

BACHELOR OF ARTS IN SPORTS AND RECREATION MANAGEMENT ANNUAL ASSESSMENT PLAN & FINDINGS 2021-2022 ACADEMIC YEAR

2021 – 2022 CURRICULUM MAP

	PLO 1 Integrate knowledge from sports recreation and business administration fields.	PLO 2 Examine the relationship between theory and practice.	PLO 3 Analyze effective means of communication in a variety of modalities.	PLO 4 Apply business procedures to team and facilities management.	PLO 5 Assess appropriate decision making skills in a variety of sports and recreation organizations.
<i>MGT 330 Management for Organizations</i>	I	I	I		I
<i>CGD 318 Public Relations Practices & Promotional Writing</i>		R			
<i>BUS 330 Principles of Marketing</i>		R	R	I	R
<i>BUS 340 Business Communications</i>	R		M		
<i>ACC 205 Principles of Accounting I</i>	R	R			
<i>ACC 307: Intermediate Sports and Recreation Management III</i>	R	R			
<i>BUS 307 Operations Management & Quantitative Techniques</i>	R	R			
<i>SRM 401 Sport Finance</i>	R	R	R	R	R
<i>SRM 311 Sport Law</i>	R	R	R	R	R
<i>ECO 203 Principles of Macroeconomics</i>	R				R
<i>PRM 300 Introduction to Project Management</i>				R	
<i>BUS 303 Human Resource Management</i>		R			

SRM 320 Organization & Administration of Sports & Recreation Management		R			M
SRM 300 Sport Facility Management	R	R	R	R	R
SRM 410 Contemporary Issues in Sports Marketing & Management	R	R		M	
SRM 325 Case Research in Sports & Recreation Management	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Integrate knowledge from sports recreation and business administration fields.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SRM320 Final Paper	70% of BA Sports and Recreation Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	121	200	121 out of 22 (60.50%) of records evaluated indicate proficient or distinguished performance on this key assignment's	3. DOES NOT MEET THE ACCEPTABLE TARGET

				content criteria mapped to this PLO at the Mastered level.	
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Sports and Recreation Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=31, Mean=703, Traditional: 41610/574: Online: 44400/606	UAGC: N=31, Mean=703, Traditional: 41610/574: Online: 44400/606	On average BA Sports and Recreation Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	30	31	30 out of 31 (96.77%) BA Sports and Recreation Management students from July 1, 2021 to June 30, 2022 scored 400	1. EXCEEDS THE ACCEPTABLE TARGET

				or higher on the CPC comprehensive exam.	
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively integrated knowledge from sports recreation and business administration fields.	29	30	96.67% of BA in Sports and Recreation Management students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively integrated knowledge from sports recreation and business administration fields.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 2 - Examine the relationship between theory and practice.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SRM320 Week 5 Assignment	70% of Bachelor of Arts in Sports and Recreation Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	41	50	41 out of 50 (82.00%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Sports and Recreation Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=31, Mean=703, Traditional: 41610/574: Online: 44400/606	UAGC: N=31, Mean=703, Traditional: 41610/574: Online: 44400/606	On average BA Sports and Recreation Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	30	31	30 out of 31 (96.77%) BA Sports and Recreation Management students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively examined the relationship between theory and practice.	29	30	96.67% of BA in Sports and Recreation Management students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively examined the relationship between theory and practice.	1. EXCEEDS THE ACCEPTABLE TARGET
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PLO 3 - Analyze effective means of communication in a variety of modalities.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS340 Final Paper	70% of Bachelor of Arts in Sports and Recreation Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	70	108	70 out of 108 (64.81%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET

Direct Measure 2: CPC Comprehensive Exam – Business Communications Section	BA Sports and Recreation Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=31, Mean=739, Traditional: 7200/667: Online: 8370/683	UAGC: N=31, Mean=739, Traditional: 7200/667: Online: 8370/683	On average BA Sports and Recreation Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and below the average of the Traditional Aggregate Pool on the Business Communications section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	30	31	30 out of 31 (96.77%) BA Sports and Recreation Management students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive	1. EXCEEDS THE ACCEPTABLE TARGET

				exam.	
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively analyzed means of communication in a variety of modalities.	27	29	93.10% of BA in Sports and Recreation Management students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed means of communication in a variety of modalities.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 4 - Apply business procedures to team and facilities management.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SRM410 Final Paper	70% of Bachelor of Arts in Sports and Recreation Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	23	38	23 out of 38 (60.53%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Sports and Recreation Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the	UAGC: N=31, Mean=703, Traditional: 41610/574: Online:	UAGC: N=31, Mean=703, Traditional: 41610/574: Online:	On average BA Sports and Recreation Management students scored	2. MEETS THE ACCEPTABLE TARGET

	Management section of the CPC comprehensive exam when compared to other competitive programs.	44400/606	44400/606	above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	30	31	30 out of 31 (96.77%) BA Sports and Recreation Management students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:	29	31	93.55% of BA in Sports and Recreation Management students upon	1. EXCEEDS THE ACCEPTABLE TARGET

	• I effectively applied business procedures to team and facilities management.			completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively applied business procedures to team and facilities management.	
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PLO 5 - Assess appropriate decision making skills in a variety of sports and recreation organizations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: SRM320 Final Paper	70% of Bachelor of Arts in Sports and Recreation Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	91	150	91 out of 150 (60.67%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET

Direct Measure 2: CPC Comprehensive Exam – Legal Environment of Business Section	BA Sports and Recreation Management program, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=31, Mean=665, Traditional: 41970/586: Online: 41580/622	UAGC: N=31, Mean=665, Traditional: 41970/586: Online: 41580/622	On average BA Sports and Recreation Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	30	31	30 out of 31 (96.77%) BA Sports and Recreation Management students from July 1, 2021 to June 30, 2022 scored 400 or higher on the CPC comprehensive	1. EXCEEDS THE ACCEPTABLE TARGET

				exam.	
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively assessed appropriate decision making skills in a variety of sports and recreation organizations.	28	31	90.32% of BA in Sports and Recreation Management students upon completion of the program during the 2021-22 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed appropriate decision making skills in a variety of sports and recreation organizations.	1. EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Lead for the Bachelor of Arts in Sports and Recreation Management review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2022-2023 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO1-5	<i>Continue to monitor student learning outcomes data in the SRM Emphasis (3 courses total: SRM 300, SRM 311 and SRM 401)</i>	<i>BA Sports and Recreation Management Program Lead, key faculty</i>	<i>In progress.</i>	<i>June 2023</i>
Action Details	Review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2022-2023 assessment cycle. All 3 courses in the emphasis have been revised in 2022 and we will look at improving SRM 300 again in our New Learning Mate System in March of 2023. We will review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2022-2023 assessment cycle.			