IACBE

Outcomes Assessment Plan

Institution	University of Arizona Global Campus
Academic Business Unit	Forbes School of Business and Technology
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Date	01/04/2024

General Guidance for Using This Template

✓ Delete *italicized red* text and insert your information.
✓ Add or delete rows as needed for additional or fewer intended outcomes and assessment measures.
✓ Refer to tools available on the IACBE Member Resources page and accreditation institute training to ensure completion of this plan is in compliance with IACBE expectations

✓ Within **Section II**:
   o add tables as needed for additional programs.
   o a Student Learning Assessment table must be completed for each business program that is (tobe) accredited by the IACBE.

   ✓ **Table of Contents**: when complete, ensure that the program listing is complete and page numbers are correct

Please be sure to delete this guidance page before submitting your assessment plan to the IACBE.

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OUTCOMES ASSESSMENT PLAN
University of Arizona Global Campus
Forbes School of Business and Technology

Section I: Mission and Broad-Based Goals

Mission Statement

Mission of the *Name of your Academic Business Unit*:
In support of the University of Arizona Global Campus mission The Forbes School of Business & Technology will develop business leaders of today and tomorrow through experienced faculty who design and deliver relevant, rigorous, and real world business curriculum.

Broad-Based Goals

Broad-Based Student Learning Goals:
1. Our students will demonstrate understanding of theoretical knowledge that can be used in assessing business issues and solutions.
2. Our students will acquire specific business knowledge and skills which will provide them with a solid business foundation to be successful in the professional business world.
3. Our students will apply principles of strategy, management, accounting, finance, marketing, leadership, human behavior, and/or decision systems to effectively navigate organizational environments.
4. Our students will be able to apply business tools to analyze and execute business decisions in real world business scenarios consistent with their field of study.

Broad-Based Operational Goals:
1. The Forbes School of Business & Technology offers high-quality and relevant curriculum through instructional and support services that provides our diverse student body the resources to pursue their academic and career goals.

Broad-Based Operational Goals:
2. The Forbes School of Business & Technology aspires to lead its sector in high quality student learning experiences through technology, experiential learning activities, and development of work competences resulting in well-prepared graduates who contribute to society.
3. The Forbes School of Business & Technology commits to leveraging internal and external data and information to drive decision making towards achieving its mission.

Section II: Student Learning Assessment

Section II: Student Learning Assessment

Student Learning Assessment for Master of Accountancy	(Graduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Illustrate the preparation, presentation, and objective evaluation of consolidated financial statements and associated disclosures using appropriate global frameworks of accounting.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 4,5,6
2. *Formulate financial action plans to support operational and leadership strategies in a global business environment.* Broad-Based Student Learning Goals to which this Outcome is Linked:1, 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,5,6
3. *Develop solutions for real-world problems, cases, and scenarios using research, data analytics, and digital technology.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,5,6
4. *Apply quantitative reasoning, regulatory compliance, and professional ethics to improve business processes in a collaborative environment.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,5,6,7
5. *Propose recommendations to management effectively and professionally based on business context, financial analysis, and risk assessment.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4

Section II: Student Learning Assessment

Key Learning Outcomes to which this Outcome is Linked: 1,3,4,5

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *ACC 612 Final Assignment* Program ISLOs Assessed by this Measure: *1*	*70% of Masters of Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *ACPC Comprehensive Exam – Accounting Section* Program ISLOs Assessed by this Measure: *1*	*Master of Accountancy students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the ACPC comprehensive exam when compared to other competitive programs.*
3. *ACPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5*	*90% of Master of Accountancy students must score 400 or higher on the ACPC comprehensive exam.*
4. *ACC 640 Final Assignment* Program ISLOs Assessed by this Measure: *2*	*70% of Masters of Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
5. *ACPC Comprehensive Exam – Global Dimensions of Business Accounting* Program ISLOs Assessed by this Measure: *2, 3*	*Master of Accountancy students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Global Dimensions of Business Accounting section of the ACPC comprehensive exam when compared to other competitive programs.*
6. *ACC 622 Final Assignment* Program ISLOs Assessed by this Measure: *3*	*70% of Masters of Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
7. *ACC 695 Final Assignment* Program ISLOs Assessed by this Measure: *4*	*70% of Masters of Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*

Section II: Student Learning Assessment

8. *ACPC Comprehensive Exam – Business Ethics in Accounting Section* Program ISLOs Assessed by this Measure: *4, 5*	*Master of Accountancy students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics in Accounting section of the ACPC comprehensive exam when compared to other competitive programs.*
9. *BUS 591 Final Assignment* Program ISLOs Assessed by this Measure: *5*	*70% of Masters of Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• In the Master of Accountancy, I effectively illustrated the preparation, presentation, and objective evaluation of consolidated financial statements and associated disclosures using appropriate global frameworks of accounting.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• In the Master of Accountancy, I effectively formulated financial action plans to support operational and leadership strategies in a global business environment.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• In the Master of Accountancy, I effectively developed solutions for real-world problems, cases, and scenarios using research, data analytics, and digital technology.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• In the Master of Accountancy, I effectively applied quantitative reasoning, regulatory compliance, and professional ethics to improve business processes in a collaborative environment.*

Section II: Student Learning Assessment

5. *End of Program Survey* Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• In the Master of Accountancy, I effectively proposed recommendations to management effectively and professionally based on business context, financial analysis, and risk assessment.*

Section II: Student Learning Assessment

Student Learning Assessment for Master of Business Administration	(Graduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Utilize leadership skills in situations involving, collaboration, self-advocacy, and business-critical decisions.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,5,7
2. *Prepare written and oral communications to create professional presence, articulate a vision, bridge diverse perspectives and cultural differences that impact businesses.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,5
3. *Integrate critical thinking and inventiveness to form strategies and overcome business challenges in both domestic and international business settings.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,3,4,5
4. *Formulate financial analysis and business knowledge in marketing, data analytics, economics, operations, project management, human capital management and emerging technologies to drive decision making.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,4,5,6

Section II: Student Learning Assessment

5. *Critique the use of legal and ethical principles and the influence of politics in the business environment.*

   Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3

   Key Learning Outcomes to which this Outcome is Linked: 1,4,5,7

Assessment of Individual Student Achievement of each ISLO – Master of Business Administration	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *CPC Comprehensive Exam* Program ISLOs Assessed by this Measure: *1-5*	*90% of Master of Business Administration students must score 400 or higher on the CPC comprehensive exam.*
2. *CPC Comprehensive Exam - Management Section* Program ISLOs Assessed by this Measure: *1*	*Master of Business Administration students, on average, will score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.*
3. *BUS 592 Final Paper* Program ISLOs Assessed by this Measure: *1*	*70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
4. *CPC Comprehensive Exam – Business Ethics Section* Program ISLOs Assessed by this Measure: *2, 5*	*Master of Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.*
5. *BUS 624 Final Paper* Program ISLOs Assessed by this Measure: *2*	*70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
6. *CPC Comprehensive Exam – Business Leadership Section* Program ISLOs Assessed by this Measure: *3*	*Master of Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.*

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7. *BUS 621 Final Paper* Program ISLOs Assessed by this Measure: *3*	*70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
8. *CPC Comprehensive Exam – Global Dimensions of Business* Program ISLOs Assessed by this Measure: *4*	*Master of Business Administration students, on average, will score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Global Dimensions of Business section of the CPC comprehensive exam when compared to other competitive programs.*
9. *BUS 626 Final Paper* Program ISLOs Assessed by this Measure: *4*	*70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
10. *CPC Comprehensive Exam – Legal Environment of Business Section* Program ISLOs Assessed by this Measure: *5*	*Master of Business Administration students, on average, will score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.*
11. *BUS 687 Final Paper* Program ISLOs Assessed by this Measure: *5*	*70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively utilized leadership skills in situations involving, collaboration, self-advocacy, and business-critical decisions.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively prepared written and oral communications to create professional presence, articulate a vision, bridge diverse perspectives and cultural differences that impact businesses.*

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3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively integrated critical thinking and inventiveness to form strategies and overcome business challenges in both domestic and international business settings.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively formulated financial analysis and business knowledge in marketing, data analytics, economics, operations, project management, human capital management and emerging technologies to drive decision making.*
5. *End of Program Survey* Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively critiqued the use of legal and ethical principles and the influence of politics in the business environment.*

Section II: Student Learning Assessment

Student Learning Assessment for Master of Human Resource Management	(Graduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Evaluate organizational needs as strategic business partner in the core areas of Human Resource Management.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,4,7
2. *Assess change management initiatives to fulfill strategic organizational objectives.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,6
3. *Analyze internal and external business environments and management strategies of virtual, domestic, and internationally focused organizations.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,4,5,7
4. *Assess issues of diversity as they affect the human resource function.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 2,3,5,7
5. *Construct strategies for planning, recruiting, selecting, training, and retaining employees to ensure human resources supports organizational goals.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,6,7

Section II: Student Learning Assessment

6. *Evaluate regulatory, legal, and ethical issues when developing and administering policies and procedures in the workplace.*

    Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3

    Key Learning Outcomes to which this Outcome is Linked: 1,3,4,5,

Assessment of Individual Student Achievement of each ISLO – Master of Human Resource Management	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *CPC Comprehensive Exam* Program ISLOs Assessed by this Measure: *1-6*	*90% of Master of Human Resource Management students must score 400 or higher on the CPC comprehensive exam.*
2. *CPC Comprehensive Exam - Advanced HRM III Section* Program ISLOs Assessed by this Measure: *1*	*Master of Human Resource Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Advanced HRM III section of the CPC comprehensive exam when compared to other competitive programs.*
3. *BUS 680 Week 6 Final Assignment* Program ISLOs Assessed by this Measure: *1, 5*	*70% or higher of MHRM student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*
4. *BUS 681 Week 6 Final Assignment* Program ISLOs Assessed by this Measure: *1, 3*	*70% or higher of MHRM student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*
5. *CPC Comprehensive Exam - Advanced HRM V Section* Program ISLOs Assessed by this Measure: *2*	*Master of Human Resource Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Advanced HRM V section of the CPC comprehensive exam when compared to other competitive programs.*
6. *BUS 661 Week 6 Assignment* Program ISLOs Assessed by this Measure: *2*	*70% or higher of MRHM student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*
7. *HRM 660 Week 6 Final Assignment* Program ISLOs Assessed by this Measure: *2, 3, 4*	*70% or higher of MHRM student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*

Section II: Student Learning Assessment

8. *CPC Comprehensive Exam – Management Section* Program ISLOs Assessed by this Measure: *3*	*Master of Human Resource Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.*
9. *CPC Comprehensive Exam – Advanced HRM II Section* Program ISLOs Assessed by this Measure: *4*	*Master of Human Resource Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Advanced HRM II section of the CPC comprehensive exam when compared to other competitive programs.*
10. *BUS 692 Week 6 Final Assignment* Program ISLOs Assessed by this Measure: *4*	*70% or higher of MHRM student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*
11. *CPC Comprehensive Exam – Advanced HRM I Section* Program ISLOs Assessed by this Measure: *5*	*Master of Human Resource Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Advanced HRM I section of the CPC comprehensive exam when compared to other competitive programs.*
12. *HRM 640 Week 6 Final Assignment* Program ISLOs Assessed by this Measure: *5, 6*	*70% or higher of MHRM student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*
13. *CPC Comprehensive Exam – Business Ethics Section* Program ISLOs Assessed by this Measure: *6*	*Master of Human Resource Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.*
14. *HRM 650 Week 6 Final Assignment* Program ISLOs Assessed by this Measure: *6*	*70% or higher of MHRM student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively evaluated organizational needs as strategic business partner in the core areas of Human Resource Management.*

