

BACHELOR OF ARTS IN REAL ESTATE STUDIES ANNUAL ASSESSMENT PLAN & FINDINGS 2021-2022 ACADEMIC YEAR

2021 – 2022 CURRICULUM MAP			_		
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5
	Assess real estate professional governance and licensing in the states and how such laws and systems benefit consumers.	Examine essential real estate business practices.	Apply real estate law, contractlaw, and Uniform Commercial Code in solving complex real estate problems.	Discern how economic, demographic, dynamic, and market trends influence real estate and real estate valuations.	Examine basic real estate financial markets and financing methods most commonly applied to single family residences, multiple family residences, and commercial properties.
MGT 330 Management for Organizations		ı			
BUS 311 Business Law I	I	I	I		
PHI 445 Personal & Organizational Ethics		I			
ACC 205 Principles of Accounting I		I	I		I
BUS 308 Statistics for Managers	I	R	R	I	R
RES 301 Principles of Real Estate	R	R	R	R	R
RES 325 Real Estate Practice	I		R	R	
RES 327 Real Estate Economics		R			
BUS 330 Principles of Marketing	R	R			
RES 334 Real Estate Finance	R	R			М
RES 345 Legal Aspects of Real Estate	R	R	R		
RES 429 Property Management	R	R			

$Of fice\ of\ Assessment\ and\ Curricular\ Affairs$



RES 431 Commercial Real Estate Investment		R	R		R
RES 450 Real Estate Appraisal		R	R		R
RES 497 Strategic Management of the Real Estate Enterprise	M	М	М	М	М

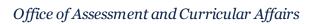
I (Introduced), R (Reinforced), or M (Mastered).



ANNUAL ASSESSMENT PLAN FINDINGS

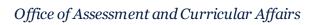
PLO 1 - Assess real estate professional governance and licensing in the states and how such laws and systems benefit consumers.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: RES327 Final Paper	70% of BA Real Estate Studies students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	68	84	68 out of 84 (80.9%) of records evaluated indicate proficient or distinguished performance on this key assignment's	1. EXCEEDS THE ACCEPTABLE TARGET





				content criteria mapped to this PLO at the Introduced level.	
Direct Measure 2: CPC Comprehensive Exam – Legal Environment of Business Section	BA Real Estate Studies students, on average, must score ator above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=49, Mean=755, Traditional: 41970/586: Online: 41580/622	UAGC: N=49, Mean=755, Traditional: 41970/586: Online: 41580/622	On average BA Real Estate Studies students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	48	49	48 out of 49 (97.96%) BA Real Estate Studies students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC	1. EXCEEDS THE ACCEPTABLE TARGET

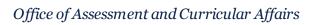




				comprehensive exam.	
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively assessed real estate professional governance and licensing in the states and how such laws and systems benefit consumers.	45	49	91.84% of BA in Real Estate Studies students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed real estate professional governance and licensing in the states and how such laws and systems benefit consumers.	1. EXCEEDS THE ACCEPTABLE TARGET

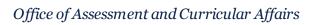


PLO 2 - Examine esser	ntial real estate business practices.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: RES429 Week 5 Assignment	70% of Bachelor of Arts in Real Estate Studies students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	87	102	87 out of 102 (85.29%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC	BA Real Estate Studies students, on average,	UAGC: N=49,	UAGC: N=49,	On average BA	2. MEETS THE





Comprehensive Exam –	must score at or above the average in the	Mean=727,	Mean=727,	Real Estate Studies	ACCEPTABLE
Management Section	Peregrine Academic Services (PAS) Online	Traditional:	Traditional:	students scored	TARGET
	Campus and Traditional Campus Aggregate	41610/574:	41610/574:	above the average	
	Pools related to the Management section of	Online:	Online:	of the Peregrine	
	the CPC comprehensive exam when	44400/606	44400/606	Academic Services	
	compared to other competitive programs.			Online Aggregate	
				Pool and above	
				the average of the	
				Traditional	
				Aggregate Pool on	
				the Management	
				section of the	
				Common	
				Professional	
				Component	
				comprehensive	
				exam.	
Direct Measure 3: CPC	90% must score 400 or higher on the CPC	48	49	48 out of 49	1. EXCEEDS THE
Comprehensive Exam	comprehensive exam.			(97.96%) BA Real	ACCEPTABLE
Score	·			Estate Studies	TARGET
				students from July	
				1, 2021 to June 30,	
				2022 scored 400	
				or higher on the	
				СРС	
				comprehensive	
				exam.	

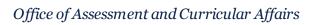




Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of	48	49	97.96% of BA in Real Estate Studies	1. EXCEEDS THE ACCEPTABLE
	Program Survey by indicating either "Agree"			students upon	TARGET
	or "Strongly Agree." The item to be used will			completion of the	
	be:			program during	
				the 2021-22	
	I effectively examined essential real estate			assessmentcycle	
	business practices.			indicated that they	
				agreed or strongly	
				agreed that they	
				effectively	
				examined essential	
				real estate	
				business practices.	

