

BACHELOR OF ARTS IN EARLY CHILDHOOD EDUCATION ADMINISTRATION ANNUAL ASSESSMENT PLAN &
FINDINGS
2013-2014 ACADEMIC YEAR

	<p>PLO 1 <i>Child Development Principles</i> Demonstrate knowledge of child development principles, including cognitive, language, physical and affective domains, in creating environments that are healthy, supportive, and challenging for children.</p>	<p>PLO 2 <i>Impact of Families and Communities</i> Analyze the influence and impact of families and communities on a child's learning and development.</p>	<p>PLO 3 <i>Appropriate Strategies and Programs</i> Design and assess developmentally appropriate strategies and programs promoting positive development and learning for children.</p>	<p>PLO 4 <i>Leadership Principles</i> Apply leadership principles in directing and managing a child care setting.</p>	<p>PLO 5 <i>Personnel Management</i> Identify components of personnel management in the recruiting, hiring, and maintenance of staff in quality child care settings.</p>	<p>PLO 6 <i>Administrating Child Care Settings</i> Demonstrate knowledge of fiscal, legal, ethical, and program requirements in administrating quality child care settings..</p>
ECE 101	I		I		I	I
ECE 214		I	R			R
ECE 332	R		R			
SOC 312	R	R	R			
ECE 311	R		M			
ESE 315	R	R	R	R		
ECE 313		M		R		
ECE 312	R		R	R	R	M
MGT 380				M		
MGT 415				M		
MGT 435				M	M	M



BUS 303					M	M
ECE 430	M	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Demonstrate knowledge of child development principles, including cognitive, language, physical and affective domains, in creating environments that are healthy, supportive, and challenging for children.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 214 Week 1 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 1.	393	516	76%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: ECE 311 Final Paper	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 1.	318	381	84%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: ECE 312 Week 2 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 1.	501	748	67%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 4: ECE 332 Final Project	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 1.	594	763	78%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 5: ECE 430 Week 2 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 1.	343	519	66%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 6: SOC 312 Week 3 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 1.	282	386	73%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: ECE 101 Week 2 Assignment	70% or more of BA Early Childhood Education Administration students must score an 80% or above on the ECE 101 Week 2 Assignment.	125	199	63%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 2: ESE 315 Week 2 Discussion 2	70% of students must score 80% or higher on the ESE 315 Week 2 Discussion 2.	186	236	79%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 2 - Analyze the influence and impact of families and communities on a child’s learning and development.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 313 Final Project	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 2.	460	552	83%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ECE 430 Final Project	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 2.	720	880	82%	1. EXCEEDS THE ACCEPTABLE TARGET

Indirect Measure 1: ECE 214 Week 4 Assignment	70% or more of BA Early Childhood Education Administration students must score an 80% or above on the ECE 214 Week 4 Assignment.	190	240	79%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: ECE 311 Week 3 Discussion 1	70% of students must score 80% or higher on the ECE 311 Week 3 Discussion 1.	199	241	83%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 3: ESE 315 Week 2 Assignment	70% or more of BA Early Childhood Education Administration students must score an 80% or above on the ESE 315 Week 2 Assignment.	28	36	78%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 4: SOC 312 Final Project	70% or more of BA Early Childhood Education Administration students must score an 80% or above on the SOC 312 Final Project.	194	235	83%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 5: SOC 312 Week 1 Discussion 2	70% of students must score 80% or higher on the SOC 312 Week 1 Discussion 2.	195	244	80%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 3 Design and assess developmentally appropriate strategies and programs promoting positive development and learning for children.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET
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				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE 311 Final Paper	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 3.	452	660	69%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: ECE 332 Final Project	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 3.	276	382	72%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: ECE Comprehensive Exam Score – Instructional Strategies Section	70% of BA Early Childhood Education Administration students must score at 60% (Above Average) or higher on the ECE comprehensive exam.	156	226	69%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 4: ECE Comprehensive Exam Score – Learning Environment Section	70% of BA Early Childhood Education Administration students must score at 60% (Above Average) or higher on the ECE comprehensive exam.	171	226	76%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 5: SOC 312 Week 3 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 3.	442	578	77%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: ECE 101 Week 3 Discussion 1	70% of students must score 80% or higher on the ECE 101 Week 3 Discussion 1.	162	198	82%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: ECE 214 Week 4 Discussion 2	70% of students must score 80% or higher on the ECE 214 Week 4 Discussion 2.	184	241	76%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 3: ECE 315 Final Paper	70% or more of BA Early Childhood Education Administration students must score an 80% or above on the ECE 315 Final Paper.	29	36	81%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 4: ECE 430 Week 1 Discussion 1	70% of students must score 80% or higher on the ECE 430 Week 1 Discussion 1.	199	227	83%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 4 Apply leadership principles in directing and managing a child care setting.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

