

TABLE: Student Learning Assessment Results

PROGRAM NAME: Master of Business Administration

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|---|-------------------|---|---|---------------|
| ISLO 1: Utilize leadership skills in situations involving, collaboration, self-advocacy, and business-critical decisions. | | | | |
| CPC Comprehensive Exam - Management Section | Direct | Master of Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) "Online Campus" and "Traditional Campus" Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average M Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of Master of Business Administration students must score 400 or higher on the CPC comprehensive exam. | 724 out of 728 (99.5%) M Business Administration students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=728, 724 achieved target or better. | Met |
| BUS 592 Final Paper | Direct | 70% of Master of Business Administration students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 76.7% of students achieved a score of 70% or better on the rubric criteria. Total population = 775, 602 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: | 91.3% of M Business Administration students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively utilized leadership skills in situations involving, collaboration, self-advocacy, and business-critical decisions. Total population=711, 649 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | Prepare written and oral communications to create professional presence, articulate a vision, bridge diverse perspectives and cultural differences that impact businesses. | | | |
|--|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Ethics Section | Direct | Master of Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs. | On average M Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of Master of Business Administration students must score 400 or higher on the CPC comprehensive exam. | 724 out of 728 (99.5%) M Business Administration students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=728, 724 achieved target or better. | Met |
| BUS 624 Final Paper | Direct | 70% of Master of Business Administration students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 76.7% of students achieved a score of 70% or better on the rubric criteria. Total population = 3498, 2689 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> • I effectively prepared written and oral communications to create professional presence, articulate a vision, bridge diverse perspectives and cultural differences that impact businesses. | 94.4% of M Business Administration students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively prepared written and oral communications to create professional presence, articulate a vision, bridge diverse perspectives and cultural differences that impact businesses. <p>Total population=711, 671 achieved target or better.</p> | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Integrate critical thinking and inventiveness to form strategies and overcome business challenges in both domestic and international business settings. | | |
|--|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Leadership Section | Direct | Master of Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs. | On average M Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of Master of Business Administration students must score 400 or higher on the CPC comprehensive exam. | 724 out of 728 (99.5%) M Business Administration students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=728, 724 achieved target or better. | Met |
| BUS 621 Final Paper | Direct | 70% of Master of Business Administration students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 90.1% of students achieved a score of 70% or better on the rubric criteria. Total population = 4058, 3714 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively integrated critical thinking and inventiveness to form strategies and overcome business challenges in both domestic and international business settings. | 94.8% of M Business Administration students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively integrated critical thinking and inventiveness to form strategies and overcome business challenges in both domestic and international business settings. <p>Total population=711, 674 achieved target or better.</p> | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Formulate financial analysis and business knowledge in marketing, data analytics, economics, operations, project management, human capital management and emerging technologies to drive decision making. | | |
|--|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Global Dimensions of Business Section | Direct | Master of Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Global Dimensions of Business section of the CPC comprehensive exam when compared to other competitive programs. | On average M Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Global Dimensions of Business section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of Master of Business Administration students must score 400 or higher on the CPC comprehensive exam. | 724 out of 728 (99.5%) M Business Administration students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=728, 724 achieved target or better. | Met |
| BUS 626 Final Paper | Direct | 70% of Master of Business Administration students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 96.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 727, 698 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively formulated financial analysis and business knowledge in marketing, data analytics, economics, operations, project management, human capital management and emerging technologies to drive decision making. | 92.4% of M Business Administration students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively formulated financial analysis and business knowledge in marketing, data analytics, economics, operations, project management, human capital management and emerging technologies to drive decision making. <p>Total population=711, 657 achieved target or better.</p> | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Critique the use of legal and ethical principles and the influence of politics in the business environment. | | |
|--|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Legal Environment of Business Section | Direct | Master of Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs. | On average M Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of Master of Business Administration students must score 400 or higher on the CPC comprehensive exam. | 724 out of 728 (99.5%) M Business Administration students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=728, 724 achieved target or better. | Met |
| BUS 687 Final Paper | Direct | 70% of Master of Business Administration students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 81.5% of students achieved a score of 70% or better on the rubric criteria. Total population = 1328, 1087 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively critiqued the use of legal and ethical principles and the influence of politics in the business environment. | 93.0% of M Business Administration students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively critiqued the use of legal and ethical principles and the influence of politics in the business environment. <p>Total population=711, 661 achieved target or better.</p> | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: Master of Human Resource Management

| ISLO 1: | Evaluate organizational needs as strategic business partner in the core areas of Human Resource Management. | | | |
|---|---|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Advanced HRM III Section | Direct | Master of Human Resource Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Advanced HRM III section of the CPC comprehensive exam when compared to other competitive programs | As the data for the Master of Human Resource Management was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| CPC Comprehensive Exam - Score | Direct | 90% of Master of Human Resource Management students must score 400 or higher on the CPC comprehensive exam. | 127 out of 129 (98.4%) M Human Resource Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population = 129, 127 achieved target or better. | Met |
| BUS 680 Week 6 Final Assignment | Direct | 70% of Master of Human Resource Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 81.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 1192, 1054 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I effectively evaluated organizational needs as strategic business partner in the core areas of Human Resource Management. | 92.2% of M Human Resource Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated organizational needs as a strategic business partner in the core areas of Human Resource Management. Total population = 128, 118 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Assess change management initiatives to fulfill strategic organizational objectives. | | |
|---|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Advanced HRM V Section | Direct | Master of Human Resource Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Advanced HRM V section of the CPC comprehensive exam when compared to other competitive programs | As the data for the Master of Human Resource Management was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| CPC Comprehensive Exam - Score | Direct | 90% of Master of Human Resource Management students must score 400 or higher on the CPC comprehensive exam. | 127 out of 129 (98.4%) M Human Resource Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=129, 127 achieved target or better. | Met |
| BUS 661 Week 6 Final Assignment | Direct | 70% of Master of Human Resource Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 86.7% of students achieved a score of 70% or better on the rubric criteria. Total population = 677, 587 achieved target or better. | Met |
| HRM 660 Week 6 Final Assignment | Direct | 70% of Master of Human Resource Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 91.7% of students achieved a score of 70% or better on the rubric criteria. Total population = 506, 464 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively assessed change management initiatives to fulfill strategic organizational objectives. | 91.4% of M Human Resource Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed change management initiatives to fulfill strategic organizational objectives. Total population=128, 117 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Analyze internal and external business environments and management strategies of virtual, domestic, and internationally focused organizations. | | |
|---|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Management Section | Direct | Master of Human Resource Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs | On average M Human Resource Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of Master of Human Resource Management students must score 400 or higher on the CPC comprehensive exam. | 127 out of 129 (98.4%) M Human Resource Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=129, 127 achieved target or better. | Met |
| BUS 681 Week 6 Final Assignment | Direct | 70% of Master of Human Resource Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 94.7% of students achieved a score of 70% or better on the rubric criteria. Total population = 495, 469 achieved target or better. | Met |
| HRM 660 Week 6 Final Assignment | Direct | 70% of Master of Human Resource Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 92.9% of students achieved a score of 70% or better on the rubric criteria. Total population = 1122, 1042 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively analyzed internal and external business environments and management strategies of virtual, domestic, and internationally focused organizations. | 90.1% of M Human Resource Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed internal and external business environments and management strategies of virtual, domestic, and internationally focused organizations. <p>Total population=128, 116 achieved target or better.</p> | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Assess issues of diversity as they affect the human resource function. | | |
|--|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Advanced HRM II Section | Direct | Master of Human Resource Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Advanced HRM II section of the CPC comprehensive exam when compared to other competitive programs | As the data for the Master of Human Resource Management was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| CPC Comprehensive Exam - Score | Direct | 90% of Master of Human Resource Management students must score 400 or higher on the CPC comprehensive exam. | 127 out of 129 (98.4%) M Human Resource Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=129, 127 achieved target or better. | Met |
| BUS 692 Week 6 Final Assignment | Direct | 70% of Master of Human Resource Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 85.1% of students achieved a score of 70% or better on the rubric criteria. Total population = 315, 291 achieved target or better. | Met |
| HRM 660 Week 6 Final Assignment | Direct | 70% of Master of Human Resource Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 93.2% of students achieved a score of 70% or better on the rubric criteria. Total population = 946, 882 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively assessed issues of diversity as they affect the human resource function. | 91.4% of M Human Resource Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed issues of diversity as they affect the human resource function. <p>Total population=128, 117 achieved target or better.</p> | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Construct strategies for planning, recruiting, selecting, training, and retaining employees to ensure human resources supports organizational goals. | | |
|---|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Advanced HRM I Section | Direct | Master of Human Resource Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Advanced HRM I c of the CPC comprehensive exam when compared to other competitive programs | As the data for the Master of Human Resource Management was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| CPC Comprehensive Exam - Score | Direct | 90% of Master of Human Resource Management students must score 400 or higher on the CPC comprehensive exam. | 127 out of 129 (98.4%) M Human Resource Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=129, 127 achieved target or better. | Met |
| BUS 680 Week 6 Final Assignment | Direct | 70% of Master of Human Resource Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 81.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 1192, 1054 achieved target or better. | Met |
| HRM 640 Week 6 Final Assignment | Direct | 70% of Master of Human Resource Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 93.6% of students achieved a score of 70% or better on the rubric criteria. Total population = 329, 308 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively constructed strategies for planning, recruiting, selecting, training, and retaining employees to ensure human resources supports organizational goals. | 93.0% of M Human Resource Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively constructed strategies for planning, recruiting, selecting, training, and retaining employees to ensure human resources supports organizational goals. <p>Total population=128, 119 achieved target or better.</p> | Met |

TABLE: Student Learning Assessment Results

| ISLO: 6 | Evaluate regulatory, legal, and ethical issues when developing and administering policies and procedures in the workplace. | | | |
|--|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Ethics Section | Direct | Master of Human Resource Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs | On average M Human Resource Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of Master of Human Resource Management students must score 400 or higher on the CPC comprehensive exam. | 127 out of 129 (98.4%) M Human Resource Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=129, 127 achieved target or better. | Met |
| HRM 640 Week 6 Final Assignment | Direct | 70% of Master of Human Resource Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 90.5% of students achieved a score of 70% or better on the rubric criteria. Total population = 327, 296 achieved target or better. | Met |
| HRM 650 Week 6 Final Assignment | Direct | 70% of Master of Human Resource Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 92.1% of students achieved a score of 70% or better on the rubric criteria. Total population = 987, 909 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I effectively evaluated regulatory, legal, and ethical issues when developing and administering policies and procedures in the workplace. | 91.4% of M Human Resource Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated regulatory, legal, and ethical issues when developing and administering policies and procedures in the workplace. Total population=128, 117 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: Master of Information Systems Management

| ISLO 1: | Assess business needs and appropriate technological solutions. | | | |
|--|--|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| ISM 500 - Final Paper | Direct | 70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO. | 91.3% of students achieved a score of 70% or better on the rubric criteria. Total population = 1049, 958 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| ISM 645 - Final Assignment | Direct | 70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO. | 100.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 72, 72 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Integration and Strategic Management Section | Direct | Master of Information Systems Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs. | On average M Information Systems Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. Total population = 84, Mean = 751. Traditional total = 7050, Mean = 627. Online total = 33990, Mean = 638. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam. | 97.6% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 84, 82 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|-----------------------|-------------------|---|---|---------------|
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I effectively assessed business needs and appropriate technological solutions using analytical and critical thinking. | 100.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 1, 1 achieved target or better. | Met |

| | |
|----------------|---|
| ISLO 2: | Evaluate the interrelationships among user needs, business goals, and technology solutions. |
|----------------|---|

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|---|-------------------|--|--|---------------|
| ISM 500 - Final Paper | Direct | 70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO. | 91.9% of students achieved a score of 70% or better on the rubric criteria. Total population = 839, 771 achieved target or better. | Met |
| ISM 645 - Final Assignment | Direct | 70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO. | 98.6% of students achieved a score of 70% or better on the rubric criteria. Total population = 288, 284 achieved target or better. | Met |
| CPC Comprehensive Exam - Information Systems Management Section | Direct | Master of Information Systems Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs. | On average M Information Systems Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Information Systems Management section of the Common Professional Component comprehensive exam. Total population = 84, Mean = 756. Traditional total = 3960, Mean = 620. Online total = 19800, Mean = 623. | Met |

TABLE: Student Learning Assessment Results

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|------------------------------|-------------------|---|---|---------------|
| CPC Comprehensive Exam-Score | Direct | 90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam. | 97.6% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 84, 82 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively evaluated the interrelationships between user needs, business goals, and technology solutions. | 100.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 1, 1 achieved target or better. | Met |

| ISLO 3: | Apply strategic planning methods to long-term technological solutions. | | | |
|----------------------------|--|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| ISM 645 - Final Assignment | Direct | 70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO. | 96.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 794, 762 achieved target or better. | Met |
| ISM 643 - Final Assignment | Direct | 70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO. | 93.1% of students achieved a score of 70% or better on the rubric criteria. Total population = 290, 270 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|--|-------------------|---|---|---------------|
| CPC Comprehensive Exam - Business Integration and Strategic Management Section | Direct | Master of Information Systems Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs. | On average M Information Systems Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. Total population = 84, Mean = 751. Traditional total = 7050, Mean = 627. Online total = 33990, Mean = 638. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam. | 97.6% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 84, 82 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively applied strategic planning methods for long term technological solutions. | 100.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 1, 1 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 4: | Integrate dynamic business data demands and interface ease-of-use technology solutions. | | | |
|---|---|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| ISM 510 - Final Paper | Direct | 70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO. | 84.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 250, 212 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| ISM 645 - Final Assignment | Direct | 70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO. | 94.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 432, 406 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Information Systems Management Section | Direct | Master of Information Systems Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs. | On average M Information Systems Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Information Systems Management section of the Common Professional Component comprehensive exam. Total population = 84, Mean = 756. Traditional total = 3960, Mean = 620. Online total = 19800, Mean = 623. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam. | 97.6% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 84, 82 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|-----------------------|-------------------|--|---|---------------|
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively integrated dynamic business data demands using ease-of-use technology solutions. | 100.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 1, 1 achieved target or better. | Met |

| | |
|----------------|---|
| ISLO 5: | Apply effective project management, business technology management, and budgeting models. |
|----------------|---|

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|-----------------------|-------------------|--|--|---------------|
| ISM 645 - Final Paper | Direct | 70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO. | 96.5% of students achieved a score of 70% or better on the rubric criteria. Total population = 793, 765 achieved target or better. | Met |

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|----------------------------|-------------------|--|--|---------------|
| ISM 643 - Final Assignment | Direct | 70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO. | 93.1% of students achieved a score of 70% or better on the rubric criteria. Total population = 290, 270 achieved target or better. | Met |

