

## BA APPLIED BEHAVIORAL SCIENCE ANNUAL ASSESSMENT PLAN & FINDINGS 2023-2024 ACADEMIC YEAR

### 2023 – 2024 CURRICULUM MAP

	<b>PLO 1</b> Analyze major concepts, theoretical perspectives, and empirical findings to solve complex problems in the field of study.	<b>PLO 2</b> Compose effective communications in a variety of formats for assessment, evaluation, and/or intervention purposes.	<b>PLO 3</b> Apply effective methods of assessment, evaluation, and intervention at intrapersonal and interpersonal levels.	<b>PLO 4</b> Assess the value of empirical evidence, applying ethical practices and values, while acknowledging and respecting human diversity.	<b>PLO 5</b> Evaluate diverse approaches that advance personal and professional development within various social constructs that promote inclusion and quality of life.
<i>ABS200: Introduction to Applied Behavioral Sciences</i>	<b>I</b>		<b>I</b>	<b>I</b>	
<i>PSY101: Introduction to Psychology</i>	<b>I</b>	<b>I</b>	<b>I</b>	<b>I</b>	<b>I</b>
<i>BUS303: Human Resource Management</i>		<b>R</b>	<b>R</b>	<b>R</b>	
<i>CRJ308: Psychology of Criminal Behavior</i>	<b>R</b>		<b>R</b>	<b>R</b>	
<i>COM325: Communication and Conflict</i>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>
<i>PSY304: Lifespan Development</i>	<b>R</b>	<b>R</b>		<b>R</b>	<b>R</b>
<i>PSY301: Social Psychology</i>	<b>R</b>	<b>R</b>		<b>R</b>	
<i>HHS320: Cultural Awareness in the Human Services</i>	<b>R</b>		<b>R</b>	<b>R</b>	<b>R</b>
<i>ABS415: Leadership &amp; Ethics in a Changing World</i>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>
<i>HHS460: Research Methods in Health &amp; Human Services</i>		<b>R</b>	<b>R</b>	<b>R</b>	

ABS300: Psychological Assessment	R		R	R	R
PSY303: Abnormal Psychology	R		R	R	R
ABS400: Counseling in Behavioral Science	M	M	M	M	M
ABS497: Applied Behavioral Sciences Capstone	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

**ANNUAL ASSESSMENT PLAN FINDINGS**

**PLO 1 - Analyze major concepts, theoretical perspectives, and empirical findings to solve complex problems in the field of study.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	232	243	95.5%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: HHS320 Week 5 Assignment	70% or more BA Applied Behavioral Science records must be at the “Proficient” or	1076	1408	76.4%	EXCEEDS THE ACCEPTABLE TARGET

	"Distinguished" level on the evaluation of the content criteria mapped to this PLO.				
<b>PLO 2 - Compose effective communications in a variety of formats for assessment, evaluation, and/or intervention purposes.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	386	405	95.3%	<b>EXCEEDS THE ACCEPTABLE TARGET</b>
Direct Measure 2: PSY301 Week 5 Assignment	70% or more BA Applied Behavioral Science records must be at the "Proficient" or "Distinguished" level on the evaluation of the content criteria mapped to this PLO.	635	761	83.4%	<b>EXCEEDS THE ACCEPTABLE TARGET</b>
<b>PLO 3 - Apply effective methods of assessment, evaluation, and intervention at intrapersonal and interpersonal levels.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING</b>	<b>TOTAL NUMBER OF STUDENT</b>	<b>ASSESSMENT RESULTS:</b>	<b>ASSESSMENT RESULTS:</b>

		ACCEPTABLE TARGET	RECORDS OBSERVED	PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	232	243	95.5%	EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: HHS320 Week 5 Assignment	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	249	350	71.1%	MEETS THE ACCEPTABLE TARGET
<b>PLO 4 - Assess the value of empirical evidence, applying ethical practices and values, while acknowledging and respecting human diversity.</b>					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET

					<b>4. INSUFFICIENT DATA</b>
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	232	243	95.5%	<b>EXCEEDS THE ACCEPTABLE TARGET</b>
Direct Measure 2: ABS300 Week 5 Assignment	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	145	173	83.8%	<b>EXCEEDS THE ACCEPTABLE TARGET</b>

**PLO 5 - Evaluate diverse approaches that advance personal and professional development within various social constructs that promote inclusion and quality of life.**

<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: ABS497 Capstone Final Paper	70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	77	81	95.1%	<b>EXCEEDS THE ACCEPTABLE TARGET</b>
Direct Measure 2: HHS320 Week 5 Assignment	70% or more BA Applied Behavioral Science records must be at the “Proficient” or	1076	1408	76.4%	<b>EXCEEDS THE ACCEPTABLE TARGET</b>

	“Distinguished” level on the evaluation of the content criteria mapped to this PLO.				
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**OVERALL RECOMMENDATIONS**

Overall, it is recommended that the Program Chair for the Bachelor of Arts in Applied Behavioral Science review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2024-2025 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

<b>ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT</b>				
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
PLO 1	ABS 415 Week 5 Final Paper	Program Lead, Core Faculty, Associate Faculty, Assessment	Not started	June 2025
<i>Action Details</i>	Add ABS415 Final Paper as a direct measure for PLO 1 to replace the current direct measure of HHS320 Week 5 Assignment.			
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
PLOs 1, 3, and 4	ABS 200 Week 5 Final Paper	Program Lead, Core Faculty, Associate Faculty, Assessment	Not started	June 2025
<i>Action Details</i>	Add ABS200 Final Paper as a direct measure for PLOs 1, 3, and 4.			
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
PLOs 2 and 5	PSY101 Week 5 Final Paper	Program Lead, Core Faculty, Associate Faculty, Assessment	Not started	June 2025
<i>Action Details</i>	Add PSY101 Final Paper as a direct measure for PLOs 2 and 5.			
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
PLOs 1, 2, 3, 4, and 5	ABS 400 Week 4 Assignment	Program Lead, Core Faculty, Associate Faculty, Assessment	Not started	June 2025

<b>Action Details</b>	Work with Assessment to conduct rubric norming to ensure faculty are accurately grading and assessing the final paper. Ensure 70% or more BA Applied Behavioral Science records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.
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