Microcredentials & Certificates

Boost Your Career with Free Microcredentials and Certificates

The job market is changing fast. Earning microcredentials or certificates is a great way to show employers you're ready for the jobs of the future. These programs offer **free** options that are flexible, online, and designed for busy learners.

Business & Professional Skills

- HubSpot Academy – Marketing, sales, and customer service
- Alison – Free diplomas in project management, leadership, and human resources
- edX – Professional certificates from universities (audit for free)
- Coursera – Career certificates from Google, Meta, and others (financial aid available)

Career Development & Job Readiness

- Coursera Career Academy (audit free) – Job readiness and career pathways
- Grow with Google – Free certificates in career skills, including project management and UX design
- Udemy - a free collection of courses for professionals to learn new skills
- PrepSTEP – Skill-building resources in math, writing, career readiness, and more offered through UAGC

Library Technology & Digital Skills

- Grow with Google – Free online courses in digital marketing, data, and technology
- Microsoft Learn – Cloud, cybersecurity, and productivity tools
  IBM SkillsBuild – IT support, AI basics, and data science
- LinkedIn Learning (free with library access in many areas) – Digital literacy and software skills
- Google Skillshop – Google Ads, Google Marketing, and Google Analytics training for every kind of user
- AWS Certification - Training and entry-level certification for Amazon Web Services (AWS)
- FreeCodeCamp – Earn in-demand skills in Programming, Cybersecurity, and AI

Additional Industries

- FEMA I Emergency Management Institute - self-paced courses designed for people who have emergency management responsibilities and the general public.
- Stanford Online - earn new skills and study new and emerging topics. Learn from Stanford instructors and industry experts at no cost to you.
- National Education Association - 175 micro-credentials that have been created by educators for educators.

Why Microcredentials & Certificates Matter

- ✓ **Prove your skills:** Micro-credentials and certificates show employers you have specific, job-ready abilities.
- ✓ **Stay current:** Keep up with fast-changing industries and new technologies.
- ✓ **Add value to your degree:** Complement your coursework by highlighting career-focused skills.
- ✓ **Stand out to employers:** Signal that you're motivated, adaptable, and ready to learn.

Microcredentials and certificates can build on the strength of your degree, giving you an extra edge to show employers you're prepared for the jobs of the future. Remember, earning a microcredential or certificate is just the first step—be sure to highlight the new **skills** earned on your resume and, even more importantly, share examples in interviews of how you've applied what you learned.

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Contact UAGC Career Services at careerservices@uagc.edu.