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|--|-------------------|--|--|---------------|
| CPC Comprehensive Exam - Business Integration and Strategic Management Section | Direct | Master of Information Systems Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs. | On average M Information Systems Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. Total population = 84, Mean = 751. Traditional total = 7050, Mean = 627. Online total = 33990, Mean = 638 | Met |

TABLE: Student Learning Assessment Results

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|------------------------------|-------------------|---|---|---------------|
| CPC Comprehensive Exam-Score | Direct | 90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam. | 97.6% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 84, 82 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I effectively applied effective project management business technology management, and budgeting models to enterprise issues. | 100.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 1, 1 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: MA in Organizational Management

| ISLO: 1 | Evaluate the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan. | | | |
|---|---|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 600 Final Assignment | Direct | 70% of MA Organizational Management must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 96.15% of students achieved a score of 70% or better on the rubric criteria. Total population = 52, 50 achieved target or better. | Met |
| CPC Comprehensive Exam – Management Section | Direct | MA Organizational Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. UAGC: N=237 Mean=716 Traditional: N=6540 Mean=607 Online: N=34800 Mean=629 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 98.73% MA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 237, 234 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be: • I effectively evaluated the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan. | 96.22% of MA Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan. Total population = 238, 229 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Analyze common behavioral factors that are present in organizations. | | |
|--|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 610 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 90.71% of students achieved a score of 70% or better on the rubric criteria. Total population = 183, 166 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Ethics Section | Direct | MA Organizational Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs. | On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam. UAGC: N=237 Mean=742 Traditional: N=6600 Mean=648 Online: N=35070 Mean=669 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 98.73% MA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 237, 234 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be: • I effectively analyzed common behavioral factors that are present in organizations. | 97.06% of MA Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed common behavioral factors that are present in organizations. Total population = 238, 231 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Analyze the factors that shape the legal environment of an organization. | | |
|--|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 670 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 89.04% of students achieved a score of 70% or better on the rubric criteria. Total population = 1926, 1715 achieved target or better. | Met |
| CPC Comprehensive Exam – Legal Environment of Business Section | Direct | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business Section of the CPC comprehensive exam when compared to other competitive programs. | On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam. UAGC: N=237 Mean=736 Traditional: N=4800 Mean=602 Online: N=24990 Mean=643 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 98.73% MA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 237, 234 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be: • I effectively analyzed the factors that shape the legal environment of an organization. | 93.28% of MA Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed the factors that shape the legal environment of an organization. Total population = 238, 222 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Develop processes and policies to manage human capital in organizations. | | |
|--|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| OMM 618 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 90.21% of students achieved a score of 70% or better on the rubric criteria. Total population = 1950, 1759 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Leadership Section | Direct | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership Section of the CPC comprehensive exam when compared to other competitive programs. | On average MA Organizational Management students scored above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam. UAGC: N=237 Mean=750 Traditional: N=5760 Mean=650 Online: N=30780 Mean=664 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 98.73% MA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 237, 234 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be: • I effectively developed processes and policies to manage human capital in organizations. | 94.96% of MA Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively developed processes and policies to manage human capital in organizations. Total population = 238, 226 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Evaluate the importance of ethics and corporate social responsibility. | | |
|--|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| OMM 640 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 86.04% of students achieved a score of 70% or better on the rubric criteria. Total population = 2694, 2318 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Ethics Section | Direct | MA Organizational Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs. | On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam. UAGC: N=237 Mean=742 Traditional: N=6600 Mean=648 Online: N=35070 Mean=669 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 98.73% MA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 237, 234 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be: • I effectively evaluated the importance of ethics and corporate social responsibility. | 97.48% of Master of Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they effectively evaluated the importance of ethics and corporate social responsibility. Total population = 238, 232 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 6 | | Develop a framework of analysis for strategic planning. | | |
|--|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| OMM 695 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 91.17% of students achieved a score of 70% or better on the rubric criteria. Total population = 1529, 1394 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Integration and Strategic Management Section | Direct | MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management Section of the CPC comprehensive exam when compared to other competitive programs. | On average MA Organizational Management students scored above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. UAGC: N=237 Mean=712 Traditional: N=7050 Mean=627 Online: N=33990 Mean=638 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 98.73% MA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 237, 234 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be: • I effectively developed a framework of analysis for strategic planning. | 95.38% of MA Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively developed a framework of analysis for strategic planning. Total population = 238, 227 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: Master of Public Administration

| ISLO 1: | Develop critical thinking skills appropriate to a commitment to the principles and values of public service. | | | |
|---|--|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PPA 602 Research Paper | Direct | 70% of Masters in Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | N/A of students achieved a score of 70% or better on the rubric criteria. Total population = N/A, N/A achieved target or better. | Not Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Public Administration Principles and Foundations Section | Direct | Master of Public Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Public Administration Principles and Foundations section of the CPC comprehensive exam when compared to other competitive programs. | On average Master of Public Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Public Administration Principles and Foundations section of the Common Professional Component comprehensive exam. Total population = 2, Mean = 400. Traditional total = N/A, Mean = N/A. Online total = 330, Mean = 648. | Not Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of Master of Public Administration students must score 400 or higher on the CPC comprehensive exam. | 100.0% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 2, 2 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I effectively developed critical thinking skills appropriate to a commitment to the principles and values of public service. | 100.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 2, 2 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 2: | | Evaluate the impact of political, socioeconomic, and cultural influences on the public-sector decision making processes. | | |
|--|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PPA 699 Capstone Paper | Direct | 70% of Masters in Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 75.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 8, 6 achieved target or better. | Met |
| CPC Comprehensive Exam - Intergovernmental Relations Section | Direct | Master of Public Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Public Administration Principles and Foundations section of the CPC comprehensive exam when compared to other competitive programs. | On average Master of Public Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Intergovernmental Relations section of the Common Professional Component comprehensive exam. Total population = 2, Mean = 600. Traditional total = N/A, Mean = N/A. Online total = 330, Mean = 634. | Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of Master of Public Administration students must score 400 or higher on the CPC comprehensive exam. | 100.0% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 2, 2 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively evaluated the impact of political, socioeconomic, and cultural influences on the public-sector decision making processes. | 100.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 2, 2 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 3: | | Analyze the needs of various stakeholders in the development of public policy. | | |
|---|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PPA 699 Capstone Paper | Direct | 70% of Masters in Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 75.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 8, 6 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Research Methods and Statistics in Public Administration Section | Direct | Master of Public Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Public Administration Principles and Foundations section of the CPC comprehensive exam when compared to other competitive programs. | On average Master of Public Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Research Methods and Statistics in Public Administration section of the Common Professional Component comprehensive exam. Total population = 2, Mean = 600. Traditional total = N/A, Mean = N/A. Online total = 330, Mean = 570. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of Master of Public Administration students must score 400 or higher on the CPC comprehensive exam. | 100.0% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 2, 2 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively analyzed the needs of various stakeholders in the development of public policy. | 100.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 2, 2 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 4: | | Assess the effectiveness of public administration strategies for dealing with urban planning and redevelopment. | | |
|--|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PPA 699 Capstone Paper | Direct | 70% of Masters in Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 75.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 8, 6 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Urban and Community Management and Planning Section | Direct | Master of Public Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Public Administration Principles and Foundations section of the CPC comprehensive exam when compared to other competitive programs. | On average Master of Public Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Urban and Community Management and Planning section of the Common Professional Component comprehensive exam. Total population = 2, Mean = 450. Traditional total = N/A, Mean = N/A. Online total = N/A, Mean = N/A. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of Master of Public Administration students must score 400 or higher on the CPC comprehensive exam. | 100.0% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 2, 2 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively assessed the effectiveness of public administration strategies for dealing with urban planning and redevelopment. | 100.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 2, 2 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 5: | | Evaluate public administration trends and strategies for financing government operations. | | |
|---|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PPA 699 Capstone Paper | Direct | 70% of Masters in Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 75.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 8, 6 achieved target or better. | Met |
| CPC Comprehensive Exam - Budgets and Public Finance Section | Direct | Master of Public Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Public Administration Principles and Foundations section of the CPC comprehensive exam when compared to other competitive programs. | On average Master of Public Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Budgets and Public Finance section of the Common Professional Component comprehensive exam. Total population = 2, Mean = 600. Traditional total = N/A, Mean = N/A. Online total = 330, Mean = 614. | Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of Master of Public Administration students must score 400 or higher on the CPC comprehensive exam. | 100.0% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 2, 2 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively evaluated public administration trends and strategies for financing government operations. | 100.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 2, 2 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 6: | | Assess the role and function of public administration in today's multicultural environment. | | |
|---|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PPA 601 Final Paper | Direct | 70% of Masters in Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 100.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 6, 6 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Ethics and Social Responsibility Section | Direct | Master of Public Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Public Administration Principles and Foundations section of the CPC comprehensive exam when compared to other competitive programs. | On average Master of Public Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Ethics and Social Responsibility section of the Common Professional Component comprehensive exam. Total population = 2, Mean = 800. Traditional total = N/A, Mean = N/A. Online total = 330, Mean = 647. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of Master of Public Administration students must score 400 or higher on the CPC comprehensive exam. | 100.0% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 2, 2 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively assessed the role and function of public administration in today's multicultural environment. | 100.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 2, 2 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: MS in Finance

| ISLO: 1 | Apply appropriate principles of valuation for financial assets and securities. | | | |
|---|--|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| FIN 679 Final Assignment | Direct | 70% of MS Finance must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 86.96% of students achieved a score of 70% or better on the rubric criteria. Total population = 161, 140 achieved target or better. | Met |
| FIN 680 Final Assignment | Direct | 70% of MS Finance must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 84.54% of students achieved a score of 70% or better on the rubric criteria. Total population = 207, 175 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Finance Section | Direct | MS Finance students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs. | On average MS Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam. UAGC: N=25 Mean=740 Traditional: N=N/A Mean=N/A Online: N=2400 Mean=616 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of MS Finance students must score 400 or higher on the CPC comprehensive exam. | 100.00% MS Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 25, 25 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • In the MS Finance, I effectively applied appropriate principles of valuation for financial assets and securities. | 92.00% of MS in Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively applied appropriate principles of valuation for financial assets and securities. Total population = 25, 23 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Assess investment and financial practices to assess the organization’s value. | | |
|--|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| FIN 679 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 86.96% of students achieved a score of 70% or better on the rubric criteria. Total population = 161, 140 achieved target or better. | Met |
| FIN 680 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 84.54% of students achieved a score of 70% or better on the rubric criteria. Total population = 207, 175 achieved target or better. | Met |
| CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section | Direct | MS Finance students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs. | On average MS Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive exam. UAGC: N=25 Mean=712 Traditional: N=N/A Mean=N/A Online: N=1770 Mean=556 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of MS Finance students must score 400 or higher on the CPC comprehensive exam. | 100.00% MS Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 25, 25 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • In the MS Finance, I effectively assessed investment and financial practices to assess the organization’s value. | 92.00% of MS in Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed investment and financial practices to assess the organization’s value. Total population = 25, 23 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Design appropriate risk management strategies based on an evaluation of an organization’s financial risk. | | |
|--|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 673 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 88.10% of students achieved a score of 70% or better on the rubric criteria. Total population = 168, 148 achieved target or better. | Met |
| BUS 680 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 84.54% of students achieved a score of 70% or better on the rubric criteria. Total population = 207, 175 achieved target or better. | Met |
| CPC Comprehensive Exam – Economics Section | Direct | MS Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Economics Section of the CPC comprehensive exam when compared to other competitive programs. | On average MS Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Economics section of the Common Professional Component comprehensive exam. UAGC: N=25 Mean=720 Traditional: N=N/A Mean=N/A Online: N=1530 Mean=532 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of MS Finance students must score 400 or higher on the CPC comprehensive exam. | 100.00% MS Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 25, 25 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • In the MS Finance, I effectively designed appropriate risk management strategies based on an evaluation of an organization’s financial risk. | 92.00% of MS in Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively designed appropriate risk management strategies based on an evaluation of an organization’s financial risk. Total population = 25, 23 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Evaluate the trade-off between risk and return in investment management. | | |
|---|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| FIN 678 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 86.32% of students achieved a score of 70% or better on the rubric criteria. Total population = 212, 183 achieved target or better. | Met |
| FIN 680 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 84.54% of students achieved a score of 70% or better on the rubric criteria. Total population = 207, 175 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Finance Section | Direct | MS Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance Section of the CPC comprehensive exam when compared to other competitive programs. | On average MS Finance students scored above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam. UAGC: N=25 Mean=740 Traditional: N=N/A Mean=N/A Online: N=2400 Mean=616 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of MS Finance students must score 400 or higher on the CPC comprehensive exam. | 100.00% MS Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 25, 25 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • In the MS Finance, I effectively evaluated the trade-off between risk and return in investment management. | 92.00% of MS in Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated the trade-off between risk and return in investment management. Total population = 25, 23 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Utilize ethical and professional standards in the financial decision making process. | | |
|--|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| FIN 689 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 71.26% of students achieved a score of 70% or better on the rubric criteria. Total population = 348, 248 achieved target or better. | Met |
| FIN 680 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 84.54% of students achieved a score of 70% or better on the rubric criteria. Total population = 207, 175 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Ethics Section | Direct | MS Finance students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs. | On average MS Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam. UAGC: N=25 Mean=752 Traditional: N=N/A Mean=N/A Online: N=2700 Mean=627 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of MS Finance students must score 400 or higher on the CPC comprehensive exam. | 100.00% MS Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 25, 25 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • In the MS Finance, I effectively utilized ethical and professional standards in the financial decision making process. | 92.00% of MS in Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively utilized ethical and professional standards in the financial decision making process. Total population = 25, 23 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 6 | | Measure the return on investment of corporate initiatives and policies for organizational strategic decision making. | | |
|---|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| FIN 673 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 88.10% of students achieved a score of 70% or better on the rubric criteria. Total population = 168, 148 achieved target or better. | Met |
| FIN 680 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 84.54% of students achieved a score of 70% or better on the rubric criteria. Total population = 207, 175 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Finance Section | Direct | MS Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance Section of the CPC comprehensive exam when compared to other competitive programs. | As the data for the MS Finance was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| CPC Comprehensive Exam Score | Direct | 90% of MS Finance students must score 400 or higher on the CPC comprehensive exam. | 100.00% MS Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 25, 25 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> • In the MS Finance, I effectively measured the return on investment of corporate initiatives and policies for organizational strategic decision making. | 92.00% of MS in Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively measured the return on investment of corporate initiatives and policies for organizational strategic decision making. <p>Total population = 25, 23 achieved target or better.</p> | Met |

