

BACHELOR OF ARTS IN EARLY CHILDHOOD EDUCATION ADMINISTRATION ANNUAL ASSESSMENT PLAN &
FINDINGS
2011-2012 ACADEMIC YEAR

	<p>PLO 1 <i>Child Development Principles</i> Demonstrate knowledge of child development principles, including cognitive, language, physical and affective domains, in creating environments that are healthy, supportive, and challenging for children.</p>	<p>PLO 2 <i>Impact of Families and Communities</i> Analyze the influence and impact of families and communities on a child's learning and development.</p>	<p>PLO 3 <i>Appropriate Strategies and Programs</i> Design and assess developmentally appropriate strategies and programs promoting positive development and learning for children.</p>	<p>PLO 4 <i>Leadership Principles</i> Apply leadership principles in directing and managing a child care setting.</p>	<p>PLO 5 <i>Personnel Management</i> Identify components of personnel management in the recruiting, hiring, and maintenance of staff in quality child care settings.</p>	<p>PLO 6 <i>Administrating Child Care Settings</i> Demonstrate knowledge of fiscal, legal, ethical, and program requirements in administrating quality child care settings..</p>
ECE 101	I	I	I			I
ECE 214	I	I				I
ECE 332	R	R	R			
SOC 312	I	R				I
ECE 311	I		M			
ESE 315	R		R			I
ECE 313		M				
ECE 312	R	I	R	R	M	M
MGT 380				M		
MGT 415				R	R	
MGT 435				M	R	



BUS 303				M	M	M
ECE 430	M	R	M			R

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Demonstrate knowledge of child development principles, including cognitive, language, physical and affective domains, in creating environments that are healthy, supportive, and challenging for children.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 311 Final Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	169	195	87%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: ECE 332 Final Research Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	620	729	85%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: ECE 430 Capstone Project	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	612	716	86%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Course Survey	<p>70% or more of BA Early Childhood Education Administration students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.”</p> <p>The question used to gauge student satisfaction is:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery</p>	72	78	92%	1. EXCEEDS THE ACCEPTABLE TARGET

	<p>of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • In general, this course will have real-world applicability. • The course material will be valuable after I graduate. • The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. 				
<p>PLO 2 - Analyze the influence and impact of families and communities on a child’s learning and development.</p>					
<p>MEASURE</p>	<p>ACCEPTABLE TARGET</p>	<p>TOTAL NUMBER OF STUDENT RECORDS MEETING</p>	<p>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</p>	<p>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS</p>	<p>ASSESSMENT RESULTS:</p>

		ACCEPTABLE TARGET		MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 313 Final Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	683	805	85%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Course Survey	70% or more of BA Early Childhood Education Administration students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The question used to gauge student satisfaction is:	67	72	93%	1. EXCEEDS THE ACCEPTABLE TARGET

	<ul style="list-style-type: none"> • How would you rate the quality of the course material? <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • In general, this course will have real-world applicability. • The course material will be valuable after I graduate. • The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. 				
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PLO 3 Design and assess developmentally appropriate strategies and programs promoting positive development and learning for children.

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Direct Measure 1: ECE 311 Final Paper	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	57	65	88%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ECE 430 Capstone Project	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	612	716	86%	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 1: End of Course Survey</p>	<p>70% or more of BA Early Childhood Education Administration students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.”</p> <p>The question used to gauge student satisfaction is:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • In general, this course will have real-world applicability. 	<p>72</p>	<p>78</p>	<p>92%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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	<ul style="list-style-type: none"> • The course material will be valuable after I graduate. • The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. 				
PLO 4 Apply leadership principles in directing and managing a child care setting.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 312 Final Project	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	442	561	79%	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 1: End of Course Survey</p>	<p>70% or more of BA Early Childhood Education Administration students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.”</p> <p>The question used to gauge student satisfaction is:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • In general, this course will have real-world applicability. 	<p>76</p>	<p>82</p>	<p>93%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
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	<ul style="list-style-type: none"> • The course material will be valuable after I graduate. • The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. 				
PLO 5 - Identify components of personnel management in the recruiting, hiring, and maintenance of staff in quality child care settings.					
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Direct Measure 1: ECE 312 Final Project	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	283	374	76%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Course Survey	<p>70% or more of BA Early Childhood Education Administration students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.”</p> <p>The question used to gauge student satisfaction is:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? <p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p>	76	82	93%	1. EXCEEDS THE ACCEPTABLE TARGET

