

MASTER OF ARTS HEALTH CARE ADMINISTRATION ANNUAL ASSESSMENT PLAN & FINDINGS 2011-2012 ACADEMIC YEAR

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9
	Apply health care financial and accounting concepts in organizational decision making.	Apply principles of leadership in the developing of strategic goals, achieving organizational outcomes, and modeling professional values.	Formulate health care decisions consistent with legal and ethical standards.	Utilize health care information technology and statistical reasoning in organizational planning and decision-making.	Demonstrate sensitivity to diversity in the health care setting.	Evaluate health care outcomes using quality improvement and risk standards.	Apply health care economic perspectives in the interpretation of health policy.	Apply problem-solving approaches in the resolution of health care issues.	Communicate the responsibility of a health care professional remaining current in their professional knowledge.
MHA601: Principles of Health Care Administration	ı	ı	ı		ı	I		ı	ı
MHA610: Introduction to BioStatistics				I				R	
MHA612: Financial and Managerial Accounting	R	ı	R				1	R	
MHA614: Policy Formation and Leadership in Health Organizations		R	R		R		R	R	R
MHA616 Health Care Management Information Systems		R	R	R				R	R
MHA618: Health Economics			R					R	R
MHA620: Health Policy Analyses		R	R	R	R	R	R	R	
MHA622: Health Care Ethics & Law			R					R	R

Office of Learning Assessment and Program Review



MHA624: Continuous Quality Improvements and Risk Management		R	R	R	R	R		R	
MHA626: Strategic Planning & Marketing in Health Care	R	м	R	R	R		R	M	R
MHA628: Managed Care & Contractual Services	R		М	R		R	R	M	
MHA690: Health Care Capstone	M	M	М	М	M	М	M	M	М

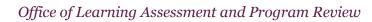
I (Introduced), R (Reinforced), or M (Mastered).



ANNUAL ASSESSMENT PLAN FINDINGS

PLO 1 - Apply health care financial and accounting concepts in organizational decision making.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating "Agree" or "Strongly Agree" on the following items: Based on my experience at Ashford, I have a	N/A	N/A	82.91%	EXCEEDS THE ACCEPTABLE TARGET





	greater competency in my major field(s) of study. I believe that my Ashford degree will provide me with additional opportunities in my current career track. Earning my degree from Ashford gives me the confidence to pursue new job opportunities.				
Indirect Measure 2: End of Course Survey	70% of students who took the End of Course Survey strongly agree or agree on the following items In general, this course will have real- world applicability. The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. The course material will be valuable after I graduate. This course provided an opportunity to improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.	N/A	N/A	89.29%	EXCEEDS THE ACCEPTABLE TARGET

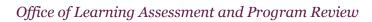




Indirect Measure 3: Faculty Feedback Survey Results	75% of all faculty responding to the survey for courses mapped to this outcome will respond with "Agree" or "Strongly Agree" to the following: • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field	N/A	N/A	N/A	INSUFFICIENT DATA
Direct Measure 1: MHA612 Final Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	234	342	68.42%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: MHA628 Final Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	75	87	86.21%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	945	1103	85.68%	EXCEEDS THE ACCEPTABLE TARGET

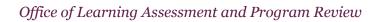


PLO 2 - Apply principle values. MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT
					DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating "Agree" or "Strongly Agree" on the following items: Based on my experience at Ashford, I have a greater competency in my major field(s) of study.	N/A	N/A	82.91%	EXCEEDS THE ACCEPTABLE TARGET





	I believe that my Ashford degree will provide me with additional opportunities in my current career track. Earning my degree from Ashford gives me the confidence to pursue new job opportunities.				
Indirect Measure 2: End of Course Survey	70% of students who took the End of Course Survey strongly agree or agree on the following items In general, this course will have real- world applicability. The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. The course material will be valuable after I graduate. This course provided an opportunity to improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.	N/A	N/A	92.66%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 3: Faculty Feedback Survey Results	75% of all faculty responding to the survey for courses mapped to this outcome will respond with "Agree" or "Strongly Agree" to the following: • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment	N/A	N/A	N/A	INSUFFICIENT DATA