TABLE: Student Learning Assessment Results

| ISLO: 7 | Make financial recommendations for an organization with consideration to a global perspective. | | | |
|---|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| FIN 677 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 94.12% of students achieved a score of 70% or better on the rubric criteria. Total population = 34, 32 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| FIN 680 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 84.54% of students achieved a score of 70% or better on the rubric criteria. Total population = 207, 175 achieved target or better. | Met |
| ISLO: 7 | Students will make financial recommendations for an organization with consideration to a global perspective. | | | |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam – Business Finance Section | Direct | MS Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance Section of the CPC comprehensive exam when compared to other competitive programs. | As the data for the MS Finance was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| ISLO: 7 | Students will make financial recommendations for an organization with consideration to a global perspective. | | | |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam Score | Direct | 90% of MS Finance students must score 400 or higher on the CPC comprehensive exam. | 100.00% MS Finance students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 25, 25 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> In the MS Finance, I effectively made financial recommendations for an organization with consideration to a global perspective. | 92.00% of MS in Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively made financial recommendations for an organization with consideration to a global perspective. <p>Total population = 25, 23 achieved target or better.</p> | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: MS in Technology Management

| ISLO 1: Assess business adaptations of information and technology to enhance the strategic competitive advantage of an organization. | | | | |
|--|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 602 Final Assignment | Direct | 70% of students will score at least 75% on the rubric component that evaluates this ISLO. | 78.3% of students achieved a score of 75% or better on the rubric criteria. Total population = 659, 516 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 699 Final Project | Direct | 70% of students will score at least 75% on the rubric component that evaluates this ISLO. | 93.7% of students achieved a score of 75% or better on the rubric criteria. Total population = 300, 281 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 602 End of Course Survey | Indirect | 70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be: <ul style="list-style-type: none"> • The quality of my educational experience has met my expectations. | 90.9% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 22, 20 achieved target or better. | Met |

| ISLO 2: Identify, model and promote the required management and leadership skills to succeed in a culture of innovation. | | | | |
|--|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 602 Final Assignment | Direct | 70% of students will score at least 75% on the rubric component that evaluates this ISLO. | 77.5% of students achieved a score of 75% or better on the rubric criteria. Total population = 879, 681 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 699 Final Project | Direct | 70% of students will score at least 75% on the rubric component that evaluates this ISLO. | 86.7% of students achieved a score of 75% or better on the rubric criteria. Total population = 60, 52 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 602 End of Course Survey | Indirect | 70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be: <ul style="list-style-type: none"> • Course assignments require me to think critically. | 100.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 22, 22 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 3: Plan the implementation of technical projects while effectively utilizing human and financial resources to improve the operational efficiencies of an organization. | | | | |
|---|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 602 Final Assignment | Direct | 70% of students will score at least 75% on the rubric component that evaluates this ISLO. | 76.9% of students achieved a score of 75% or better on the rubric criteria. Total population = 484, 372 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 699 Final Project | Direct | 70% of students will score at least 75% on the rubric component that evaluates this ISLO. | 92.4% of students achieved a score of 75% or better on the rubric criteria. Total population = 210, 194 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 699 End of Course Survey | Indirect | 70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be: <ul style="list-style-type: none"> • Hard work is required to earn a good grade in this course. | 93.8% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 16, 15 achieved target or better. | Met |

| ISLO 4: Determine the appropriate technologies to enhance communication and collaborate within an organization. | | | | |
|---|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 602 Final Assignment | Direct | 70% of students will score at least 75% on the rubric component that evaluates this ISLO. | 80.3 of students achieved a score of 75% or better on the rubric criteria. Total population = 132, 106 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 699 Final Project | Direct | 70% of students will score at least 75% on the rubric component that evaluates this ISLO. | 86.7% of students achieved a score of 75% or better on the rubric criteria. Total population = 60, 52 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 602 End of Course Survey | Indirect | 70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be: <ul style="list-style-type: none"> • The instructor provides feedback in a timely manner. | 100.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 22, 22 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 5: | | Analyze issues of ethical and social responsibility within an organization. | | |
|------------------------------|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 602 Final Assignment | Direct | 70% of students will score at least 75% on the rubric component that evaluates this ISLO. | 80.3% of students achieved a score of 75% or better on the rubric criteria. Total population = 132, 106 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 699 Final Project | Direct | 70% of students will score at least 75% on the rubric component that evaluates this ISLO. | 90.0% of students achieved a score of 75% or better on the rubric criteria. Total population = 60, 54 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 699 End of Course Survey | Indirect | 70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be: <ul style="list-style-type: none"> • The quality of my educational experience has met my expectations. | 87.5% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 16, 14 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Business Administration

| ISLO: 1 | Examine the role of competitive advantage in business environments using strategic and operational methods. | | | |
|---|---|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Management Section | Direct | BA Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Business Administration students must score 400 or higher on the CPC comprehensive exam. | 624 out of 652 (95.7%) BA Business Administration students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=652, 624 achieved target or better. | Met |
| BUS 402 Final Paper | Direct | 70% of BA Business Administration students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 68.1% of students achieved a score of 70% or better on the rubric criteria. Total population = 5358, 3648 achieved target or better. | Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I effectively examined the role of competitive advantage in business environments using strategic and operational methods. | 95.9% of BA in Business Administration students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined the role of competitive advantage in business environments using strategic and operational methods. Total population=617, 592 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | Compare and contrast regional, national, and international business environments. | | | |
|--|---|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Leadership Section | Direct | BA Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Business Administration students must score 400 or higher on the CPC comprehensive exam. | 624 out of 652 (95.7%) BA Business Administration students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=652, 624 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 330 Week 4 Assignment | Direct | 70% of BA Business Administration students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 62.9% of students achieved a score of 70% or better on the rubric criteria. Total population = 245, 154 achieved target or better. | Not Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I effectively compared and contrasted regional, national, and international business environments. | 94.5% of BA in Business Administration students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively compared and contrasted regional, national, and international business environments. <p>Total population=616, 582 achieved target or better.</p> | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Evaluate the legal, social, political, and economic environments of business. | | |
|--|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Leadership Section | Direct | BA Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Business Administration students must score 400 or higher on the CPC comprehensive exam. | 624 out of 652 (95.7%) BA Business Administration students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=652, 624 achieved target or better. | Met |
| BUS 402 Final Paper | Direct | 70% of BA Business Administration students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 72.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 2381, 1734 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively evaluated the legal, social, political, and economic environments of business. | 96.3% of BA in Business Administration students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated the legal, social, political, and economic environments of business. <p>Total population=616, 593 achieved target or better.</p> | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Analyze financial information and other business data to ensure effective managerial decision-making. | | |
|---|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Information Management Systems Section | Direct | BA Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Business Administration students must score 400 or higher on the CPC comprehensive exam. | 624 out of 652 (95.7%) BA Business Administration students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=652, 624 achieved target or better. | Met |
| BUS 401 Final Paper | Direct | 70% of BA Business Administration students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 78.5% of students achieved a score of 70% or better on the rubric criteria. Total population = 2788, 2188 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively analyzed financial information and other business data to ensure effective managerial decision-making | 95.1% of BA in Business Administration students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed financial information and other business data to ensure effective managerial decision-making. Total population=617, 587 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Design effective solutions by diagnosing organizational problems. | | | |
|---|-------------------|---|--|---------------|--|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met | |
| CPC Comprehensive Exam - Management Section | Direct | BA Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. | Met | |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Business Administration students must score 400 or higher on the CPC comprehensive exam. | 624 out of 652 (95.7%) BA Business Administration students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=652, 624 achieved target or better. | Met | |
| BUS 402 Final Paper | Direct | 70% of BA Business Administration students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 68.2% of students achieved a score of 70% or better on the rubric criteria. Total population = 4166, 2842 achieved target or better. | Not Met | |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I designed effective solutions by diagnosing organizational problems. | 95.3% of BA in Business Administration students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they designed effective solutions by diagnosing organizational problems. Total population=612, 583 achieved target or better. | Met | |

TABLE: Student Learning Assessment Results

| ISLO 6: Create a strategic business plan. | | | | |
|--|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Integration and Strategic Management Section | Direct | BA Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Business Administration students must score 400 or higher on the CPC comprehensive exam. | 624 out of 652 (95.7%) BA Business Administration students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=652, 624 achieved target or better. | Met |
| BUS 402 Final Paper | Direct | 70% of BA Business Administration students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 64.2% of students achieved a score of 70% or better on the rubric criteria. Total population = 4760, 3058 achieved target or better. | Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively created a strategic business plan. | 92.9% of BA in Business Administration students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively created a strategic business plan. Total population=617, 573 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Business Economics

| ISLO: 1 | Assess business facts and interpret them consistent with economic thinking. | | | |
|--|---|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| ECO 203 Final Assignment | Direct | 70% of BA Business Economics students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 100.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 6, 6 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Integration and Strategic Management Section | Direct | BA Business Economics students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Economics students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. UAGC: N=24 Mean=766 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Business Economics students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 24, 24 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively assessed business facts and interpreted them consistent with economic thinking. | 95.65% of BA in Business Economics students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed business facts and interpreted them consistent with economic thinking. Total population = 23, 22 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Examine how decision makers allocate scarce resources to achieve economic efficiency. | | |
|---|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| ACC 205 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 56.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 25, 14 achieved target or better. | Not Met |
| CPC Comprehensive Exam – Business Finance Section | Direct | BA Business Economics students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Economics students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam. UAGC: N=24 Mean=675 Traditional: N=42840 Mean=552 Online: N=38940 Mean=563 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Business Economics students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 24, 24 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively examined how decision makers allocate scarce resources to achieve economic efficiency. | 100.00% of BA in Business Economics students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined how decision makers allocate scarce resources to achieve economic efficiency. Total population = 22, 22 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Apply economic tools to analyze decisions made by consumers, firms, and policy makers. | | |
|---|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| ECO 406 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 61.70% of students achieved a score of 70% or better on the rubric criteria. Total population = 141, 87 achieved target or better. | Not Met |
| ACPC Comprehensive Exam – Economics Section | Direct | BA Business Economics students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Economics section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Economics students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Economics section of the Common Professional Component comprehensive exam. UAGC: N=24 Mean=720 Traditional: N=41340 Mean=569 Online: N=32610 Mean=590 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Business Economics students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 24, 24 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively applied economic tools to analyze decisions made by consumers, firms, and policy makers. | 95.65% of BA in Business Economics students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively applied economic tools to analyze decisions made by consumers, firms, and policy makers. Total population = 23, 22 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Predict the impact of fiscal, monetary, and trade policy on a firm using microeconomic and macroeconomic models. | | |
|---|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 402 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 57.81% of students achieved a score of 70% or better on the rubric criteria. Total population = 111, 192 achieved target or better. | Not Met |
| CPC Comprehensive Exam – Business Finance Section | Direct | BA Business Economics students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Economics students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam. UAGC: N=24 Mean=675 Traditional: N=42840 Mean=552 Online: N=38940 Mean=563 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Business Economics students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 24, 24 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively predicted the impact of fiscal, monetary, and trade policy on a firm using microeconomic and macroeconomic models. | 90.48% of BA in Business Economics students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively predicted the impact of fiscal, monetary, and trade policy on a firm using microeconomic and macroeconomic models. Total population = 21, 19 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Business Information Systems

| ISLO 1: | Apply analytical, logical, and critical thinking abilities in the development of effective information systems solutions. | | | |
|---|---|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INF 340 Final Paper | Direct | 70% of BA Business Information Systems students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 97.4% of students achieved a score of 70% or better on the rubric criteria. Total population = 462, 450 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Information Management Systems Section | Direct | BA Business Information Systems students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional Component comprehensive exam. Total population = 83, Mean = 800. Traditional total = 38160, Mean = 625. Online total = 32880, Mean = 674. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam. | 98.8% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 83, 82 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I effectively applied analytical, logical, and critical thinking abilities in the development of effective information systems solutions. | 96.2% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 79, 76 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 2: | | Evaluate information systems and enterprise solutions appropriate to meet presented business challenges. | | |
|--|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 497 Final Paper | Direct | 70% of BA Business Information Systems students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 93.2% of students achieved a score of 70% or better on the rubric criteria. Total population = 586, 546 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Integration and Strategic Management Section | Direct | BA Business Information Systems students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. Total population = 83, Mean = 790. Traditional total = 41550, Mean = 625. Online total = 41310, Mean = 674. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam. | 98.8% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 83, 82 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively evaluated information systems and enterprise solutions appropriate to meet presented business challenges. | 93.8% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 80, 75 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 3: | | Compare and contrast the local and global impact of computing on individuals, organizations, providers, and society. | | |
|---|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 497 Final Paper | Direct | 70% of BA Business Information Systems students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 98.6% of students achieved a score of 70% or better on the rubric criteria. Total population = 142, 140 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Management Section | Direct | BA Business Information Systems students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. Total population = 83, Mean = 751. Traditional total = 41460, Mean = 595. Online total = 45870, Mean = 630. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam. | 98.8% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 83, 82 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively compared and contrasted the local and global impact of computing on individuals, organizations, providers, and society. | 93.8% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 80, 75 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 4: | | Develop alternative information systems solutions appropriate for addressing business problems. | | |
|---|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 497 Final Paper | Direct | 70% of BA Business Information Systems students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 93.2% of students achieved a score of 70% or better on the rubric criteria. Total population = 586, 546 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Information Management Section | Direct | BA Business Information Systems students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Information Management section of the Common Professional Component comprehensive exam. Total population = 83, Mean = 800. Traditional total = 38160, Mean = 625. Online total = 32880, Mean = 674. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam. | 98.8% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 83, 82 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively developed alternative information systems solutions appropriate for addressing business problems. | 95.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 80, 76 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 5: Evaluate processes that support the delivery and management of information systems within the business application environment. | | | | |
|---|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 497 Final Paper | Direct | 70% of BA Business Information Systems students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 93.2% of students achieved a score of 70% or better on the rubric criteria. Total population = 586, 546 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Management Section | Direct | BA Business Information Systems students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. Total population = 83, Mean = 751. Traditional total = 41460, Mean = 595. Online total = 45870, Mean = 630. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam. | 98.8% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 83, 82 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively evaluated processes that can support the delivery and management of information systems within the business application environment. | 95.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 78, 74 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 6: | | Apply knowledge to make responsible decisions when addressing professional, ethical, legal, and social issues and responsibilities relevant to the Information Technology discipline. | | |
|---|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 497 Week 4 Assignment | Direct | 70% of BA Business Information Systems students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 93.6% of students achieved a score of 70% or better on the rubric criteria. Total population = 140, 131 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Management Section | Direct | BA Business Information Systems students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. Total population = 83, Mean = 751. Traditional total = 41460, Mean = 595. Online total = 45870, Mean = 630. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam. | 98.8% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 83, 82 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively apply knowledge to make responsible decisions when addressing professional, ethical, legal, and social issues and responsibilities relevant to the Information Technology discipline. | 94.9% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 79, 75 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 7: | | Employ collaborative team skills to accomplish a common goal. | | |
|--|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INF 220 Week 2 Assignment | Direct | 70% of BA Business Information Systems students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 87.5% of students achieved a score of 70% or better on the rubric criteria. Total population = 80, 70 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Leadership Section | Direct | BA Business Information Systems students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Information Systems students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam. Total population = 83, Mean = 705. Traditional total = 36330, Mean = 578. Online total = 38700, Mean = 613. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam. | 98.8% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 83, 82 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively employ collaborative team skills to accomplish a common goal. | 88.3% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 77, 68 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Business Leadership

