

**MASTER OF ARTS HEALTH CARE ADMINISTRATION ANNUAL ASSESSMENT PLAN & FINDINGS
2013-2014 ACADEMIC YEAR**

	<i>PLO 1</i> <i>Apply health care financial and accounting concepts in organizational decision making.</i>	<i>PLO 2</i> <i>Apply principles of leadership in the developing of strategic goals, achieving organizational outcomes, and modeling professional values.</i>	<i>PLO 3</i> <i>Formulate health care decisions consistent with legal and ethical standards.</i>	<i>PLO 4</i> <i>Utilize health care information technology and statistical reasoning in organizational planning and decision-making.</i>	<i>PLO 5</i> <i>Demonstrate sensitivity to diversity in the health care setting.</i>	<i>PLO 6</i> <i>Evaluate health care outcomes using quality improvement and risk standards.</i>	<i>PLO 7</i> <i>Apply health care economic perspectives in the interpretation of health policy.</i>	<i>PLO 8</i> <i>Apply problem-solving approaches in the resolution of health care issues.</i>	<i>PLO 9</i> <i>Communicate the responsibility of a health care professional remaining current in their professional knowledge.</i>
<i>MHA601: Principles of Health Care Administration</i>	I	I	I		I	I		I	I
<i>MHA610: Introduction to BioStatistics</i>				I				I	
<i>MHA612: Financial and Managerial Accounting</i>	R	I	I				I	R	
<i>MHA614: Policy Formation and Leadership in Health Organizations</i>		R	R		R		R	R	R
<i>MHA616 Health Care Management Information Systems</i>		R	R	R				R	R
<i>MHA618: Health Economics</i>			R				R	R	
<i>MHA620: Health Policy Analyses</i>		R	R	R	R	R	R	R	
<i>MHA622: Health Care Ethics & Law</i>			R					R	R

<i>MHA624: Continuous Quality Improvements and Risk Management</i>		R	R	R	R	R		R	
<i>MHA626: Strategic Planning & Marketing in Health Care</i>	R	M	R	R	R		R	M	R
<i>MHA628: Managed Care & Contractual Services</i>	R		M	R		R	R	M	
<i>MHA690: Health Care Capstone</i>	M	M	M	M	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Apply health care financial and accounting concepts in organizational decision making.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either "Agree" or "Strongly Agree."	148	160	92.50%	EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 2: End of Course Survey</p>	<p>70% or more of students will express satisfaction on the End-of-Course Survey for each course aligned to this program outcome by indicating either “Agree” or “Strongly Agree.” The questions used to gauge student satisfaction include: • I would recommend this course to another student. • The quality of my educational experience has met my expectations. • The course content (assignments/reading/study materials) is engaging. • The course assignments require me to think critically.</p>	<p>N/A</p>	<p>N/A</p>	<p>95.0%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following: • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>INSUFFICIENT DATA</p>
	<p>70% or more MA Health Care Administration records must be at the “Proficient” or</p>	<p>489</p>	<p>656</p>	<p>74.54%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>

Direct Measure 1: MHA612 Final Paper	“Distinguished” level on the evaluation of each MHA 612 Final Paper rubric content criteria mapped at the Mastery level to PLO 1.				
Direct Measure 2: MHA628 Final Paper	70% or more of MHA 628 students must score a 70% or above on the MHA 628 Final Paper.	364	371	98.11%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 690 Research Project rubric content criteria mapped at the Mastery level to PLO 1.	250	334	74.85%	EXCEEDS THE ACCEPTABLE TARGET

PLO 2 - Apply principles of leadership in the developing of strategic goals, achieving organizational outcomes, and modeling professional values.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET
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					2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.”	148	160	92.50%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course Survey for each course aligned to this program outcome by indicating either “Agree” or “Strongly Agree.” The questions used to gauge student satisfaction include: <ul style="list-style-type: none"> • I would recommend this course to another student. • The quality of my educational experience has met my expectations. • The course content (assignments/reading/study materials) is engaging. 	N/A	N/A	85.71%	EXCEEDS THE ACCEPTABLE TARGET

