

## BACHELOR OF ARTS IN REAL ESTATE STUDIES ANNUAL ASSESSMENT PLAN & FINDINGS

### 2021-2022 ACADEMIC YEAR

#### 2021 – 2022 CURRICULUM MAP

	<b>PLO 1</b> Assess real estate professional governance and licensing in the states and how such laws and systems benefit consumers.	<b>PLO 2</b> Examine essential real estate business practices.	<b>PLO 3</b> Apply real estate law, contract law, and Uniform Commercial Code in solving complex real estate problems.	<b>PLO 4</b> Discern how economic, demographic, dynamic, and market trends influence real estate and real estate valuations.	<b>PLO 5</b> Examine basic real estate financial markets and financing methods most commonly applied to single family residences, multiple family residences, and commercial properties.
<i>MGT 330 Management for Organizations</i>		I			
<i>BUS 311 Business Law I</i>	I	I	I		
<i>PHI 445 Personal &amp; Organizational Ethics</i>		I			
<i>ACC 205 Principles of Accounting I</i>		I	I		I
<i>BUS 308 Statistics for Managers</i>	I	R	R	I	R
<i>RES 301 Principles of Real Estate</i>	R	R	R	R	R
<i>RES 325 Real Estate Practice</i>	I		R	R	
<i>RES 327 Real Estate Economics</i>		R			
<i>BUS 330 Principles of Marketing</i>	R	R			
<i>RES 334 Real Estate Finance</i>	R	R			M
<i>RES 345 Legal Aspects of Real Estate</i>	R	R	R		
<i>RES 429 Property Management</i>	R	R			

*Office of Assessment and Curricular Affairs*



<i>RES 431 Commercial Real Estate Investment</i>		<b>R</b>	<b>R</b>		<b>R</b>
<i>RES 450 Real Estate Appraisal</i>		<b>R</b>	<b>R</b>		<b>R</b>
<i>RES 497 Strategic Management of the Real Estate Enterprise</i>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>

**I** (Introduced), **R** (Reinforced), or **M** (Mastered).

**ANNUAL ASSESSMENT PLAN FINDINGS**
**PLO 1 - Assess real estate professional governance and licensing in the states and how such laws and systems benefit consumers.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: RES327 Final Paper	70% of BA Real Estate Studies students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	68	84	68 out of 84 (80.9%) of records evaluated indicate proficient or distinguished performance on this key assignment's	1. EXCEEDS THE ACCEPTABLE TARGET

				content criteria mapped to this PLO at the Introduced level.	
Direct Measure 2: CPC Comprehensive Exam – Legal Environment of Business Section	BA Real Estate Studies students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.	<b>UAGC:</b> N=49, Mean=755, <b>Traditional:</b> 41970/586: <b>Online:</b> 41580/622	<b>UAGC:</b> N=49, Mean=755, <b>Traditional:</b> 41970/586: <b>Online:</b> 41580/622	On average BA Real Estate Studies students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam.	<b>2. MEETS THE ACCEPTABLE TARGET</b>
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	48	49	48 out of 49 (97.96%) BA Real Estate Studies students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

				comprehensive exam.	
Indirect Measure 1: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively assessed real estate professional governance and licensing in the states and how such laws and systems benefit consumers.</li> </ul>	45	49	91.84% of BA in Real Estate Studies students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed real estate professional governance and licensing in the states and how such laws and systems benefit consumers.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

PLO 2 - Examine essential real estate business practices.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: RES429 Week 5 Assignment	70% of Bachelor of Arts in Real Estate Studies students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	87	102	87 out of 102 (85.29%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC	BA Real Estate Studies students, on average,	UAGC: N=49,	UAGC: N=49,	On average BA	2. MEETS THE

Comprehensive Exam – Management Section	must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	Mean=727, <b>Traditional:</b> 41610/574: <b>Online:</b> 44400/606	Mean=727, <b>Traditional:</b> 41610/574: <b>Online:</b> 44400/606	Real Estate Studies students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	<b>ACCEPTABLE TARGET</b>
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	48	49	48 out of 49 (97.96%) BA Real Estate Studies students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