Section II: Student Learning Assessment

2. *End of Program Survey ISLO2* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed change management initiatives to fulfill strategic organizational objectives.*
3. *End of Program Survey ISLO3* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively analyzed internal and external business environments and management strategies of virtual, domestic, and internationally focused organizations.*
4. *End of Program Survey ISLO4* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed issues of diversity as they affect the human resource function.*
5. *End of Program Survey ISLO5* Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively constructed strategies for planning, recruiting, selecting, training, and retaining employees to ensure human resources supports organizational goals.*
6. *End of Program Survey ISLO6* Program ISLOs Assessed by this Measure: *6*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively evaluated regulatory, legal, and ethical issues when developing and administering policies and procedures in the workplace.*

Section II: Student Learning Assessment

Student Learning Assessment for Master of Information Systems Management	(Graduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Assess business needs and appropriate technological solutions.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,3,6
2. *Evaluate the interrelationships among user needs, business goals, and technology solutions.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 2,3,4,6,7
3. *Apply strategic planning methods to long-term technological solutions.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,3,4,5
4. *Integrate dynamic business data demands and interface ease-of-use technology solutions.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 4,5,6
5. *Apply effective project management, business technology management, and budgeting models.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 2,4,5,6

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Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *ISM 500 Final Paper* Program ISLOs Assessed by this Measure: *1, 2*	*70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *ISM 645 Final Assignment* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5*	*70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO.*
3. *CPC Comprehensive Exam – Business Integration and Strategic Management Section* Program ISLOs Assessed by this Measure: *1, 3, 5*	*Master of Information Systems Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs.*
4. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5*	*90% of Master of Information Systems Management students must score 400 or higher on the CPC comprehensive exam.*
5. *CPC Comprehensive Exam – Information Systems Management Section* Program ISLOs Assessed by this Measure: *2, 4*	*Master of Information Systems Management, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the management section of the CPC comprehensive exam when compared to other competitive programs.*
6. *ISM 643 Final Assignment* Program ISLOs Assessed by this Measure: *3, 5*	*70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO.*
7. *ISM 510 Final Assignment* Program ISLOs Assessed by this Measure: *4*	*70% of Master of Information System Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO.*

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Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed business needs and appropriate technological solutions using analytical and critical thinking.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively evaluated the interrelationships between user needs, business goals, and technology solutions.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied strategic planning methods for long term technological solutions.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively integrated dynamic business data demands using ease-of-use technology solutions.*
5. *End of Program Survey* Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied effective project management business technology management, and budgeting models to enterprise issues.*

Section II: Student Learning Assessment

Student Learning Assessment for MA in Organizational Management	(Graduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Evaluate the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,3,4,5,7
2. *Analyze common behavioral factors that are present in organizations.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,7
3. *Analyze the factors that shape the legal environment of an organization.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3 Key Learning Outcomes to which this Outcome is Linked: 1,5,7
4. *Develop processes and policies to manage human capital in organizations.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,7
5. *Evaluate the importance of ethics and corporate social responsibility.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,5,7

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6. *Develop a framework of analysis for strategic planning.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,2,3 *Key Learning Outcomes to which this Outcome is Linked:* 1,2,3,5	

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *BUS 600 Final Assignment* Program ISLOs Assessed by this Measure: *1*	*70% of Master's in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CPC Comprehensive Exam – Management Section* Program ISLOs Assessed by this Measure: *1*	*MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.*
3. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5, 6*	*90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam.*
4. *BUS 610 Final Assignment* Program ISLOs Assessed by this Measure: *2*	*70% of Master's in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
5. *CPC Comprehensive Exam – Business Ethics Section* Program ISLOs Assessed by this Measure: *2, 5*	*MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.*
6. *CPC Comprehensive Exam – Legal Environment of Business Section* Program ISLOs Assessed by this Measure: *3*	*MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.*

Section II: Student Learning Assessment

7. *BUS 670 Final Assignment* Program ISLOs Assessed by this Measure: *3*	*70% of Master's in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
8. *OMM 618 Final Assignment* Program ISLOs Assessed by this Measure: *4*	*70% of Master's in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
9. *CPC Comprehensive Exam – Business Leadership Section* Program ISLOs Assessed by this Measure: *4*	*MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.*
10. *OMM 640 Final Assignment* Program ISLOs Assessed by this Measure: *5*	*70% of Master's in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
11. CPC Comprehensive Exam – *Business Integration and Strategic Management Section* Program ISLOs Assessed by this Measure: *6*	*MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.*
12. *OMM 695 Final Assignment* Program ISLOs Assessed by this Measure: *6*	*70% of Master's in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be:* *• I effectively evaluated the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be:* *• I effectively analyzed common behavioral factors that are present in organizations.*

Section II: Student Learning Assessment

3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be:* *• I effectively analyzed the factors that shape the legal environment of an organization.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be:* *• I effectively developed processes and policies to manage human capital in organizations.*
5. *End of Program Survey* Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be:* *• I effectively evaluated the importance of ethics and corporate social responsibility.*
6. End of Program Survey Program ISLOs Assessed by this Measure: *6*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be:* *• I effectively developed a framework of analysis for strategic planning.*

Section II: Student Learning Assessment

Student Learning Assessment for MS in Finance	(Graduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Apply appropriate principles of valuation for financial assets and securities.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,5,6
2. *Assess investment and financial practices to assess the organization's value.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,5,6
3. *Design appropriate risk management strategies based on an evaluation of an organization's financial risk.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 4,6
4. *Evaluate the trade-off between risk and return in investment management.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,4,5,6,7
5. *Utilize ethical and professional standards in the financial decision making process.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 3,4,5,7

Section II: Student Learning Assessment

<table>
<tr>
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6.   *Measure the return on investment of corporate initiatives and policies for organizational strategic decision making.*

   Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4

   Key Learning Outcomes to which this Outcome is Linked: 2,4,6
</td>
</tr>
<tr>
<td colspan="2">
7.   *Make financial recommendations for an organization with consideration to a global perspective.*

   Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3

   Key Learning Outcomes to which this Outcome is Linked: 1,3,4,5,6
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</tr>
<tr>
<td colspan="2" align="center">Assessment of Individual Student Achievement of each ISLO</td>
</tr>
<tr>
<td>Direct Assessment Measures of Student Learning:</td>
<td>Performance Objectives (Targets/Criteria) for Direct Measures:</td>
</tr>
<tr>
<td>1. *FIN 679 Final Assignment*

Program ISLOs Assessed by this Measure: *1, 2*</td>
<td>*70% or higher of MS in Finance (MSF) student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*</td>
</tr>
<tr>
<td>2. *FIN 681 Final Assignment*

Program ISLOs Assessed by this Measure: *1*</td>
<td>*70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*</td>
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<tr>
<td>3. *CPC Comprehensive Exam – Business Finance Section*

Program ISLOs Assessed by this Measure: *1, 4, 6, 7*</td>
<td>*MS Finance students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.*</td>
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<tr>
<td>4. *CPC Comprehensive Exam Score*

Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5, 6, 7*</td>
<td>*90% of MS Finance students must score 400 or higher on the CPC comprehensive exam.*</td>
</tr>
<tr>
<td>5. *FIN 680 Final Assignment*

Program ISLOs Assessed by this Measure: *2, 3, 4, 5, 6*</td>
<td>*70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*</td>
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</table>

Section II: Student Learning Assessment

6. *CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section* Program ISLOs Assessed by this Measure: *2*	*MS Finance students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Techniques section of the CPC comprehensive exam when compared to other competitive programs.*
7. *FIN 673 Final Assignment* Program ISLOs Assessed by this Measure: *3, 6*	*70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*
8. *CPC Comprehensive Exam – Economics Section* Program ISLOs Assessed by this Measure: *3*	*MS Finance students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Economics section of the CPC comprehensive exam when compared to other competitive programs.*
9. *FIN 678 Final Assignment* Program ISLOs Assessed by this Measure: *4*	*70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*
10. *CPC Comprehensive Exam – Business Finance Section* Program ISLOs Assessed by this Measure: *4, 6, 7*	*MS Finance students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.*
11. *FIN 689 Final Assignment* Program ISLOs Assessed by this Measure: *5*	*70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*
12. CPC Comprehensive Exam – *Business Ethics Section* Program ISLOs Assessed by this Measure: *5*	*MS Finance students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.*
13. *FIN 677 Final Assignment* Program ISLOs Assessed by this Measure: 7	*70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*
14. *FIN 675 Final Assignment* Program ISLOs Assessed by this Measure: 7	*70% or higher of MSF student records must receive a proficient or distinguished evaluation on relevant content criteria mapped to the mastery level of this ISLO.*

Section II: Student Learning Assessment

Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• In the MS Finance, I effectively applied appropriate principles of valuation for financial assets and securities.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• In the MS Finance, I effectively assessed investment and financial practices to assess the organization's value.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• In the MS Finance, I effectively designed appropriate risk management strategies based on an evaluation of an organization's financial risk.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• In the MS Finance, I effectively evaluated the trade-off between risk and return in investment management.*
5. *End of Program Survey* Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• In the MS Finance, I effectively utilized ethical and professional standards in the financial decision making process.*
6. End of Program Survey Program ISLOs Assessed by this Measure: *6*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• In the MS Finance, I effectively measured the return on investment of corporate initiatives and policies for organizational strategic decision making.*

Section II: Student Learning Assessment

7. End of Program Survey Program ISLOs Assessed by this Measure: *7*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• In the MS Finance, I effectively made financial recommendations for an organization with consideration to a global perspective.*

Section II: Student Learning Assessment

Student Learning Assessment for MS in Technology Management	(Graduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Assess business adaptations of information and technology to enhance the strategic competitive advantage of an organization.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 4,5,6
2. *Identify, model and promote the required management and leadership skills to succeed in a culture of innovation.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 2,6,7
3. *Plan the implementation of technical projects while effectively utilizing human and financial resources to improve the operational efficiencies of an organization.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 2,4,5,7
4. *Determine the appropriate technologies to enhance communication and collaborate within an organization.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 2,3,4
5. *Analyze issues of ethical and social responsibility within an organization.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 1,2,5

Section II: Student Learning Assessment

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *TMG 602 Final Assignment* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5*	*70% of MS in Technology Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *TMG 699 Final Assignment* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5*	*70% of MS in Technology Management student records must receive a Proficient or Distinguished evaluation on relevant content criteria mapped to this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *TMG 602 End of Course Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• The quality of my educational experience has met my expectations.*
2. *TMG 602 End of Course Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• Course assignments require me to think critically.*
3. *TMG 699 End of Course Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• Hard work is required to earn a good grade in this course.*
4. *TMG 602 End of Course Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• The instructor provides feedback in a timely manner.*
5. *TMG 699 End of Course Survey* Program ISLOs Assessed by this Measure: *5*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• The quality of my educational experience has met my expectations.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in Accounting	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Summarize fundamental accounting principles and procedures.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3 Key Learning Outcomes to which this Outcome is Linked: 1,4,5
2. *Apply technology tools related to the area of accounting.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,6
3. *Evaluate alternatives to complex accounting problems.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,6
4. *Integrate accounting and finance information in business decision making.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,4,6
5. *Appraise the legal, regulatory and ethical issues in the practice of accounting.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,2 *Key Learning Outcomes to which this Outcome is Linked:* 2,3,4,6

