

BACHELOR OF ARTS IN FINANCE ANNUAL ASSESSMENT PLAN & FINDINGS 2021-2022 ACADEMIC YEAR

2021– 2022 CURRICULUM MAP

2021-2022 CORRICULUM MAP	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
	Analyze business and financial conditions using appropriate problem solving skills.	Apply financial theories to conduct financial analysis.	Appraise financial practices to achieve the efficient use of financial resources.	Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macrofinance.	Evaluate financial information and non-financial information in order to appropriately assess business opportunities.	Construct long- range financial planning, implementation and control systems.
MGT 330: Management for Organizations	I					
BUS 311: Business Law I	I			I		
FIN 301: Ethics for the Finance Professional	I		I		I	
ECO 203: Principles of Macroeconomics	I	I			R	
ECO 204: Principals of Microeconomics					R	
ACC 205: Principles of Accounting I	ı	ı	I			R
ACC 206: Principles of Accounting II	R	I	I			М
BUS 215: Personal Finance Management		I	М			
BUS 308: Statistics for Managers		R				
ECO 316: financial Institutions and Markets				R	R	
BUS 323: Risk Management and Insurance	R	R				
BUS 401: Principles of Finance	M	R		R	R	
BUS 405: Principles of Investments		R			R	
BUS 450: International Finance		R	R		R	

Office of Assessment and Curricular Affairs

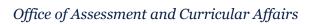


FIN 490: Finance Capstone	М	M	М	М	M	M
The 450. Thance capstone		141		141		141

I (Introduced), R (Reinforced), or M (Mastered).

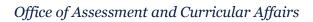


ANNUAL ASSESSMENT PLAN FINDINGS PLO 1 - Analyze business and financial conditions using appropriate problem solving skills. **MEASURE ACCEPTABLE TARGET TOTAL NUMBER** TOTAL **ASSESSMENT ASSESSMENT OF STUDENT NUMBER OF RESULTS: RESULTS: RECORDS STUDENT** PERCENTAGE OF 1. EXCEEDS THE **MEETING RECORDS STUDENT ACCEPTABLE** ACCEPTABLE **OBSERVED RECORDS** TARGET **TARGET MEETING** 2. MEETS THE **ACCEPTABLE** ACCEPTABLE **TARGET TARGET** 3. DOES NOT MEET THE ACCEPTABLE **TARGET** 4. INSUFFICIENT DATA Direct Measure 1: FIN 697 70% of Bachelor of Arts in Finance students 1067 697 out of 1067 3. DOES NOT MEET 490 Final Project (65.32%) of must receive a proficient, or distinguished THE ACCEPTABLE **TARGET** evaluation on relevant content criteria records evaluated indicate proficient mapped to this PLO. or distinguished performance on this key assignment's





				content criteria mapped to this PLO at the Mastered level.	
Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=83, Mean=751, Traditional: 780/585: Online: 3180/576	UAGC: N=83, Mean=751, Traditional: 780/585: Online: 3180/576	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	82	83	82 out of 83 (98.80%) BA Finance students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

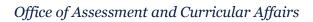




Indirect Measure 1:	70% or more of students exiting the program	78	83	93.98% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Finance students	ACCEPTABLE TARGET
	Program Survey by indicating either "Agree"			upon completion	
	or "Strongly Agree." The item to be used will			of the program	
	be:			during the 2021-22	
				assessment cycle	
	I effectively analyzed business and financial			indicated that they	
	conditions using appropriate problem solving			agreed or strongly	
	skills.			agreed that they	
				effectively	
				analyzed business	
				and financial	
				conditions using	
				appropriate	
				problem solving	
				skills.	
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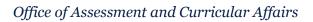


PLO 2 - Apply financia	theories to conduct financial analysis.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 401 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	570	666	570 out of 666 (85.59%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Business Finance Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=83, Mean=730, Traditional: 510/532: Online: 2730/556	UAGC: N=83, Mean=730, Traditional: 510/532: Online: 2730/556	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	82	83	exam. 82 out of 83 (98.80%) BA Finance students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree"	81	83	97.59% of BA Finance students upon completion of the program	1. EXCEEDS THE ACCEPTABLE TARGET

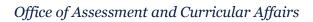




or	or "Strongly Agree." The item to be used will		during the 2021-22	
be	e:		assessment cycle	
			indicated that they	
	I effectively applied financial theories to		agreed or strongly	
cc	conduct financial analysis.		agreed that they	
			effectively applied	
			financial theories	
			to conduct	
			financial analysis.	

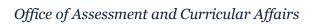


PLO 3 - Appraise finan	cial practices to achieve the efficient use of	financial resource	es.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 450 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	762	924	762 out of 924 (82.47%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam — Quantitative Research Techniques and Statistics Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=83, Mean=751, Traditional: 330/529: Online: 2610/528	UAGC: N=83, Mean=751, Traditional: 330/529: Online: 2610/528	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	82	83	82 out of 83 (98.80%) BA Finance students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

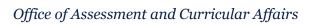




Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively appraised financial practices to achieve the efficient use of financial resources.	80	83	96.39% of BA Finance students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively appraised financial practices to achieve the efficient use of financial resources.	1. EXCEEDS THE ACCEPTABLE TARGET
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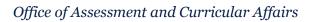


PLO 4 - Evaluate the p	olitical, social, legal, regulatory, and techno ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECO 316 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	589	720	589 out of 720 (81.81%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam –	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related	UAGC: N=83, Mean=768, Traditional: 210/534	UAGC: N=83, Mean=768, Traditional: 210/534	On average BA Finance students scored above the average of the	2. MEETS THE ACCEPTABLE TARGET





Legal of Environment	to the Legal Environment of Business section	Online:	Online:	Peregrine	
of Business Section	of the CPC comprehensive exam when	3090/521	3090/521	Academic Services	
	compared to other competitive programs.			Online Aggregate	
				Pool and above	
				the average of the	
				Traditional	
				Aggregate Pool on	
				the Legal	
				Environment of	
				Business section of	
				the Common	
				Professional	
				Component	
				comprehensive	
				exam.	
Direct Measure 3: CPC	90% must score 400 or higher on the CPC	82	83	82 out of 83	1. EXCEEDS THE
Comprehensive Exam	comprehensive exam.			(98.80%) BA	ACCEPTABLE TARGET
Score				Finance students	
				from July 1, 2021	
				to June 30, 2022	
				scored 400 or	
				higher on the CPC	
				comprehensive	
				exam.	