	<ul style="list-style-type: none"> The course assignments require me to think critically. 				
Indirect Measure 3: Faculty Feedback Survey Results	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> The course learning outcomes are appropriate for the course content area Grading rubrics accurately assess the key components of each assignment Weekly discussions are aligned with critical topics in this field 	N/A	N/A	N/A	INSUFFICIENT DATA
Direct Measure 1: MHA614 Final Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 614 Final Paper rubric content criteria mapped at the Reinforced level to PLO 2.	239	287	83.27%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA626 Final Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 626 Final Paper rubric content criteria mapped at the Reinforced level to PLO 2.	352	361	97.50%	EXCEEDS THE ACCEPTABLE TARGET
	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 690 Research Project rubric	1236	1670	74.01%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 3: MHA690 Research Paper	content criteria mapped at the Mastery level to PLO 2.				
PLO 3 - Formulate health care decisions consistent with legal and ethical standards.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either "Agree" or "Strongly Agree."	148	160	92.50%	EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 2: End of Course Survey</p>	<p>70% or more of students will express satisfaction on the End-of-Course Survey for each course aligned to this program outcome by indicating either “Agree” or “Strongly Agree.” The questions used to gauge student satisfaction include: <ul style="list-style-type: none"> • I would recommend this course to another student. • The quality of my educational experience has met my expectations. • The course content (assignments/reading/study materials) is engaging. • The course assignments require me to think critically. </p>	<p>N/A</p>	<p>N/A</p>	<p>95.0%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following: <ul style="list-style-type: none"> • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field </p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>INSUFFICIENT DATA</p>
	<p>70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of</p>	<p>242</p>	<p>328</p>	<p>73.78%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>

Direct Measure 1: MHA612 Final Paper	each MHA 612 Final Paper rubric content criteria mapped at the Mastery level to PLO 3.				
Direct Measure 2: MHA622 Final Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 622 Final Paper rubric content criteria mapped at the Reinforced level to PLO 3.	712	931	76.47%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 690 Research Project rubric content criteria mapped at the Mastery level to PLO 3.	250	334	74.85%	EXCEEDS THE ACCEPTABLE TARGET

PLO 4 - Utilize health care information technology and statistical reasoning in organizational planning and decision-making.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET
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					4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.”	148	160	92.50%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course Survey for each course aligned to this program outcome by indicating either “Agree” or “Strongly Agree.” The questions used to gauge student satisfaction include: <ul style="list-style-type: none"> • I would recommend this course to another student. • The quality of my educational experience has met my expectations. • The course content (assignments/reading/study materials) is engaging. • The course assignments require me to think critically. 	N/A	N/A	60.97%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 3: Faculty Feedback Survey Results	75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following: <ul style="list-style-type: none"> • The course learning outcomes are appropriate for the course content area 	N/A	N/A	N/A	INSUFFICIENT DATA

	<ul style="list-style-type: none"> • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field 				
Direct Measure 1: MHA610 Research Paper	70% or more of MHA 610 students must score a 70% or above on the MHA 610 Final Paper.	325	342	95.02%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA616 Final Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 616 Final Paper rubric content criteria mapped at the Introductory level to PLO 4.	359	474	75.73%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 690 Research Project rubric content criteria mapped at the Mastery level to PLO 4.	250	334	74.85%	EXCEEDS THE ACCEPTABLE TARGET
PLO 5 - Demonstrate sensitivity to diversity in the health care setting.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT	TOTAL NUMBER OF		

		RECORDS MEETING ACCEPTABLE TARGET	STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.”	148	160	92.50%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course Survey for each course aligned to this program outcome by indicating either “Agree” or “Strongly Agree.” The questions used to gauge student satisfaction include: • I would recommend this course to another student.	N/A	N/A	85.71%	EXCEEDS THE ACCEPTABLE TARGET

