

BACHELOR OF ARTS IN FINANCE ANNUAL ASSESSMENT PLAN & FINDINGS 2020-2021 ACADEMIC YEAR

2020 – 2021 CURRICULUM MAP

	PLO 1 Analyze business and financial conditions using appropriate problem solving skills.	PLO 2 Apply financial theories to conduct financial analysis.	PLO 3 Appraise financial practices to achieve the efficient use of financial resources.	PLO 4 Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macrofinance.	PLO 5 Evaluate financial information and non-financial information in order to appropriately assess business opportunities.	PLO 6 Construct long- range financial planning, implementation and control systems.
MGT 330: Management for Organizations	ı					
BUS 311: Business Law I	1			I		
FIN301: Ethics for the Finance Professional	I		I		I	
ECO 203: Principles of Macroeconomics	I	I			R	
ECO 204: Principals of Microeconomics					R	
ACC 205: Principles of Accounting I	I	I	I			R
ACC 206: Principles of Accounting II	R	1	I			M
BUS 215: Personal Finance Management		1	М			
BUS 308: Statistics for Managers		R				
ECO 316: financial Institutions and Markets				R	R	
BUS 323: Risk Management and Insurance	R	R				
BUS 401: Principles of Finance	М	R		R	R	
BUS 405: Principles of Investments		R			R	
BUS 450: International Finance		R	R		R	

Office of Assessment and Curricular Affairs



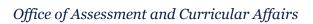
FINI 400. Finance Constant	8.4					
FIN 490: Finance Capstone	IVI	M	IVI	IVI	IVI	IVI

I (Introduced), R (Reinforced), or M (Mastered).



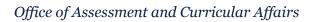
ANNUAL ASSESSMENT PLAN FINDINGS PLO 1 - Analyze business and financial conditions using appropriate problem solving skills. **TOTAL NUMBER** TOTAL **MEASURE ACCEPTABLE TARGET ASSESSMENT ASSESSMENT OF STUDENT NUMBER OF RESULTS: RESULTS: RECORDS STUDENT PERCENTAGE OF** 1. EXCEEDS THE **MEETING** RECORDS **ACCEPTABLE STUDENT ACCEPTABLE OBSERVED RECORDS TARGET TARGET MEETING** 2. MEETS THE **ACCEPTABLE** ACCEPTABLE **TARGET TARGET** 3. DOES NOT MEET THE ACCEPTABLE **TARGET** 4. INSUFFICIENT DATA Direct Measure 1: FIN 70% of Bachelor of Arts in Finance students 103 120 103 out of 120 1. EXCEEDS THE 490 Final Project must receive a proficient, or distinguished (85.83%) of ACCEPTABLE TARGET evaluation on relevant content criteria records evaluated indicate proficient mapped to this PLO. or distinguished performance on this key

assignment's





				content criteria mapped to this PLO at the Mastered level.	
Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=107, Mean=742, Traditional: 870/577: Online: 3210/588	UAGC: N=107, Mean=742, Traditional: 870/577: Online: 3210/588	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	102	107	102 out of 107 (95.33%) BA Finance students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

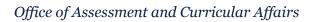




Indirect Measure 1:	70% or more of students exiting the program	102	104	98.08% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Finance students	ACCEPTABLE TARGET
	Program Survey by indicating either "Agree"			upon completion	
	or "Strongly Agree." The item to be used will			of the program	
	be:			during the 2020-21	
				assessment cycle	
	I effectively analyzed business and financial			indicated that they	
	conditions using appropriate problem solving			agreed or strongly	
	skills.			agreed that they	
				effectively	
				analyzed business	
				and financial	
				conditions using	
				appropriate	
				problem solving	
				skills.	



PLO 2 - Apply financia	l theories to conduct financial analysis.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 405 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1008	1277	1008 out of 1277 (78.94%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Business Finance Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=107, Mean=690, Traditional: 660/515: Online: 2850/549	UAGC: N=107, Mean=690, Traditional: 660/515: Online: 2850/549	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	102	107	102 out of 107 (95.33%) BA Finance students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree"	100	104	96.15% of BA Finance students upon completion of the program	1. EXCEEDS THE ACCEPTABLE TARGET

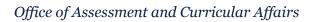




or "Strongly Agree." The item to be used will	during the 2020-21
be:	assessment cycle
	indicated that they
I effectively applied financial theories to	agreed or strongly
conduct financial analysis.	agreed that they
	effectively applied
	financial theories
	to conduct
	financial analysis.

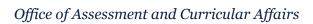


PLO 3 - Appraise finan	cial practices to achieve the efficient use of	financial resource	es.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 450 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	780	889	780 out of 889 (87.74%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=107, Mean=647, Traditional: 420/531: Online: 2760/528	UAGC: N=107, Mean=647, Traditional: 420/531: Online: 2760/528	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	102	107	102 out of 107 (95.33%) BA Finance students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

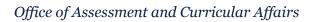




Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively appraised financial practices to achieve the efficient use of financial resources.	98	103	95.15% of BA Finance students upon completion of the program during the 2020-21 assessment cycle indicated that they agreed or strongly agreed that they effectively appraised financial practices to achieve the	1. EXCEEDS THE ACCEPTABLE TARGET
				practices to	
				efficient use of	
				financial	
				resources.	