| ISLO: 1 | Examine the influence of leadership, vision, and strategic planning in a variety of organizations and environments. | | | |
|--|---|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Leadership Section | Direct | BA Business Leadership students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Leadership students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Business Leadership students must score 400 or higher on the CPC comprehensive exam. | 269 out of 272 (98.9%) BA Business Leadership students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=272, 269 achieved target or better. | Met |
| MGT 380 Final Project | Direct | 70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 90.6% of students achieved a score of 70% or better on the rubric criteria. Total population = 1459, 1322 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I effectively examined the influence of leadership, vision, and strategic planning in a variety of organizations and environments. | 97.2% of BA Business Leadership students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined the influence of leadership, vision, and strategic planning in a variety of organizations and environments. Total population=285, 277 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Assess the process of leading others in environments increasingly characterized by change and complexity. | | |
|--|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Communications Section | Direct | BA Business Leadership students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Leadership students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Communications section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Business Leadership students must score 400 or higher on the CPC comprehensive exam. | 269 out of 272 (98.9%) BA Business Leadership students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=272, 269 achieved target or better. | Met |
| BUS 370 Final Paper | Direct | 70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 86.2% of students achieved a score of 70% or better on the rubric criteria. Total population = 2456, 2116 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively assessed the process of leading others in environments increasingly characterized by change and complexity. | 97.5% of BA Business Leadership students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed the process of leading others in environments increasingly characterized by change and complexity. <p>Total population=285, 278 achieved target or better.</p> | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Apply principles of human behavior and motivation to maximize use of human resources. | | |
|---|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Management: Human Resource Section | Direct | BA Business Leadership students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management: Human Resource section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Leadership students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management: Human Resource section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Business Leadership students must score 400 or higher on the CPC comprehensive exam. | 269 out of 272 (98.9%) BA Business Leadership students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=272, 269 achieved target or better. | Met |
| MGT 425 Final Project | Direct | 70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 86.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 1032, 888 achieved target or better. | Met |
| BUS 303 Final Project | Direct | 70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 92.6% of students achieved a score of 70% or better on the rubric criteria. Total population = 243, 225 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively applied principles of human behavior and motivation to maximize use of human resources. | 96.8% of BA Business Leadership students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively applied principles of human behavior and motivation to maximize use of human resources. <p>Total population=280, 271 achieved target or better.</p> | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Analyze methods of organization change and development. | | |
|--|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Integration and Strategic Management Section | Direct | BA Business Leadership students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Leadership students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Business Leadership students must score 400 or higher on the CPC comprehensive exam. | 269 out of 272 (98.9%) BA Business Leadership students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=272, 269 achieved target or better. | Met |
| BUS 370 Final Project | Direct | 70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 86.2% of students achieved a score of 70% or better on the rubric criteria. Total population = 2456, 2116 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively analyzed methods of organization change and development. | 97.1% of BA Business Leadership students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed methods of organization change and development. Total population=280, 272 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Evaluate the most recent tools and concepts emerging in management and leadership. | | |
|--|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Leadership Section | Direct | BA Business Leadership students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Leadership students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Business Leadership students must score 400 or higher on the CPC comprehensive exam. | 269 out of 272 (98.9%) BA Business Leadership students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC comprehensive exam. Total population=272, 269 achieved target or better. | Met |
| CPC Comprehensive Exam - Management Section | Direct | BA Business Leadership students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Business Leadership students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. | Met |
| MGT 460 Final Paper | Direct | 70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 96.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 1577, 1526 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively evaluated the most recent tools and concepts emerging in management and leadership. | 96.4% of BA Business Leadership students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated the most recent tools and concepts emerging in management and leadership. Total population=279, 269 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Consumer and Family Financial Services

| ISLO: 1 | | Recommend appropriate financial information to individual consumers. | | |
|---|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 342 Final Assignment | Direct | 70% of BA in Consumer and Family Financial Services students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 77.78% of students achieved a score of 70% or better on the rubric criteria. Total population = 9, 7 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Finance Section | Direct | BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs. | On average, BA Consumer and Family Financial Services students scored below the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam. UAGC: N=7 Mean=714 Traditional: N=42840 Mean=552 Online: N=38940 Mean=563 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 7, 7 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively recommended appropriate financial information to individual consumers. | 85.71% of BA Consumer and Family Financial Services students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively recommended appropriate financial information to individual consumers. Total population = 7, 6 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Assess legal concepts and their application to the individual investor. | | |
|--|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 323 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 62.50% of students achieved a score of 70% or better on the rubric criteria. Total population = 16, 10 achieved target or better. | Not Met |
| CPC Comprehensive Exam – Legal Environment of Business Section | Direct | BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Consumer and Family Financial Services students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam. UAGC: N=7 Mean=757 Traditional: N=41490 Mean=604 Online: N=43380 Mean=641 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 7, 7 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively assessed legal concepts and their application to the individual investor. | 100.00% of BA Consumer and Family Financial Services students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed legal concepts and their application to the individual investor. Total population = 7, 7 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Evaluate personal financial practices to achieve the most efficient use of the client’s financial resources. | | |
|--|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| ECO 316 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 100.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 7, 7 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Ethics Section | Direct | BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs. | On average, BA Consumer and Family Financial Services students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam. UAGC: N=7 Mean=671 Traditional: N=40530 Mean=592 Online: N=44850 Mean=627 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 7, 7 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively evaluated personal financial practices to achieve the most efficient use of the client’s financial resources. | 100.00% of BA Consumer and Family Financial Services students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated personal financial practices to achieve the most efficient use of the client’s financial resources. Total population = 7, 7 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Assess the role of financial advisor in the provision of business services to clients. | | |
|---|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 342 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 77.78% of students achieved a score of 70% or better on the rubric criteria. Total population = 9, 7 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Finance Section | Direct | BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs. | On average, BA Consumer and Family Financial Services students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam. UAGC: N=7 Mean=714 Traditional: N=42840 Mean=552 Online: N=38940 Mean=563 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 7, 7 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively assessed the role of financial advisor in the provision of business services to clients. | 100.00% of BA Consumer and Family Financial Services students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed the role of financial advisor in the provision of business services to clients. Total population = 7, 7 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Construct both short range and long range financial plans for a client. | | |
|--|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 342 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 83.33% of students achieved a score of 70% or better on the rubric criteria. Total population = 6, 5 achieved target or better. | Met |
| CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section | Direct | BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Consumer and Family Financial Services students did not score above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive exam. UAGC: N=7 Mean=642 Traditional: N=38730 Mean=551 Online: N=33450 Mean=577 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 7, 7 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively constructed both short range and long range financial plans for a client. | 100.00% of BA Consumer and Family Financial Services students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively constructed both short range and long range financial plans for a client. Total population = 7, 7 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 6 | | Examine the role of life, health, property, and casualty insurance in business and personal financial planning. | | |
|---|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 342 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 83.33% of students achieved a score of 70% or better on the rubric criteria. Total population = 6, 5 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Finance Section | Direct | BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs. | On average, BA Consumer and Family Financial Services students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam. UAGC: N=7 Mean=714 Traditional: N=42840 Mean=552 Online: N=38940 Mean=563 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 7, 7 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively examined the role of life, health, property, and casualty insurance in business and personal financial planning. | 100.00% of BA Consumer and Family Financial Services students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined the role of life, health, property, and casualty insurance in business and personal financial planning. Total population = 7, 7 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 7 | | Evaluate various types of investments in terms of their risks and potential returns. | | |
|---|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 342 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 83.33% of students achieved a score of 70% or better on the rubric criteria. Total population = 6, 5 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Finance Section | Direct | BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs. | On average, BA Consumer and Family Financial Services students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam. UAGC: N=7 Mean=714 Traditional: N=42840 Mean=552 Online: N=38940 Mean=563 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 7, 7 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively evaluated various types of investments in terms of their risks and potential returns. | 100.00% of BA Consumer and Family Financial Services students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they evaluated various types of investments in terms of their risks and potential returns. Total population = 6, 6 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in eMarketing

| ISLO: 1 | | Evaluate marketing situations and make informed marketing decisions. | | |
|--------------------------|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 336 Final Assignment | Direct | 70% of BA eMarketing students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 80.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 20, 25 achieved target or better. | Met |
| BUS 455 Final Assignment | Direct | 70% of BA eMarketing students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 100.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 4, 4 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 18 out of 21 (85.71%) of students exiting the program Agree or Strongly Agree that the quality of my educational experience has been met. Total population = 21, 18 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 18 out of 20 (90.00%) of students exiting the program agree or strongly agree that the course assignments require me to think critically. Total population = 20, 18 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Examine the significance of global markets and the universal marketing processes to develop global marketing plans applying alternative media approaches. | | |
|--------------------------|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 336 Final Assignment | Direct | 70% of BA eMarketing students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 80.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 20, 25 achieved target or better. | Met |
| BUS 455 Final Assignment | Direct | 70% of BA eMarketing students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 100.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 4, 4 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 18 out of 21 (85.71%) of students exiting the program Agree or Strongly Agree that the quality of my educational experience has been met. Total population = 21, 18 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 18 out of 20 (90.00%) of students exiting the program agree or strongly agree that the course assignments require me to think critically. Total population = 20, 18 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Apply computer applications used by the emarketing profession in an e-business solution. | | |
|--------------------------|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 339 Final Assignment | Direct | 70% of BA eMarketing students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 83.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 665, 552 achieved target or better. | Met |
| BUS 455 Final Assignment | Direct | 70% of BA eMarketing students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 100.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 4, 4 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 18 out of 21 (85.71%) of students exiting the program Agree or Strongly Agree that the quality of my educational experience has been met. Total population = 21, 18 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 18 out of 20 (90.00%) of students exiting the program agree or strongly agree that the course assignments require me to think critically. Total population = 20, 18 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Assess the business as an integrated system including the relations among the functional business areas, and the application long-range planning, implementation and business control systems. | | |
|--------------------------|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 455 Final Assignment | Direct | 70% of BA eMarketing students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 100.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 4, 4 achieved target or better. | Met |
| BUS 336 Final Assignment | Direct | 70% of BA eMarketing students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 80.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 20, 25 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 18 out of 21 (85.71%) of students exiting the program Agree or Strongly Agree that the quality of my educational experience has been met. Total population = 21, 18 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 18 out of 20 (90.00%) of students exiting the program agree or strongly agree that the course assignments require me to think critically. Total population = 20, 18 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Entrepreneurship

| ISLO: 1 | | Assess the risks involved in an entrepreneurial venture. | | |
|---|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 368 Final Assignment | Direct | 70% of BA Entrepreneurship students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 90.45% of students achieved a score of 70% or better on the rubric criteria. Total population = 199, 180 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Finance Section | Direct | BA Entrepreneurship students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Entrepreneurship students must score 400 or higher on the CPC comprehensive exam. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> • I effectively assessed the risks involved in an entrepreneurial venture. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Analyze the impact of the political, legal and ethical environment on entrepreneurial ventures. | | |
|--|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 311 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 46.67% of students achieved a score of 70% or better on the rubric criteria. Total population = 14, 7 achieved target or better. | Not Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam – Legal Environment of Business Section | Direct | BA Entrepreneurship students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Entrepreneurship students must score 400 or higher on the CPC comprehensive exam. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> • I effectively analyzed the impact of the political, legal and ethical environment on entrepreneurial ventures. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | Analyze emerging issues facing emerging businesses in competitive markets. | | | |
|---|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 435 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 91.23% of students achieved a score of 70% or better on the rubric criteria. Total population = 114, 104 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| ACPC Comprehensive Exam – Business Ethics Section | Direct | BA Entrepreneurship students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA in Entrepreneurship students must score 400 or higher on the CPC comprehensive exam. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> • I effectively analyzed emerging issues facing emerging businesses in competitive markets. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Integrate the functional areas of business in the strategic planning process. | | |
|---|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 433 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 90.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 30, 27 achieved target or better. | Met |
| CPC Comprehensive Exam – Management Section | Direct | BA Entrepreneurship students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Entrepreneurship students must score 400 or higher on the CPC comprehensive exam. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> • I effectively integrated the functional areas of business in the strategic planning process. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Construct a business plan for an entrepreneurial venture. | | |
|--|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 437 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 96.47% of students achieved a score of 70% or better on the rubric criteria. Total population = 85, 82 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam – Business Ethics in Entrepreneurship Section | Direct | BA Entrepreneurship students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics in Entrepreneurship section of the CPC comprehensive exam when compared to other competitive programs. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Entrepreneurship students must score 400 or higher on the CPC comprehensive exam. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> I effectively constructed a business plan for an entrepreneurial venture. | As the data for the BA in Entrepreneurship was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Finance

