

MASTER OF BUSINESS ADMINISTRATION (MBA): ANNUAL ASSESSMENT PLAN & FINDINGS 2020-2021 ACADEMIC YEAR

2020 – 2021 CURRICULUM MAP							
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5		
	Utilize leadership skills in situations involving, collaboration, self-advocacy, and business-critical decisions.	Prepare written and oral communications to create professional presence, articulate a vision, bridge diverse perspectives and cultural differences that impact businesses.	Integrate critical thinking and inventiveness to form strategies and overcome business challenges in both domestic and international business settings.	Formulate financial analysis and business knowledge in marketing, data analytics, economics, operations, project management, human capital management and emerging technologies to drive decision making.	Critique the use of legal and ethical principles and the influence of politics in the business environment.		
BUS621: Leadership and Teamwork	М	I	R	I	R		
BUS622: Global Marketing	R	R	R	ı	R		
BUS623: Human Capital Management Using Applied Psychology	R	R	R	ı	R		
BUS624: Law and Ethics in the Business Environment	R	R	М	R	М		
BUS592: Financial Business Overview	I	R	R	R	ı		
BUS625: Data and Decision Analytics	R		R	R			
BUS626: Global Economics and Political Influence	ı		R	R			

$O\!f\!f\!i\!ce\ of\ Assessment\ and\ Curricular\ A\!f\!f\!airs$



BUS627: Financial Statement Analysis	I	I	M	M	R
BUS629: Financial Budgeting, Forecasting and Analysis	I	I	М	M	I
BUS633: Project and Operations Management	ı	ı	R	R	R
BUS687: Strategic Simulation Capstone	М	М	М	М	R

I(INTRODUCED) R (REINFORCED) M (MASTERED)



ANNUAL ASSESSMENT PLAN FINDINGS PLO 1 - Utilize leadership skills in situations involving, collaboration, self-advocacy, and business-critical decisions. **TOTAL NUMBER TOTAL MEASURE ACCEPTABLE TARGET ASSESSMENT ASSESSMENT NUMBER OF RESULTS: OF STUDENT RESULTS: STUDENT RECORDS PERCENTAGE OF** 1. EXCEEDS THE **MEETING RECORDS STUDENT ACCEPTABLE ACCEPTABLE OBSERVED RECORDS TARGET TARGET MEETING** 2. MEETS THE **ACCEPTABLE ACCEPTABLE TARGET TARGET** 3. DOES NOT MEET THE ACCEPTABLE **TARGET** 4. INSUFFICIENT DATA





Direct Measure 1: CPC Comprehensive Exam - Management Section	Master of Business Administration students, on average, will score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=645, Mean=729, Traditional: 7770/587: Online: 30720/599	UAGC: N=645, Mean=729, Traditional: 7770/587: Online: 30720/599	On average MA Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% of Master of Business Administration students must score 400 or higher on the CPC comprehensive exam.	641	645	641 out of 645 (99.38%) MA Business Administration students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET



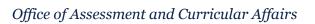


Direct Measure 3: BUS592: Final Paper	70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to PLO 1.	612	761	612 out of 761 (80.42%) of records evaluated indicate proficient	1. EXCEEDS THE ACCEPTABLE TARGET
				or distinguished performance on this key assignment's content criteria mapped to this PLO at the Introduced level.	
Indirect Measure 1: End of Program Survey PLO1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively utilized leadership skills in situations involving, collaboration, selfadvocacy, and business-critical decisions.	672	754	89.12% of MBA students upon completion of the program during the 2020-21 assessment cycle indicated that they agreed or strongly agreed that they effectively utilized leadership skills in situations involving, collaboration, selfadvocacy, and business-critical decisions.	1. EXCEEDS THE ACCEPTABLE TARGET



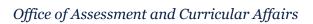
PLO 2 - Prepare written and oral communications to create professional presence, articulate a vision, bridge diverse perspectives and cultural differences that impact businesses.

cultural differences th	nat impact businesses.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Ethics Section	Master of Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=645, Mean=752, Traditional: 7740/622: Online: 29430/633	UAGC: N=645, Mean=752, Traditional: 7740/622: Online: 29430/633	On average Master of Business Administration Students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional	2. MEETS THE ACCEPTABLE TARGET





				Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% of Master of Business Administration students must score 400 or higher on the CPC comprehensive exam.	641	645	641 out of 645 (99.38%) MA Business Administration students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: BUS624, Final Paper	70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to PLO 2.	2311	3287	2311 out of 3287 (70.31%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	2. MEETS THE ACCEPTABLE TARGET





Indirect Measure 1:	70% or more of students exiting the	710	754	94.16% of MBA	1. EXCEEDS THE
End of Program Survey	program will express satisfaction on the End			students upon	ACCEPTABLE
PLO2	of Program Survey by indicating either			completion of the	TARGET
	"Agree" or "Strongly Agree." The item to be			program during	
	used will be:			the 2020-21	
	I effectively prepared written and oral			assessment cycle	
	communications to create professional			indicated that they	
	presence, articulate a vision, bridge diverse			agreed or strongly	
	perspectives and cultural differences that			agreed that they	
	impact businesses.			effectively	
				prepared written	
				and oral	
				communications	
				to create	
				professional	
				presence,	
				articulate a vision,	
				bridge diverse	
				perspectives and	
				cultural	
				differences that	
				impact businesses.	