Direct Measure 1:	Weekly discussions are aligned with critical topics in this field 70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of	307	325	94.0%	EXCEEDS THE
MHA614 Final Paper	content criteria mapped to this PLO.				ACCEPTABLE TARGET
Direct Measure 2: MHA626 Final Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	260	287	91.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	917	1104	83.06%	EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Formulate hea	Ith care decisions consistent with legal and	ethical standards.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS	ASSESSMENT RESULTS:



		ACCEPTABLE TARGET		MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating "Agree" or "Strongly Agree" on the following items: Based on my experience at Ashford, I have a greater competency in my major field(s) of study. I believe that my Ashford degree will provide me with additional opportunities in my current career track. Earning my degree from Ashford gives me the confidence to pursue new job opportunities.	N/A	N/A	82.91%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Survey	70% of students who took the End of Course Survey strongly agree or agree on the following items	N/A	N/A	89.29%	EXCEEDS THE ACCEPTABLE TARGET



	In general, this course will have real- world applicability. The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. The course material will be valuable after I graduate. This course provided an opportunity to improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.				
Indirect Measure 3: Faculty Feedback Survey Results	75% of all faculty responding to the survey for courses mapped to this outcome will respond with "Agree" or "Strongly Agree" to the following: • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field	N/A	N/A	N/A	INSUFFICIENT DATA
Direct Measure 1: MHA612 Final Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	234	342	68.42%	DOES NOT MEET THE ACCEPTABLE TARGET



Direct Measure 2: MHA622 Final Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	1025	1140	89.91%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	736	883	84.37%	EXCEEDS THE ACCEPTABLE TARGET
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate	N/A	N/A	82.91%	EXCEEDS THE ACCEPTABLE TARGET





	"Agree" or "Strongly Agree" on the following items: Based on my experience at Ashford, I have a greater competency in my major field(s) of study. I believe that my Ashford degree will provide me with additional opportunities in my current career track. Earning my degree from Ashford gives me the confidence to pursue new job opportunities. 70% of students who took the End of Course Survey strongly agree or agree on the following items				
Indirect Measure 2: End of Course Survey	In general, this course will have real- world applicability. The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. The course material will be valuable after I graduate. This course provided an opportunity to improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.	N/A	N/A	54.14%	DOES NOT MEET THE ACCEPTABLE TARGET





Indirect Measure 3: Faculty Feedback Survey Results	75% of all faculty responding to the survey for courses mapped to this outcome will respond with "Agree" or "Strongly Agree" to the following: • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field	6	11	54.55%	DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 1: MHA610 Research Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	389	436	89.22%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA616 Final Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	294	416	70.68%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	736	883	84.37%	EXCEEDS THE ACCEPTABLE TARGET



DIO F. Domonstrate	omojajuja, ko divovoja, je kao koolak sovo soka	ina			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating "Agree" or "Strongly Agree" on the following items: Based on my experience at Ashford, I have a greater competency in my major field(s) of study. I believe that my Ashford degree will provide	N/A	N/A	82.91%	EXCEEDS THE ACCEPTABLE TARGET





	me with additional opportunities in my current career track. Earning my degree from Ashford gives me the confidence to pursue new job opportunities.				
Indirect Measure 2: End of Course Survey	70% of students who took the End of Course Survey strongly agree or agree on the following items In general, this course will have real- world applicability. The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. The course material will be valuable after I graduate. This course provided an opportunity to improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.	N/A	N/A	92.66%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 3: Faculty Feedback Survey Results	75% of all faculty responding to the survey for courses mapped to this outcome will respond with "Agree" or "Strongly Agree" to the following: • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment	N/A	N/A	N/A	INSUFFICIENT DATA





Direct Measure 1: MHA614 Final Project	Weekly discussions are aligned with critical topics in this field 70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	307	325	94.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA620 Final Paper	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	278	300	92.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	917	1104	83.06%	EXCEEDS THE ACCEPTABLE TARGET
PLO 6 - Evaluate healt	h care outcomes using quality improvement	and risk standard	ls.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET



		ACCEPTABLE TARGET		MEETING ACCEPTABLE TARGET	3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating "Agree" or "Strongly Agree" on the following items: Based on my experience at Ashford, I have a greater competency in my major field(s) of study. I believe that my Ashford degree will provide me with additional opportunities in my current career track. Earning my degree from Ashford gives me the confidence to pursue new job opportunities.	N/A	N/A	82.91%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Survey	70% of students who took the End of Course Survey strongly agree or agree on the following items In general, this course will have real- world applicability. The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. The course material will be valuable after I	N/A	N/A	94.52%	EXCEEDS THE ACCEPTABLE TARGET





	graduate. This course provided an opportunity to improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.				
Indirect Measure 3: Faculty Feedback Survey Results	75% of all faculty responding to the survey for courses mapped to this outcome will respond with "Agree" or "Strongly Agree" to the following: • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field	N/A	N/A	N/A	INSUFFICIENT DATA
Direct Measure 1: MHA601 Final Paper	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	477	562	85.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA624 Final Paper	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	264	282	94.0%	EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	1099	1325	82.95%	EXCEEDS THE ACCEPTABLE TARGET
PLO 7 - Apply health c	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating	N/A	N/A	82.91%	EXCEEDS THE ACCEPTABLE TARGET



	"Agree" or "Strongly Agree" on the following items: Based on my experience at Ashford, I have a greater competency in my major field(s) of study. I believe that my Ashford degree will provide me with additional opportunities in my current career track. Earning my degree from Ashford gives me the confidence to pursue new job opportunities.				
Indirect Measure 2: End of Course Survey	70% of students who took the End of Course Survey strongly agree or agree on the following items In general, this course will have real- world applicability. The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. The course material will be valuable after I graduate. This course provided an opportunity to improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.	N/A	N/A	80.36%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 3: Faculty Feedback Survey Results	75% of all faculty responding to the survey for courses mapped to this outcome will respond with "Agree" or "Strongly Agree" to the following:	N/A	N/A	N/A	INSUFFICIENT DATA



	 The course learning outcomes are appropriate for the course content area Grading rubrics accurately assess the key components of each assignment Weekly discussions are aligned with critical topics in this field 				
Direct Measure 1: MHA618 Final Project	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	275	329	84.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA620 Final Paper	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	278	300	92.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	945	1103	85.68%	EXCEEDS THE ACCEPTABLE TARGET
PLO 8 - Apply problem	n-solving approaches in the resolution of hea	Ilth care issues.			
MEASURE	ACCEPTABLE TARGET				



		TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating "Agree" or "Strongly Agree" on the following items: Based on my experience at Ashford, I have a greater competency in my major field(s) of study. I believe that my Ashford degree will provide me with additional opportunities in my current career track. Earning my degree from Ashford gives me the confidence to pursue new job opportunities.	N/A	N/A	82.91%	EXCEEDS THE ACCEPTABLE TARGET



Indirect Measure 2: End of Course Survey	70% of students who took the End of Course Survey strongly agree or agree on the following items In general, this course will have real- world applicability. The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. The course material will be valuable after I graduate. This course provided an opportunity to improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.	N/A	N/A	92.66%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 3: Faculty Feedback Survey Results	75% of all faculty responding to the survey for courses mapped to this outcome will respond with "Agree" or "Strongly Agree" to the following: • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field	N/A	N/A	N/A	INSUFFICIENT DATA
	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	307	325	94.0%	EXCEEDS THE ACCEPTABLE TARGET

Office of Learning Assessment and Program Review



Direct Measure 1: MHA614 Final Project					
Direct Measure 2: MHA624 Final Paper	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	264	282	94.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	1099	1325	82.94%	EXCEEDS THE ACCEPTABLE TARGET
PLO 9 - Communicate	the responsibility of a health care profession	nal remaining cur	rent in their prof	essional knowledge	
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET



					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating "Agree" or "Strongly Agree" on the following items: Based on my experience at Ashford, I have a greater competency in my major field(s) of study. I believe that my Ashford degree will provide me with additional opportunities in my current career track. Earning my degree from Ashford gives me the confidence to pursue new job opportunities.	N/A	N/A	82.91%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Survey	70% of students who took the End of Course Survey strongly agree or agree on the following items In general, this course will have real- world applicability. The assignments (including reading material, discussion forums, written assignments and assessments) contributed to my understanding of the course material. The course material will be valuable after I	N/A	N/A	94.52%	EXCEEDS THE ACCEPTABLE TARGET





	graduate. This course provided an opportunity to improve my critical thinking and problem solving skills. The quality of my educational experience has met my expectations.				
Indirect Measure 3: Faculty Feedback Survey Results	75% of all faculty responding to the survey for courses mapped to this outcome will respond with "Agree" or "Strongly Agree" to the following: • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field	N/A	N/A	N/A	INSUFFICIENT DATA
Direct Measure 1: MHA601 Final Paper	70% or higher (of the sample selected) must meet or exceed a 70% on the evaluation of content criteria mapped to this PLO.	477	562	85.0%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA622 Final Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	355	380	93.42%	EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 3: MHA690 Research Paper	70% or higher (of the sample selected) must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	745	883	84.37%	EXCEEDS THE ACCEPTABLE TARGET
---	--	-----	-----	--------	----------------------------------

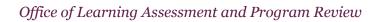
OVERALL RECOMMENDATIONS

Across program learning outcomes (PLOs), MA Health Care Administration students met or exceeded the acceptable and ideal targets for most 2011-12 assessment measures. Faculty responses to feedback surveys indicate that most faculty agree that course learning outcomes are appropriate for the content area, that grading rubrics accurately assess the key components of each assignment, and that weekly discussions are aligned with critical topics in the field. Student responses on both the End of Course Survey (for courses associated with mastery of each program outcome) and Alumni Survey reveal that students feel positively about the courses, the instructors, and their degree. In addition, student performance on the final papers in MHA 610, MHA 614, MHA 622, MHA 624, MHA 626, MHA 628, and MHA 690 Capstone Research Paper exceeded the acceptable and ideal targets, indicating achievement of PLOs 1, 2, 3, 4, 5, 6, 7 and 8, respectively.

Student performance on the final papers in MHA 612 (associated with PLO 1 and 3) did not meet the acceptable targets despite high proportions of students reporting that they felt these courses, the course material, and the instructors were high quality or very high quality. The Program Chair and College of Health, Human Services, and Sciences Faculty may find it useful to explore this course, assignments, and/or PLOs in greater detail during their review of the 2011-12 assessment findings.

Overall, it is recommended that College of Health, Human Services, and Science Faculty review each program assessment plan (including measures used and targets set) in preparation for the 2012-13 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses using Waypoint and all survey measures to ensure that these targets remain appropriate and meaningful. Faculty may also want to consider the incorporation of additional measures into the 2012-13 program assessment plan for the MA Health Care Administration program, as appropriate.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT					
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE	STATUS	ANTICIPATED DATE OF	
		PERSONNEL		COMPLETION	





Action 01	Creation of Self Study team and Program Review.	Program Chair and MHA faculty.	Completed	December 31, 2012		
Action details:	Review student and faculty feed	Review student and faculty feedback surveys for MHA 610 to investigate reason for high drop rate.				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
Action 02	Revised MHA 610 Course Syllabus.	Program Chair	Completed	June 30, 2013		
Action details:	MHA 610: Introduction to Biosta	MHA 610: Introduction to Biostatistics will be revised as an Introduction to Biostatistics and Epidemiology.				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
Action 03	Revised Curriculum Map	Program Chair	In Progress	June 30, 2013		
Action details:	Implement two separate courses Biostatistics/Quantitative Reaso	-	Managerial Epidemiology and t	the other to address		