

**BACHELOR OF ARTS IN CHILD DEVELOPMENT ANNUAL ASSESSMENT PLAN & FINDINGS
2014-2015 ACADEMIC YEAR**

	<p>PLO 1 <i>Construct and Evaluate Curriculum</i> <i>Utilize knowledge of child development to construct and evaluate curriculum that effectively addresses the stages of development including cognitive, language, physical and affective development of young children</i></p>	<p>PLO 2 <i>Families and Communities</i> <i>Analyze the influence and impact of families and communities on a child's learning and development.</i></p>	<p>PLO 3 <i>Communication Processes</i> <i>Describe how family structure and cultural backgrounds influence communication processes in a child's environment.</i></p>	<p>PLO 4 <i>Role of Play</i> <i>Evaluate the critical role of play in children's learning and development.</i></p>	<p>PLO 5 <i>Child and Family Advocacy</i> <i>Apply their knowledge as an advocate for children, families, childcare, and education.</i></p>
PSY 104	I	I			I
ECE 205	R	I	I	I	I
SOC 312	R		R		
ECE 315	R		R		
ESE 315	R				
ECE 332		R		R	R
ECE 353		R			
ECE 354	R				R
ECE 355		R	R		R
ECE 311	M			R	
ECE 351	R	M		M	M
ECE 497	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Utilize knowledge of child development to construct and evaluate curriculum that effectively addresses the stages of development including cognitive, language, physical and affective development of young children.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 311 Final Paper	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	506	642	79%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: ECE 315 Week 2 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	367	420	87%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: ESE 315 Final Project	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	735	987	75%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: SOC 312 Week 3 Assignment	70% of students must receive a 70% or above on the SOC 312 Week 3 Assignment.	159	238	67%	3. DOES NOT MEET THE ACCEPTABLE TARGET

PLO 2 - Analyze the influence and impact of families and communities on a child’s learning and development.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET
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					4. INSUFFICIENT DATA
Direct Measure 1: ECE 355 Final Paper	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	1023	1134	90%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ECE 332 Week 5 Discussion 2	70% of students must meet or exceed a 70% on the ECE 332 Week 5, Discussion 2.	199	219	91%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: ECE 497 Week 3 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	159	190	84%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: SOC 312 Final Paper	70% of students must receive a 70% or above on the SOC 312 Final Paper.	189	236	80%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 3 Describe how family structure and cultural backgrounds influence communication processes in a child’s environment.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS	ASSESSMENT RESULTS:
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		ACCEPTABLE TARGET		MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 355 Week 2 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	310	376	83%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: SOC 312 Final Paper	70% of student must receive a 70% or above on the SOC 312 Final Paper.	189	236	80%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: SOC 312 Week 1 Discussion 2	70% of students must meet or exceed a 70% on SOC 312 Week 1, Discussion 2 .	217	251	87%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 4 Evaluate the critical role of play in children’s learning and development.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 351 Final Project	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	1309	1737	75%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ECE 351 Week 3 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	640	785	82%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: ECE 332 Week 5 Discussion 1	70% of students must meet or exceed a 70% on the ECE 332 Week 5, Discussion 1.	206	219	94%	1. EXCEEDS THE ACCEPTABLE TARGET

Indirect Measure 2: ECE 351 Week 1 Discussion 1	70% of students must meet or exceed a 70% on the ECE 351 Week 1, Discussion 1.	199	237	84%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 5 - Apply their knowledge as an advocate for children, families, childcare, and education.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 497 Capstone Final Project	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	113	130	87%	1. EXCEEDS THE ACCEPTABLE TARGET

Indirect Measure 1: ECE 497 Week 3 Discussion 1	70% of students must meet or exceed a 70% on the ECE 497 Week 3, Discussion 1.	185	205	90%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: ESE 315 Week 1 Discussion 1	70% of students must meet or exceed a 70% on the ESE 315 Week 1, Discussion 1.	199	233	85%	1. EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

Across program learning outcomes, BA Child Development students exceeded the acceptable targets for all 2014-15 assessment direct measures. Students are also approaching the ideal targets for most of the 2014-15 assessment measures. Only one out of the twenty targets were not met.

Overall, it is recommended that College of Education Faculty review the assessment plans (including measures used and targets set) in preparation for the 2015-16 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses that had any revision in the 2014-2015 assessment cycle and all measures to ensure that these targets remain appropriate and meaningful.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
5	<i>The data collected from the ECE 497 Week 3 Discussion 1 and the ESE 315 Week 1, Discussion 1 measures in the 2015-16 academic year.</i>	<i>BA Child Development Program Chair and Faculty</i>	<i>Completed</i>	<i>Fall 2015</i>

<p><i>Action Details</i></p>	<p><i>As all of the targets for the indicated PLO 5 measures were exceeded, further information is needed.</i></p> <p><i>Students are currently being evaluated using a non-WP rubric, as all discussion rubrics will be WP enabled in the 15-16 cycle. PLO specific data will be gather to see if any changes occur as a result of this change.</i></p>			
<p>OUTCOME</p>	<p>MEASURE</p>	<p>KEY/RESPONSIBLE PERSONNEL</p>	<p>STATUS</p>	<p>ANTICIPATED DATE OF COMPLETION</p>
<p><i>Operational Outcomes</i></p>	<p><i>The goal of this action is to ensure that all measures/key assignments identified in the BA CD Assessment Plan are, in fact, aligned and map to the PLO to which the measure is associated. This will improve student learning, understanding, and achievement of the associated PLO by ensuring that students are being measured/assessed appropriately.</i></p>	<p><i>BA Child Development Program Chair</i></p>	<p><i>Completed</i></p>	<p><i>June 2016</i></p>
<p><i>Action Details</i></p>	<p><i>There is an opportunity to ensure that students learning is being appropriately assessed and measured. It is important to ensure that all assessment measures are mapped to the</i></p>			

	<p><i>appropriate PLOs and that they are truly aligned to the PLOs to which they are mapped/aligned.</i></p> <p><i>Review mapping and targets to ensure that the assignments in these courses are aligned to the BA CD Program Learning Outcomes, and that all measures and key assignments identified in the BA CD Assessment Plan are appropriate and should continue to be used as measures moving forward (2015-2016 Assessment Cycle).</i></p>
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