Section II: Student Learning Assessment

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *ACC 305 Final Assignment* Program ISLOs Assessed by this Measure: *1*	*70% of BA Accounting students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CPC Comprehensive Exam – Accounting Section* Program ISLOs Assessed by this Measure: *1, 2, 3*	*BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.*
3. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5*	*90% of BA Accounting students must score 400 or higher on the CPC comprehensive exam.*
4. *ACC 308 Final Assignment* Program ISLOs Assessed by this Measure: *2*	*70% of BA Accounting students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
5. *ACC 306 Final Assignment* Program ISLOs Assessed by this Measure: *3*	*70% of BA Accounting students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
6. *ACC 310 Final Assignment* Program ISLOs Assessed by this Measure: *4*	*70% of BA Accounting students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
7. *CPC Comprehensive Exam – Business Policies, Integration, and Strategic Management Section* Program ISLOs Assessed by this Measure: *4*	*BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Policies, Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.*
8. *ACC 401 Final Assignment* Program ISLOs Assessed by this Measure: *5*	*70% of BA Accounting students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*

Section II: Student Learning Assessment

9. *CPC Comprehensive Exam – Business Ethics Section* Program ISLOs Assessed by this Measure: *5*	*BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics in Accounting section of the CPC comprehensive exam when compared to other competitive programs.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* • *I effectively summarized the fundamental accounting principles and procedures.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* • *I effectively applied technology tools related to the area of accounting.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* • *I effectively evaluated alternatives to complex accounting problems.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* • *I effectively integrated accounting and finance information in business decision making.*
5. End of Program Survey Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* • *I effectively appraised the legal, regulatory, and ethical issues in the practice of accounting.*

Section II: Student Learning Assessment

Student Learning Assessment for Bachelor of Arts in Business Administration	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Examine the role of competitive advantage in business environments using strategic and operational methods.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,5
2. *Compare and contrast regional, national, and international business environments.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3 Key Learning Outcomes to which this Outcome is Linked: 4,5
3. *Evaluate the legal, social, political, and economic environments of business.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 4,5,7
4. *Analyze financial information and other business data to ensure effective managerial decision-making.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 2,3,4,6,7
5. *Design effective solutions by diagnosing organizational problems.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,4

Section II: Student Learning Assessment

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6. *Create a strategic business plan.*

   Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4

   Key Learning Outcomes to which this Outcome is Linked: 1,2,3,4,

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Assessment of Individual Student Achievement of each ISLO

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Direct Assessment Measures of Student Learning:

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<td>

Performance Objectives (Targets/Criteria) for Direct Measures:

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1. *BUS 402 Final Paper*

   Program ISLOs Assessed by this Measure: *1, 3, 5, 6*

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70% of BA Business Administration students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.

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2. *CPC Comprehensive Exam – Management Section*

   Program ISLOs Assessed by this Measure: *1, 5*

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BA Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.

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3. *CPC Comprehensive Exam Score*

   Program ISLOs Assessed by this Measure: *1-6*

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90% of BA Business Administration student must score 400 or higher on the CPC comprehensive exam.

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4. *MGT 330 Week 4 Assignment*

   Program ISLOs Assessed by this Measure: *2*

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70% of BA Business Administration students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.

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5. *CPC Comprehensive Exam – Business Leadership Section*

   Program ISLOs Assessed by this Measure: *2, 3*

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BA Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.

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6. *BUS BUS 401 Final Paper*

   Program ISLOs Assessed by this Measure: *4*

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70% of BA Business Administration students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.

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7. *CPC Comprehensive Exam – Information Management Systems Section*

   Program ISLOs Assessed by this Measure: *4*

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BA Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems

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Section II: Student Learning Assessment

	section of the CPC comprehensive exam when compared to other competitive programs.
8. *CPC Comprehensive Exam – Business Integration and Strategic Management Section* Program ISLOs Assessed by this Measure: *6*	*BA Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively examined the role of competitive advantage in business environments using strategic and operational methods.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively compared and contrasted regional, national, and international business environments.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively evaluated the legal, social, political, and economic environments of business.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively analyzed financial information and other business data to ensure effective managerial decision-making*
5. *End of Program Survey* Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I designed effective solutions by diagnosing organizational problems.*

Section II: Student Learning Assessment

6. *End of Program Survey* Program ISLOs Assessed by this Measure: *6*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively created a strategic business plan.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in Business Economics	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Assess business facts and interpret them consistent with economic thinking.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,4,6
2. *Examine how decision makers allocate scarce resources to achieve economic efficiency.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,5
3. *Apply economic tools to analyze decisions made by consumers, firms, and policy makers.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,3,4,5
4. *Predict the impact of fiscal, monetary, and trade policy on a firm using microeconomic and macroeconomic models.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,4.5,6

Section II: Student Learning Assessment

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *ECO 203 Final Assignment* Program ISLOs Assessed by this Measure: *1*	*70% of BA Business Economics students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CPC Comprehensive Exam – Business Integration and Strategic Management Section* Program ISLOs Assessed by this Measure: *1*	*BA Business Economics students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.*
3. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4*	*90% of BA Business Economics students must score 400 or higher on the CPC comprehensive exam.*
4. *ECO 316 Final Assignment* Program ISLOs Assessed by this Measure: *2, 4*	*70% of BA Business Economics students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
5. *CPC Comprehensive Exam – Business Finance Section* Program ISLOs Assessed by this Measure: *2, 4*	*BA Business Economics students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.*
6. *ECO 406 Final Assignment* Program ISLOs Assessed by this Measure: *3*	*70% of BA Business Economics students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
7. *CPC Comprehensive Exam – Economics Section* Program ISLOs Assessed by this Measure: *3*	*BA Business Economics students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Economics section of the CPC comprehensive exam when compared to other competitive programs.*

Section II: Student Learning Assessment

Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed business facts and interpreted them consistent with economic thinking.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively examined how decision makers allocate scarce resources to achieve economic efficiency.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied economic tools to analyze decisions made by consumers, firms, and policy makers.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively predicted the impact of fiscal, monetary, and trade policy on a firm using microeconomic and macroeconomic models.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in Business Information Systems	**(Undergraduate Degree)**

Intended Student Learning Outcomes (ISLOs)
1.   *Apply analytical, logical, and critical thinking abilities in the development of effective information systems solutions.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,4 Key Learning Outcomes to which this Outcome is Linked: 1,6
2.   *Evaluate information systems and enterprise solutions appropriate to meet presented business challenges.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,5
3.   *Compare and contrast the local and global impact of computing on individuals, organizations, providers, and society.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,4 Key Learning Outcomes to which this Outcome is Linked: 2,4,5,6,7
4.   *Develop alternative information systems solutions appropriate for addressing business problems.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,3,4,6
5.   *Evaluate processes that support the delivery and management of information systems within the business application environment.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,2 *Key Learning Outcomes to which this Outcome is Linked:* 1,2,4,7

Section II: Student Learning Assessment

6. *Apply knowledge to make responsible decisions when addressing professional, ethical, legal, and social issues and responsibilities relevant to the Information Technology discipline.*	
Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3	
Key Learning Outcomes to which this Outcome is Linked: 1,3,4,5,7	
7. *Employ collaborative team skills to accomplish a common goal.*	
Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3	
Key Learning Outcomes to which this Outcome is Linked: 2,3,7	

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *INF 340 Final Assignment* Program ISLOs Assessed by this Measure: *1*	*70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CPC Comprehensive Exam – Information Management Systems Section* Program ISLOs Assessed by this Measure: *1, 4*	*BA Business Information Systems students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.*
3. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5, 6, 7*	*90% of BA Business Information Systems students must score 400 or higher on the CPC comprehensive exam.*
4. *MGT 497 Final Assignment* Program ISLOs Assessed by this Measure: *2, 4, 5*	*70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
5. *CPC Comprehensive Exam – Business Integration and Strategic Management Section* Program ISLOs Assessed by this Measure: *2*	*BA Business Information Systems, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic*

Section II: Student Learning Assessment

	Management section of the CPC comprehensive exam when compared to other competitive programs.
6. *MGT 497 Week 4 Assignment* Program ISLOs Assessed by this Measure: *3, 6*	*70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
7. *CPC Comprehensive Exam – Management Section* Program ISLOs Assessed by this Measure: *3, 5, 6*	*BA Business Information Systems students, on average, just score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.*
8. *INF 200 Week 2 Assignment* Program ISLOs Assessed by this Measure: *7*	*70% of BA Business Information students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
9. *CPC Comprehensive Exam – Business Leadership Section* Program ISLOs Assessed by this Measure: *7*	*BA Business Information Systems students, on average, just score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied analytical, logical, and critical thinking abilities in the development of effective information systems solutions.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively evaluated information systems and enterprise solutions appropriate to meet presented business challenges.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively compared and contrasted the local and global impact of computing on individuals, organizations, providers, and society.*

Section II: Student Learning Assessment

4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively developed alternative information systems solutions appropriate for addressing business problems.*
5. End of Program Survey Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively evaluated processes that can support the delivery and management of information systems within the business application environment.*
6. End of Program Survey Program ISLOs Assessed by this Measure: *6*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively apply knowledge to make responsible decisions when addressing professional, ethical, legal, and social issues and responsibilities relevant to the Information Technology discipline.*
7. End of Program Survey Program ISLOs Assessed by this Measure: *7*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively employ collaborative team skills to accomplish a common goal.*

Section II: Student Learning Assessment

Student Learning Assessment for Bachelor of Arts in Business Leadership	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Examine the influence of leadership, vision, and strategic planning in a variety of organizations and environments.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 2,3,5,7
2. *Assess the process of leading others in environments increasingly characterized by change and complexity.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,5,7
3. *Apply principles of human behavior and motivation to maximize use of human resources.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 2,4,7
4. *Analyze methods of organization change and development.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,7
5. *Assess leadership styles and approaches to develop a personal leadership perspective and practice.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,4 Key Learning Outcomes to which this Outcome is Linked: 2,3,4,7

Section II: Student Learning Assessment

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *CPC Comprehensive Exam - Business Leadership Section* Program ISLOs Assessed by this Measure: *1*	*BA Business Leadership students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.*
2. *CPC Comprehensive Exam-Score* Program ISLOs Assessed by this Measure: *1-5*	*90% must score 400 or higher on the CPC comprehensive exam.*
3. *MGT 380 Final Project* Program ISLOs Assessed by this Measure: *1*	*70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
4. *CPC Comprehensive Exam - Business Communications Section* Program ISLOs Assessed by this Measure: *2*	*BA Business Leadership Students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs.*
5. *BUS 370 Final Paper* Program ISLOs Assessed by this Measure: *2*	*70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
6. *CPC Comprehensive Exam – Management: Human Resource Section* Program ISLOs Assessed by this Measure: *3, 5*	*BA Business Leadership students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.*
7. *MGT 425 Final Project* Program ISLOs Assessed by this Measure: *3*	*70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
8. *BUS 303 Final Paper* Program ISLOs Assessed by this Measure: *3*	*70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*

Section II: Student Learning Assessment

9. *CPC Comprehensive Exam - Business Integration and Strategic Management Section* Program ISLOs Assessed by this Measure: *4*	*BA Business Leadership students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.*
10. *BUS 370 Final Paper* Program ISLOs Assessed by this Measure: *4*	*70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
11. *CPC Comprehensive Exam – Management: Organizational Behavior* Program ISLOs Assessed by this Measure: *5*	*BA Business Leadership students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management: Organizational Behavior section of the CPC comprehensive exam when compared to other competitive programs.*
12. *MGT 460 Final Paper* Program ISLOs Assessed by this Measure: *5*	*70% of BA Business Leadership students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively examined the influence of leadership, vision, and strategic planning in a variety of organizations and environments.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed the process of leading others in environments increasingly characterized by change and complexity.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied principles of human behavior and motivation to maximize use of human resources.*

Section II: Student Learning Assessment

4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively analyzed methods of organization change and development.*
5. *End of Program Survey ISLO5* Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed leadership styles and approaches to develop a personal leadership perspective and practice.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in Consumer and Family Financial Services	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Recommend appropriate financial information to individual consumers.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,4,6
2. *Assess legal concepts and their application to the individual investor.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,5
3. *Evaluate personal financial practices to achieve the most efficient use of the client's financial resources.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,3,4,5
4. *Assess the role of financial advisor in the provision of business services to clients.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3 Key Learning Outcomes to which this Outcome is Linked: 2,4,6,7
5. *Construct both short range and long range financial plans for a client.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 2,3 *Key Learning Outcomes to which this Outcome is Linked:* 1,2,3,4,

Section II: Student Learning Assessment

<table>
<tr><td>6.</td><td>Examine the role of life, health, property, and casualty insurance in business and personal financial planning.

Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3

Key Learning Outcomes to which this Outcome is Linked: 4,5,</td></tr>
<tr><td>7.</td><td>Evaluate various types of investments in terms of their risks and potential returns.

Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4

Key Learning Outcomes to which this Outcome is Linked: 4,6</td></tr>
</table>

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *BUS 342 Final Assignment* Program ISLOs Assessed by this Measure: *1, 2, 4, 5, 6, 7*	*70% of Bachelor of Arts in Consumer and Family Financial Services students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CPC Comprehensive Exam – Business Finance Section* Program ISLOs Assessed by this Measure: *1, 4, 6, 7*	*BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.*
3. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5, 6, 7*	*90% of BA Consumer and Family Financial Services students must score 400 or higher on the CPC comprehensive exam.*
4. *CPC Comprehensive Exam – Legal Environment of Business Section* Program ISLOs Assessed by this Measure: *2*	*BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.*

Section II: Student Learning Assessment

5. *CPC Comprehensive Exam – Business Ethics Section* Program ISLOs Assessed by this Measure: 3	*BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.*
6. *ECO 316 Final Assignment* Program ISLOs Assessed by this Measure: *3*	*70% of Bachelor of Arts in Consumer and Family Financial Services students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
7. *CPC Comprehensive Exam – Quantitative Research Techniques and Statistics* Program ISLOs Assessed by this Measure: *5*	*BA Consumer and Family Financial Services students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively recommended appropriate financial information to individual consumers.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed legal concepts and their application to the individual investor.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively evaluated personal financial practices to achieve the most efficient use of the client's financial resources.*

Section II: Student Learning Assessment

4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed the role of financial advisor in the provision of business services to clients.*
5. End of Program Survey Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively constructed both short range and long range financial plans for a client.*
6. End of Program Survey Program ISLOs Assessed by this Measure: 6	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively examined the role of life, health, property, and casualty insurance in business and personal financial planning.*
7. End of Program Survey Program ISLOs Assessed by this Measure: 7	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively evaluated various types of investments in terms of their risks and potential returns.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in eMarketing	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Evaluate marketing situations and make informed marketing decisions.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,3,4,
2. *Examine the significance of global markets and the universal marketing processes to develop global marketing plans applying alternative media approaches.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,5
3. *Apply computer applications used by the emarketing profession in an e-business solution.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,6
4. *Assess the business as an integrated system including the relations among the functional business areas, and the application long-range planning, implementation and business control systems.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,7

Section II: Student Learning Assessment

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *BUS 336 Final Assignment* Program ISLOs Assessed by this Measure: *1, 2, 4*	*70% of BA eMarketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *BUS 455 Final Assignment* Program ISLOs Assessed by this Measure: *1, 2, 3, 4*	*70% of BA eMarketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
3. *BUS 339 Final Assignment* Program ISLOs Assessed by this Measure: *2*	*70% of BA eMarketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Course Survey* Program ISLOs Assessed by this Measure: *1, 2, 3, 4*	*70% or more of students exiting the program will express satisfaction on the End of Course Survey, BUS495, by indicating either "Agree" or "Strongly Agree." The quality of my educational experience has been met.*
2. *End of Course Survey* Program ISLOs Assessed by this Measure: *1, 2, 3, 4*	*70% or more of students exiting the program will express satisfaction on the End of Course Survey, BUS495, by indicating either "Agree" or "Strongly Agree." Course assignments require me to think critically.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in Entrepreneurship	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Assess the risks involved in an entrepreneurial venture.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 1,4,7
2. *Analyze the impact of the political, legal and ethical environment on entrepreneurial ventures.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,4,5
3. *Analyze emerging issues facing emerging businesses in competitive markets.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 1,4,5
4. *Integrate the functional areas of business in the strategic planning process.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,4,5,7
5. *Construct a business plan for an entrepreneurial venture.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,2,3,4 *Key Learning Outcomes to which this Outcome is Linked:* 2,3,4,5

Section II: Student Learning Assessment

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *BUS 368 Final Assignment* Program ISLOs Assessed by this Measure: *1*	*70% of BA Entrepreneurship students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CPC Comprehensive Exam – Business Finance Section* Program ISLOs Assessed by this Measure: *1*	*BA Entrepreneurship students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.*
3. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5*	*90% of BA Entrepreneurship students must score 400 or higher on the CPC comprehensive exam.*
4. *BUS 311 Final Assignment* Program ISLOs Assessed by this Measure: *2*	*70% of BA Entrepreneurship students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
5. *CPC Comprehensive Exam – Legal Environment of Business Section* Program ISLOs Assessed by this Measure: *2*	*BA Entrepreneurship students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.*
6. *BUS 435 Final Assignment* Program ISLOs Assessed by this Measure: *3*	*70% of BA Entrepreneurship students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
7. *CPC Comprehensive Exam – Business Ethics Section* Program ISLOs Assessed by this Measure: *3*	*BA Entrepreneurship students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.*
8. *BUS 433 Final Assignment* Program ISLOs Assessed by this Measure: *4*	*70% of BA Entrepreneurship students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*

Section II: Student Learning Assessment

9. *CPC Comprehensive Exam – Management Section* Program ISLOs Assessed by this Measure: *4*	*BA Entrepreneurship students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.*
10. *BUS 437 Final Assignment* Program ISLOs Assessed by this Measure: *5*	*70% of BA Entrepreneurship students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
11. *CPC Comprehensive Exam – Business Ethics in Entrepreneurship Section* Program ISLOs Assessed by this Measure: *5*	*BA Entrepreneurship students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics in Entrepreneurship section of the CPC comprehensive exam when compared to other competitive programs.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed the risks involved in an entrepreneurial venture.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively analyzed the impact of the political, legal and ethical environment on entrepreneurial ventures.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively analyzed emerging issues facing emerging businesses in competitive markets.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively integrated the functional areas of business in the strategic planning process.*

Section II: Student Learning Assessment

5. End of Program Survey Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively constructed a business plan for an entrepreneurial venture.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in Finance	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Analyze business and financial conditions using appropriate problem solving skills.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,4,5
2. *Apply financial theories to conduct financial analysis.*   Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,5
3. *Appraise financial practices to achieve the efficient use of financial resources.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,5
4. *Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macro-finance.*   Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 4,5,6,7
5. *Evaluate financial information and non-financial information in order to appropriately assess business opportunities.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 2,3 *Key Learning Outcomes to which this Outcome is Linked:* 1,2,3,4,5,7

Section II: Student Learning Assessment

<table>
<tr><td colspan="2">6. Construct long-range financial planning, implementation and control systems.

Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4

Key Learning Outcomes to which this Outcome is Linked: 1,4,6</td></tr>
<tr><td colspan="2" align="center">Assessment of Individual Student Achievement of each ISLO</td></tr>
<tr><td>Direct Assessment Measures of Student Learning:</td><td>Performance Objectives (Targets/Criteria) for Direct Measures:</td></tr>
<tr><td>1. BUS 401 Final Assignment

Program ISLOs Assessed by this Measure: 1</td><td>70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.</td></tr>
<tr><td>2. CPC Comprehensive Exam – Accounting Section

Program ISLOs Assessed by this Measure: 1</td><td>BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.</td></tr>
<tr><td>3. CPC Comprehensive Exam Score

Program ISLOs Assessed by this Measure: 1, 2, 3, 4, 5, 6</td><td>90% of BA Finance students must score 400 or higher on the CPC comprehensive exam.</td></tr>
<tr><td>4. FIN 302 Final Assignment

Program ISLOs Assessed by this Measure: 2, 6</td><td>70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.</td></tr>
<tr><td>5. CPC Comprehensive Exam – Business Finance Section

Program ISLOs Assessed by this Measure: 2</td><td>BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.</td></tr>
<tr><td>6. BUS 215 Final Assignment

Program ISLOs Assessed by this Measure: 3</td><td>70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.</td></tr>
</table>

Section II: Student Learning Assessment

7. *CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section* Program ISLOs Assessed by this Measure: *3*	*BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs.*
8. *ECO 316 Final Assignment* Program ISLOs Assessed by this Measure: *4*	*70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
9. *CPC Comprehensive Exam – Legal of Environment of Business Section* Program ISLOs Assessed by this Measure: *4*	*BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal of Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.*
10. *BUS 450 Final Assignment* Program ISLOs Assessed by this Measure: *5*	*70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
11. *CPC Comprehensive Exam – Management Section* Program ISLOs Assessed by this Measure: *5, 6*	*BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively analyzed business and financial conditions using appropriate problem solving skills.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied financial theories to conduct financial analysis.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:*

Section II: Student Learning Assessment

	• *I effectively appraised financial practices to achieve the efficient use of financial resources.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* • *I effectively evaluated the political, social, legal, regulatory, and technological issues in the context of micro-and macro-finance.*
5. End of Program Survey Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* • *I effectively evaluated financial information and non-financial information in order to appropriately assess business opportunities.*
6. End of Program Survey Program ISLOs Assessed by this Measure: *6*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* • *I effectively constructed long-range financial planning, implementation, and control systems.*

Section II: Student Learning Assessment

Student Learning Assessment for Bachelor of Arts in Human Resources Management	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. Evaluate internal and external organizational environments and the impact of their interrelationships on human resource functions. Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,5,7
2. Analyze the process of job analysis, staffing, appraisal and compensation, training, career planning, and organizational development. Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,4
3. Examine the interaction among management, labor, and labor law. Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 2,3,4,7
4. Assess and develop methods designed to prevent employer liability and labor relation issues (antidiscrimination statutes, employee and labor relations, union and non-union environment issues. Broad-Based Student Learning Goals to which this Outcome is Linked:1,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,5
5. Analyze the ethical, legal, and safety challenges faced in the workplace. Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 1,4,5

Section II: Student Learning Assessment

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *CPC Comprehensive Exam - Business Integration and Strategic Management Section* Program ISLOs Assessed by this Measure: *1*	*BA Human Resources Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.*
2. *CPC Comprehensive Exam-Score* Program ISLOs Assessed by this Measure: *1-5*	*90% of BA Human Resources Management students must score 400 or higher on the CPC comprehensive exam.*
3. *MGT 490 Final Project* Program ISLOs Assessed by this Measure: *1*	*70% of BA Human Resources Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
4. *CPC Comprehensive Exam - Management Section* Program ISLOs Assessed by this Measure: *2, 3*	*BA Human Resources Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.*
5. *BUS 434 Final Project* Program ISLOs Assessed by this Measure: *2*	*70% of BA Human Resources Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
6. *BUS 372 Final Project* Program ISLOs Assessed by this Measure: *3, 4*	*70% of BA Human Resources Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
7. *CPC Comprehensive Exam - Business Ethics Section* Program ISLOs Assessed by this Measure: *4, 5*	*BA Human Resources Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.*
8. *CPC Comprehensive Exam - Legal Environment of Business Section* Program ISLOs Assessed by this Measure: *5*	*BA Human Resources Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of*