| ISLO: 1 | Analyze business and financial conditions using appropriate problem solving skills. | | | |
|---|---|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 401 Final Assignment | Direct | 70% of BA Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 82.87% of students achieved a score of 70% or better on the rubric criteria. Total population = 642, 532 achieved target or better. | Met |
| CPC Comprehensive Exam – Accounting Section | Direct | BA Finance students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam. UAGC: N=147 Mean=727 Traditional: N=810 Mean=607 Online: N=2910 Mean=591 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Finance students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 147, 147 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively analyzed business and financial conditions using appropriate problem solving skills. | 94.81% of BA Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed business and financial conditions using appropriate problem solving skills. Total population = 135, 128 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Apply financial theories to conduct financial analysis. | | |
|---|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 405 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 88.08% of students achieved a score of 70% or better on the rubric criteria. Total population = 1359, 1197 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Finance Section | Direct | BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam. UAGC: N=147 Mean=731 Traditional: N=480 Mean=568 Online: N=2490 Mean=580 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Finance students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 147, 147 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively applied financial theories to conduct financial analysis. | 94.81% of BA Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively applied financial theories to conduct financial analysis. Total population =135, 128 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Appraise financial practices to achieve the efficient use of financial resources. | | |
|--|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 215 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 79.35% of students achieved a score of 70% or better on the rubric criteria. Total population = 460, 365 achieved target or better. | Met |
| CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section | Direct | BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and below the average of the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive exam. UAGC: N=147 Mean=719 Traditional: N=270 Mean=547 Online: N=2370 Mean=542 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Finance students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 147, 147 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively appraised financial practices to achieve the efficient use of financial resources. | 94.07% of BA Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively appraised financial practices to achieve the efficient use of financial resources. Total population = 135, 127 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macro-finance. | | |
|---|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| ECO 316 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 85.09% of students achieved a score of 70% or better on the rubric criteria. Total population = 644, 548 achieved target or better. | Met |
| CPC Comprehensive Exam – Legal of Environment of Business Section | Direct | BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal of Environment of Business section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Legal of Environment of Business section of the Common Professional Component comprehensive exam. UAGC: N=147 Mean=751 Traditional: N=240 Mean=538 Online: N=2790 Mean=536 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Finance students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 147, 147 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively evaluated the political, social, legal, regulatory, and technological issues in the context of micro-and macro-finance. | 93.33% of BA Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated the political, social, legal, regulatory, and technological issues in the context of micro-and macro-finance. Total population = 135, 126 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Evaluate financial information and non-financial information in order to appropriately assess business opportunities. | | |
|---|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 450 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 79.47% of students achieved a score of 70% or better on the rubric criteria. Total population = 906, 720 achieved target or better. | Met |
| CPC Comprehensive Exam – Management Section | Direct | BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. UAGC: N=147 Mean=765 Traditional: N=N/A Mean=N/A Online: N=1140 Mean=575 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Finance students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 147, 147 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively evaluated financial information and non-financial information in order to appropriately assess business opportunities. | 92.59% of BA Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated financial information and non-financial information in order to appropriately assess business opportunities. Total population = 135, 125 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 6 | | Construct long-range financial planning, implementation and control systems. | | |
|---|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| FIN 490 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 68.31% of students achieved a score of 70% or better on the rubric criteria. Total population = 852, 582 achieved target or better. | Not Met |
| CPC Comprehensive Exam – Management Section | Direct | BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. UAGC: N=147 Mean=765 Traditional: N=N/A Mean=N/A Online: N=1140 Mean=575 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Finance students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 147, 147 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively constructed long-range financial planning, implementation, and control systems. | 92.59% of BA Finance students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively constructed long-range financial planning, implementation, and control systems. Total population = 135, 125 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Human Resources Management

| ISLO: 1 | Evaluate internal and external organizational environments and the impact of their interrelationships on human resource functions. | | | |
|--|--|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Integration and Strategic Management Section | Direct | BA Human Resources Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Human Resources students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Human Resources Management students must score 400 or higher on the CPC comprehensive exam. | 306 out of 310 (98.7%) BA Human Resources Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC. Total population=310, 306 achieved target or better. | Met |
| MGT 490 Final Project | Direct | 70% of BA Human Resources Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 92.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 884, 813 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be: <ul style="list-style-type: none"> • I effectively evaluated internal and external organizational environments and the impact of their interrelationships on human resource functions. | 95.2% of BA Human Resources Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated internal and external organizational environments and the impact of their interrelationships on human resource functions. Total population=311, 296 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 Analyze the process of job analysis, staffing, appraisal and compensation, training, career planning, and organizational development. | | | | |
|---|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Management Section | Direct | BA Human Resources Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Human Resources students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Human Resources Management students must score 400 or higher on the CPC comprehensive exam. | 306 out of 310 (98.7%) BA Human Resources Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC. Total population=310, 306 achieved target or better. | Met |
| BUS 434 Final Project | Direct | 70% of BA Human Resources Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 75.7% of students achieved a score of 70% or better on the rubric criteria. Total population = 1065, 806 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be: <ul style="list-style-type: none"> I effectively analyzed the process of job analysis, staffing, appraisal and compensation, training, career planning, and organizational development. | 98.1% of BA Human Resources Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed the process of job analysis, staffing, appraisal and compensation, training, career planning, and organizational development. Total population=310, 304 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Examine the interaction among management, labor, and labor law. | | |
|---|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Management Section | Direct | BA Human Resources Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Human Resources students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Human Resources Management students must score 400 or higher on the CPC comprehensive exam. | 306 out of 310 (98.7%) BA Human Resources Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC. Total population=310, 306 achieved target or better. | Met |
| BUS 372 Final Project | Direct | 70% of BA Human Resources Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 84.4% of students achieved a score of 70% or better on the rubric criteria. Total population = 1466, 1237 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be: <ul style="list-style-type: none"> I effectively examined the interaction among management, labor, and labor law. | 96.1% of BA Human Resources Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined the interaction among management, labor, and labor law. Total population=309, 297 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | Assess and develop methods designed to prevent employer liability and labor relation issues (antidiscrimination statutes, employee and labor relations, union and non-union environment issues). | | | |
|--|--|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Ethics Section | Direct | BA Human Resources Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Human Resources students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Human Resources Management students must score 400 or higher on the CPC comprehensive exam. | 306 out of 310 (98.7%) BA Human Resources Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC. Total population=310, 306 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 372 Final Project | Direct | 70% of BA Human Resources Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 84.4% of students achieved a score of 70% or better on the rubric criteria. Total population = 1466, 1237 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be: <ul style="list-style-type: none"> • I effectively assessed and developed methods designed to prevent employer liability and labor relation issues (anti-discrimination statutes, employee and labor relations, union and non-union environment issues). | 96.1% of BA Human Resources Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed and developed methods designed to prevent employer liability and labor relation issues (anti-discrimination statutes, employee and labor relations, union and non-union environment issues). Total population=307, 295 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Analyze the ethical, legal, and safety challenges faced in the workplace. | | |
|--|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Ethics Section | Direct | BA Human Resources Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Human Resources students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Human Resources Management students must score 400 or higher on the CPC comprehensive exam. | 306 out of 310 (98.7%) BA Human Resources Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC exam. Total population=310, 306 achieved target or better. | Met |
| CPC Comprehensive Exam - Legal Environment of Business Section | Direct | BA Human Resources Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Human Resources students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam. | Met |
| BUS 375 Final Project | Direct | 70% of BA Human Resources Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 77.5% of students achieved a score of 70% or better on the rubric criteria. Total population = 1461, 1133 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|-----------------------|-------------------|--|---|---------------|
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be: <ul style="list-style-type: none"> • I effectively analyzed the ethical, legal, and safety challenges faced in the workplace. | 97.7% of BA Human Resources Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed the ethical, legal, and safety challenges faced in the workplace. Total population=304, 297 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in International Business

| ISLO: 1 | Apply basic business practices to resolve international business problems. | | | |
|---|--|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS357 Final Assignment | Direct | 70% of BA International Business students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 66.67% of students achieved a score of 70% or better on the rubric criteria. Total population = 6, 4 achieved target or better. | Not Met |
| CPC Comprehensive Exam – Management Section | Direct | BA International Business students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA International Business students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. UAGC: N=5 Mean=740 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA International Business students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 5, 5 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively applied basic business practices to resolve international business problems. | 100.00% of BA in International Business students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively applied basic business practices to resolve international business problems. Total population = 5, 5 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Assess market globalization factors and typical business strategies for competing in foreign markets. | | |
|--|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 492 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 100.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 10, 10 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Integration and Strategic Management Section | Direct | BA International Business students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA International Business students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. UAGC: N=5 Mean=720 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA International Business students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 5, 5 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively assessed market globalization factors and typical business strategies for competing in foreign markets. | 100.00% of BA in International Business students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed market globalization factors and typical business strategies for competing in foreign markets. Total population = 5, 5 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Construct a country strategic risk assessment that includes all the relevant factors for firms operating overseas or thinking of entering new markets. | | |
|---|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 492 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 100.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 10, 10 achieved target or better. | Met |
| CPC Comprehensive Exam – Information Management Systems Section | Direct | BA International Business students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs. | On average BA International Business students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional Component comprehensive exam. UAGC: N=5 Mean=760 Traditional: N=38106 Mean=625 Online: N=32880 Mean=673 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA International Business students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 5, 5 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively constructed a country strategic risk assessment that includes all the relevant factors for firms operating overseas or thinking of entering new markets. | 100.00% of BA in International Business students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively constructed a country strategic risk assessment that includes all the relevant factors for firms operating overseas or thinking of entering new markets. Total population = 5, 5 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Integrate culturally sensitive concepts into team communication. | | |
|--|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 357 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 66.67% of students achieved a score of 70% or better on the rubric criteria. Total population = 6, 4 achieved target or better. | Not Met |
| CPC Comprehensive Exam – Business Ethics Section | Direct | BA International Business students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs. | On average BA International Business students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam. UAGC: N=5 Mean=740 Traditional: N=40530 Mean=592 Online: N=44850 Mean=627 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA International Business students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 5, 5 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively integrated culturally sensitive concepts into team communication. | 80.00% of BA in International Business students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively integrated culturally sensitive concepts into team communication. Total population = 5, 4 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Analyze emerging issues facing countries or businesses in international markets. | | |
|--|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 492 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 100.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 10, 10 achieved target or better. | Met |
| CPC Comprehensive Exam – Global Dimensions of Business Section | Direct | BA International Business students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Global Dimensions of Business section of the CPC comprehensive exam when compared to other competitive programs. | On average BA International Business students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Global Dimensions of Business section of the Common Professional Component comprehensive exam. UAGC: N=5 Mean=700 Traditional: N=39480 Mean=565 Online: N=38460 Mean=584 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA International Business students must score 400 or higher on the CPC comprehensive exam. | 100.00% of students achieved a score of 400 or better on the exam. Total population = 5, 5 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively analyzed emerging issues facing countries or businesses in international markets. | 100.00% of BA in International Business students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed emerging issues facing countries or businesses in international markets Total population = 5, 5 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Marketing

| ISLO: 1 | | Apply management and marketing concepts to diverse marketing needs within domestic and multiple global cultures. | | |
|--|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 343 Final Assignment | Direct | 70% of BA Marketing students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 90.27% of students achieved a score of 70% or better on the rubric criteria. Total population = 411, 371 achieved target or better. | Met |
| CPC Comprehensive Exam – Marketing Section | Direct | BA Marketing students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Marketing section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Marketing students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Marketing section of the Common Professional Component comprehensive exam. UAGC: N=79 Mean=727 Traditional: N=43020 Mean=627 Online: N=38850 Mean=645 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Marketing students must score 400 or higher on the CPC comprehensive exam. | 94.94% BA Marketing students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 79, 75 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively applied management and marketing concepts to diverse marketing needs among domestic and multiple global cultures. | 93.59% of BA Marketing students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively applied management and marketing concepts to diverse marketing needs among domestic and multiple global cultures. Total population = 78, 73 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Employ market research, data analysis, and analytics techniques to make informed marketing decisions. | | |
|--|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 410 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 98.10% of students achieved a score of 70% or better on the rubric criteria. Total population = 315, 309 achieved target or better. | Met |
| CPC Comprehensive Exam – Marketing Section | Direct | BA Marketing students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Marketing section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Marketing students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Marketing section of the Common Professional Component comprehensive exam. UAGC: N=79 Mean=727 Traditional: N=43020 Mean=627 Online: N=38850 Mean=645 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Marketing students must score 400 or higher on the CPC comprehensive exam. | 94.94% BA Marketing students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 79, 75 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively employed market research, data analysis and analytics techniques to make informed marketing decisions. | 93.59% of BA Marketing students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively employed market research, data analysis and analytics techniques to make informed marketing decisions. Total population =78, 73 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | Compare legal, ethical, sustainable, and socially responsible marketing principles. | | | |
|--|---|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 343 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 90.27% of students achieved a score of 70% or better on the rubric criteria. Total population = 411, 371 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam – Advanced Marketing II Section | Direct | BA Marketing students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Advanced Marketing II Section of the CPC comprehensive exam when compared to other competitive programs. | As the data for the BA Marketing was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Marketing students must score 400 or higher on the CPC comprehensive exam. | 94.94% BA Marketing students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 79, 75 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> I effectively compared legal, ethical, sustainable, and socially responsible marketing principles.0% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: I effectively appraised financial practices to achieve the efficient use of financial resources. | 93.59% of BA Marketing students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively compared legal, ethical, sustainable, and socially responsible marketing principles. Total population = 78, 73 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Utilize appropriate marketing communications and digital practices to meet organizational and consumer needs. | | |
|--|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 351 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 90.76% of students achieved a score of 70% or better on the rubric criteria. Total population = 887, 805 achieved target or better. | Met |
| CPC Comprehensive Exam – Advanced Marketing II Section | Direct | BA Marketing students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Advanced Marketing II Section of the CPC comprehensive exam when compared to other competitive programs. | As the data for the BA Marketing was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Marketing students must score 400 or higher on the CPC comprehensive exam. | 94.94% BA Marketing students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 79, 75 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> I effectively utilized appropriate marketing communications and digital practices to meet organizational and consumer needs. | 93.59% of BA Marketing students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively utilized appropriate marketing communications and digital practices to meet organizational and consumer needs. Total population = 78, 73 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Create a strategic marketing plan for a dynamic business environment. | | |
|--|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 495 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 79.30% of students achieved a score of 70% or better on the rubric criteria. Total population = 512, 406 achieved target or better. | Met |
| CPC Comprehensive Exam – Marketing Section | Direct | BA Marketing students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Marketing section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Marketing students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Marketing section of the Common Professional Component comprehensive exam. UAGC: N=79 Mean=727 Traditional: N=43020 Mean=627 Online: N=38850 Mean=645 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Marketing students must score 400 or higher on the CPC comprehensive exam. | 94.94% BA Marketing students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 79, 75 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively created a strategic marketing plan for a dynamic business environment. | 93.59% of BA Marketing students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively created a strategic marketing plan for a dynamic business environment. Total population = 78, 73 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Operations Management and Analysis