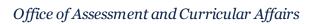


PLO 3 - Apply real estate law, contract law, and Uniform Commercial Code in solving complex real estate problems.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ACC RES345 Final Paper	70% of Bachelor of Arts in Real Estate Studies students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	184	204	184 out of 204 (90.20%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Business Ethics Section	BA Real Estate Studies students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=49, Mean=724, Traditional: 40950/567: Online: 43560/603	UAGC: N=49, Mean=724, Traditional: 40950/567: Online: 43560/603	On average BA Real Estate Studies students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	48	49	48 out of 49 (97.96%) BA Real Estate Studies students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

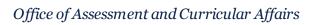




Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of	45	48	93.75% of BA in Real Estate Studies	1. EXCEEDS THE ACCEPTABLE
	Program Survey by indicating either "Agree"			students upon	TARGET
	or "Strongly Agree." The item to be used will			completion of the	
	be:			program during	
				the 2021-22	
	I effectively applied real estate law, contract			assessment cycle	
	law, and Uniform Commercial Code in solving			indicated that they	
	complex real estate problems.			agreed or strongly	
				agreed that they	
				effectively applied	
				real estate law,	
				contract law, and	
				Uniform	
				Commercial Code	
				in solving complex	
				real estate	
				problems.	

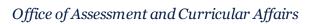


PLO 4 - Discern how e	PLO 4 - Discern how economic, demographic, dynamic, and market trends influence real estate and real estate valuations.						
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA		
Direct Measure 1: RES497 Final Paper	70% of Bachelor of Arts in Real Estate Studies students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	206	243	206 out of 243 (84.77%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET		
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Real Estate Studies students, on average, must score ator above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of	UAGC: N=49, Mean=727, Traditional: 41610/574: Online:	UAGC: N=49, Mean=727, Traditional: 41610/574: Online:	On average BA Real Estate Studies students scored above the average of the Peregrine	2. MEETS THE ACCEPTABLE TARGET		





	the CPC comprehensive exam when compared to other competitive programs.	44400/606	44400/606	Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	48	49	48 out of 49 (97.96%) BA Real Estate Studies students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET



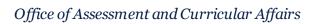


Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of	46	48	95.83% of BA in Real Estate Studies	1. EXCEEDS THE ACCEPTABLE
Elia off fogialisativey	Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively discerned how economic, demographic, dynamic, and market trends influence real estate and real estate valuations.			students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively discerned how economic, demographic, dynamic, and market trends influence real estate and real estate valuations.	TARGET



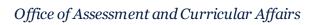
PLO 5 - Examine basic real estate financial markets and financing methods most commonly applied to single family residences, multiple family residences, and commercial properties.

	a commercial properties.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: RES334 Final Paper	70% of Bachelor of Arts in Real Estate Studies students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	200	265	200 out of 265 (75.47%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the	1. EXCEEDS THE ACCEPTABLE TARGET





				Mastered level.	
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Real Estate Studies students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=49, Mean=727, Traditional: 41610/574: Online: 44400/606	UAGC: N=49, Mean=727, Traditional: 41610/574: Online: 44400/606	On average BA Real Estate Studies students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	48	49	48 out of 49 (97.96%) BA Real Estate Studies students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1:	70% or more of students exiting the program will express satisfaction on the End of	47	48	97.92% of BA in Real Estate Studies	1.EXCEEDS THE ACCEPTABLE





End of Program Survey	Program Survey by indicating either "Agree"		students upon	TARGET
	or "Strongly Agree." The item to be used will		completion of the	
	be:		program during	
			the 2021-22	
	I effectively examined basic real estate		assessmentcycle	
	financial markets and financing methods most		indicated that they	
	commonly applied to single family residences		agreed or strongly	
	and businesses properties.		agreed that they	
			effectively	
			examined basic	
			real estate	
			financial markets	
			and financing	
			methods most	
			commonly applied	
			to single family	
			residences and	
			businesses	
			properties.	



OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Lead for the Bachelor of Arts in Real Estate Studies review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2022-2023 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT						
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO1-5	Continue to monitor student learning outcomes data.	BA Real Estate Studies Program Lead, key faculty	In progress.	June 2023		
Action Details	Review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2022-2023 assessment cycle.					
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO2-2	Increase in percentages for CPC	BA Real Estate Studies Program Lead, key faculty	TBD	TBD		
Action Details						
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO4-2	Increase in percentages for CPC	BA Real Estate Studies Program Lead, key faculty	TBD	TBD		
Action Details						
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO5-2	Increase in percentages for CPC	BA Real Estate Studies Program Lead, key faculty	TBD	TBD		
Action Details	Review management section of CPC for opportunities to improve preparation.					