Section II: Student Learning Assessment

	Business section of the CPC comprehensive exam when compared to other competitive programs.
9. *BUS 375 Final Project* Program ISLOs Assessed by this Measure: *5*	*70% of BA Human Resources Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be:* *• I effectively evaluated internal and external organizational environments and the impact of their interrelationships on human resource functions.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be:* *• I effectively analyzed the process of job analysis, staffing, appraisal and compensation, training, career planning, and organizational development.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be:* *• I effectively examined the interaction among management, labor, and labor law.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be:* *• I effectively assessed and developed methods designed to prevent employer liability and labor relation issues (anti-discrimination statutes, employee and labor relations, union and non-union environment issues).*

Section II: Student Learning Assessment

5. *End of Program Survey* Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be:* *• I effectively analyzed the ethical, legal, and safety challenges faced in the workplace.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in International Business	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Apply basic business practices to resolve international business problems.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,3 Key Learning Outcomes to which this Outcome is Linked: 1,4,5,7
2. *Assess market globalization factors and typical business strategies for competing in foreign markets.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,5
3. *Construct a country strategic risk assessment that includes all the relevant factors for firms operating overseas or thinking of entering new markets.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,5
4. *Integrate culturally sensitive concepts into team communication.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,4
5. *Analyze emerging issues facing countries or businesses in international markets.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,2,3 *Key Learning Outcomes to which this Outcome is Linked:* 1,4,5,7

Section II: Student Learning Assessment

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *BUS 357 Final Assignment* Program ISLOs Assessed by this Measure: *1, 4*	*70% of BA International Business students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CPC Comprehensive Exam – Management Section* Program ISLOs Assessed by this Measure: *1*	*BA International Business students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.*
3. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5*	*90% of BA International Business students must score 400 or higher on the CPC comprehensive exam.*
4. *MGT 492 Final Assignment* Program ISLOs Assessed by this Measure: *2, 3, 5*	*70% of BA International Business students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
5. *CPC Comprehensive Exam – Business Integration and Strategic Management Section* Program ISLOs Assessed by this Measure: *2*	*BA International Business students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.*
6. *CPC Comprehensive Exam – Information Management Systems Section* Program ISLOs Assessed by this Measure: *3*	*BA International Business students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.*
7. *CPC Comprehensive Exam – Business Ethics Section* Program ISLOs Assessed by this Measure: *4*	*BA International Business students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.*

Section II: Student Learning Assessment

8. *CPC Comprehensive Exam – Global Dimensions of Business Section* Program ISLOs Assessed by this Measure: *5*	BA International Business students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Global Dimensions of Business section of the CPC comprehensive exam when compared to other competitive programs.
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied basic business practices to resolve international business problems.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed market globalization factors and typical business strategies for competing in foreign markets.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively constructed a country strategic risk assessment that includes all the relevant factors for firms operating overseas or thinking of entering new markets.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively integrated culturally sensitive concepts into team communication.*
5. End of Program Survey Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively analyzed emerging issues facing countries or businesses in international markets.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in Marketing	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Apply management and marketing concepts to diverse marketing needs within domestic and multiple global cultures.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,5,7
2. *Employ market research, data analysis, and analytics techniques to make informed marketing decisions.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,4,6,7
3. *Compare legal, ethical, sustainable, and socially responsible marketing principles.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 1,4,5,7
4. *Utilize appropriate marketing communications and digital practices to meet organizational and consumer needs.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,4
5. *Create a strategic marketing plan for a dynamic business environment.* *Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4* *Key Learning Outcomes to which this Outcome is Linked:* 1,2,3,5

Section II: Student Learning Assessment

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *BUS 343 Final Assignment* Program ISLOs Assessed by this Measure: *1, 3*	*70% of BA Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CPC Comprehensive Exam – Marketing Section* Program ISLOs Assessed by this Measure: *1, 2, 5*	*BA Marketing students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Marketing section of the CPC comprehensive exam when compared to other competitive programs.*
3. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5*	*90% of BA Marketing students must score 400 or higher on the CPC comprehensive exam.*
4. *BUS 410 Final Assignment* Program ISLOs Assessed by this Measure: *2*	*70% of BA Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
5. *CPC Comprehensive Exam – Advanced Marketing II Section* Program ISLOs Assessed by this Measure: *3, 4*	*BA Marketing students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Advanced Marketing II section of the CPC comprehensive exam when compared to other competitive programs.*
6. *BUS 351 Final Assignment* Program ISLOs Assessed by this Measure: *4*	*70% of BA Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
7. *BUS 495 Final Assignment* Program ISLOs Assessed by this Measure: *5*	*70% of BA Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*

Section II: Student Learning Assessment

Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied management and marketing concepts to diverse marketing needs among domestic and multiple global cultures.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively employed market research, data analysis and analytics techniques to make informed marketing decisions.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively compared legal, ethical, sustainable, and socially responsible marketing principles.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively utilized appropriate marketing communications and digital practices to meet organizational and consumer needs.*
5. End of Program Survey Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively created a strategic marketing plan for a dynamic business environment.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in Operations Management and Analysis	**(Undergraduate Degree)**

Intended Student Learning Outcomes (ISLOs)
1. *Apply systems analysis to management decisions and operational success.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,5,7
2. *Assess methods of quality management, product and service development, and learn processes in business operations.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,4,6
3. *Develop skills in managing projects and programs.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 2,3,4,7
4. *Examine globalization effects on the organization's operations, supply chain, and product or services production.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 1,4,5,6
5. *Analyze effective decision-making, problem solving, and technical skills required in management.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,4 *Key Learning Outcomes to which this Outcome is Linked:* 1,2,4,5,7

Section II: Student Learning Assessment

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *BUS 461 Final Assignment* Program ISLOs Assessed by this Measure: *1*	*70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CPC Comprehensive Exam – Management Section* Program ISLOs Assessed by this Measure: *1*	*BA Operations Management and Analysis students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.*
3. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5*	*90% of BA Operations Management and Analysis students must score 400 or higher on the CPC comprehensive exam.*
4. *CPC Comprehensive Exam – Business Policies, Integration, and Strategic Management Section* Program ISLOs Assessed by this Measure: *2*	*BA Operations Management and Analysis Students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.*
5. *BUS 443 Week 4 Assignment* Program ISLOs Assessed by this Measure: *2*	*70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
6. *CPC Comprehensive Exam – Business Leadership Section* Program ISLOs Assessed by this Measure: *3*	*BA Operations Management and Analysis students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.*
7. *BUS 402 Final Assignment* Program ISLOs Assessed by this Measure: *3*	*70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*

Section II: Student Learning Assessment

8. *CPC Comprehensive Exam – Global Dimensions of Business Section* Program ISLOs Assessed by this Measure: *4*	*BA Operations Management and Analysis students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Global Dimensions of Business section of the CPC comprehensive exam when compared to other competitive programs.*
9. *BUS 461 Final Assignment* Program ISLOs Assessed by this Measure: *4*	*70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
10. *CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section* Program ISLOs Assessed by this Measure: *5*	*BA Operations Management and Analysis students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics of the CPC comprehensive exam when compared to other competitive programs.*
11. *MGT 425 Final Assignment* Program ISLOs Assessed by this Measure: *5*	*70% of BA Operations Management and Analysis students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied systems analysis to management decisions and operational success.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed methods of quality management, product, and service development, and learned processes in business operations.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively developed skills in managing projects and programs.*

Section II: Student Learning Assessment

4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively examined globalization effects on the organization's operations, supply chain, and product or services production.*
5. End of Program Survey Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively analyzed effective decision-making, problem solving, and technical skills required in management.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in Organizational Management	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Examine one's personal leadership style and determine its appropriateness to various organizational situations.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,3 Key Learning Outcomes to which this Outcome is Linked: 2,3,4,7
2. *Formulate management-level decisions within the organizational framework.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,4,7
3. *Formulate strategies for effective team development.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 2,3,4,7
4. *Analyze alternative solutions for complex business problems.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,7
5. *Compare and contrast individual characteristics that influence work behaviors and organizational effectiveness.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,2 *Key Learning Outcomes to which this Outcome is Linked:* 1,2,4,7

Section II: Student Learning Assessment

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<tr>
<td colspan="2">
6.   *Analyze the impact of social problems on the workplace at the individual, group, organizational, and societal levels.*

      Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2

      Key Learning Outcomes to which this Outcome is Linked: 2,4,5,7
</td>
</tr>
<tr>
<td colspan="2" align="center">**Assessment of Individual Student Achievement of each ISLO**</td>
</tr>
<tr>
<td>**Direct Assessment Measures of Student Learning:**</td>
<td>**Performance Objectives (Targets/Criteria) for Direct Measures:**</td>
</tr>
<tr>
<td>1. *MGT 380 Final Assignment*

   Program ISLOs Assessed by this Measure: *1*</td>
<td>*70% of BA Organizational Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*</td>
</tr>
<tr>
<td>2. *CPC Comprehensive Exam – Business Leadership Section*

   Program ISLOs Assessed by this Measure: *1, 3*</td>
<td>*BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.*</td>
</tr>
<tr>
<td>3. *CPC Comprehensive Exam Score*

   Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5, 6*</td>
<td>*90% of BA Organizational Management students must score 400 or higher on the CPC comprehensive exam.*</td>
</tr>
<tr>
<td>4. *CPC Comprehensive Exam –Management Section*

   Program ISLOs Assessed by this Measure: *2*</td>
<td>*BA Organizational Management students, on average, must score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.*</td>
</tr>
<tr>
<td>5. *MGT 435 Final Assignment*

   Program ISLOs Assessed by this Measure: 2</td>
<td>*70% of BA Organizational Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*</td>
</tr>
<tr>
<td>6. *BUS 370 Final Assignment*

   Program ISLOs Assessed by this Measure: *3*</td>
<td>*70% of BA Organizational Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*</td>
</tr>
</table>

Section II: Student Learning Assessment

7. *CPC Comprehensive Exam – Business Integration and Strategic Management Section* Program ISLOs Assessed by this Measure: *4*	*BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.*
8. *MGT 450 Final Assignment* Program ISLOs Assessed by this Measure: *4*	*70% of BA Organizational Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
9. *CPC Comprehensive Exam – Business Communications Section* Program ISLOs Assessed by this Measure: *5*	*BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs.*
10. *BUS 318 Final Assignment* Program ISLOs Assessed by this Measure: *5*	*70% of BA Organizational Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
11. *CPC Comprehensive Exam – Business Ethics Section* Program ISLOs Assessed by this Measure: *6*	*BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.*
12. *BUS 250 Final Assignment* Program ISLOs Assessed by this Measure: *6*	*70% of BA Organizational Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively examined one's personal leadership style and determined its appropriateness to various organizational situations.*

Section II: Student Learning Assessment

2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *•I effectively formulated management-level decisions within the organizational framework.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively formulated strategies for effective team development.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively analyzed solutions for complex business problems.*
5. End of Program Survey Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively compared and contrasted individual characteristics that influence work behaviors and organizational effectiveness.*
6. End of Program Survey Program ISLOs Assessed by this Measure: *6*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively analyzed the impact of social problems on the workplace at the individual, group, organizational and societal levels.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in Project Management	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Apply proven project management principles to business situations.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,4,
2. *Apply current project management best practices to initiate, plan, execute, control, and close a well-documented project.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,3,4,7
3. *Examine successful project team development and management strategies.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,4,5,7
4. *Assess how project management practices can support organizational effectiveness and the corporate strategic planning process.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 2,3,4,6
5. *Evaluate the role of risk in projects and ways to mitigate its effects.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,2 *Key Learning Outcomes to which this Outcome is Linked:* 1,4,6

