

BACHELOR OF ARTS IN ACCOUNTING ANNUAL ASSESSMENT PLAN & FINDINGS 2020-2021 ACADEMIC YEAR

2020 – 2021 CURRICULUM MAP PLO 1 PLO 2 PLO 3 PLO 4 PLO 5 Summarize Apply technology Evaluate alternatives Integrate accounting Appraise t

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5
	Summarize fundamental accounting principles and procedures.	Apply technology tools related to the area of accounting.	Evaluate alternatives to complex accounting problems.	Integrate accounting and finance information in business decision making.	Appraise the legal, regulatory and ethical issues in the practice of accounting.
ACC 205: Principles of Accounting I	1	ı	ı	ı	1
ACC 206: Principles of Accounting II	I	I	ı	I	I
ACC 308: Accounting Info Systems	R	R	R	R	
ACC 305: intermediate Accounting I	I	R	ı	I	I
ACC 306: Intermediate Accounting II	R	R	R	R	I
ACC 307: Intermediate Accounting III	R	R	R	R	R
BUS 308: Statistics for Managers		R	R		
ECO 203: Principles of Macroeconomics				R	
ECO 204: Principles of Microeconomics				R	
BUS 401: Principles of Finance				R	R
ACC 310: Cost Accounting	R	R	R	М	R
ACC 345: Leadership & Financial Analysis	R		R		R

Office of Assessment and Curricular Affairs

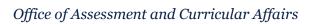


ACC 380: Accounting for Not-for-Profit Organizations	R		R		R
BUS 311: Business Law I				ı	I
ACC 401: Federal Income Taxes I	R	М		R	R
ACC 407: Advanced Accounting	М		М	М	М
ACC 408: International Accounting	М	М	М		М
ACC 410: Auditing	M	M	M		М

I (Introduced), R (Reinforced), or M (Mastered).

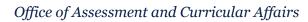


ANNUAL ASSESSMENT PLAN FINDINGS PLO 1 - Summarize fundamental accounting principles and procedures. **TOTAL NUMBER MEASURE ACCEPTABLE TARGET** TOTAL **ASSESSMENT ASSESSMENT OF STUDENT NUMBER OF RESULTS: RESULTS: RECORDS STUDENT PERCENTAGE OF** 1. EXCEEDS THE **MEETING RECORDS ACCEPTABLE STUDENT ACCEPTABLE OBSERVED RECORDS TARGET TARGET MEETING** 2. MEETS THE **ACCEPTABLE** ACCEPTABLE **TARGET TARGET** 3. DOES NOT MEET THE ACCEPTABLE **TARGET** 4. INSUFFICIENT DATA Direct Measure 1: ACC 70% of BA Accounting students must receive 928 516 out of 928 516 3. DOES NOT MEET (55.60%) of 206 Final Paper a proficient, or distinguished evaluation on THE ACCEPTABLE relevant content criteria mapped to this PLO. records evaluated **TARGET** indicate proficient or distinguished performance on this key assignment's





				content criteria mapped to this PLO at the Introduced level.	
Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=176, Mean=656, Traditional: 870/577: Online: 3210/588	UAGC: N=176, Mean=656, Traditional: 870/577: Online: 3210/588	On average BA Accounting students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	176	195	176 out of 195 (90.26%) BA Accounting students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC	1. EXCEEDS THE ACCEPTABLE TARGET

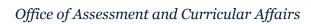




				comprehensive exam.	
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively summarized the fundamental accounting principles and procedures.	184	189	97.35% of BA in Accounting students upon completion of the program during the 2020-21 assessment cycle indicated that they agreed or strongly agreed that they effectively summarized the fundamental accounting principles and procedures.	1. EXCEEDS THE ACCEPTABLE TARGET

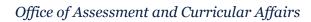


PLO 2 -Employ techno	logy tools related to the area of accounting.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ACC 308 Week 5 Assignment	70% of Bachelor of Arts in Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	142	156	142 out of 156 (91.03%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=176, Mean=656, Traditional: 870/577: Online: 3210/588	UAGC: N=176, Mean=656, Traditional: 870/577: Online: 3210/588	On average BA Accounting students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	176	195	176 out of 195 (90.26%) BA Accounting students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

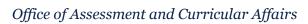




Indirect Measure 1:	70% or more of students exiting the program	184	192	95.83% of BA in	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Accounting	ACCEPTABLE TARGET
	Program Survey by indicating either "Agree"			students upon	
	or "Strongly Agree." The item to be used will			completion of the	
	be:			program during	
				the 2020-21	
	I effectively employed technology tools			assessment cycle	
	related to the area of accounting.			indicated that they	
				agreed or strongly	
				agreed that they	
				effectively	
				employed	
				technology tools	
				related to the area	
				of accounting.	

