BACHELOR OF ARTS IN CHILD DEVELOPMENT ANNUAL ASSESSMENT PLAN & FINDINGS
2017-2018 ACADEMIC YEAR

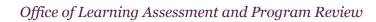|	PLO 1 *Construct and Evaluate Curriculum* *Utilize knowledge of child development to construct and evaluate curriculum that effectively addresses the stages of development including cognitive, language, physical and affective development of young children*	PLO 2 *Families and Communities* *Analyze the influence and impact of families and communities on a child's learning and development.*	PLO 3 *Communication Processes* *Describe how family structure and cultural backgrounds influence communication processes in a child's environment.*	PLO 4 *Role of Play* *Evaluate the critical role of play in children's learning and development.*	PLO 5 *Child and Family Advocacy* *Apply their knowledge as an advocate for children, families, childcare, and education.*
PSY 104	I	I			I
ECE 205	R	I	I	I	I
SOC 312	R		R		
ECE 315	R		R		
ESE 315	R				R
ECE 332		R		R	R
ECE 353		R			
ECE 354	R				R
ECE 355		R	R		R
ECE 311	M			R	
ECE 351	R	M		M	M
ECE 497	M	M	M	M	M

I (Introduced), **R** (Reinforced), or **M** (Mastered).

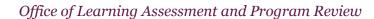| ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Utilize knowledge of child development to construct and evaluate curriculum that effectively addresses the stages of development including cognitive, language, physical and affective development of young children.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**
Direct Measure 1: ECE 311 Final Paper	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	386	525	74%	1. EXCEEDS THE ACCEPTABLE TARGET

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ECE 315 Week 2 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	291	358	81%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: SOC 312 Week 3 Assignment	70% of students must receive a 70% or above on the SOC 312 Week 3 Assignment.	69	82	84%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 2 - Analyze the influence and impact of families and communities on a child's learning and development.

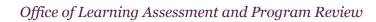| MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: ECE 355 Final Paper	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	390	468	83%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ECE 497 Week 3 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	115	145	79%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 3 Describe how family structure and cultural backgrounds influence communication processes in a child's environment.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Indirect Measure 1: SOC 312 Final Paper	70% of student must receive a 70% or above on the SOC 312 Final Paper.	71	86	83%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: ECE 355 Week 2 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	91	114	80%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 4 Evaluate the critical role of play in children's learning and development.

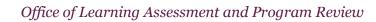| MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 351 Final Project	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	835	1076	78%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ECE 351 Week 3 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	677	798	85%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 5 - Apply their knowledge as an advocate for children, families, childcare, and education.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 497 Capstone Final Project	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	65	98	67%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 1: ECE 497 Week 3 Discussion 1	70% of students must meet or exceed a 70% on the ECE 497 Week 3, Discussion 1.	N/A	N/A	N/A	4. INSUFFICIENT DATA

Office of Learning Assessment and Program Review

OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Chair for the Bachelor of Arts in Child Development review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2018-2019 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. In addition, the Program Chair should consider reviewing ECE 497 as the acceptable target for PLO 5 was not met.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
Create New Adolescent Courses	*Improved student achievement for all PLOs.*	*The Program Chair for the Bachelor of Arts in Child Development and faculty.*	*Completed*	*The new adolescent courses will begin in Q4, 2018 with an expected go-live date in 2019.*
Action Details	*This will align with the differentiating of the BACD program from the BAECE program as it will remove a course that is focused on teaching and learning and replace it with a course that focuses strictly on child development.*			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
Confirmation of all Assessment Measures for 2018-2019 Assessment Cycle	*The goal of this action is to ensure that all measures/key assignments identified in the BACD Assessment Plan are, in fact, aligned and map to*	*The Program Chair for the Bachelor of Arts in Child Development and faculty.*	*Completed*	*June 2019*

	the PLO to which the measure is associated. This will improve student learning, understanding, and achievement of the associated PLO by ensuring that students are being measured/assessed appropriately.			
Action Details	*Review mapping and targets to ensure that the assignments in these courses are aligned to the BACD Program Learning Outcomes, and that all measures and key assignments identified in the BACD Assessment Plan are appropriate and should continue to be used as measures moving forward (2018-2019 Assessment Cycle).*			