be the differentiating component of the targets.
- The Faculty closely review the key assignments in the assessment plan to ensure these measures prove mastery of each PLO to which they are aligned.
- The number of measures for each PLO is limited to a minimum of one and a maximum of three.

As of December 31, 2015, all courses are now Waypoint enabled; therefore, it is also recommended that the Faculty discontinue using End of Course Survey results as indirect measures of PLOs. EOCS do not measure applicable data, but measure student opinions and are not appropriately measuring mastery of the identified PLOs. It is strongly recommended that alternative key assignments are used in place of EOCS results.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT								
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION				
5	Gain approval of a new set of 5 BAS program learning outcomes	Program Chair	Complete	March 2016				
Action Details	Gain approval of a new set on critical analysis and cult throughout the program. While the assessments for stargets, each has a way to go sociological problems and are integral measures of deearly in the program, and reachibiting a higher cultural change the foundations of the series of the seri	ure and diversity appred SOC203 (PLO5) and SOC3 go to reach their ideal. I an appreciation of cultur evelopment for any Socio einforced from an early and diversity competen	ciation which is introduce 308 and SOC315 (PLO6) e The challenge of this is the ral and social diversity (the blogy major and as such a stage as well. Courses at the than they currently a	ed early and reinforced exceeded 'Acceptable' nat critical assessment of the tenets of PLOs 5 and 6) should be introduced very the 300 level should be re. This suggests a need to				



program and provides the opportunity to strengthen the BAS curriculum to more impressively exceed critical analysis aims as well as culture and diversity aims.

These changes are specifically called for from an assessment of the key measures for each PLO, namely the PLO5 SOC203 Final Paper findings and PLO6 SOC308 and SOC315 Final Paper findings. While SOC203 may be an early stage assessment for critical analysis, the goal is targeted in a way to be inclusive of basic level of competence. In SOC308 and SOC315, being at the 300 level, these courses should be exhibiting higher levels of competence in culture and diversity appreciation.