Section II: Student Learning Assessment

6. *Examine the application of ethics to the practice of project management.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,2 *Key Learning Outcomes to which this Outcome is Linked:* 1,2,4,5	
7. *Integrate dynamic business data using relevant technology solutions.* *Broad-Based Student Learning Goals to which this Outcome is Linked:*2,3 *Key Learning Outcomes to which this Outcome is Linked:* 1,3,4,5	

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *PRM 300 Final Assignment* Program ISLOs Assessed by this Measure: *1, 2*	*70% of BA Project Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CPC Comprehensive Exam – Management Section* Program ISLOs Assessed by this Measure: *1, 3*	*BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.*
3. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5, 6, 7*	*90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.*
4. *CPC Comprehensive Exam – Business Leadership Section* Program ISLOs Assessed by this Measure: *2*	*BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.*
5. *BUS 443 Week 4 Assignment* Program ISLOs Assessed by this Measure: *3, 4, 7*	*70% of BA Project Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*

Section II: Student Learning Assessment

6. *CPC Comprehensive Exam – Business Integration and Strategic Management Section* Program ISLOs Assessed by this Measure: *4, 6, 7*	*BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.*
7. *CPC Comprehensive Exam – Information Management Systems Section* Program ISLOs Assessed by this Measure: *5*	*BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.*
8. *BUS 402 Final Assignment* Program ISLOs Assessed by this Measure: *5*	*70% of BA Project Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
9. *PRM 337 Final Assignment* Program ISLOs Assessed by this Measure: *6*	*70% of BA Project Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied proven project management principles to business situations.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied current project management best practices to initiate, plan, execute, control, and close a well-documented project.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively examined successful project team development and management strategies.*

Section II: Student Learning Assessment

4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed how project management practices could support organizational effectiveness and the corporate strategic planning process.*
5. End of Program Survey Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively evaluated the role of risk in projects and ways to mitigate its effects.*
6. End of Program Survey Program ISLOs Assessed by this Measure: 6	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively examined the application of ethics to the practice of project management.*
7. End of Program Survey Program ISLOs Assessed by this Measure: 7	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively integrated dynamic business data using relevant technology solutions.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in Public Administration	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Organize theoretical knowledge for understanding, developing, and implementing public policy and administration.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,
2. *Integrate academic theory and practical applications.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1 Key Learning Outcomes to which this Outcome is Linked: 1,4
3. *Apply management theory to the practice of public administration.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,3 Key Learning Outcomes to which this Outcome is Linked: 1,4,7
4. *Identify relevant political and legal factors in the policy process and analyze their roles critically.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 1,4,5
5. *Judge the ethical components of public responsibility.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,2 *Key Learning Outcomes to which this Outcome is Linked:* 1,4,5

Section II: Student Learning Assessment

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *PPA 497 Final Assignment* Program ISLOs Assessed by this Measure: *1*	*70% of BA Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CPC Comprehensive Exam – Public Administration Principles and Foundations Section* Program ISLOs Assessed by this Measure: *1*	*BA Public Administration students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Public Administration Principles and Foundations section of the CPC comprehensive exam when compared to other competitive programs.*
3. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5*	*90% of BA Public Administration students must score 400 or higher on the CPC comprehensive exam.*
4. PPA 307 *Final Assignment* Program ISLOs Assessed by this Measure: *2*	*70% of BA Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
5. *CPC Comprehensive Exam – Public Administration Management Section* Program ISLOs Assessed by this Measure: *2, 3*	*BA Public Administration students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Public Administration Management section of the CPC comprehensive exam when compared to other competitive programs.*
6. *PPA 401 Final Assignment* Program ISLOs Assessed by this Measure: *3*	*70% of BA Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*

Section II: Student Learning Assessment

7. *PPA 403 Final Assignment* Program ISLOs Assessed by this Measure: *4, 5*	*70% of BA Public Administration students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.*
8. *CPC Comprehensive Exam – Administrative Law Section* Program ISLOs Assessed by this Measure: 4	*BA Public Administration students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Administrative Law section of the CPC comprehensive exam when compared to other competitive programs.*
9. *CPC Comprehensive Exam – Ethics and Social Responsibilities Section* Program ISLOs Assessed by this Measure: 5	*BA Public Administration students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Ethics and Social Responsibilities section of the CPC comprehensive exam when compared to other competitive programs.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively organized theoretical knowledge for understanding, developing, and implementing public policy and administration.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively integrated academic theory and practical applications.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied management theory to the practice of public administration.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively analyzed relevant political and legal factors in the public policy process.*

Section II: Student Learning Assessment

5. End of Program Survey Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively judged the ethical components of public responsibility.*

Section II: Student Learning Assessment

Student Learning Assessment for Bachelor of Arts in Public Relations and Marketing	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Develop an understanding and mastery of marketing, and public relations functions.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,3 Key Learning Outcomes to which this Outcome is Linked: 1,4,
2. *Create a repertoire of communication skills in order to become an effective communicator across contexts.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,3,4
3. *Develop competence in using planning skills to create and implement marketing and public relations solutions to meet client's needs.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,4
4. *Evaluate the effectiveness and appropriateness of marketing and public relations messages.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,6
5. *Engage in problem analysis, strategic planning, message development, and tactical solutions.* Broad-Based Student Learning Goals to which this Outcome is Linked: 2.3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,6

Section II: Student Learning Assessment

<table>
<tr>
<td colspan="2">Assessment of Individual Student Achievement of each ISLO</td>
</tr>
<tr>
<td>Direct Assessment Measures of Student Learning:</td>
<td>Performance Objectives (Targets/Criteria) for Direct Measures:</td>
</tr>
<tr>
<td>1. BUS 343 Final Paper

Program ISLOs Assessed by this Measure: 1</td>
<td>70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.</td>
</tr>
<tr>
<td>2. BUS 421 Final Marekting Plan

Program ISLOs Assessed by this Measure: 1, 2, 3, 4, 5</td>
<td>70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.</td>
</tr>
<tr>
<td>3. CGD 318 Final Paper

Program ISLOs Assessed by this Measure: 2, 3</td>
<td>70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.</td>
</tr>
<tr>
<td>4. BUS 336 Final Paper

Program ISLOs Assessed by this Measure: 4</td>
<td>70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.</td>
</tr>
<tr>
<td>5. BUS 339 Final Paper

Program ISLOs Assessed by this Measure: 5</td>
<td>70% of BA Public Relations and Marketing students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.</td>
</tr>
<tr>
<td>Indirect Measures of Student Learning:</td>
<td>Performance Objectives (Targets/Criteria) for Indirect Measures:</td>
</tr>
<tr>
<td>1. BUS 421 End of Course Survey

Program ISLOs Assessed by this Measure: 1</td>
<td>70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:
• The quality of my educational experience has been met.</td>
</tr>
</table>

Section II: Student Learning Assessment

2. *BUS 421 End of Course Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• Course assingments require me to think critically.*
3. *BUS 421 End of Course Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• The quality of my educational experience has been met.*
4. *BUS 421 End of Course Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• Course assingments require me to think critically.*
5. *BUS 421 End of Course Survey* Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Course Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• The quality of my educational experience has been met.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in Real Estate Studies	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Assess real estate professional governance and licensing in the states and how such laws and systems benefit consumers.*   Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2   Key Learning Outcomes to which this Outcome is Linked: 1,4
2. *Examine essential real estate business practices.*   Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2   Key Learning Outcomes to which this Outcome is Linked: 1,2
3. *Apply real estate law, contract law, and Uniform Commercial Code in solving complex real estate problems.*   Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2   Key Learning Outcomes to which this Outcome is Linked: 1,4
4. *Discern how economic, demographic, dynamic, and market trends influence real estate and real estate valuations.*   Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2   Key Learning Outcomes to which this Outcome is Linked: 1,4
5. *Examine basic real estate financial markets and financing methods most commonly applied to single family residences, multiple family residences, and commercial properties.*   *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,2,4   *Key Learning Outcomes to which this Outcome is Linked:* 1,2,4

Section II: Student Learning Assessment

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *RES 327 Final Assignment* Program ISLOs Assessed by this Measure: *1*	*70% of BA Real Estate Studies Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CPC Comprehensive Exam – Legal Environment of Business Section* Program ISLOs Assessed by this Measure: *1*	*BA Real Estate Studies students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.*
3. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5*	*90% of BA Real Estate Studies students must score 400 or higher on the CPC comprehensive exam.*
4. *RES 429 Final Assignment* Program ISLOs Assessed by this Measure: *2*	*70% of BA Real Estate Studies students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
5. *CPC Comprehensive Exam – Management Section* Program ISLOs Assessed by this Measure: *2, 4, 5*	*BA Real Estate Studies students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.*
6. *RES 345 Final Assignment* Program ISLOs Assessed by this Measure: *3*	*70% of BA Real Estate Studies students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
7. *CPC Comprehensive Exam – Business Ethics Section* Program ISLOs Assessed by this Measure: *3*	*BA Real Estate Studies students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.*
8. *RES 497 Final Assignment* Program ISLOs Assessed by this Measure: *4*	*70% of BA Real Estate Studies students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*

Section II: Student Learning Assessment

9. *RES 334 Final Assignment* Program ISLOs Assessed by this Measure: *5*	*70% of BA Real Estate Studies students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed real estate professional governance and licensing in the states and how such laws and systems benefit consumers.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively examined essential real estate business practices.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied real estate law, contract law, and Uniform Commercial Code in solving complex real estate problems.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively discerned how economic, demographic, dynamic, and market trends influence real estate and real estate valuations.*
5. End of Program Survey Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively examined basic real estate financial markets and financing methods most commonly applied to single family residences and businesses properties.*

Section II: Student Learning Assessment

Student Learning Assessment for Bachelor of Arts in Service Management	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Assess service logistics in a variety of service environments.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 1,3,6
2. *Apply various service systems to construct customer relationship platforms.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 1,2,3,4
3. *Integrate innovative practices and processes designed to increase the performance of a service organization.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,4
4. *Develop new human capital strategies in service organizations.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,4
5. *Design service metrics based on the needs of a service organization.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,4

Section II: Student Learning Assessment

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *SRV 312 Final Paper* Program ISLOs Assessed by this Measure: *1, 5*	*70% of BA Service Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CPC Comprehensive Exam –Management Section* Program ISLOs Assessed by this Measure: *1, 4*	*BA Service Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.*
3. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1-5*	*90% of BA Service Management must score 400 or higher on the CPC comprehensive exam.*
4. *SRV 340 Final Assignment* Program ISLOs Assessed by this Measure: *2*	*70% of BA Service Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
5. *CPC Comprehensive Exam – Marketing Section* Program ISLOs Assessed by this Measure: *2*	*BA Service Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Marketing section of the CPC comprehensive exam when compared to other competitive programs.*
6. *SRV 301 Final Paper* Program ISLOs Assessed by this Measure: *3, 4*	*70% of BA Service Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
7. *CPC Comprehensive Exam – Business Integration and Strategic Management Section* Program ISLOs Assessed by this Measure: *3*	*BA Service Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.*
8. *CPC Comprehensive Exam – Business Finance Section* Program ISLOs Assessed by this Measure: *5*	*BA Service Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.*