| ISLO: 1 | Apply systems analysis to management decisions and operational success. | | | |
|---|---|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 461 Final Assignment | Direct | 70% of BA Operations Management and Analysis students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 72.54% of students achieved a score of 70% or better on the rubric criteria. Total population = 863, 626 achieved target or better. | Met |
| CPC Comprehensive Exam – Management Section | Direct | BA Operations Management and Analysis students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Operations Management and Analysis students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. UAGC: N=112 Average=716 Traditional: N=41460 Average=595 Online: Total N=45870 Average=629 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Operations Management and Analysis students must score 400 or higher on the CPC comprehensive exam. | 95.54% BA Operations Management and Analysis students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 112, 107 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively applied systems analysis to management decisions and operational success. | 93.64% of BA Operations Management and Analysis students upon completion of the program during the 2022-23 assessment cycle indicated that they effectively applied systems analysis to management decisions and operational success. Total population = 110, 103 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | Assess methods of quality management, product and service development, and learn processes in business operations. | | | |
|--|--|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 443 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 86.33% of students achieved a score of 70% or better on the rubric criteria. Total population = 841, 726 achieved target or better. | Met |
| CPC Comprehensive Exam – - Business Integration and Strategic Management Section | Direct | BA Operations Management and Analysis students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the - Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Operations Management and Analysis students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the - Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. UAGC: N=112 Average=731 Traditional: N=41550 Average=624 Online: Total N=41310 Average=644 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Operations Management and Analysis students must score 400 or higher on the CPC comprehensive exam. | 95.54% BA Operations Management and Analysis students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 112, 107 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively assessed methods of quality management, product, and service development, and learned processes in business operations. | 94.44% of BA Operations Management and Analysis students upon completion of the program during the 2022-23 assessment cycle indicated that they effectively assessed methods of quality management, product, and service development, and learned processes in business operations. Total population =108, 102 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Develop skills in managing projects and programs. | | |
|--|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 402 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 73.62% of students achieved a score of 70% or better on the rubric criteria. Total population = 777, 572 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Leadership Section | Direct | BA Operations Management and Analysis students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership Section of the CPC comprehensive exam when compared to other competitive programs. | As the data for the BA Operations Management and Analysis was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Operations Management and Analysis students must score 400 or higher on the CPC comprehensive exam. | 95.54% BA Operations Management and Analysis students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 112, 107 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> I effectively developed skills in managing projects and programs. | 97.25% of BA Operations Management and Analysis students upon completion of the program during the 2022-23 assessment cycle indicated that they effectively developed skills in managing projects and programs. Total population = 109, 106 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | Examine globalization effects on the organization’s operations, supply chain, and product or services production. | | | |
|--|---|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 461 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 72.54% of students achieved a score of 70% or better on the rubric criteria. Total population = 863, 626 achieved target or better. | Met |
| CPC Comprehensive Exam – Global Dimensions of Business Section | Direct | BA Operations Management and Analysis students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Global Dimensions of Business Section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Operations Management and Analysis students scored above the average of the Traditional Aggregate Pool on the Global Dimensions of Business section of the Common Professional Component comprehensive exam. UAGC: N=112 Average=679 Traditional: N=39480 Average=565 Online: Total N=38460 Average=584 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Operations Management and Analysis students must score 400 or higher on the CPC comprehensive exam. | 95.54% BA Operations Management and Analysis students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 112, 107 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively examined globalization effects on the organization’s operations, supply chain, and product or services production. | 94.39% of BA Operations Management and Analysis students upon completion of the program during the 2022-23 assessment cycle indicated that they effectively examined globalization effects on the organization’s operations, supply chain, and product or services production. Total population = 107, 101 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Analyze effective decision-making, problem solving, and technical skills required in management. | | |
|--|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PRM 300 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 78.75% of students achieved a score of 70% or better on the rubric criteria. Total population = 1661, 1308 achieved target or better. | Met |
| CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section | Direct | BA Operations Management and Analysis students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Operations Management and Analysis students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive exam. UAGC: N=112 Average=702 Traditional: N=38730 Average=551 Online: Total N=33450 Average=577 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Operations Management and Analysis students must score 400 or higher on the CPC comprehensive exam. | 95.54% BA Operations Management and Analysis students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 112, 107 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively analyzed effective decision-making, problem solving, and technical skills required in management. | 96.33% of BA Operations Management and Analysis students upon completion of the program during the 2022-23 assessment cycle indicated that they effectively analyzed effective decision-making, problem solving, and technical skills required in management. Total population = 109, 105 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Organizational Management

| ISLO: 1 | Examine one's personal leadership style and determine its appropriateness to various organizational situations. | | | |
|--|---|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 380 Final Assignment | Direct | 70% of BA Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 88.91% of students achieved a score of 70% or better on the rubric criteria. Total population = 2263, 2012 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Leadership Section | Direct | BA Organizational Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs. | On average Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam. UAGC: N=499 Mean=748 Traditional: N=36330 Mean=577 Online: N=38700 Mean=612 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 99.40% BA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 499, 496 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively examined one's personal leadership style and determined its appropriateness to various organizational situations. | 97.08% of BA Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined my personal leadership style and determined its appropriateness to various organizational situations. Total population = 479, 465 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Formulate management-level decisions within the organizational framework. | | |
|---|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 435 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 80.11% of students achieved a score of 70% or better on the rubric criteria. Total population = 1232, 987 achieved target or better. | Met |
| CPC Comprehensive Exam – Management Section | Direct | BA Organizational Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. UAGC: N=499 Mean=761 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 99.40% BA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 499, 496 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: •I effectively formulated management-level decisions within the organizational framework. | 96.38% of BA Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively formulated management-level decisions within the organizational framework. Total population =479, 453 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Formulate strategies for effective team development. | | |
|--|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 370 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 83.62% of students achieved a score of 70% or better on the rubric criteria. Total population = 3627, 3033 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Leadership Section | Direct | BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership Section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam. UAGC: N=499 Mean=748 Traditional: N=36330 Mean=577 Online: N=38700 Mean=612 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 99.40% BA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 499, 496 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively formulated strategies for effective team development. | 96.65% of BA Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively formulated strategies for effective team development. Total population = 478, 462 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Analyze alternative solutions for complex business problems. | | |
|--|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 450 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 50.99% of students achieved a score of 70% or better on the rubric criteria. Total population = 3075, 1568 achieved target or better. | Not Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam – Business Integration and Strategic Management Section | Direct | BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management Section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Organizational Management students scored above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. UAGC: N=499 Mean=764 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644 | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 99.40% BA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 499, 496 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively analyzed solutions for complex business problems. | 94.98% of BA Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed solutions for complex business problems Total population = 478, 454 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Compare and contrast individual characteristics that influence work behaviors and organizational effectiveness. | | |
|--|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 318 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 82.35% of students achieved a score of 70% or better on the rubric criteria. Total population = 68, 56 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Communications Section | Direct | BA Organizational Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Communications section of the Common Professional Component comprehensive exam. UAGC: N=499 Mean=782 Traditional: N=10410 Mean=676 Online: N=11100 Mean=689 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 99.40% BA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 499, 496 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively compared and contrasted individual characteristics that influence work behaviors and organizational effectiveness. | 97.23% of BA Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively compared and contrasted individual characteristics that influence work behaviors and organizational effectiveness. Total population = 469, 456 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 6 | | Analyze the impact of social problems on the workplace at the individual, group, organizational, and societal levels. | | |
|--|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 250 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 87.64% of students achieved a score of 70% or better on the rubric criteria. Total population = 2945, 2581 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Ethics Section | Direct | BA Organizational Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam. UAGC: N=499 Mean=761 Traditional: N=40530 Mean=592 Online: N=44850 Mean=627 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Organizational Management students must score 400 or higher on the CPC comprehensive exam. | 99.40% BA Organizational Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 499, 496 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively analyzed the impact of social problems on the workplace at the individual, group, organizational and societal levels. | 97.04% of BA Organizational Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed the impact of social problems on the workplace at the individual, group, organizational and societal levels. Total population = 573, 459 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Project Management

| ISLO: 1 | Apply proven project management principles to business situations. | | | |
|---|--|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PRM 300 Final Assignment | Direct | 70% of BA Project students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 79.52% of students achieved a score of 70% or better on the rubric criteria. Total population = 1431, 1138 achieved target or better. | Met |
| CPC Comprehensive Exam – Management Section | Direct | BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. UAGC: N=150 Mean=706 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam. | 96.00% BA Project Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 150, 144 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively applied proven project management principles to business situations. | 94.33% of BA Project Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively applied proven project management principles to business situations. Total population = 141, 133 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | Apply current project management best practices to initiate, plan, execute, control, and close a well-documented project. | | | |
|--|---|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PRM 300 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 79.52% of students achieved a score of 70% or better on the rubric criteria. Total population = 1431, 1138 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam – Business Leadership Section | Direct | BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam. UAGC: N=150 Mean=695 Traditional: N=36330 Mean=577 Online: N=38700 Mean=612 | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam. | 96.00% BA Project Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 150, 144 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively applied current project management best practices to initiate, plan, execute, control, and close a well-documented project. | 91.49% of BA Project Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively applied current project management best practices to initiate, plan, execute, control, and close a well-documented project. Total population =141, 129 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Examine successful project team development and management strategies. | | |
|---|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 443 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 78.86% of students achieved a score of 70% or better on the rubric criteria. Total population = 1126, 888 achieved target or better. | Met |
| CPC Comprehensive Exam – Management Section | Direct | BA Project Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management Section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. UAGC: N=150 Mean=706 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam. | 96.00% BA Project Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 150, 144 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively examined successful project team development and management strategies. | 93.62% of BA Project Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined successful project team development and management strategies. Total population = 141, 132 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Assess how project management practices can support organizational effectiveness and the corporate strategic planning process. | | |
|--|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 443 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 78.86% of students achieved a score of 70% or better on the rubric criteria. Total population = 1126, 888 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Integration and Strategic Management Section | Direct | BA Project Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management Section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Project Management students scored above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. UAGC: N=149 Mean=753 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam. | 96.00% BA Project Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 150, 144 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively assessed how project management practices could support organizational effectiveness and the corporate strategic planning process. | 96.48% of BA Project Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed how project management practices could support organizational effectiveness and the corporate strategic planning process. Total population = 142, 137 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Evaluate the role of risk in projects and ways to mitigate its effects. | | |
|---|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 402 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 65.18% of students achieved a score of 70% or better on the rubric criteria. Total population = 112, 73 achieved target or better. | Not Met |
| CPC Comprehensive Exam – Information Management Section | Direct | BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Information Management section of the Common Professional Component comprehensive exam. UAGC: N=149 Mean=775 Traditional: N=38160 Mean=625 Online: N=32880 Mean=673 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam. | 96.00% BA Project Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 150, 144 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively evaluated the role of risk in projects and ways to mitigate its effects. | 95.80% of BA Project Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated the role of risk in projects and ways to mitigate its effects. Total population = 143, 137 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 6 | | Examine the application of ethics to the practice of project management. | | |
|--|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PRM 337 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 85.69% of students achieved a score of 70% or better on the rubric criteria. Total population = 580, 497 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Integration and Strategic Management Section | Direct | BA Project Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management Section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Project Management students scored above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. UAGC: N=149 Mean=753 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam. | 96.00% BA Project Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 150, 144 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively examined the application of ethics to the practice of project management. | 97.18% of BA Project Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined the application of ethics to the practice of project management. Total population = 142, 138 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 7 | | Integrate dynamic business data using relevant technology solutions. | | |
|--|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 443 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 78.86% of students achieved a score of 70% or better on the rubric criteria. Total population = 1126, 888 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Integration and Strategic Management Section | Direct | BA Project Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management Section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Project Management students scored above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. UAGC: N=149 Mean=753 Traditional: N=41550 Mean=624 Online: N=41310 Mean=644 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam. | 96.00% BA Project Management students from July 1, 2022, to June 30, 2023, scored 400 or higher on the CPC comprehensive exam. Total population = 150, 144 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively integrated dynamic business data using relevant technology solutions. | 92.25% of BA Project Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they integrated dynamic business data using relevant technology solutions. Total population = 142, 131 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Public Administration

| ISLO 1: | Organize theoretical knowledge for understanding, developing, and implementing public policy and administration. | | | |
|---|--|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PPA 497 Final Paper | Direct | 70% of BA Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 100.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 9, 9 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Public Administration Principles and Foundations Section | Direct | BA Public Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Public Administration Principles and Foundations section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Public Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Public Administration Principles and Foundations section of the Common Professional Component comprehensive exam. Total population = 13, Mean = 533. Traditional total = N/A, Mean = N/A. Online total = N/A, Mean = N/A. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam-Score | Direct | 90% of BA Public Administration students must score 400 or higher on the CPC comprehensive exam. | 100.0% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 3, 3 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I effectively organized theoretical knowledge for understanding, developing, and implementing public policy and administration. | 66.7% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 3, 2 achieved target or better. | Not Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Integrate academic theory and practical applications. | | |
|---|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PPA 305 Final Paper | Direct | 70% of BA Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 71.4% of students achieved a score of 70% or better on the rubric criteria. Total population = 56, 40 achieved target or better. | Met |
| CPC Comprehensive Exam - Public Administration Management Section | Direct | BA Public Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Public Administration Principles and Foundations section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Public Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Public Administration Management section of the Common Professional Component comprehensive exam. Total population = 3, Mean = 733. Traditional total = N/A, Mean = N/A. Online total = N/A, Mean = N/A. | Met |
| CPC Comprehensive Exam-Score | Direct | 90% of BA Public Administration students must score 400 or higher on the CPC comprehensive exam. | 100.0% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 3, 3 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively integrated academic theory and practical applications. | 66.7% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 3, 2 achieved target or better. | Not Met |

TABLE: Student Learning Assessment Results

| ISLO 3: Apply management theory to the practice of public administration. | | | | |
|---|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PPA 301 Final Paper | Direct | 70% of BA Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 100.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 2, 2 achieved target or better. | Met |
| CPC Comprehensive Exam - Public Administration Management Section | Direct | BA Public Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Public Administration Principles and Foundations section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Public Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Public Administration Management section of the Common Professional Component comprehensive exam. Total population = 3, Mean = 733. Traditional total = N/A, Mean = N/A. Online total = N/A, Mean = N/A. | Met |
| CPC Comprehensive Exam-Score | Direct | 90% of BA Public Administration students must score 400 or higher on the CPC comprehensive exam. | 100.0% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 3, 3 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively applied management theory to the practice of public administration. | 66.7% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 3, 2 achieved target or better. | Not Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Identify relevant political and legal factors in the policy process and analyze their roles critically. | | |
|---|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PPA 403 Final Paper | Direct | 70% of BA Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 100.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 2, 2 achieved target or better. | Met |
| CPC Comprehensive Exam - Administrative Law Section | Direct | BA Public Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Public Administration Principles and Foundations section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Public Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Administrative Law section of the Common Professional Component comprehensive exam. Total population = 3, Mean = 600. Traditional total = N/A, Mean = N/A. Online total = N/A, Mean = N/A. | Met |
| CPC Comprehensive Exam-Score | Direct | 90% of BA Public Administration students must score 400 or higher on the CPC comprehensive exam. | 100.0% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 3, 3 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively analyzed relevant political and legal factors in the public policy process. | 66.7% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 3, 2 achieved target or better. | Not Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Judge the ethical components of public responsibility. | | |
|---|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| PPA 403 Final Paper | Direct | 70% of BA Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 100.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 3, 3 achieved target or better. | Met |
| CPC Comprehensive Exam - Ethics and Social Responsibilities Section | Direct | BA Public Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Public Administration Principles and Foundations section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Public Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Ethics and Social Responsibilities section of the Common Professional Component comprehensive exam. Total population = 3, Mean = 600. Traditional total = N/A, Mean = N/A. Online total = N/A, Mean = N/A. | Met |
| CPC Comprehensive Exam-Score | Direct | 90% of BA Public Administration students must score 400 or higher on the CPC comprehensive exam. | 100.0% of students achieved a score of 400 or higher on the CPC comprehensive exam. Total population = 3, 3 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively judged the ethical components of public responsibility. | 66.7% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 3, 2 achieved target or better. | Not Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Public Relations and Marketing

