BACHELOR OF ARTS IN INSTRUCTIONAL DESIGN ANNUAL ASSESSMENT PLAN & FINDINGS
2013-2014 ACADEMIC YEAR

	PLO 1 E-Learning Delivery Design instruction for e-learning delivery.	PLO 2 Universal Design Principles Apply universal design principles to instruction.	PLO 3 Technology Tools and Applications Evaluate technology tools and applications for effective instructional delivery and student learning.	PLO 4 Learning Theories and Models Synthesize learning theories and models of instructional design.	PLO 5 Research, Trends and Issues Analyze research, trends and issues related to the field of instructional design.	PLO 6 Diverse Learners Develop instruction designed to meet the needs of diverse learners.
EDU 120	I	I		I	I	I
EDU 232	R	R	I	R	R	R
EDU 335	R	R	R	R	R	R
EDU 336	R	R	R		R	R
EDU 337	R	R	R		R	R
EDU 356		R	M		R	
EDU 358	R	R			R	
EDU 362	R	R	R	R	R	R
PSY 370		R		R	R	
EDU 431	M	R	R	M	R	M
EDU 433			R		R	
EDU 496	M	M	M	M	M	M

I (Introduced), **R** (Reinforced), or **M** (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Design instruction for e-learning delivery.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**
Direct Measure 1: EDU 232 Final Project	70% or more BA Instructional Design records must be at the "Proficient" or "Distinguished" level on the evaluation of each EDU 232 Final	57	70	81%	1. EXCEEDS THE ACCEPTABLE TARGET

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS:
	Project rubric content criteria mapped to PLO 1.				
Direct Measure 2: EDU 335 Final Project	70% of Instructional Design students must score 80% or higher on the EDU 335 Final Project.	77	108	71%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: EDU 337 Final Project	70% of Instructional Design students must score 80% or higher on the EDU 335 Final Project.	< 10	< 10	N/A	4. INSUFFICIENT DATA
Indirect Measure 2: EDU 431 Final Project	70% of Instructional Design students must score 80% or higher on the EDU 431 Final Project.	48	72	67%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 3: EDU 496 Final Paper	70% of BA Instructional Design records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 1.	138	200	69%	3. DOES NOT MEET THE ACCEPTABLE TARGET

PLO 2 - Apply universal design principles to instruction.

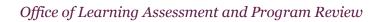| MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET

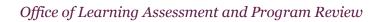|				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: EDU 232 Final Project	70% or more BA Instructional Design records must be at the "Proficient" or "Distinguished" level on the evaluation of each EDU 232 Final Project rubric content criteria mapped to PLO 2.	84	105	80%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: EDU 336 Week 5 Discussion 1	70% of BA Instructional Design students must score 80% or higher on the EDU 336 Week 5 Discussion 1.	19	23	83%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: EDU 362 Week 1 Discussion 1	70% of BA Instructional Design students must score 80% or higher on the EDU 362 Week 1 Discussion 1.	24	27	89%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 431 Week 2 Assignment	70% of BA Instructional Design records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 2.	17	24	71%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 3: EDU 496 Final Paper	70%of BA Instructional Design records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 2.	21	32	66%	3. DOES NOT MEET THE ACCEPTABLE TARGET

PLO 3 - Evaluate technology tools and applications for effective instructional delivery and student learning.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	
Indirect Measure 1: EDU 232 Week 5 Discussion 1	70% of BA Instructional Design students must score 80% or higher on the EDU 232 Week 5 Discussion 1.	32	36	89%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: EDU 335 Week 3 Discussion 1	70% of BA Instructional Design students must score 80% or higher on the EDU 335 Week 3 Discussion 1.	27	28	96%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: EDU 356 Final Paper	70% of BA Instructional Design records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 3.	57	69	83%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 356 Week 3 Assignment 1	70% of BA Instructional Design records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 3.	38	44	86%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 3: EDU 356 Week 4 Assignment 1	70% or more of BA Instructional Design students must score an 80% or above on the EDU 356 Week 4 Assignment 1.	< 10	< 10	N/A	4. INSUFFICIENT DATA

PLO 4 - Synthesize learning theories and models of instructional design.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

				ACCEPTABLE TARGET	3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: EDU 120 Week 1 Assignment	70% of BA Instructional Design records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 4.	44	64	69%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 1: EDU 232 Week 1 Discussion 1	70% of BA Instructional Design students must score 80% or higher on the EDU 232 Week 1 Discussion 1.	29	36	81%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 232 Week 2 Assignment	70% of BA Instructional Design records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 4.	48	70	69%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 3: EDU 362 Final Project	70% of BA Instructional Design records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 4.	28	28	100%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 4: EDU 431 Final Project	70% of BA Instructional Design records must be at the "Proficient" level or above on the	80	120	67%	3. DOES NOT MEET THE ACCEPTABLE TARGET

evaluation of each rubric content criteria mapped to PLO 4.						

