BACHELOR OF ARTS IN INSTRUCTIONAL DESIGN ANNUAL ASSESSMENT PLAN & FINDINGS
2020-2021 ACADEMIC YEAR

	PLO 1 — Design instructional and training interventions and assessments for online, place-based, and blended delivery	PLO 2 — Apply the results of learning, task, performance, and other analyses to the design of training and instruction	PLO 3 — Apply evaluations of technologies for developing, delivering, and assessing instructional and training interventions	PLO 4 — Distinguish how different principles and theories of learning, design, and assessment influence design processes and outcomes	PLO 5 — Develop plans to manage collaborative processes and participants typically involved in an instructional design project	PLO 6 — Respond appropriately to ethical, legal, and political factors influencing instructional design projects for diverse learners and contexts	PLO 7 — Justify design decisions through effective communication in visual, oral, and written form
EDU 100	I	I	I	I	I	I	I
EDU 120	I			I		I	I
EDU 232	R	I	I	R		R	R
EDU 335	R	R	R	R		R	R
EDU 336			R			R	R
EDU 337					I	R	R
EDU 356			R			R	R
EDU 358	R	R	R	R		R	R
EDU 362							R
ESE 370				R		R	R
EDU 431	R	R	R	R	R	R	M
EDU 433					M	R	R

EDU 499	M	M	M	M	R	M	R

I (Introduced), **R** (Reinforced), or **M** (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Design instructional and training interventions and assessments for online, place-based, and blended delivery					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**
Direct Measure 1: EDU 232 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	61	63	96.83%	1. EXCEEDS THE ACCEPTABLE TARGET

| Direct Measure 2: EDU 431 Final Assignment | 70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria. | 56 | 73 | 76.71% | 1. EXCEEDS THE ACCEPTABLE TARGET |

PLO 2 - Apply the results of learning, task, performance, and other analyses to the design of training and instruction

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: EDU 232 Week 2 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	63	72	87.50%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: EDU 431 Week 2 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	130	166	78.31%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Apply evaluations of technologies for developing, delivering, and assessing instructional and training interventions					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: EDU 336 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	139	180	77.22%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: EDU 356 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	35	39	89.34%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 4 - Distinguish how different principles and theories of learning, design, and assessment influence design processes and outcomes

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: EDU 120 Week 1 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	137	147	93.20%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 362 Week 2 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	43	48	89.53%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 3: EDU 431 Week 4 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	37	40	92.50%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 5 - Develop plans to manage collaborative processes and participants typically involved in an instructional design project					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: EDU 337 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	62	62	100.00%	1. EXCEEDS THE ACCEPTABLE TARGET

| Direct Measure 2: EDU 433 Final Assignment | 70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria. | 98 | 129 | 75.97% | 1. EXCEEDS THE ACCEPTABLE TARGET |

PLO 6 - Respond appropriately to ethical, legal, and political factors influencing instructional design projects for diverse learners and contexts

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: EDU 431 Week 5 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	56	73	76.71%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 433 Week 5 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	98	129	75.97%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 7 - Justify design decisions through effective communication in visual, oral, and written form

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: EDU 232 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	40	42	95.24%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 431 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	56	73	76.71%	1. EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS
Given the numerous changes that occurred during the 2020-21 academic year, program leads and faculty will monitor the 2020-21 data in conjunction with the 2021-22 academic year data.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
PLO 5	*EDU 337 Final Assignment*	*Program Lead, Associate Faculty, Assessment*	*Not started*	*Q4 2022*
Action Details	*Work with Assessment to conduct rubric collaboration to ensure faculty are accurately grading and assessing the final paper.*			
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
PLO 1, 6, 7	*EDU 431 Final Assignment*	*Program Lead*	*Not started*	*Q1 2023*
Action Details	*Review weekly assignments and reach out the associate faculty to determine why this measure may be scoring the lowest in terms of percentage of student records meeting acceptable target. Revise based on findings.*			
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
PLO 5	*EDU 433 Final Assignment*	*Program Lead*	*Not started*	*Q2 2023*

Action Details	*Review assignment and reach out the associate faculty to determine why this measure may be scoring the lowest in terms of percentage of student records meeting acceptable target. Revise based on findings.*