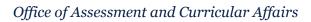


PLO 4 - Evaluate the p	olitical, social, legal, regulatory, and techno	logical issues in th	e context of mic	ro and macro-financ	ce.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECO 316 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	467	639	467 out of 639 (73.08%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





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Direct Measure 2: CPC Comprehensive Exam – Legal of Environment of Business Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=107, Mean=705, Traditional: 270/470 Online: 3120/519	UAGC: N=107, Mean=705, Traditional: 270/470 Online: 3120/519	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	102	107	102 out of 107 (95.33%) BA Finance students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





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Indirect Measure 1:	70% or more of students exiting the program	96	103	93.20% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Finance students	ACCEPTABLE TARGET
	Program Survey by indicating either "Agree"			upon completion	
	or "Strongly Agree." The item to be used will			of the program	
	be:			during the 2020-21	
				assessment cycle	
	• I effectively evaluated the political, social,			indicated that they	
	legal, regulatory, and technological issues in			agreed or strongly	
	the context of micro-and macro-finance.			agreed that they	
				effectively	
				evaluated the	
				political, social,	
				legal, regulatory,	
				and technological	
				issues in the	
				context of micro-	
				and macro-	
				finance.	
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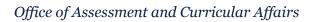


PLO 5 - Evaluate finan	cial information and non-financial informat	ion in order to app	propriately assess	s business opportun	ities.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 401 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	305	348	305 out of 348 (87.64%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=107, Mean=710, Traditional: N/A Online: 1590/552	UAGC: N=107, Mean=710, Traditional: N/A Online: 1590/552	On average, BA in Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool for the Management section of the Common Professional Component comprehensive exam. *Comparative data for the Traditional aggregate pool was unavailable*.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	102	107	102 out of 107 (95.33%) BA Finance students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

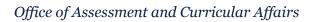




Indirect Measure 1:	70% or more of students exiting the program	102	104	98.08% of BA	1. EXCEEDS THE
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively evaluated financial information and non-financial information in order to appropriately assess business opportunities.	102	104	98.08% of BA Finance students upon completion of the program during the 2020-21 assessment cycle indicated that they agreed or strongly agreed that they effectively	1. EXCEEDS THE ACCEPTABLE TARGET
				evaluated financial information and non-financial information in order to appropriately assess business opportunities.	

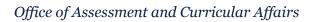


PLO 6 - Construct long	range financial planning, implementation a	and control system	15.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: FIN 490 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	103	120	103 out of 120 (85.83%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=107, Mean=710, Traditional: N/A Online: 1590/552	UAGC: N=107, Mean=710, Traditional: N/A Online: 1590/552	On average, BA in Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool for the Management section of the Common Professional Component comprehensive exam. *Comparative data for the Traditional aggregate pool was unavailable*.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	102	107	102 out of 107 (95.33%) BA Finance students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Indirect Measure 1:	70% or more of students exiting the program	96	103	93.20% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Finance students	ACCEPTABLE TARGET
	Program Survey by indicating either "Agree"			upon completion	
	or "Strongly Agree." The item to be used will			of the program	
	be: • I effectively constructed long-range			during the 2020-21	
	financial planning, implementation, and			assessment cycle	
	control systems.			indicated that they	
				agreed or strongly	
				agreed that they	
				effectively	
				constructed long-	
				range financial	
				planning,	
				implementation,	
				and control	
				systems.	



OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Lead for the Bachelor of Arts in Finance review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2021-2022 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT						
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO 2	Direct Measure 1: - BUS 405 Final Project	Susan Gould, Lead Faculty, BAF Rob Shah, Core Faculty	In progress	Early 2022		
Action Details	Redesign BUS 405 to 6	enhance effectiveness of improvement and innov	flearning activities and impostion of course design.	plement continuous		
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO 6	Direct Measure 1 - FIN 490 Final Case Study	Susan Gould, Lead Faculty, BAF	In progress	Early 2022		
Action Details	Remap and review of t	he course requirements,	, content, sequencing, and	credit hour analysis.		
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO 6	Direct Measure 2 - CPC Comprehensive Exam – Management Section	Susan Gould, Lead Faculty BAF	In progress	2022/2023 AY		
Action Details	Replace BUS 323 with a new course, FIN 3XX Financial Management of Entrepreneurial Businesses					
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO 1	Direct Measure 2: CPC Comprehensive Exam – Accounting Section	Susan Gould, Lead Faculty BAF	In Progress	2022/2023 AY		



	Don Fr	ey, Lead					
	Faculty	/ BA ACC					
Action Details	Don Frey has piloted live learning sessions for this course. Based on improvement in student outcomes,						
Action Details	Don is investigating implementing live learning sessions for all sections.						