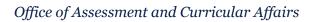
PLO 3 - Integrate critical thinking and inventiveness to form strategies and overcome business challenges in both domestic and international business settings.

International business	s securigs.				
MEASURE	Acceptable Target	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section	Master of Business Administration students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=645, Mean=768, Traditional: 6270/629: Online: 25890/633	UAGC: N=645, Mean=768, Traditional: 6270/629: Online: 25890/633	On average MBA students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business	2. MEETS THE ACCEPTABLE TARGET





				Leadership section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% of Master of Business Administration students must score 400 or higher on the CPC comprehensive exam.	641	645	641 out of 645 (99.38%) MA Business Administration students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: BUS621, Final Paper	70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to PLO 3.	3961	4786	3961 out of 4786 (82.76%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Indirect Measure 1:	70% or more of students exiting the program	709	754	94.03% of MBA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of	703	754	students upon	ACCEPTABLE TARGET
PLO3	Program Survey by indicating either "Agree"			completion of the	7.002. 77.02.
. 200	or "Strongly Agree." The item to be used will			program during	
	be:			the 2020-21	
	I effectively integrated critical thinking and			assessment cycle	
	inventiveness to form strategies and			indicated that they	
	overcome business challenges in both			agreed or strongly	
	domestic and international business settings.			agreed that they	
	domestic and international pasiness settings.			effectively	
				integrated critical	
				thinking and	
				inventiveness to	
				form strategies	
				and overcome	
				business	
				challenges in both	
				domestic and	
				international	
				business settings.	



PLO 4 - Formulate financial analysis and business knowledge in marketing, data analytics, economics, operations, project management,
human capital management and emerging technologies to drive decision making.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
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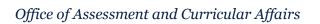


Direct Measure 1: CPC Comprehensive Exam – Global Dimensions of Business	Master of Business Administration students, on average, will score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Global Dimensions of Business section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=645, Mean=688, Traditional: 6570/561: Online: 29160/572	UAGC: N=645, Mean=688, Traditional: 6570/561: Online: 29160/572	On average Master of Business Administration Students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Global Dimensions of Business section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% of Master of Business Administration students must score 400 or higher on the CPC comprehensive exam.	641	645	641 out of 645 (99.38%) MA Business Administration students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 3: BUS626, Final Paper	70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to PLO 4.	658	710	658 out of 710 (92.68%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO4	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively formulated financial analysis and business knowledge in marketing, data analytics, economics, operations, project management, human capital management and emerging technologies to drive decision making.	694	754	92.04% of MBA students upon completion of the program during the 2020-21 assessment cycle indicated that they agreed or strongly agreed that they effectively formulated financial analysis and business knowledge in marketing, data analytics, economics, operations, project management,	1. EXCEEDS THE ACCEPTABLE TARGET

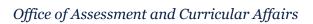




		human capital	
		management and	
		emerging	
		technologies to	
		drive decision	
		making.	

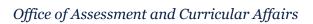


PLO 5 - Critique the use	e of legal and ethical principles and the infl	uence of politics in	n the business en	vironment.	
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA





Direct Measure 1: CPC Comprehensive Exam – Legal Environment of Business Section	Master of Business Administration students, on average, will score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=645, Mean=739, Traditional: 4890/589: Online: 22290/611	UAGC: N=645, Mean=739, Traditional: 4890/589: Online: 22290/611	On average MA Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% of Master of Business Administration students must score 400 or higher on the CPC comprehensive exam.	641	645	641 out of 645 (99.38%) MA Business Administration students from July 1, 2020 to June 30, 2021 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 3: BUS687, Final Paper	70% of Master of Business Administration records must receive a proficient or distinguished evaluation on relevant content criteria mapped to PLO 5.	2390	3130	2390 out of 3130 (76.36%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO5	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively critiqued the use of legal and ethical principles and the influence of politics in the business environment.	704	754	93.37% of MBA students upon completion of the program during the 2020-21 assessment cycle indicated that they agreed or strongly agreed that they effectively critiqued the use of legal and ethical principles and the influence of politics in the business environment.	1. EXCEEDS THE ACCEPTABLE TARGET



OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Lead for the Master of Business Administration review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2021-2022 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT						
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO 1	Direct measure 1: CPC Comprehensive Exam - Management Section	Program Lead	Not started	3/22		
Action Details	_		rill" done and see what areas of roper coverage in MBA courses	management would benefit		
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO 2	Direct measure 3: BUS624, Final Paper	Program lead	Not started	3/22		
Action Details	BUS 624 has recently gone through several updates. We need to evaluate the final paper to ensure that the changes have the desired impact on student learning					
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO 3	Direct measure 1: CPC Comprehensive Exam – Business Leadership Section	Program Lead	Not started	3/22		
Action Details	Receive additional Test information which will allow us to "drill" done and see what areas of business leadership would benefit from further review to ensure proper coverage in MBA courses					
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION		
PLO 4	Direct measure 1: CPC Comprehensive Exam – Global Dimensions of Business	Program Lead	Not started	3/22		
Action Details	Receive additional Test information which will allow us to "drill" done and see what areas of global dimensions of business would benefit from further review to ensure proper coverage in MBA courses					