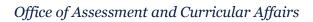




Indirect Measure 1:	70% or more of students exiting the program	76	83	91.57% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Finance students	ACCEPTABLE TARGET
	Program Survey by indicating either "Agree"			upon completion	
	or "Strongly Agree." The item to be used will			of the program	
	be:			during the 2021-22	
				assessment cycle	
	• I effectively evaluated the political, social,			indicated that they	
	legal, regulatory, and technological issues in			agreed or strongly	
	the context of micro-and macro-finance.			agreed that they	
				effectively	
				evaluated the	
				political, social,	
				legal, regulatory,	
				and technological	
				issues in the	
				context of micro-	
				and macro-	
				finance.	

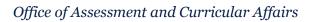


PLO 5 - Evaluate financial information and non-financial information in order to appropriately assess business opportunities.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 401 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	570	666	570 out of 666 (85.59%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=83, Mean=759, Traditional: N/A Online: 1410/561	UAGC: N=83, Mean=759, Traditional: N/A Online: 1410/561	On average, BA in Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool for the Management section of the Common Professional Component comprehensive exam. *Comparative data for the Traditional aggregate pool was unavailable*.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	82	83	82 out of 83 (98.80%) BA Finance students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

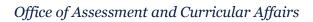




Indirect Measure 1:	70% or more of students exiting the program	80	83	96.39% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Finance students	ACCEPTABLE TARGET
	Program Survey by indicating either "Agree"			upon completion	
	or "Strongly Agree." The item to be used will			of the program	
	be:			during the 2021-22	
				assessment cycle	
	I effectively evaluated financial information			indicated that they	
	and non-financial information in order to			agreed or strongly	
	appropriately assess business opportunities.			agreed that they	
				effectively	
				evaluated financial	
				information and	
				non-financial	
				information in	
				order to	
				appropriately	
				assess business	
				opportunities.	

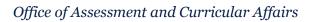


PLO 6 - Construct long-range financial planning, implementation and control systems.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: FIN 490 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	697	1067	697 out of 1067 (65.32%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=83, Mean=759, Traditional: N/A Online: 1410/561	UAGC: N=83, Mean=759, Traditional: N/A Online: 1410/561	On average, BA in Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool for the Management section of the Common Professional Component comprehensive exam. *Comparative data for the Traditional aggregate pool was unavailable*.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	82	83	82 out of 83 (98.80%) BA Finance students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Indirect Measure 1:	70% or more of students exiting the program	77	83	92.77% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Finance students	ACCEPTABLE TARGET
	Program Survey by indicating either "Agree"			upon completion	
	or "Strongly Agree." The item to be used will			of the program	
	be: • I effectively constructed long-range			during the 2021-22	
	financial planning, implementation, and			assessment cycle	
	control systems.			indicated that they	
				agreed or strongly	
				agreed that they	
				effectively	
				constructed long-	
				range financial	
				planning,	
				implementation,	
				and control	
				systems.	

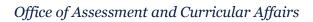


OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Lead for the Bachelor of Arts in Finance review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2022-2023 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

It is also recommended to review FIN490 as the targets for PLOs 1 and 6 were not met.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT					
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
PLO 1	Direct Measure 1	Susan Gould, Lead Faculty, BAF Assessment team	In progress	Early 2023	
Action Details	Replace Direct Measure	1 with BUS 401 Final Project. BU	S 401 is mapped to the maste	ry level for this PLO.	
OUTCOME	MEASURE	KEY/RESPONSIBLE	STATUS	ANTICIPATED DATE OF	
OUTCOIVIE	IVIEASURE	PERSONNEL	SIAIUS	COMPLETION	
PLO 2	Direct Measure 1	Susan Gould, Lead Faculty, BAF Assessment Team	In progress	Early 2023	
Action Details	Replace Direct Measure 1 with BL	JS 405 Final Project to provide a l 405 is mapped to a reinforc		ccess in the BAF program. BUS	
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
PLO 3	Direct Measure 1	Susan Gould, Lead Faculty BAF Assessment Team	In progress	Early 2023	
Action Details	Replace Direct Measure 1 with BUS 215 Final Project to provide a broader review of student success in the BAF program. BUS 215 is mapped to a mastered level for this PLO.				





OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
PLO 5	Direct Measure 1	Susan Gould, Lead Faculty BAF Assessment Team	In Progress	Early 2023	
Action Details	Replace Direct Measure 1 with BUS 450 Final Project to provide a broader review of student success in the BAF program. BUS 450 is mapped to a reinforced level for this PLO.				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION	
PLO 6	Direct Measure 1	Susan Gould, Lead Faculty BAF Assessment Team	In Progress	Early 2023	
Action Details	Modify FIN 490 using CRAF process. Provide journal assignment in Week 4 to prepare students for Week 5 Final Project and provide students a template for the Week 5 Final Project.				