	<ul style="list-style-type: none"> • The quality of my educational experience has met my expectations. • The course content (assignments/reading/study materials) is engaging. • The course assignments require me to think critically. 				
Indirect Measure 3: Faculty Feedback Survey Results	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field 	N/A	N/A	N/A	INSUFFICIENT DATA
Direct Measure 1: MHA614 Final Project	70% or more of MHA 614 students must score a 70% or above on the MHA 614 Week Six Final Paper.	368	381	95.58%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA620 Final Paper	70% or more of MHA 620 students must score a 70% or above on the MHA 620 Final Paper.	393	429	91.60%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 3: MHA690 Research Paper	70% or more of MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 690 Research Project rubric content criteria mapped at the Mastery level to PLO 5.	250	334	74.85%	EXCEEDS THE ACCEPTABLE TARGET
PLO 6 - Evaluate health care outcomes using quality improvement and risk standards.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.”	148	160	92.50%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course Survey for each course aligned to this program outcome	N/A	N/A	97.72%	EXCEEDS THE ACCEPTABLE TARGET

	<p>by indicating either “Agree” or “Strongly Agree.”</p> <p>The questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • I would recommend this course to another student. • The quality of my educational experience has met my expectations. • The course content (assignments/reading/study materials) is engaging. • The course assignments require me to think critically. 				
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field 	N/A	N/A	N/A	INSUFFICIENT DATA
<p>Direct Measure 1: MHA601 Final Paper</p>	<p>70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 601 Final Paper rubric content criteria mapped to PLO 6.</p>	1475	1899	77.67%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: MHA624 Final Paper	70% or more of MHA 624 students must score a 70% or above on the MHA 624 Research Paper.	358	364	98.35%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or more of MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 690 Research Project rubric content criteria mapped at the Mastery level to PLO 6.	250	334	74.85%	EXCEEDS THE ACCEPTABLE TARGET
PLO 7 - Apply health care economic perspectives in the interpretation of health policy.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET

					4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.”	148	160	92.50%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Survey	70% or more of students will express satisfaction on End-of-Course Survey for each course aligned to this program outcome by indicating either “Agree” or “Strongly Agree.” The questions used to gauge student satisfaction include: <ul style="list-style-type: none"> • I would recommend this course to another student. • The quality of my educational experience has met my expectations. • The course content (assignments/reading/study materials) is engaging. • The course assignments require me to think critically. 	N/A	N/A	83.33%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 3: Faculty Feedback Survey Results	75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following: <ul style="list-style-type: none"> • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key 	N/A	N/A	N/A	INSUFFICIENT DATA

	components of each assignment • Weekly discussions are aligned with critical topics in this field				
Direct Measure 1: MHA618 Final Paper	70% or more of MHA 618 students must score a 70% or above on the MHA 618 Final Paper.	127	133	95.48%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: MHA620 Final Project	70% or more of MHA 620 students must score a 70% or above on the MHA 620 Final Paper.	393	429	91.60%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or more of MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 690 Research Project rubric content criteria mapped at the Mastery level to PLO 7.	250	334	74.85%	EXCEEDS THE ACCEPTABLE TARGET
PLO 8 - Apply problem-solving approaches in the resolution of health care issues.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING	TOTAL NUMBER OF STUDENT	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT	ASSESSMENT RESULTS:

		ACCEPTABLE TARGET	RECORDS OBSERVED	RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.”	148	160	92.50%	EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Survey	70% or more of students will express satisfaction on End-of-Course Survey for each course aligned to this program outcome by indicating either “Agree” or “Strongly Agree.” The questions used to gauge student satisfaction include: <ul style="list-style-type: none"> • I would recommend this course to another student. • The quality of my educational experience has met my expectations. • The course content (assignments/reading/study materials) is 	N/A	N/A	85.71%	EXCEEDS THE ACCEPTABLE TARGET