Indirect Measure 1: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively examined essential real estate business practices.</li> </ul>	48	49	<p>97.96% of BA in Real Estate Studies students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively examined essential real estate business practices.</p>	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>
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PLO 3 - Apply real estate law, contract law, and Uniform Commercial Code in solving complex real estate problems.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ACC RES345 Final Paper	70% of Bachelor of Arts in Real Estate Studies students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	184	204	184 out of 204 (90.20%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: CPC Comprehensive Exam – Business Ethics Section	BA Real Estate Studies students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.	<b>UAGC:</b> N=49, Mean=724, <b>Traditional:</b> 40950/567: <b>Online:</b> 43560/603	<b>UAGC:</b> N=49, Mean=724, <b>Traditional:</b> 40950/567: <b>Online:</b> 43560/603	On average BA Real Estate Studies students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.	<b>2. MEETS THE ACCEPTABLE TARGET</b>
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	48	49	48 out of 49 (97.96%) BA Real Estate Studies students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

Indirect Measure 1: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively applied real estate law, contract law, and Uniform Commercial Code in solving complex real estate problems.</li> </ul>	45	48	<p>93.75% of BA in Real Estate Studies students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively applied real estate law, contract law, and Uniform Commercial Code in solving complex real estate problems.</p>	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>
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PLO 4 - Discern how economic, demographic, dynamic, and market trends influence real estate and real estate valuations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: RES497 Final Paper	70% of Bachelor of Arts in Real Estate Studies students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	206	243	206 out of 243 (84.77%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Real Estate Studies students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of	<b>UAGC:</b> N=49, Mean=727, <b>Traditional:</b> 41610/574: <b>Online:</b>	<b>UAGC:</b> N=49, Mean=727, <b>Traditional:</b> 41610/574: <b>Online:</b>	On average BA Real Estate Studies students scored above the average of the Peregrine	2. MEETS THE ACCEPTABLE TARGET

	the CPC comprehensive exam when compared to other competitive programs.	44400/606	44400/606	Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	48	49	48 out of 49 (97.96%) BA Real Estate Studies students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

Indirect Measure 1: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively discerned how economic, demographic, dynamic, and market trends influence real estate and real estate valuations.</li> </ul>	46	48	<p>95.83% of BA in Real Estate Studies students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively discerned how economic, demographic, dynamic, and market trends influence real estate and real estate valuations.</p>	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>
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PLO 5 - Examine basic real estate financial markets and financing methods most commonly applied to single family residences, multiple family residences, and commercial properties.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: RES334 Final Paper	70% of Bachelor of Arts in Real Estate Studies students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	200	265	200 out of 265 (75.47%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the	1. EXCEEDS THE ACCEPTABLE TARGET

				Mastered level.	
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Real Estate Studies students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	<b>UAGC:</b> N=49, Mean=727, <b>Traditional:</b> 41610/574: <b>Online:</b> 44400/606	<b>UAGC:</b> N=49, Mean=727, <b>Traditional:</b> 41610/574: <b>Online:</b> 44400/606	On average BA Real Estate Studies students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	<b>2. MEETS THE ACCEPTABLE TARGET</b>
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	48	49	48 out of 49 (97.96%) BA Real Estate Studies students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>
Indirect Measure 1:	70% or more of students exiting the program will express satisfaction on the End of	47	48	97.92% of BA in Real Estate Studies	<b>1. EXCEEDS THE ACCEPTABLE</b>



End of Program Survey	<p>Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively examined basic real estate financial markets and financing methods most commonly applied to single family residences and businesses properties.</li> </ul>			<p>students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively examined basic real estate financial markets and financing methods most commonly applied to single family residences and businesses properties.</p>	<b>TARGET</b>
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### OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Lead for the Bachelor of Arts in Real Estate Studies review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2022-2023 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

### ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO1-5	Continue to monitor student learning outcomes data.	BA Real Estate Studies Program Lead, key faculty	In progress.	June 2023
Action Details	Review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2022-2023 assessment cycle.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO2-2	Increase in percentages for CPC	BA Real Estate Studies Program Lead, key faculty	TBD	TBD
Action Details				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO4-2	Increase in percentages for CPC	BA Real Estate Studies Program Lead, key faculty	TBD	TBD
Action Details				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO5-2	Increase in percentages for CPC	BA Real Estate Studies Program Lead, key faculty	TBD	TBD
Action Details	Review management section of CPC for opportunities to improve preparation.			