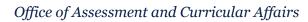


PLO 3 - Analyze altern	atives to complex accounting problems.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ACC 306 Week 5 Final Paper	70% of Bachelor of Arts in Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	948	1223	948 out of 1223 (77.51%) of records evaluated indicate proficient or distinguished performance on this key assignment's	1. EXCEEDS THE ACCEPTABLE TARGET





				content criteria mapped to this PLO at the Reinforced level.	
Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=176, Mean=656, Traditional: 870/577: Online: 3210/588	UAGC: N=176, Mean=656, Traditional: 870/577: Online: 3210/588	On average BA Accounting students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	176	195	176 out of 195 (90.26%) BA Accounting students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC	1. EXCEEDS THE ACCEPTABLE TARGET

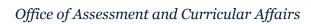




				comprehensive exam.	
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively analyzed alternatives to complex accounting problems.	180	190	94.74% of BA in Accounting students upon completion of the program during the 2020-21 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed alternatives to complex accounting problems.	1. EXCEEDS THE ACCEPTABLE TARGET

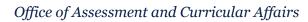


PLO 4 - Integrate acco	unting and finance information in business o	decision making.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ACC 310 Final Paper	70% of Bachelor of Arts in Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	140	180	140 out of 180 (77.78%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Business Policies, Integration, and Strategic Management Section	BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Policies, Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=176, Mean=639, Traditional: 300/512: Online: 2760/528	UAGC: N=176, Mean=639, Traditional: 300/512: Online: 2760/528	On average BA Accounting students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Policies, Integration, and Strategic Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	176	195	176 out of 195 (90.26%) BA Accounting students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC	1. EXCEEDS THE ACCEPTABLE TARGET

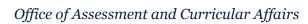




				comprehensive exam.	
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively integrated accounting and finance information in business decision making.	177	185	95.68% of BA in Accounting students upon completion of the program during the 2020-21 assessment cycle indicated that they agreed or strongly agreed that they effectively integrated accounting and finance information in business decision making.	1. EXCEEDS THE ACCEPTABLE TARGET

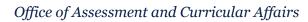


PLO 5 - Appraise the le	egal, regulatory and ethical issues in the pra	ctice of accountin	g		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ACC 401 Final Paper	70% of Bachelor of Arts in Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	310	366	310 out of 366 (84.70%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this	1. EXCEEDS THE ACCEPTABLE TARGET





				PLO at the Reinforced level.	
Direct Measure 2: CPC Comprehensive Exam – Business Ethics in Accounting Section	BA Accounting program, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics in Accounting section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=176, Mean=735, Traditional: 450/550: Online: 3240/587	UAGC: N=176, Mean=735, Traditional: 450/550: Online: 3240/587	On average BA Accounting students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Ethics in Accounting section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	176	195	176 out of 195 (90.26%) BA Accounting students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Indirect Measure 1:	70% or more of students exiting the program	184	191	96.34% of BA in	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Accounting	ACCEPTABLE TARGET
	Program Survey by indicating either "Agree"			students upon	
	or "Strongly Agree." The item to be used will			completion of the	
	be:			program during	
				the 2020-21	
	• I effectively appraised the legal, regulatory,			assessment cycle	
	and ethical issues in the practice of			indicated that they	
	accounting.			agreed or strongly	
				agreed that they	
				effectively	
				appraised the	
				legal, regulatory,	
				and ethical issues	
				in the practice of	
				accounting.	

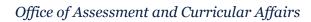


OVERALL RECOMMENDATIONS

Given the numerous changes that occurred during the 2020-21 academic year, program leads and faculty will monitor the 2020-21 data in conjunction with the 2021-22 academic year data.

It is also recommended to review ACC206 as the target for PLO1 was not met.

	ANNUAL ASSESSM	ENT PLAN ACTION ITEM	STATUS REPORT			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO1		Program Lead		12/31/2021		
	4.00 200 Fire I Province	Faculty (Don	Notetarted			
	ACC 206 Final Paper	Frey)/Program Core	Not started			
		Faculty (Bill Blix)				
Astion Details	Reevaluate course and final paper requirements and modify as necessary to attempt to impro					
Action Details		student pe	rformance.			
OUTCOME	MEASURE	KEY/RESPONSIBLE	STATUS	ANTICIPATED DATE OF		
OUTCOME	WIEASONE	PERSONNEL	314103	COMPLETION		
		Program Lead				
PLO3	ACC306 Final Paper	Faculty (Don	Not Started	End of First Quarter		
7 203		Frey)/Program Core	Not Started	2022		
		Faculty (Bill Blix)				
Action Details	Rubric calibration will be performed on assignment being used as measure within the assessment plan to ensure					
710000112000113	that faculty (both full-time and	d associate) are properly ut	ilizing the rubric for this assig	gnment.		
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
		Program Lead				
PLO4	ACC310 Final Paper	Faculty (Don	Not Started	End of First Quarter		
PL04		Frey)/Program Core	Not Started	2022		
		Faculty (Bill Blix)				
Action Details	Rubric calibration will be perf	_				
Action Details	that faculty (both full-time and	d associate) are properly ut	ilizing the rubric for this assig	nment.		
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		





PLO5	ACC401 Final Paper	Program Lead Faculty (Don Frey)/Program Core Faculty (Bill Blix)	Not Started	End of First Quarter 2022		
Action Details	•	bric calibration will be performed on assignment being used as measure within the assessment plan				
	that faculty (both full-time and associate) are properly utilizing the rubric for this assignment.					