				ACCEPTABLE TARGET	3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECE Comprehensive Exam Score – Professional Learning and Ethical Practice Section	70% of BA Early Childhood Education Administration students must score at 60% (Above Average) or higher on the ECE comprehensive exam.	169	226	75%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ECE 312 Final Project	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 4.	354	392	90%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT 380 Final Paper	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 4.	1038	1350	77%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 4: MGT 415 Final Paper	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 4.	342	444	77%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: ECE 311 Week 3 Assignment	70% or more of BA Early Childhood Education Administration students must score an 80% or above on the ECE 311 Week 3 Assignment.	142	240	59%	3. DOES NOT MEET THE ACCEPTABLE TARGET

Indirect Measure 2: ECE 312 Week 4 Assignment	70% or more of BA Early Childhood Education Administration students must score an 80% or above on the ECE 312 Week 4 Assignment.	202	241	84%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 3: ECE 313 Week 4 Assignment	70% or more of BA Early Childhood Education Administration students must score an 80% or above on the ECE 313 Week 4 Assignment.	174	241	72%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 4: ECE 430 Week 5 Discussion 2	70% of students must score 80% or higher on the ECE 430 Week 5 Discussion 2.	207	227	91%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 5: ESE 315 Week 3 Assignment	70% or more of BA Early Childhood Education Administration students must score an 80% or above on the ESE 315 Week 3 Assignment.	160	232	69%	3. DOES NOT MEET THE ACCEPTABLE TARGET

PLO 5 - Identify components of personnel management in the recruiting, hiring, and maintenance of staff in quality child care settings.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET
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					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 303 Reflective Paper	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 5.	397	500	79%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: ECE 430 Final Project	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria mapped to PLO 5.	718	880	82%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: ECE Comprehensive Exam Score – Leadership and Collaboration Section	70% of BA Early Childhood Education Administration students must score at 60% (Above Average) or higher on the ECE comprehensive exam.	182	226	81%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: ECE 101 Week 4 Journal	70% of students must score 80% or higher on the ECE 101 Week 4 Journal.	175	194	90%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: ECE 312 Final Project	70% or more of BA Early Childhood Education Administration students must score an 80% or above on the ECE 312 Final Project.	184	241	76%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 6 - Apply professional and ethical practice aligned to national standards to include critical thinking, individual reflection, and collaboration.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: BUS 303 Reflective Paper	70% or more of BA Early Childhood Education Administration students must score an 80% or above on the BUS 303 Reflective Paper.	209	274	76%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: ECE 101 Final Paper	85% or more of BA Early Childhood Education Administration students must score an 80% or above on the ECE 101 Final Paper.	61	69	88%	1. EXCEEDS THE ACCEPTABLE TARGET

Indirect Measure 3: ECE 214 Week 2 Discussion 1	70% of students must score 80% or higher on the ECE 214 Week 2 Discussion 1.	216	249	87%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 4: ECE 312 Week 2 Assignment	70% or more of BA Early Childhood Education Administration students must score an 80% or above on the ECE 312 Week 2 Assignment 1.	156	241	65%	3. DOES NOT MEET THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

During the 2013-14 assessment cycle, BA Early Childhood Education Administrations students did not meet the acceptable targets for half of the PLOs (PLOs 2, 5, and 6. It is highly recommended that College of Education faculty investigate the key assignments chosen for the following PLOs: PLO 1: the ECE 101 Week 2 Assignment, the ECE 312 Week 2 Assignment, and the ECE 430 Week 2 Assignment for PLO 3: the ECE 311 Final Paper, and the Instructional Strategies section of the ECE Exam, and for PLO 4: the ECE 311 Week 3 Assignment and the ESE 315 Week 3 Assignment. Overall, it is recommended that College of Education faculty review the assessment plans including measures used, targets set, and the curriculum map in preparation for the 2014-15 assessment cycle to ensure they remain appropriate and meaningful.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
1	<i>Data will be gathered from the ECE 101 Week 2 Assignment in the 2014-15 academic year.</i>	<i>BA ECEA Program Chair and Faculty</i>	<i>Completed</i>	<i>The revision will go live during the 2014-15 academic year.</i>
<i>Action Details</i>	<i>ECE 101 will undergo a revision to more adequately support the reinforcement of PLO 1.</i>			