BACHELOR OF ARTS IN INSTRUCTIONAL DESIGN ANNUAL ASSESSMENT PLAN & FINDINGS
2021-2022 ACADEMIC YEAR

	PLO 1 — Design instructional and training interventions and assessments for online, place-based, and blended delivery	PLO 2 — Apply the results of learning, task, performance, and other analyses to the design of training and instruction	PLO 3 — Apply evaluations of technologies for developing, delivering, and assessing instructional and training interventions	PLO 4 — Distinguish how different principles and theories of learning, design, and assessment influence design processes and outcomes	PLO 5 — Develop plans to manage collaborative processes and participants typically involved in an instructional design project	PLO 6 — Respond appropriately to ethical, legal, and political factors influencing instructional design projects for diverse learners and contexts	PLO 7 — Justify design decisions through effective communication in visual, oral, and written form
EDU 100	I	I	I	I	I	I	I
EDU 120	I			I		I	I
EDU 232	R	I	I	R		R	R
EDU 335	R	R	R	R	R	R	R
EDU 336	R	R	R	R		R	R
EDU 337	R		R		R		R
EDU 356			R			R	R
EDU 358	R	R	R	R		R	R
EDU 362		R	R	R		R	R
ESE 370		R	R	R		R	R
EDU 431	R	R	R	R	R	R	M
EDU 433		R	R		M	R	R

EDU 499	M	M	M	M	R	M	R

I (Introduced), **R** (Reinforced), or **M** (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Design instructional and training interventions and assessments for online, place-based, and blended delivery					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**
Direct Measure 1: EDU 232 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	97	114	85.1%	**1. EXCEEDS THE ACCEPTABLE TARGET**

Direct Measure 2: EDU 431 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	45	48	93.8%	**1. EXCEEDS THE ACCEPTABLE TARGET**

PLO 2 - Apply the results of learning, task, performance, and other analyses to the design of training and instruction

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: EDU 232 Week 2 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	95	117	81.2%	**1. EXCEEDS THE ACCEPTABLE TARGET**
Direct Measure 2: EDU 431 Week 2 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	150	168	89.3%	**1. EXCEEDS THE ACCEPTABLE TARGET**

PLO 3 - Apply evaluations of technologies for developing, delivering, and assessing instructional and training interventions

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: EDU 336 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	91	104	87.5%	**1. EXCEEDS THE ACCEPTABLE TARGET**
Direct Measure 2: EDU 356 Week 1 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	62	80	77.5%	**1. EXCEEDS THE ACCEPTABLE TARGET**

PLO 4 - Distinguish how different principles and theories of learning, design, and assessment influence design processes and outcomes					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**

Direct Measure 1: EDU 120 Week 1 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	105	114	92.1%	**1. EXCEEDS THE ACCEPTABLE TARGET**
Direct Measure 2: EDU 362 Week 2 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	86	92	93.5%	**1. EXCEEDS THE ACCEPTABLE TARGET**
Direct Measure 3: EDU 431 Week 4 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	76	85	89.4%	**1. EXCEEDS THE ACCEPTABLE TARGET**

PLO 5 - Develop plans to manage collaborative processes and participants typically involved in an instructional design project					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING**	**ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET**

				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: EDU 337 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	63	73	86.3%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 433 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	154	175	88.0%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 6 - Respond appropriately to ethical, legal, and political factors influencing instructional design projects for diverse learners and contexts					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS**	**TOTAL NUMBER OF STUDENT**	**ASSESSMENT RESULTS:**	**ASSESSMENT RESULTS:**

		MEETING ACCEPTABLE TARGET	RECORDS OBSERVED	PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: EDU 431 Week 5 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	45	48	93.8%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 433 Week 5 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	154	175	88.0%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 7 - Justify design decisions through effective communication in visual, oral, and written form					

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: EDU 232 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	64	76	84.2%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 431 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	45	48	93.8%	1. EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS
Overall, it is recommended that the Program Lead for the Bachelor of Arts in Instructional Design review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2022-2023 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
PLO 1, 2, 3, 4, 5, 6, 7	*All BAID Assignments*	*Program Lead*	*Not started*	*Q1 2023*
Action Details	*Review and Complete CLO to PLO Mapping for each BAID course.*			
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
PLOs 3	*EDU356 Week 1 Assignment*	*Program Lead, Associate Faculty*	*Not started*	*Q2 2023*
Action Details	*Among the BAID courses, EDU356 appears to be performing the lowest in terms students meeting PLOs. Compared to other course assignments, this assignment has a lower percentage of students performing at a distinguished level. Review assignment and revise if necessary.*			
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
PLOs 1 and 4	*EDU356 Week 2 Assignment*	*Program Lead, Associate Faculty*	*Not started*	*Q2 2023*
Action Details	*Among the BAID courses, EDU356 appears to be performing the lowest in terms students meeting PLOs. Compared to other course assignments, this assignment has a lower percentage of students performing at a distinguished level. Review assignment and revise if necessary.*			
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**

PLOs 1, 2, 3, 4	EDU356 Week 3 Assignment	Program Lead, Associate Faculty	Not started	Q2 2023
Action Details	Among the BAID courses, EDU356 appears to be performing the lowest in terms students meeting PLOs Compared to other course assignments, this assignment has a lower percentage of students performing at a distinguished level. Review assignment and revise if necessary.			