	<p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • In general, this course will have real-world applicability. • The course material will be valuable after I graduate. • The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. 				
<p>PLO 6 - Apply professional and ethical practice aligned to national standards to include critical thinking, individual reflection, and collaboration.</p>					
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				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 312 Final Project	70% or higher (of the sample selected) must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	283	374	76%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Course Survey	70% or more of BA Early Childhood Education Administration students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The question used to gauge student satisfaction is: • How would you rate the quality of the course material?	76	82	93%	1. EXCEEDS THE ACCEPTABLE TARGET

	<p>In addition, 70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • In general, this course will have real-world applicability. • The course material will be valuable after I graduate. • The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. 				
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OVERALL RECOMMENDATIONS

Across program learning outcomes, BA Early Childhood Education Administration students met or exceeded the acceptable targets for most 2011-12 assessment measures. Students also exceeded or are approaching the ideal targets for most 2011-12 assessment measures.

End of Course Survey findings indicate mostly favorable opinions about real-world applicability of courses, value of course materials after graduation, contribution of assignments to understanding of course material, and course quality. However, for the ECE 315 survey in which students indicate their views on the quality of the course, 69.23% of students indicated they felt the course was high quality or very high quality. This does not meet the acceptable or the ideal targets.

Overall, it is recommended that College of Education Faculty review the assessment plans (including measures used and targets set) in preparation for the 2012-13 assessment cycle. Faculty may also consider investigating possible explanations for ECE 315 End of Course Survey data, specifically course quality data.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
6	<p>Faculty Forum recording and curricular changes to ECE 312.</p> <p>Review and compare student learning outcome data related to student achievement of PLO 6 pre- and post-action.</p>	<p>Program Chair and remote faculty.</p>	<p>Completed</p>	<p>Professional Learning Community to open January 1, 2013 and remain open until March 30, 2013. Review and planning from March 30, 2013- June 30, 2013.</p>
Action Details	<p>The program chair will host a discussion and planning forum in the BA Early Childhood Education Administration section of Early Childhood Education/Child Development Professional Learning Community Forum (PLC) to discuss how to better align the ECE 312 Final Paper to Program Learning Outcome (PLO) 6 and/or provide more comprehensive instruction as it relates to this PLO.</p> <p>Rationale: According to the 2011-12 data for the ECE 312 Final Paper, 75.67% of students are approaching the ideal target for PLO 6, when they should be mastering this PLO. The rationale</p>			

	<i>for hosting this discussion and planning forum is that, while students met the acceptable target, we want to increase the percentage of students approaching the ideal target for PLO 6.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Quality Matters Approval</i>	<i>Notification of QM approval.</i>	<i>Program Chair and Program Manager.</i>	<i>Completed</i>	<i>No later than September 30, 2013.</i>
<i>Action Details</i>	<i>Obtain QM approval for ECE 312.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Constellation Text Implementation</i>	<i>Constellation text in course.</i>	<i>Program Chair and Program Manager.</i>	<i>Completed</i>	<i>ECE 312 will begin using the Constellation text on May 7, 2013.</i>
<i>Action Details</i>	<i>Implement Constellation text in ECE 312.</i>			
<i>Action Details</i>	<i>Revise courses based on Quality Matters Review results, Assessment results analysis (i.e. Waypoint), adoption of new course materials/text, and student and faculty curriculum feedback.</i>			