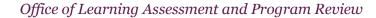| **PLO 5 - Analyze research, trends and issues related to the field of instructional design.**					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**
Indirect Measure 1: EDU 356 Week 5 Discussion 1	70% of BA Instructional Design students must score 80% or higher on the EDU 335 Week 5 Discussion 1.	23	28	82%	1. EXCEEDS THE ACCEPTABLE TARGET
	70% of BA Instructional Design records must be at the "Proficient" level or above on the	19	20	95%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: EDU 336 Final Paper	evaluation of each rubric content criteria mapped to PLO 5.				
Indirect Measure 2: EDU 336 Week 4 Discussion 2	70% of BA Instructional Design students must score 80% or higher on the EDU 336 Week 4 Discussion 2.	21	24	88%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: EDU 358 Week 4 Assignment	70% of BA Instructional Design records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 5.	53	64	83%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 3: EDU 431 Week 3 Assignment	70% or more of BA Instructional Design students must score an 80% or above on the EDU 431 Week 3 Assignment.	23	26	88%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 4: EDU 433 Final Project	70% or more of BA Instructional Design students must score an 80% or above on the EDU 433 Final Project.	18	24	75%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 4: EDU 496 Final Paper	70% of BA Instructional Design records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 5.	61	100	61%	3. DOES NOT MEET THE ACCEPTABLE TARGET
PLO 6 - Develop instruction designed to meet the needs of diverse learners.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT**	**TOTAL NUMBER OF**	**ASSESSMENT RESULTS:**	**ASSESSMENT RESULTS:**

		RECORDS MEETING ACCEPTABLE TARGET	STUDENT RECORDS OBSERVED	PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: EDU 120 Week 3 Discussion 1	70% of BA Instructional Design students must score 80% or higher on the EDU 120 Week 3 Discussion 1.	33	34	97%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 1: EDU 232 Final Project	70% of BA Instructional Design records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 6.	56	70	80%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: EDU 335 Final Project	70% or more of BA Instructional Design students must score an 80% or above on the EDU 335 Final Project.	24	28	86%	1. EXCEEDS THE ACCEPTABLE TARGET

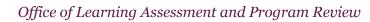|					
Indirect Measure 3: EDU 355 Week 1 Discussion 2	70% of BA Instructional Design students must score 80% or higher on the EDU 335 Week 1 Discussion 2.	28	31	90%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU EDU 337 Week 4 Assignment	70% of BA Instructional Design records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 6.	30	36	83%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: EDU 431 Final Project	70% of BA Instructional Design records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 6.	47	72	65%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 4: EDU 496 Final Paper	70% of BA Instructional Design records must be at the "Proficient" level or above on the evaluation of each rubric content criteria mapped to PLO 6.	21	32	66%	3. DOES NOT MEET THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

During the 2013-14 assessment cycle, BA Instructional Design students did not meet the acceptable targets for the majority of the PLOs. The only PLO that met its acceptable target was PLO 3. It is highly recommended that College of Education faculty further investigate the key assignments chosen for the aforementioned PLOs: PLO 1: the EDU 431 Final Project and EDU 496 Final Paper, for PLO 2: the EDU 496 Final Project, for PLO 4: the EDU 120 Week 1 Assignment and EDU 232 Week 2 Assignment, for PLO 5: the EDU 496 Final Paper, and for PLO 6: the EDU 431 Final Paper and the EDU 496 Final Paper. It is clear that EDU 431 and EDU 496 should be further explored. Overall, it is recommended that College of Education faculty review the assessment plans including measures used, targets set, and the curriculum map in preparation for the 2014-15 assessment cycle to ensure they remain appropriate and meaningful.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
OPERATIONAL OUTCOME	*Data will be gathered from the new key assignments chosen for the revised PLOs.*	*BA Instructional Design Program Chair and faculty*	*In Progress*	*Quarter 4 2014 – Information regarding standards, competencies, and performance standards obtained from IBSTPI, AECT, ASTD, and ISPI.* *• Quarter 3 2015 – Standards, competencies, and performance standards synthesized into a useful framework of skill clusters.* *• Quarter 4 2015 – Based on skill clusters, draft changes to PLOs completed.*

				• Quarter 1 2016 – Governance approval for changed PLOs granted. *• Quarter 1 2016 – Core course1 list, based on skill clusters, completed.*
Action Details	*By aligning the BAID program to instructional design industry standards, students can be assured they are being prepared to succeed in a wide variety of settings. As a result of the program review and assessment findings, the BAID program learning outcomes will be revised to better align with industry standards such that students will gain the skills in demand. The PLOs will be recalibrated to align to the following professional standards: International Board of Standards for Training, Performance, and Instruction (IBSTPI), Association for Educational Communication & Technology (AECT), American Society for Training & Development (ASTD), and the International Society for Performance Improvement (ISPI).*			