| ISLO: 1 | | Develop an understanding and mastery of marketing, and public relations functions. | | |
|------------------------------|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 343 Final Paper | Direct | 70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 88.9% of students achieved a score of 70% or better on the rubric criteria. Total population = 36, 32 achieved target or better. | Met |
| BUS 421 Final Paper | Direct | 70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 85.9% of students achieved a score of 70% or better on the rubric criteria. Total population = 64, 55 achieved target or better. | Met |
| BUS 421 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • The quality of my educational experience has been met. | As the data for the BA in Public Relations and Marketing was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | Create a repertoire of communication skills in order to become an effective communicator across contexts. | | | |
|------------------------------|---|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 421 Final Paper | Direct | 70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 87.5% of students achieved a score of 70% or better on the rubric criteria. Total population = 32, 28 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CGD 318 Final Paper | Direct | 70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 95.5% of students achieved a score of 70% or better on the rubric criteria. Total population = 110, 105 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 421 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> • Course assignments require me to think critically. | As the data for the BA in Public Relations and Marketing was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Develop competence in using planning skills to create and implement marketing and public relations solutions to meet client's needs. | | |
|------------------------------|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CGD 318 Final Paper | Direct | 70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 95.5% of students achieved a score of 70% or better on the rubric criteria. Total population = 110, 105 achieved target or better. | Met |
| BUS 421 Final Paper | Direct | 70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 84.4% of students achieved a score of 70% or better on the rubric criteria. Total population = 32, 27 achieved target or better. | Met |
| BUS 421 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • The quality of my educational experience has been met. | As the data for the BA in Public Relations and Marketing was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Evaluate the effectiveness and appropriateness of marketing and public relations messages. | | |
|------------------------------|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 336 Week 2 Paper | Direct | 70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | As the data for the BA in Public Relations and Marketing was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| BUS 421 Final Paper | Direct | 70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 93.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 16, 15 achieved target or better. | Met |
| BUS 421 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • The quality of my educational experience has been met. | As the data for the BA in Public Relations and Marketing was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | Engage in problem analysis, strategic planning, message development, and tactical solutions. | | | |
|------------------------------|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 339 Final Paper | Direct | 70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 97.7% of students achieved a score of 70% or better on the rubric criteria. Total population = 43, 42 achieved target or better. | Met |
| BUS 421 Final Paper | Direct | 70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 93.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 16, 15 achieved target or better. | Met |
| BUS 421 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • The quality of my educational experience has been met. | As the data for the BA in Public Relations and Marketing was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Real Estate Studies

| ISLO: 1 | Assess real estate professional governance and licensing in the states and how such laws and systems benefit consumers. | | | |
|--|---|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| RES 327 Final Assignment | Direct | 70% of BA Real Estate Studies students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 88.89% of students achieved a score of 70% or better on the rubric criteria. Total population = 27, 24 achieved target or better. | Met |
| CPC Comprehensive Exam – Legal Environment of Business Section | Direct | BA Real Estate Studies students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Real Estate Studies students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam. UAGC: N=38 Mean=721 Traditional: N=41490 Mean=604 Online: N=43380 Mean=641 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Real Estate Studies students must score 400 or higher on the CPC comprehensive exam. | 97.37% of students achieved a score of 400 or better on the exam. Total population = 38, 37 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively assessed real estate professional governance and licensing in the states and how such laws and systems benefit consumers. | 82.86% of BA in Real Estate Studies students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed real estate professional governance and licensing in the states and how such laws and systems benefit consumers. Total population = 35, 29 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Examine essential real estate business practices. | | |
|---|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| RES 429 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 88.64% of students achieved a score of 70% or better on the rubric criteria. Total population = 44, 39 achieved target or better. | Met |
| CPC Comprehensive Exam – Management Section | Direct | BA Real Estate Studies students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Real Estate Studies students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. UAGC: N=38 Mean=721 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Real Estate Studies students must score 400 or higher on the CPC comprehensive exam. | 97.37% of students achieved a score of 400 or better on the exam. Total population = 38, 37 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively examined essential real estate business practices. | 85.71% of BA in Real Estate Studies students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined essential real estate business practices. Total population =35, 30 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Apply real estate law, contract law, and Uniform Commercial Code in solving complex real estate problems. | | |
|--|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| RES 345 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 86.96% of students achieved a score of 70% or better on the rubric criteria. Total population = 92, 80 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Ethics Section | Direct | BA Real Estate Studies students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Real Estate Studies students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam. UAGC: N=38 Mean=673 Traditional: N=40530 Mean=592 Online: N=44850 Mean=627 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Real Estate Studies students must score 400 or higher on the CPC comprehensive exam. | 97.37% of students achieved a score of 400 or better on the exam. Total population = 38, 37 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively applied real estate law, contract law, and Uniform Commercial Code in solving complex real estate problems. | 82.86% of BA in Real Estate Studies students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively applied real estate law, contract law, and Uniform Commercial Code in solving complex real estate problems. Total population =35, 29 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Discern how economic, demographic, dynamic, and market trends influence real estate and real estate valuations. | | |
|---|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| RES 497 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 77.86% of students achieved a score of 70% or better on the rubric criteria. Total population = 140, 109 achieved target or better. | Met |
| CPC Comprehensive Exam – Management Section | Direct | BA Real Estate Studies students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Real Estate Studies students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. UAGC: N=38 Mean=721 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Real Estate Studies students must score 400 or higher on the CPC comprehensive exam. | 97.37% of students achieved a score of 400 or better on the exam. Total population = 38, 37 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively discerned how economic, demographic, dynamic, and market trends influence real estate and real estate valuations. | 88.24% of BA in Real Estate Studies students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively discerned how economic, demographic, dynamic, and market trends influence real estate and real estate valuations. Total population = 34, 30 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Examine basic real estate financial markets and financing methods most commonly applied to single family residences, multiple family residences, and commercial properties. | | |
|---|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| RES 334 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 84.21% of students achieved a score of 70% or better on the rubric criteria. Total population = 95, 80 achieved target or better. | Met |
| CPC Comprehensive Exam – Management Section | Direct | BA Real Estate Studies students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Real Estate Studies students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. UAGC: N=38 Mean=721 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Real Estate Studies students must score 400 or higher on the CPC comprehensive exam. | 97.37% of students achieved a score of 400 or better on the exam. Total population = 38, 37 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively examined basic real estate financial markets and financing methods most commonly applied to single family residences and businesses properties. | 88.24% of BA in Real Estate Studies students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined basic real estate financial markets and financing methods most commonly applied to single family residences and businesses properties. Total population = 34,30 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Service Management

| ISLO: 1 | Assess service logistics in a variety of service environments. | | | |
|---|--|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Management Section | Direct | BA Service Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | As the data for the BA in Service Management was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Service Management students must score 400 or higher on the CPC comprehensive exam. | 3 out of 3 (100%) BA Service Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC exam. | Met |
| SRV 312 Final Paper | Direct | 70% of BA Service Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | As the data for the BA in Service Management was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I effectively assessed service logistics in a variety of service environments. | 100.00% (3 out of 3) of BA in Service Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed service logistics in a variety of service environments. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Apply various service systems to construct customer relationship platforms. | | |
|--|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Marketing Section | Direct | BA Service Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Marketing section of the CPC comprehensive exam when compared to other competitive programs. | As the data for the BA in Service Management was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Service Management students must score 400 or higher on the CPC comprehensive exam. | 3 out of 3 (100%) BA Service Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC | Met |
| SRV 340 Final Paper | Direct | 70% of BA Service Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 60.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 5, 3 achieved target or better. | Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively applied various service systems to construct customer relationship platforms. | 66.7% (2 out of 3) of BA in Service Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed service logistics in a variety of service environments. | Not Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Integrate innovative practices and processes designed to increase the performance of a service organization. | | |
|--|-------------------|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Integration and Strategic Management Section | Direct | BA Service Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Service Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Service Management students must score 400 or higher on the CPC comprehensive exam. | 3 out of 3 (100%) BA Service Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC | Met |
| SRV 301 Final Paper | Direct | 70% of BA Service Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 100% of students achieved a score of 70% or better on the rubric criteria. Total population = 4, 4 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively integrated innovative practices and processes designed to increase the performance of a service organization. | 100.00% (3 out of 3) of BA in Service Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed service logistics in a variety of service environments. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Develop new human capital strategies in service organizations. | | |
|---|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Management Section | Direct | BA Service Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Service Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Service Management students must score 400 or higher on the CPC comprehensive exam. | 3 out of 3 (100%) BA Service Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC | Met |
| SRV 301 Final Paper | Direct | 70% of BA Service Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | 100% of students achieved a score of 70% or better on the rubric criteria. Total population = 4, 4 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively developed new human capital strategies in service organizations. | 100.00% (2 out of 2) of BA in Service Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed service logistics in a variety of service environments. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Design service metrics based on the needs of a service organization. | | |
|---|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CPC Comprehensive Exam - Business Finance Section | Direct | BA Service Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Service Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam. | Met |
| CPC Comprehensive Exam - Score | Direct | 90% of BA Service Management students must score 400 or higher on the CPC comprehensive exam. | 3 out of 3 (100%) BA Service Management students from July 1, 2022 to June 30, 2023 scored 400 or higher on the CPC | Met |
| SRV 312 Final Paper | Direct | 70% of BA Service Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO. | As the data for the BA in Service Management was not available, findings will not be reported for the 2022-23 assessment cycle. Insufficient Data. | Not Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I effectively designed service metrics based on the needs of a service organization. | 100.00% (2 out of 2) of BA in Service Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed service logistics in a variety of service environments. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Sports and Recreation Management

| ISLO: 1 | Integrate knowledge from sports recreation and business administration fields. | | | |
|---|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| SRM 320 Final Assignment | Direct | 70% of BA Sports and Recreation Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 81.48% of students achieved a score of 70% or better on the rubric criteria. Total population = 54, 44 achieved target or better. | Met |
| CPC Comprehensive Exam – Management Section | Direct | BA Sports and Recreation Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Sports and Recreation Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. UAGC: N=41 Mean=714 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Sports and Recreation Management students must score 400 or higher on the CPC comprehensive exam. | 97.56% of students achieved a score of 400 or better on the exam. Total population = 41, 40 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively integrated knowledge from sports recreation and business administration fields. | 92.50% of BA in Sports and Recreation Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively integrated knowledge from sports recreation and business administration fields. Total population = 40, 37 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | | Examine the relationship between theory and practice. | | |
|---|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| SRM 320 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 81.48% of students achieved a score of 70% or better on the rubric criteria. Total population = 54, 44 achieved target or better. | Met |
| CPC Comprehensive Exam – Management Section | Direct | BA Sports and Recreation Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Sports and Recreation Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. UAGC: N=41 Mean=714 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Sports and Recreation Management students must score 400 or higher on the CPC comprehensive exam. | 97.56% of students achieved a score of 400 or better on the exam. Total population = 41, 40 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively examined the relationship between theory and practice. | 95.00% of BA in Sports and Recreation Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively examined the relationship between theory and practice. Total population =40, 38 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | Analyze effective means of communication in a variety of modalities. | | | |
|--|--|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 340 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 100.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 13, 13 achieved target or better. | Met |
| CPC Comprehensive Exam – Business Communications Section | Direct | BA Sports and Recreation Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Sports and Recreation Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and below the average of the Traditional Aggregate Pool on the Business Communications section of the Common Professional Component comprehensive exam. UAGC: N=41 Mean=682 Traditional: N=10410 Mean=676 Online: N=11100 Mean=689 | Not Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Sports and Recreation Management students must score 400 or higher on the CPC comprehensive exam. | 97.56% of students achieved a score of 400 or better on the exam. Total population = 41, 40 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively analyzed means of communication in a variety of modalities. | 92.50% of BA in Sports and Recreation Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed means of communication in a variety of modalities. Total population =40, 37 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | | Apply business procedures to team and facilities management. | | |
|---|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| SRM 410 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 60.71% of students achieved a score of 70% or better on the rubric criteria. Total population = 28, 17 achieved target or better. | Not Met |
| CPC Comprehensive Exam – Management Section | Direct | BA Sports and Recreation Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Sports and Recreation Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam. UAGC: N=41 Mean=714 Traditional: N=41460 Mean=595 Online: N=45870 Mean=629 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Sports and Recreation Management students must score 400 or higher on the CPC comprehensive exam. | 97.56% of students achieved a score of 400 or better on the exam. Total population = 41, 40 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively applied business procedures to team and facilities management. | 92.31% of BA in Sports and Recreation Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively applied business procedures to team and facilities management. Total population = 39, 36 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Assess appropriate decision making skills in a variety of sports and recreation organizations. | | |
|--|-------------------|--|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| SRM 320 Final Assignment | Direct | 70% of students will score at least 70% on the rubric component that evaluates this ISLO. | 81.48% of students achieved a score of 70% or better on the rubric criteria. Total population = 54, 44 achieved target or better. | Met |
| CPC Comprehensive Exam – Legal Environment of Business Section | Direct | BA Sports and Recreation Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs. | On average BA Sports and Recreation Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam. UAGC: N=41 Mean=653 Traditional: N=41490 Mean=604 Online: N=43380 Mean=641 | Met |
| CPC Comprehensive Exam Score | Direct | 90% of BA Sports and Recreation Management students must score 400 or higher on the CPC comprehensive exam. | 97.56% of students achieved a score of 400 or better on the exam. Total population = 41, 40 achieved target or better. | Met |
| End of Program Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively assessed appropriate decision making skills in a variety of sports and recreation organizations. | 92.31% of BA in Sports and Recreation Management students upon completion of the program during the 2022-23 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed appropriate decision making skills in a variety of sports and recreation organizations. Total population = 39,36 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BA in Supply Chain Management

