BACHELOR OF ARTS IN PROJECT MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS
2021-2022 ACADEMIC YEAR

2021– 2022 CURRICULUM MAP

	PLO 1 — Apply proven project management principles to business situations.	PLO 2 — Apply current project management best practices to initiate, plan, execute, control, and close a well-documented project.	PLO 3 — Examine successful project team development and management strategies.	PLO 4 — Assess how project management practices can support organizational effectiveness and the corporate strategic planning process.	PLO 5 — Evaluate the role of risk in projects and ways to mitigate its effects.	PLO 6 — Examine the application of ethics to the practice of project management.	PLO 7 — Integrate dynamic business data using relevant technology solutions.
MGT 330: Management for Organizations	I	I	I	I	I	I	
BUS 311: Business Law I			I	I	I	I	I
ECO 204: Principles of Microeconomics	I			I	I	I	
ACC 205: Principles of Accounting		I				I	
BUS 401: Principles of Finance	R	R	R	R	R	I	R
BUS 303: Human Resources Management	R		R	R	R	R	

BUS 308: Statistics for Managers	R	R		R		R	R
PRM 300: Introduction to Project Management	R	R	R	R	R	R	I
PRM 337: Integrated Cost and Schedule Control	R	R	R	R	R	R	R
PHI 445: Personal and Organizational Ethics	R		R	R	R	M	
MGT 380: Leadership for Organizations	R	R	R	R	R	R	
INF 336: Project Procurement Management	R	R	R	R	R	R	R
BUS 443: Quality Management for Organizational Excellence	R	R	R	M	M		R
MGT 435: Organizational Change	M	M	M	M	R		
BUS 402: Strategic Management & Business Policy	M	M	M	M	M	M	M

I (INTRODUCED) **R** (REINFORCED) **M** (MASTERED)

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Apply proven project management principles to business situations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

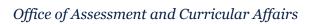| Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	155	158	155 out of 158 (98.10%) BA Project Management students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	**UAGC:** N=158, Mean=706 **Traditional:** 41610/573: **Online:** 44400/606	**UAGC:** N=158, Mean=706 **Traditional:** 41610/573: **Online:** 44400/606	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET

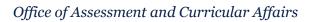| Direct Measure 2: PRM300 Final Paper	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1231	1568	1231 out of 1568 (78.51%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively applied proven project management principles to business situations.	144	155	92.90% of BA Project Management students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively applied proven project management principles to business situations.	1. EXCEEDS THE ACCEPTABLE TARGET

	PLO 2 - Apply current project management best practices to initiate, plan, execute, control, and close a well-documented project.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	155	158	155 out of 158 (98.10%) BA Project Management students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

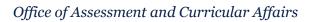| Direct Measure 2: CPC Comprehensive Exam-Business Leadership Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	**UAGC:** N=158, Mean=679, **Traditional:** 37020/559 **Online:** 38040/593	**UAGC:** N=158, Mean=679, **Traditional:** 37020/559 **Online:** 38040/593	On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: PRM300 Research Paper	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1231	1568	1231 out of 1568 (78.51%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

Indirect Measure 1: End of Program Survey PLO2	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively applied current project management best practices to initiate, plan, execute, control, and close a well-documented project.	147	154	95.45% of BA Project Management students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively applied current project management best practices to initiate, plan, execute, control, and close a well-documented project.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 3 - Examine successful project team development and management strategies.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	155	158	155 out of 158 (98.10%) BA Project Management students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

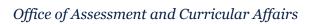| Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	**UAGC:** N=158, Mean=706 **Traditional:** 41610/573: **Online:** 44400/606	**UAGC:** N=158, Mean=706 **Traditional:** 41610/573: **Online:** 44400/606	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: BUS443 Week 4 Final Paper	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	373	450	373 out of 450 (82.89%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