Section II: Student Learning Assessment

Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed service logistics in a variety of service environments.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied various service systems to construct customer relationship platforms.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively integrated innovative practices and processes designed to increase the performance of a service organization.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively developed new human capital strategies in service organizations.*
5. *End of Program Survey* Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively designed service metrics based on the needs of a service organization.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in Sports and Recreation Management	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Integrate knowledge from sports recreation and business administration fields.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,4
2. *Examine the relationship between theory and practice.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1 Key Learning Outcomes to which this Outcome is Linked: 1,2
3. *Analyze effective means of communication in a variety of modalities.* Broad-Based Student Learning Goals to which this Outcome is Linked:1,2 Key Learning Outcomes to which this Outcome is Linked: 1,2,3
4. *Apply business procedures to team and facilities management.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,4
5. *Assess appropriate decision making skills in a variety of sports and recreation organizations.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,2 *Key Learning Outcomes to which this Outcome is Linked:* 1,2,3,4

Section II: Student Learning Assessment

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *SRM 320 Final Assignment* Program ISLOs Assessed by this Measure: *1, 2, 5*	*70% of BA Sports and Recreation Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CPC Comprehensive Exam – Management Section* Program ISLOs Assessed by this Measure: *1, 2, 4*	*BA Sports and Recreation Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.*
3. *CPC Comprehensive Exam Score* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5*	*90% of BA Sports and Recreation Management students must score 400 or higher on the CPC comprehensive exam.*
4. *BUS 340 Final Assignment* Program ISLOs Assessed by this Measure: *3*	*70% of BA Sports and Recreation Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
5. *CPC Comprehensive Exam – Business Communications Section* Program ISLOs Assessed by this Measure: *3*	*BA Sports and Recreation Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs.*
6. *SRM 410 Final Assignment* Program ISLOs Assessed by this Measure: *4*	*70% of BA Sports and Recreation Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
7. *CPC Comprehensive Exam – Legal Environment of Business Section* Program ISLOs Assessed by this Measure: *5*	*BA Sports and Recreation Management program, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.*

Section II: Student Learning Assessment

Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. *End of Program Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively integrated knowledge from sports recreation and business administration fields.*
2. *End of Program Survey* Program ISLOs Assessed by this Measure: *2*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively examined the relationship between theory and practice.*
3. *End of Program Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively analyzed means of communication in a variety of modalities.*
4. *End of Program Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively applied business procedures to team and facilities management.*
5. End of Program Survey Program ISLOs Assessed by this Measure: *5*	*70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:* *• I effectively assessed appropriate decision making skills in a variety of sports and recreation organizations.*

Section II: Student Learning Assessment

Student Learning Assessment for BA in Supply Chain Management	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Apply proven supply chain management principles to business situations.*   Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3   Key Learning Outcomes to which this Outcome is Linked: 1,4
2. *Examine globalization effects on the organization's supply chain and product or services production.*   Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4   Key Learning Outcomes to which this Outcome is Linked: 1,2,4,5
3. *Evaluate an appropriate supply chain design for a given application.*   Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2   Key Learning Outcomes to which this Outcome is Linked: 1,4
4. *Analyze the implications of supply chain management to organizational effectiveness.*   Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3   Key Learning Outcomes to which this Outcome is Linked: 1,2,4,7
5. *Assess supply chain performance using information technology.*   *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,2   *Key Learning Outcomes to which this Outcome is Linked:* 1,4,6

Section II: Student Learning Assessment

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6. Integrate supply chain goals with the corporate strategic planning process.

    Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4

    Key Learning Outcomes to which this Outcome is Linked: 1,2,4,7

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Assessment of Individual Student Achievement of each ISLO

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Direct Assessment Measures of Student Learning:

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Performance Objectives (Targets/Criteria) for Direct Measures:

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1. *MGT 323 Final Assignment*

    Program ISLOs Assessed by this Measure: *1*

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70% of BA Supply Chain Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.

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2. *MGT 496 Final Assignment*

    Program ISLOs Assessed by this Measure: *1, 2, 3, 4*

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70% of BA Supply Chain Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.

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3. *MGT 370 Final Assignment*

    Program ISLOs Assessed by this Measure: *2*

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70% of BA Supply Chain Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.

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4. *MGT 300 Final Assignment*

    Program ISLOs Assessed by this Measure: *3*

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70% of BA Supply Chain Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.

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5. *BUS 311 Final Assignment*

    Program ISLOs Assessed by this Measure: *4*

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70% of BA Supply Chain Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.

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6. *MGT 400 Final Assignment*

    Program ISLOs Assessed by this Measure: *5*

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70% of BA Supply Chain Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.

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7. *BUS 443 Week 4 Assignment*

    Program ISLOs Assessed by this Measure: *5, 6*

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70% of BA Supply Chain Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.

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Section II: Student Learning Assessment

8. MGT 380 Final Assignment Program ISLOs Assessed by this Measure: 6	*70% of BA Supply Chain Management students must receive a proficient or distinguished evaluation on relevant content criteria mapped to this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *End of Course Survey* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5, 6*	*70% or more of students exiting the program will express satisfaction on the End of Course Survey, MGT496, by indicating either "Agree" or "Strongly Agree." The quality of my educational experience has been met.*
2. *End of Course Survey* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5, 6*	*70% or more of students exiting the program will express satisfaction on the End of Course Survey, MGT496, by indicating either "Agree" or "Strongly Agree." Course assignments require me to think critically.*

Section II: Student Learning Assessment

Student Learning Assessment for BS in Information Technology	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Analyze a complex computing problem and to apply principals of computing and other relevant disciplines to identify solutions.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,6
2. *Design, implement, and evaluate a computing-based solution to meet a given set of computing requirements in the context of the program's discipline.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,6
3. *Communicate effectively in a variety of professional contexts.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 1,3
4. *Recognize professional responsibilities and make informed judgments in computing practice based on legal and ethical principles.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,5,7
5. *Function effectively as a member or leader of a team engaged in activities appropriate to the program's discipline.* *Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3* *Key Learning Outcomes to which this Outcome is Linked: 1,2,3,4,7*

Section II: Student Learning Assessment

6. *Identify and analyze user needs and to take them into account in the selection, creation, integration, evaluation, and administration of computer-based systems.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,2,3,4 *Key Learning Outcomes to which this Outcome is Linked:* 1,2,3,4,6	

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *INT 301 Final Assignment* Program ISLOs Assessed by this Measure: *1*	*70% of BS Information Technology student records must receive a proficient or distinguished evaluation on relevant rubric content criteria mapped to this ISLO.*
2. *INT 306 Final Assignment* Program ISLOs Assessed by this Measure: *1, 2, 6*	*70% of BS Information Technology student records must receive a proficient or distinguished evaluation on relevant rubric content criteria mapped to this ISLO.*
3. *INT 304 Final Assignment* Program ISLOs Assessed by this Measure: *1, 4*	*70% of BS Information Technology student records must receive a proficient or distinguished evaluation on relevant rubric content criteria mapped to this ISLO.*
4. *INT 499 Final Assignment* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5, 6*	*70% of BS Information Technology student records must receive a proficient or distinguished evaluation on relevant rubric content criteria mapped to this ISLO.*
5. *INT 306 Week 2 Assignment* Program ISLOs Assessed by this Measure: *2*	*70% of BS Information Technology student records must receive a proficient or distinguished evaluation on relevant rubric content criteria mapped to this ISLO.*
6. *TMG 300 Final Assignment* Program ISLOs Assessed by this Measure: *3, 5*	*70% of BS Information Technology student records must receive a proficient or distinguished evaluation on relevant rubric content criteria mapped to this ISLO.*

Section II: Student Learning Assessment

7. INT 306 Week 4 Assignment Program ISLOs Assessed by this Measure: *3*	*70% of BS Information Technology student records must receive a proficient or distinguished evaluation on relevant rubric content criteria mapped to this ISLO.*
8. INT 499 Week 4 Assignment Program ISLOs Assessed by this Measure: *4, 5*	*70% of BS Information Technology student records must receive a proficient or distinguished evaluation on relevant rubric content criteria mapped to this ISLO.*
9. INT 303 Final Assignment Program ISLOs Assessed by this Measure: *6*	*70% of BS Information Technology student records must receive a proficient or distinguished evaluation on relevant rubric content criteria mapped to this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. INT 301 End of Course Survey Program ISLOs Assessed by this Measure: *1*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• The quality of my educational experience has met my expectations.*
2. INT 301 End of Course Survey Program ISLOs Assessed by this Measure: *1, 6*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• I would recommend this course to another student.*
3. INT 306 End of Course Survey Program ISLOs Assessed by this Measure: *2*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• The quality of my educational experience has met my expectations.*
4. INT 306 End of Course Survey Program ISLOs Assessed by this Measure: *2*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• I would recommend this course to another student.*
5. TMG 300 End of Course Survey Program ISLOs Assessed by this Measure: *3*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• I would recommend this course to another student.*

Section II: Student Learning Assessment

6. *TMG 300 End of Course Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• I would recommend this instructor to another student.*
7. *INT 305 End of Course Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• I would recommend this course to another student.*
8. *INT 305 End of Course Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• The quality of my educational experience has met my expectations.*
9. *INT 499 End of Course Survey* Program ISLOs Assessed by this Measure: *5*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• I would recommend this course to another student.*
10. *TMG 300 End of Course Survey* Program ISLOs Assessed by this Measure: *5*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• The quality of my educational experience has met my expectations.*
11. *INT 499 End of Course Survey* Program ISLOs Assessed by this Measure: *6*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• I would recommend this instructor to another student.*
12. *INT 303 End of Course Survey* Program ISLOs Assessed by this Measure: *6*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• The quality of my educational experience has met my expectations.*
13. *INT 499 End of Course Survey* Program ISLOs Assessed by this Measure: *6*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* *• The quality of my educational experience has met my expectations.*

Section II: Student Learning Assessment

Student Learning Assessment for BS in Computer Software Technology	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Apply knowledge of mathematics, computing, and scientific methods to system components and process development that meet requirement constraints in the software application domain.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,6
2. *Employ professionalism, ethics, and social responsibility values related to computer software technology tasks and projects.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,5,6
3. *Identify the software requirements that meet stakeholders' specifications and concerns by selecting the appropriate requirements and elicitation techniques.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,6
4. *Use proven techniques and patterns to design software structure before it is implemented.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,6
5. *Utilize values, skills, and critical thinking throughout computer software engineering decision making processes.* *Broad-Based Student Learning Goals to which this Outcome is Linked:* 1,3 *Key Learning Outcomes to which this Outcome is Linked:* 1,3,6

Section II: Student Learning Assessment

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Apply established verification and validation techniques with well-defined objectives and targets to ensure that the software is meeting its stakeholders' specifications and deliverables.

Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4

Key Learning Outcomes to which this Outcome is Linked: 1,2,4,6
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Communicate complex software engineering concepts in a multidisciplinary team using a variety of formats.

Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4

Key Learning Outcomes to which this Outcome is Linked: 1,2,4,6,7
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Integrate modern knowledge, techniques, programming and management skills to develop and deliver reliable and complex software in a cost-effective manner.

Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4

Key Learning Outcomes to which this Outcome is Linked: 1,2,4,6,7
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Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *CST 316 Final Assignment* Program ISLOs Assessed by this Measure: *1, 5*	*70% of Bachelor of Science in Computer Software Technology students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CST 499 Final Assignment* Program ISLOs Assessed by this Measure: *1, 2, 3, 4, 5, 6, 7, 8*	*70% of Bachelor of Science in Computer Software Technology students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
3. *CST 307 Final Assignment* Program ISLOs Assessed by this Measure: *2, 4, 7*	*70% of Bachelor of Science in Computer Software Technology students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
4. *CST 310 Final Assignment* Program ISLOs Assessed by this Measure: *3, 8*	*70% of Bachelor of Science in Computer Software Technology students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*

Section II: Student Learning Assessment

Student Learning Assessment for BS in Cyber and Data Security Technology	(Undergraduate Degree)

Intended Student Learning Outcomes (ISLOs)
1. *Employ knowledge of Penetration testing while ensuring a strict professional, ethical, and social responsibility related to cyber and data security technology professions.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,5,6
2. *Discuss appropriate mobile and web application security tools used in the world of information security as they apply to the seven domains of the typical information technology infrastructure.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,6
3. *Develop a risk management plan based upon the classification of the seven domains of the typical information technology infrastructure.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,6
4. *Apply the process of securing databases, hardening security for users, hardware, and software while constructing appropriate countermeasures to ensure data integrity.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,2,4,6

Section II: Student Learning Assessment

5. *Construct security counter measures using ethical hacking tools for hardware, software, wired, and wireless technology.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,5,6	
6. *Evaluate local and global impact of attacks through information gathering such as enumeration, vulnerability scanning, and network reconnaissance, exploitation on individuals, organizations, and society.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,3,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,5,6	
7. *Prepare appropriate solutions for business continuity to minimize the impact of a disruption or disaster to lessen the impact by utilizing security management support protocols, best practices, and necessary security tools.* Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4 Key Learning Outcomes to which this Outcome is Linked: 1,4,5,6	

Assessment of Individual Student Achievement of each ISLO	
Direct Assessment Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Direct Measures:**
1. *CYB 402 Final Assignment* Program ISLOs Assessed by this Measure: *1, 5*	*70% of Bachelor of Science Cyber and Data Security students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
2. *CYB 499 Final Assignment* Program ISLOs Assessed by this Measure: *1, 3, 4, 5, 6, 7*	*70% of Bachelor of Science Cyber and Data Security students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
3. *CYB 301 Week 1 Assignment* Program ISLOs Assessed by this Measure: *2*	*70% of Bachelor of Science Cyber and Data Security students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
4. *CYB 401 Final Assignment* Program ISLOs Assessed by this Measure: *2, 3, 6*	*70% of Bachelor of Science Cyber and Data Security students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*

Section II: Student Learning Assessment

5. *CYB 402 Week 4 Assignment* Program ISLOs Assessed by this Measure: *4*	*70% of Bachelor of Science Cyber and Data Security students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
6. *CYB 300 Week 5 Learning Activity* Program ISLOs Assessed by this Measure: *7*	*70% of Bachelor of Science Cyber and Data Security students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this ISLO.*
Indirect Measures of Student Learning:	**Performance Objectives (Targets/Criteria) for Indirect Measures:**
1. *CYB 402 End of Course Survey* Program ISLOs Assessed by this Measure: *1*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* • *The quality of my educational experience has met my expectations.*
2. *CYB 401 End of Course Survey* Program ISLOs Assessed by this Measure: *2, 6*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* • *I would recommend this course to another student.*
3. *CYB 401 End of Course Survey* Program ISLOs Assessed by this Measure: *3*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* • *The quality of my educational experience has met my expectations.*
4. *CYB 499 End of Course Survey* Program ISLOs Assessed by this Measure: *4*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* • *Course assignments require me to think critically.*
5. *CYB 402 End of Course Survey* Program ISLOs Assessed by this Measure: *5*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* • *The quality of my educational experience has met my expectations.*
6. *CYB 499 End of Course Survey* Program ISLOs Assessed by this Measure: *7*	*70% or more of students who complete and return the End of Course Survey express satisfaction by indicating "Agree" or "Strongly Agree" on selected survey items. The item to be used will be:* • *The quality of my educational experience has met my expectations.*

Section III: Operational Assessment

Section III: Operational Assessment

Broad-Based Operational Goals: (refer to Section I)
1.   The Forbes School of Business & Technology offers high-quality and relevant curriculum through instructional and support services that provides our diverse student body the resources to pursue their academic and career goals.
2.   The Forbes School of Business & Technology aspires to lead its sector in high quality student learning experiences through technology, experiential learning activities, and development of work competences resulting in well-prepared graduates who contribute to society.
3.   The Forbes School of Business & Technology commits to leveraging internal and external data and information to drive decision making towards achieving its mission.

Intended Operational Outcomes (IOOs)
1.   The Forbes School of Business & Technology will increase course completion rates across undergraduate programs. Broad-Based Operational Goals to which this Outcome is Linked: BBOG 1 and 2
2.   The Forbes School of Business & Technology will increase course completion rates across graduate programs. Broad-Based Operational Goals to which this Outcome is Linked: BBOG 1, 2, and 3
3.   The Forbes School of Business & Technology faculty (full-time and associate) will provide high-quality instruction to its students. Broad-Based Operational Goals to which this Outcome is Linked: BBOG 1, 2, and 3
4.   The academic programs offered by the Forbes School of Business & Technology will be current, relevant, and meet the needs of industry. Broad-Based Operational Goals to which this Outcome is Linked: BBOG 1, 2, and 3
5.   The Forbes School of Business & Technology will utilize data and information to make improvements on an annual basis. Broad-Based Operational Goals to which this Outcome is Linked: BBOG 1

Section III: Operational Assessment

6. Faculty members in the Forbes School of Business & Technology will be engaged in appropriate scholarly and professional activities.
Broad-Based Operational Goals to which this Outcome is Linked: BBOG 1 and 2
7. The Forbes School of Business & Technology will be successful in providing high-quality learning and technological resources to its students.
Broad-Based Operational Goals to which this Outcome is Linked: BBOG 1, 2, and 3
8. The Forbes School of Business & Technology will establish and maintain industry connections.
Broad-Based Operational Goals to which this Outcome is Linked: BBOG 1, 2, and 3

Assessment of Business Unit's Achievement of each IOO	
Assessment Measures of Operational Outcomes:	**Performance Objectives (Targets/Criteria) for Assessment Measures:**
1. Course Completion rate increase for Academic Years 24-25, 25-26, and 26-27 measured by Office of Institutional Effectiveness Course Completion data "Monthly Persistence Update Report". Intended Operational Outcomes Assessed by this Measure: IOO 1 and 2	Objective (Target/Criterion) for Measure/Method 1: • 1% increase= meets • 2% increase= exceeds • 4% increase= far exceeds
2. Instructor Quality Review (IQR) Intended Operational Outcomes Assessed by this Measure: IOO 3	Objective (Target/Criterion) for Measure/Method 2: • 3.3 mean IQR sore= meets • 3.5 mean IQR score= exceeds • 3.7 or better mean IQR score= far exceeds
3. Program Review Action Items Intended Operational Outcomes Assessed by this Measure: IOO 4	Objective (Target/Criterion) for Measure/Method 3: • 100% of action items resulting from Academic Program Review will be completed within the five-year cycle determined by each program.
4. Course Revision Schedule Record Intended Operational Outcomes Assessed by this Measure: IOO 4	Objective (Target/Criterion) for Measure/Method 4: • 75% courses revised in last 3 years= meets • 85% courses revies in last 3 years= exceeds • 95% and above courses revised in last 3 years= far exceeds

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	Objective (Target/Criterion) for Measure/Method 5: • Review of assessment results with 100% of FSBT Program Chairs Annually
5. Utilization of Program Dashboards for management of faculty and curriculum Intended Operational Outcomes Assessed by this Measure: IOO 5	Objective (Target/Criterion) for Measure/Method 6: • Implementation of quarterly review and action plans in all FSBT departments
6. Professional Activity Report Intended Operational Outcomes Assessed by this Measure: IOO 6	Objective (Target/Criterion) for Measure/Method 7: • 100% of full-time faculty members will engage in scholarly and professional activities once annually. This includes publication of scholarly articles, conference participation, and professional development activities.
7. Program and Curriculum media use implementation Intended Operational Outcomes Assessed by this Measure: IOO 7	Objective (Target/Criterion) for Measure/Method 8: • 25% increase in the number of total FSBT courses that use media (videos, interactives, and infographics) pre Learning Mate (LM) development (prior to August 2022) as compared post LM development (August 2022 and onward)
8. Faculty Satisfaction Survey Intended Operational Outcomes Assessed by this Measure: IOO 7	Objective (Target/Criterion) for Measure/Method 9: • Faculty will rate the overall level satisfaction with the UAGC classroom experience • 3.3= meets • 3.7= exceeds • 4 and above= far exceeds
9. End of Program Student Survey Intended Operational Outcomes Assessed by this Measure: IOO 7	Objective (Target/Criterion) for Measure/Method 10: • At least 70% of students will indicate that they "agree" or "strongly agree" to the below questions: • Question 7: My courses utilized innovative learning methods. • Question 8: My courses integrated technology throughout the program.

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10. Minutes and attendees records from Board of Advisor and Advisory Council meetings Intended Operational Outcomes Assessed by this Measure: IOO 8	Objective (Target/Criterion) for Measure/Method 11: • FSBT Leadership will meet with the FSBT Board of Advisors twice a year • FSBT Programs will have Advisory Councils by 26-27 Academic Year: • 50% of programs have Advisory Councils= meets • 60% of programs have Advisory Counsils= exceeds • 70% of programs have Advisory Councils= far exceeds

Section IV: Linkage of Outcomes Assessment with Strategic Planning and Budgeting

A. Explain how the results and analysis from implementing the outcomes assessment plan were used to identify changes and improvements needed, and how implementation of these changes and improvements are linked to the strategic planning processes of the academic business unit, including any connection to the overall institutional strategic planning process.

The outcomes assessment plan plays a critical role driving curricular improvement through the side of assessment data. The outcomes assessment plan provides a comprehensive evaluation plan of how well students are meeting the learning outcomes. The results allow faculty to make evidence-based decisions on curricular adjustments.

The UAGC strategic plan is anchored around four critical student-centered goals:
1. Retain students during their first year of enrollment.
2. Support completion of programs and educational goals driven by student-based timelines.
3. Offer high value credentials with marketable skills.
4. Enhance student economic return.

The Forbes School of Business and Technology strategy is also anchored around the four critical student-centered goals. Our outcomes assessment plan allows FSBT faculty to make strategic decisions based on evidence-based data that is grounded in the four critical student-based goals.

UAGC recently made a substantial multiyear financial course uplift commitment with Learning Mate to ensure that all FSBT courses are current, relevant, and meet the needs to our FSBT students while supporting our student-centered goals. As we partner with Learning Mate to develop these course uplifts, the results from our outcome assessment plan greatly informs that work.

B. Describe how the the academic business unit's outcomes assessment process is incorporated into the budgeting process, including any connection to the overall institutional budgeting process.

FSBT does not have a separate budget item that is specific to the curriculum management and assessment processes. The budget for related resources and support services from assessment analysts, instructional designers, educational technologists, and learning resources is managed at the institutional (I.e., UAGC) level.

While FSBT does not have a sperate budget item assessment of student learning is of paramount importance to both UAGC and FSBT and is a key component in determining budgeting priorities and allocations. An example of that commitment is the substantial Multiyear financial commitment with Learning Mate for course uplifts.

Section V: Appendices

All appendices should be provided as separate files collected into one folder. If this is being submitted as part of a Self-Stuy submission, the OAP Appendices will be a sub-folder within the Principle 2 folder. Refer to the submission instructions in the Resources section of the Self-Study manual.

A. Provide blank copies of all the assessment instruments that will be used as measures of intended student learning outcomes and intended operational outcomes.
B. Provide blank copies of all the evaluation rubrics associated with the assessment instruments identified in Part A above.

Note: For security and copyright reasons, if you are using a purchased exam from an external vendor as a direct measure of student learning, do not include a copy of the exam in your outcomes assessment plan. Most vendors will provide an exam content outline that summarizes the types of questions included on the exam. Please use this content summary for this purpose.