| ISLO: 1 | | Apply proven supply chain management principles to business situations. | | |
|--------------------------|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 323 Final Assignment | Direct | 70% of BA Supply Chain Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 79.53% of students achieved a score of 70% or better on the rubric criteria. Total population = 557, 443 achieved target or better. | Met |
| MGT 496 Final Assignment | Direct | 70% of BA Supply Chain Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 73.27% of students achieved a score of 70% or better on the rubric criteria. Total population = 606, 444 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 90.00% of students exiting the program Agree or Strongly Agree that the quality of my educational experience has been met. Total population = 20, 18 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 75.00% of students exiting the program agree or strongly agree that the course assignments require me to think critically. Total population = 20, 15 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 2 | Examine globalization effects on the organization's supply chain and product or services production. | | | |
|--------------------------|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 370 Final Assignment | Direct | 70% of BA Supply Chain Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 83.85% of students achieved a score of 70% or better on the rubric criteria. Total population = 520, 436 achieved target or better. | Met |
| MGT 496 Final Assignment | Direct | 70% of BA Supply Chain Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 73.27% of students achieved a score of 70% or better on the rubric criteria. Total population = 606, 444 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 90.00% of students exiting the program Agree or Strongly Agree that the quality of my educational experience has been met. Total population = 20, 18 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 75.00% of students exiting the program agree or strongly agree that the course assignments require me to think critically. Total population = 20, 15 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 3 | | Evaluate an appropriate supply chain design for a given application. | | |
|--------------------------|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 300 Final Assignment | Direct | 70% of BA Supply Chain Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 77.50% of students achieved a score of 70% or better on the rubric criteria. Total population = 200, 155 achieved target or better. | Met |
| MGT 496 Final Assignment | Direct | 70% of BA Supply Chain Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 73.27% of students achieved a score of 70% or better on the rubric criteria. Total population = 606, 444 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 90.00% of students exiting the program Agree or Strongly Agree that the quality of my educational experience has been met. Total population = 20, 18 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 75.00% of students exiting the program agree or strongly agree that the course assignments require me to think critically. Total population = 20, 15 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 4 | Analyze the implications of supply chain management on organizational effectiveness. | | | |
|--------------------------|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| BUS 311 Final Assignment | Direct | 70% of BA Supply Chain Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 100.00% of students achieved a score of 70% or better on the rubric criteria. Total population = 13, 13 achieved target or better. | Met |
| MGT 496 Final Assignment | Direct | 70% of BA Supply Chain Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 73.27% of students achieved a score of 70% or better on the rubric criteria. Total population = 606, 444 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 90.00% of students exiting the program Agree or Strongly Agree that the quality of my educational experience has been met. Total population = 20, 18 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 75.00% of students exiting the program agree or strongly agree that the course assignments require me to think critically. Total population = 20, 15 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | | Assess supply chain performance using information technology. | | |
|--------------------------|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 400 Final Assignment | Direct | 70% of BA Supply Chain Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 78.85% of students achieved a score of 70% or better on the rubric criteria. Total population = 539, 425 achieved target or better. | Met |
| BUS 443 Final Assignment | Direct | 70% of BA Supply Chain Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 76.43% of students achieved a score of 70% or better on the rubric criteria. Total population = 683, 522 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 90.00% of students exiting the program Agree or Strongly Agree that the quality of my educational experience has been met. Total population = 20, 18 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 75.00% of students exiting the program agree or strongly agree that the course assignments require me to think critically. Total population = 20, 15 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 6 | | Integrate supply chain goals with the corporate strategic planning process. | | |
|--------------------------|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| MGT 380 Final Assignment | Direct | 70% of BA Supply Chain Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 93.43% of students achieved a score of 70% or better on the rubric criteria. Total population = 198, 185 achieved target or better. | Met |
| BUS 443 Final Assignment | Direct | 70% of BA Supply Chain Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 76.43% of students achieved a score of 70% or better on the rubric criteria. Total population = 683, 522 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 90.00% of students exiting the program Agree or Strongly Agree that the quality of my educational experience has been met. Total population = 20, 18 achieved target or better. | Met |
| End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." | 75.00% of students exiting the program agree or strongly agree that the course assignments require me to think critically. Total population = 20, 15 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BS in Information Technology

| ISLO 1: | Analyze a complex computing problem and to apply principals of computing and other relevant disciplines to identify solutions. | | | |
|------------------------------|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 301 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 69.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 96, 67 achieved target or better. | Not Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 302 Week 4 Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 82.1% of students achieved a score of 70% or better on the rubric criteria. Total population = 83, 69 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 499 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 97.9% of students achieved a score of 70% or better on the rubric criteria. Total population = 376, 368 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 301 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • The quality of my educational experience has met my expectations. | 88.1% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 67, 59 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 301 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I would recommend this course to another student. | 80.1% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 67, 54 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 2: | Design, implement, and evaluate a computing-based solution to meet a given set of computing requirements in the context of the program's discipline. | | | |
|------------------------------|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 302 Week 2 Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 96.7% of students achieved a score of 70% or better on the rubric criteria. Total population = 360, 352 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 302 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 92.5% of students achieved a score of 70% or better on the rubric criteria. Total population = 252, 236 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 304 Week 2 Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 96.1% of students achieved a score of 70% or better on the rubric criteria. Total population = 77, 74 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 499 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 95.7% of students achieved a score of 70% or better on the rubric criteria. Total population = 679, 650 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 302 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> The quality of my educational experience has met my expectations. | 93.3% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 15, 14 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|------------------------------|-------------------|---|--|---------------|
| INT 302 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I would recommend this course to another student. | 86.7% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 15, 13 achieved target or better. | Met |

| | |
|---------|--|
| ISLO 3: | Communicate effectively in a variety of professional contexts. |
|---------|--|

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|--------------------------|-------------------|---|--|---------------|
| TMG 300 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 94.6% of students achieved a score of 70% or better on the rubric criteria. Total population = 278, 263 achieved target or better. | Met |

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|--------------------------|-------------------|---|--|---------------|
| INT 499 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 97.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 527, 511 achieved target or better. | Met |

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|------------------------------|-------------------|---|--|---------------|
| TMG 300 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I would recommend this course to another student. | 81.8% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 66, 54 achieved target or better. | Met |

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|------------------------------|-------------------|---|--|---------------|
| TMG 300 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I would recommend this instructor to another student. | 80.3% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 66, 53 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 4: | | Recognize professional responsibilities and make informed judgments in computing practice based on legal and ethical principles. | | |
|------------------------------|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 304 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 94.9% of students achieved a score of 70% or better on the rubric criteria. Total population = 79, 75 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 303 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 83.3% of students achieved a score of 70% or better on the rubric criteria. Total population = 695, 579 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 499 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 97.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 226, 221 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 305 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • I would recommend this course to another student. | 80.0% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 15, 12 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 305 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • The quality of my educational experience has met my expectations. | 86.7% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 15, 13 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 5: | | Function effectively as a member or leader of a team engaged in activities appropriate to the program's discipline. | | |
|-------------------------------|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 300 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 94.6% of students achieved a score of 70% or better on the rubric criteria. Total population = 278, 263 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 499 Week 4 Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 99.5% of students achieved a score of 70% or better on the rubric criteria. Total population = 210, 209 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 499 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 91.0% of students achieved a score of 70% or better on the rubric criteria. Total population = 301, 274 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 499 End of Course Survey: | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I would recommend this course to another student. | 93.3% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 15, 14 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| TMG 300 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • The quality of my educational experience has met my expectations. | 80.3% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 66, 53 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 6: Identify and analyze user needs and to take them into account in the selection, creation, integration, evaluation, and administration of computer-based systems. | | | | |
|--|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 301 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 83.3% of students achieved a score of 70% or better on the rubric criteria. Total population = 480, 400 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 303 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 83.3% of students achieved a score of 70% or better on the rubric criteria. Total population = 695, 579 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 499 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 82.1% of students achieved a score of 70% or better on the rubric criteria. Total population = 67, 55 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 499 End of Course Survey: | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> I would recommend this instructor to another student. | 93.3% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 15, 14 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 303 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> The quality of my educational experience has met my expectations. | 92.3% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 13, 12 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 7: Identify and analyze user needs and to take them into account in the selection, creation, integration, evaluation, and administration of computer-based systems. | | | | |
|--|-------------------|--|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 301 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 83.3% of students achieved a score of 70% or better on the rubric criteria. Total population = 480, 400 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 303 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 83.3% of students achieved a score of 70% or better on the rubric criteria. Total population = 695, 579 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 499 Final Assignment | Direct | 70% of BS Information Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 82.1% of students achieved a score of 70% or better on the rubric criteria. Total population = 67, 55 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 301 End of Course Survey: | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I would recommend this instructor to another student. | 82.1% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 67, 55 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 499 End of Course Survey: | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I would recommend this instructor to another student. | 93.3% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 15, 14 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
|-------------------------------|-------------------|---|--|---------------|
| INT 303 End of Course Survey | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • The quality of my educational experience has met my expectations. | 92.3% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 13, 12 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| INT 499 End of Course Survey: | Indirect | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: <ul style="list-style-type: none"> • The quality of my educational experience has met my expectations. | 86.7% of students exiting the program expressed satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." Total population = 15, 13 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BS in Computer Software Technology

| ISLO 1: | Apply knowledge of mathematics, computing, and scientific methods to system components and process development that meet requirement constraints in the software application domain. | | | |
|-----------------------|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 316 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 87.6% of students achieved a score of 70% or better on the rubric criteria. Total population = 379, 332 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 499 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 78.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 118, 98 achieved target or better. | Met |

| ISLO 2: | Employ professionalism, ethics, and social responsibility values related to computer software technology tasks and projects. | | | |
|-----------------------|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 307 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 89.4% of students achieved a score of 70% or better on the rubric criteria. Total population = 292, 261 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 499 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 88.2% of students achieved a score of 70% or better on the rubric criteria. Total population = 17, 15 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 3: Identify the software requirements that meet stakeholders' specifications and concerns by selecting the appropriate requirements and elicitation techniques. | | | | |
|---|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 310 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 97.7% of students achieved a score of 70% or better on the rubric criteria. Total population = 174, 170 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 499 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 78.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 118, 93 achieved target or better. | Met |

| ISLO 4: Use proven techniques and patterns to design software structure before it is implemented. | | | | |
|--|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 307 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 87.6% of students achieved a score of 70% or better on the rubric criteria. Total population = 290, 254 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 499 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 88.2% of students achieved a score of 70% or better on the rubric criteria. Total population = 17, 15 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 5: | Utilize values, skills, and critical thinking throughout computer software engineering decision making processes. | | | |
|-----------------------|---|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 316 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 88.9% of students achieved a score of 70% or better on the rubric criteria. Total population = 54, 48 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 499 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 77.2% of students achieved a score of 70% or better on the rubric criteria. Total population = 101, 78 achieved target or better. | Met |

| ISLO 6: | Apply established verification and validation techniques with well-defined objectives and targets to ensure that the software is meeting its stakeholders' specifications and deliverables. | | | |
|-----------------------|---|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 313 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 89.3% of students achieved a score of 70% or better on the rubric criteria. Total population = 112, 100 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 499 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 78.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 118, 93 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 7: | Communicate complex software engineering concepts in a multidisciplinary team using a variety of formats. | | | |
|-----------------------|---|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 307 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 86.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 288, 250 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 499 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 78.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 118, 93 achieved target or better. | Met |

| ISLO 8: | Integrate modern knowledge, techniques, programming and management skills to develop and deliver reliable and complex software in a cost-effective manner. | | | |
|-----------------------|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 310 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 96.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 348, 337 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CST 499 Final Project | Direct | 70% of BS Computer Software Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 88.2% of students achieved a score of 70% or better on the rubric criteria. Total population = 17, 15 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

PROGRAM NAME: BS in Cyber and Data Security Technology

| ISLO 1: | Employ knowledge of Penetration testing while ensuring a strict professional, ethical, and social responsibility related to cyber and data security technology professions. | | | |
|-----------------------|---|---|---|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CYB 402 Final Paper | Direct | 70% of BS Cyber and Data Security Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 72.7% of students achieved a score of 70% or better on the rubric criteria. Total population = 124, 93 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CYB 499 Final Project | Direct | 70% of BS Cyber and Data Security Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 83.3% of students achieved a score of 70% or better on the rubric criteria. Total population = 42, 35 achieved target or better. | Met |

| ISLO 2: | Discuss appropriate mobile and web application security tools used in the world of information security as they apply to the seven domains of the typical information technology infrastructure. | | | |
|---------------------------|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CYB 301 Week 1 Assignment | Direct | 70% of BS Cyber and Data Security Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 81.3% of students achieved a score of 70% or better on the rubric criteria. Total population = 545, 443 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CYB 401 Final Project | Direct | 70% of BS Cyber and Data Security Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 89.7% of students achieved a score of 70% or better on the rubric criteria. Total population = 416, 373 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 3: | Develop a risk management plan based upon the classification of the seven domains of the typical information technology infrastructure. | | | |
|-----------------------|---|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CYB 401 Final Paper | Direct | 70% of BS Cyber and Data Security Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 89.7% of students achieved a score of 70% or better on the rubric criteria. Total population = 416, 373 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CYB 499 Final Project | Direct | 70% of BS Cyber and Data Security Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 83.3% of students achieved a score of 70% or better on the rubric criteria. Total population = 42, 35 achieved target or better. | Met |

| ISLO 4: | Apply the process of securing databases, hardening security for users, hardware, and software while constructing appropriate countermeasures to ensure data integrity. | | | |
|---------------------------|--|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CYB 402 Week 4 Assignment | Direct | 70% of BS Cyber and Data Security Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 84.2% of students achieved a score of 70% or better on the rubric criteria. Total population = 74, 64 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CYB 499 Final Project | Direct | 70% of BS Cyber and Data Security Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 83.3% of students achieved a score of 70% or better on the rubric criteria. Total population = 42, 35 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO: 5 | Construct security counter measures using ethical hacking tools for hardware, software, wired, and wireless technology. | | | |
|-----------------------|---|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CYB 402 Final Paper | Direct | 70% of BS Cyber and Data Security Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 74.2% of students achieved a score of 70% or better on the rubric criteria. Total population = 186, 139 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CYB 499 Final Project | Direct | 70% of BS Cyber and Data Security Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 83.3% of students achieved a score of 70% or better on the rubric criteria. Total population = 42, 35 achieved target or better. | Met |

| ISLO 6: | Evaluate local and global impact of attacks through information gathering such as enumeration, vulnerability scanning, and network reconnaissance, exploitation on individuals, organizations, and society. | | | |
|-----------------------|---|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CYB 401 Final Paper | Direct | 70% of BS Cyber and Data Security Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 89.7% of students achieved a score of 70% or better on the rubric criteria. Total population = 416, 373 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CYB 499 Final Project | Direct | 70% of BS Cyber and Data Security Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 83.3% of students achieved a score of 70% or better on the rubric criteria. Total population = 42, 35 achieved target or better. | Met |

TABLE: Student Learning Assessment Results

| ISLO 7: Prepare appropriate solutions for business continuity to minimize the impact of a disruption or disaster to lessen the impact by utilizing security management support protocols, best practices, and necessary security tools. | | | | |
|---|-------------------|---|--|---------------|
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CYB 300 Week Five Learning Activity | Direct | 70% of BS Cyber and Data Security Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 88.8% of students achieved a score of 70% or better on the rubric criteria. Total population = 560, 497 achieved target or better. | Met |
| Assessment Tool | Direct / Indirect | Target | Results | Met / Not Met |
| CYB 499 Final Project | Direct | 70% of BS Cyber and Data Security Technology students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO. | 83.3% of students achieved a score of 70% or better on the rubric criteria. Total population = 42, 35 achieved target or better. | Met |