Ashford
UNIVERSITY

BACHELOR OF ARTS IN SOCIOLOGY ANNUAL ASSESSMENT PLAN & FINDINGS
2015-2016 ACADEMIC YEAR

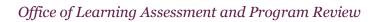### 2015 – 2016 CURRICULUM MAP

	PLO 1 Demonstrate a knowledge of basic sociological concepts.	PLO 2 Apply major sociological theoretical perspectives.	PLO 3 Explain the methodologies of collecting and assessing data that the discipline of sociology offers.	PLO 4 Assess the quality of sociological research by applying the standards of the discipline.	PLO 5 Analyze critically major sociological issues.	PLO 6 Demonstrate an appreciation for cultural and social diversity.
SOC 101: Introduction to Sociology	I	I	I	I	I	
SOC 203: Social Problems	R	R				R
SOC 315: Cross-Cultural Perspectives						R
SOC 308: Racial and Ethnic Groups	R	R		R	R	R
PSY 325: Statistics for the Behavioral and Social Sciences		R	R			
SOC 333: Research Methods			R	R		
PSY 326: Research Methods						
SOC 304: Social Gerontology				R	R	M
SOC 320: Public Policy and Social Services					R	R
SOC 490: Social Science Capstone	M	M	M	M	M	M

I (Introduced), **R** (Reinforced), or **M** (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Demonstrate a knowledge of basic sociological concepts.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**
Direct Measure 1: SOC 101 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	319	484	65.91%	3. DOES NOT MEET THE ACCEPTABLE TARGET

Direct Measure 2: SOC 203 Final Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	542	819	66.18%	3. DOES NOT MEET THE ACCEPTABLE TARGET

PLO 2 - Apply major sociological theoretical perspectives.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: SOC 101 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	319	484	65.91%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: SOC 490 Capstone Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	121	171	70.76%	3. DOES NOT MEET THE ACCEPTABLE TARGET

PLO 3 - Explain the methodologies of collecting and assessing data that the discipline of sociology offers.

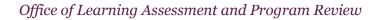| MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET

					4. INSUFFICIENT DATA
Direct Measure 1: SOC 333 Final Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	222	336	66.07%	3. DOES NOT MEET THE ACCEPTABLE TARGET

PLO 4 - Assess the quality of sociological research by applying the standards of the discipline.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: SOC 203 Final Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Direct Measure 2: SOC 304 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA
Direct Measure 3: SOC 333 Final Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	234	347	67.44%	3. DOES NOT MEET THE ACCEPTABLE TARGET

PLO 5 - Analyze critically major sociological issues.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET

				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET
					3. DOES NOT MEET THE ACCEPTABLE TARGET
					4. INSUFFICIENT DATA
Direct Measure 1: SOC 203 Final Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	397	619	64.76%	3. DOES NOT MEET THE ACCEPTABLE TARGET

PLO 6 - Demonstrate an appreciation for cultural and social diversity.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SOC 308 Final Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	544	740	73.51%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: SOC 315 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	416	504	82.54%	1. EXCEEDS THE ACCEPTABLE TARGET
OVERALL RECOMMENDATIONS					
Overall, it is recommended that College of Liberal Arts Program Chairs and Faculty review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2016-2017 assessment cycle. This will allow them to determine the appropriateness of the assignments and mapping for each PLO.					

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
1	*Develop Instruction Guides for Greater Consistency in Assessment by Sections*	*Program Chair*	*Complete*	*December 2017*
Action Details	*Develop Instruction Guides for courses to improve consistency in Instructor grading and assessment in all course sections. • The Program Chair and Core Faculty will create an Instructor Guide for each course that outlines each discussion, journal, paper or any other graded learning activity. These Instructor Guides will be created to help each Instructor better understand what is expected of the student and what they should be looking for when grading. It is expected that these Instructor Guides will support more consistent grading, instill a greater focus on learning outcomes, and lead to better student performance.*			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
1	*SOC 203 Research Paper*	*Program Chair*	*Complete*	*July 2016*
Action Details	*This assignment was adjusted in line with discussions to tackle a social issue that was less divisive and more neutral a topic. Extra resources and assignment completion guides were added to support student success.*			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
1	*Waypoint Rubrics*	*Program Chair*	*Complete*	*Q4 2017*
Action Details	*The PLOs were revised in Q1 2016 to reflect program review benchmarking with external competitors, American Sociological Association guidelines for program expectations, to make the outcomes more measurable and for the outcomes to reflect college level BA achievement, but not all of the new PLOs have not all been remapped in all of the waypoint rubrics.*			