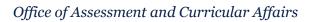| Indirect Measure 1: End of Program Survey PLO3	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively examined successful project team development and management strategies.	146	156	93.59% of BA Project Management students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively examined successful project team development and management strategies.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 4 - Assess how project management practices can support organizational effectiveness and the corporate strategic planning process.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	155	158	155 out of 158 (98.10%) BA Project Management students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Business Integration	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and	**UAGC:** N=158, Mean=715, **Traditional:** 37020/559:	**UAGC:** N=158, Mean=715, **Traditional:** 37020/559:	On average, BA Project Management students scored above the average	2. MEETS THE ACCEPTABLE TARGET

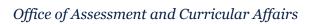| and Strategic Management Section	Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	**Online:** 40650/625	**Online:** 40650/625	of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	
Direct Measure 3: BUS443, W4 Final Paper	70% of BA Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	373	450	373 out of 450 (82.89%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET

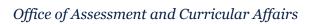| Indirect Measure 1: End of Program Survey PLO4 | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:
• I effectively assessed how project management practices could support organizational effectiveness and the corporate strategic planning process. | 148 | 157 | 94.27% of BA Project Management students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed how project management practices could support organizational effectiveness and the corporate strategic planning process. | 1. EXCEEDS THE ACCEPTABLE TARGET |

PLO 5 - Evaluate the role of risk in projects and ways to mitigate its effects.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

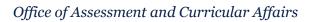| Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	155	158	155 out of 158 (98.10%) BA Project Management students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	**UAGC:** N=158, Mean=763, **Traditional:** 38370/599: **Online:** 32520/643	**UAGC:** N=158, Mean=763, **Traditional:** 38370/599: **Online:** 32520/643	On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional Component comprehensive exam.	3. MEETS THE ACCEPTABLE TARGET

Direct Measure 3: BUS402 Final Assignment	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	839	1051	839 out of 1051 (79.83%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO5	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively evaluated the role of risk in projects and ways to mitigate its effects.	145	156	92.95% of BA Project Management students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated the role of risk in projects and ways to mitigate its effects.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 6 - Examine the application of ethics to the practice of project management.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	155	158	155 out of 158 (98.10%) BA Project Management students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

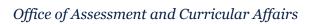| Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	**UAGC:** N=158, Mean=715, **Traditional:** 37020/559: **Online:** 40650/625	**UAGC:** N=158, Mean=715, **Traditional:** 37020/559: **Online:** 40650/625	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: PRM337 Final Paper	70% of BA Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	330	368	330 out of 368 (89.67%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria	1. EXCEEDS THE ACCEPTABLE TARGET

				mapped to this PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO6	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively examined the application of ethics to the practice of project management.	139	158	87.97% of BA Project Management students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively examined the application of ethics to the practice of project management.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 7 - Integrate dynamic business data using relevant technology solutions.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	155	158	155 out of 158 (98.10%) BA Project Management students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	**UAGC:** N=158, Mean=715, **Traditional:** 37020/559: **Online:** 40650/625	**UAGC:** N=158, Mean=715, **Traditional:** 37020/559: **Online:** 40650/625	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: BUS443 Week Four Assignment	70% of BA Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	373	450	373 out of 450 (82.89%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria	1. EXCEEDS THE ACCEPTABLE TARGET

				mapped to this PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO7	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively integrated dynamic business data using relevant technology solutions.	139	159	87.42% of BA Project Management students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they integrated dynamic business data using relevant technology solutions.	1. EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS
Overall, it is recommended that the Program Lead for the Bachelor of Arts in Project Management review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2022-2023 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 1	PRM300 Final Paper	Lead Faculty and PMI.	In Progress	December 2023
Action Details	Align the BAPM program with prep for the CAPM and improve Direct Measure 3 from "Meets" to "Exceeds"			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO's 1, 3, 4, 5, 6, & 7	CPC Exam	Lead Faculty, Governance, & Instructional Design.	Not started	December 2023
Action Details	The Program Lead for the Bachelor of Arts in Project Management and faculty will review and align content in the BAPM curriculum to increase Direct Measure 2 of the CPC exam, from "Meets" results to "Exceeds" during the 2022-2023 academic year.			