	<p>engaging.</p> <ul style="list-style-type: none"> • The course assignments require me to think critically. 				
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following:</p> <ul style="list-style-type: none"> • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field 	N/A	N/A	N/A	INSUFFICIENT DATA
<p>Direct Measure 1: MHA614 Final Paper</p>	<p>70% or more MA Health Care Administration records must be at the “Proficient” or “Distinguished” level on the evaluation of each MHA 614 Final Paper rubric content criteria mapped at the Reinforced level to PLO 8.</p>	447	574	77.81%	EXCEEDS THE ACCEPTABLE TARGET
<p>Direct Measure 2: MHA624 Final Paper</p>	<p>70% or more of MHA 624 students must score a 70% or above on the MHA 624 Week Six Research Paper.</p>	358	364	98.35%	EXCEEDS THE ACCEPTABLE TARGET
	<p>70% of MHA 690 records must receive a basic, proficient, or distinguished evaluation</p>	250	334	74.85%	EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 3: MHA690 Research Paper	on relevant content criteria mapped at the Mastery level to PLO 8.				
PLO 9 - Communicate the responsibility of a health care professional remaining current in their professional knowledge.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.”	148	160	92.50%	EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 2: End of Course Survey</p>	<p>70% or more of students will express satisfaction on the End-of-Course Survey for each course aligned to this program outcome by indicating either “Agree” or “Strongly Agree.” The questions used to gauge student satisfaction include: • I would recommend this course to another student. • The quality of my educational experience has met my expectations. • The course content (assignments/reading/study materials) is engaging. • The course assignments require me to think critically.</p>	<p>N/A</p>	<p>N/A</p>	<p>97.72%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 3: Faculty Feedback Survey Results</p>	<p>75% of all faculty responding to the survey for courses mapped to this outcome will respond with “Agree” or “Strongly Agree” to the following: • The course learning outcomes are appropriate for the course content area • Grading rubrics accurately assess the key components of each assignment • Weekly discussions are aligned with critical topics in this field</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>INSUFFICIENT DATA</p>
	<p>70% or more of MHA 601 students must score a 70% or above on the MHA 601 Week Six Final Paper.</p>	<p>468</p>	<p>538</p>	<p>86.98%</p>	<p>EXCEEDS THE ACCEPTABLE TARGET</p>

Direct Measure 1: MHA601 Final Paper					
Direct Measure 2: MHA622 Final Paper	70% or more of MHA 622 students must score a 70% or above on the MHA 622 Final Paper.	449	501	89.62%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MHA690 Research Paper	70% or more of MHA 690 students must score a 70% or above on the MHA 690 Research Project.	353	360	98.05%	EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

Across program learning outcomes (PLOs), MA Health Care Administration students met or exceeded the acceptable and ideal targets for each of the 2013-2014 assessment measures. Student responses on both the End of Course Survey (for courses associated with mastery of each program outcome) and Alumni Survey reveal that students feel positively about the courses, the instructors, and their degree.

Overall, it is recommended that College of Health, Human Services, and Science Faculty review the assessment plans (including measures used and targets set) and Curriculum Map in preparation for the 2014-2015 assessment cycle. This will allow them to determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION

Action 01	<i>Continue reviewing Alumni Survey Results. Advisory Board meetings for skills needed by industry; include Alumni on Advisory Board.</i>	<i>MHA Program Chair and Course Leads.</i>	<i>Completed</i>	<i>October 2015</i>
Action details:	<i>Review 2013-2014 findings associated with PLO 1 and conduct faculty forum including all MHA faculty to review and discuss course assignment and discussion content and rigor in MHA 612, MHA 618, and MHA 690 to determine if course revisions and/or updated discussion prompts are needed or appropriate.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
Action 02	<i>Updated/revised Curriculum Map (if needed).</i>	<i>MHA Program Chair and Course Leads.</i>	<i>Completed</i>	<i>June 2015</i>
Action details:	<i>The action is to review mapping and targets to ensure that the assignments in these courses are aligned to the MHA Program Learning Outcomes, and that all measures and key assignments identified in the MHA Assessment Plan are appropriate and should continue to be used as measures moving forward (2014-2015 Assessment Cycle).</i>			