

BACHELOR OF ARTS IN FINANCE ANNUAL ASSESSMENT PLAN & FINDINGS 2023-2024 ACADEMIC YEAR

2023-2024 CURRICULUM MAP

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
	Analyze business and financial conditions using appropriate problem solving skills.	Apply financial theories to conduct financial analysis.	Appraise financial practices to achieve the efficient use of financial resources.	Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macrofinance.	Evaluate financial information and non-financial information in order to appropriately assess business opportunities.	Construct long- range financial planning, implementation and control systems.
MGT 330: Management for Organizations	ı					
BUS 311: Business Law I	I			1		
FIN 301: Ethics for the Finance Professional	I		I		I	
ECO 203: Principles of Macroeconomics	I	I			R	
ECO 204: Principals of Microeconomics					R	
ACC 205: Principles of Accounting I	I	I	ı			R
ACC 206: Principles of Accounting II	R	I	1			М
BUS 215: Personal Finance Management		ı	М			
BUS 308: Statistics for Managers		R				
ECO 316: Financial Institutions and Markets				R	R	
FIN 302: Financial Management of Entrepreneurial Businesses	R	R	R		R	R
BUS 401: Principles of Finance	М	R		R	R	
BUS 405: Principles of Investments		R			R	

$O\!f\!f\!i\!ce\ of\ Assessment\ and\ Curricular\ A\!f\!f\!airs$

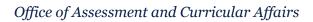


BUS 450: International Finance		R	R		R	
FIN 490: Finance Capstone	M	M	М	М	M	М

I (Introduced), R (Reinforced), or M (Mastered).

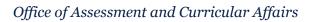


ANNUAL ASSESSMENT PLAN FINDINGS PLO 1 - Analyze business and financial conditions using appropriate problem solving skills. MEASURE **ACCEPTABLE TARGET TOTAL NUMBER TOTAL NUMBER ASSESSMENT ASSESSMENT OF STUDENT OF STUDENT RESULTS: RESULTS: RECORDS RECORDS** PERCENTAGE OF 1. EXCEEDS THE **MEETING OBSERVED ACCEPTABLE STUDENT ACCEPTABLE RECORDS TARGET TARGET MEETING** 2. MEETS THE **ACCEPTABLE ACCEPTABLE TARGET TARGET** 3. DOES NOT MEET THE ACCEPTABLE **TARGET** 4. INSUFFICIENT DATA 70% of Bachelor of Arts in Finance students 195 222 195 out of 222 1. EXCEEDS THE Direct Measure 1: must receive a proficient, or distinguished (87.84%) of **ACCEPTABLE BUS401 Final Project** records evaluated **TARGET** evaluation on relevant content criteria indicate proficient mapped to this PLO. or distinguished performance on this key assignment's





				content criteria mapped to this PLO at the Mastered level.	
Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Blended/Hybrid Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=130 Mean=742 Blended/Hybrid: N=810 Mean=650 Online: N=2520 Mean=603	UAGC: N=130 Mean=742 Blended/Hybrid: N=810 Mean=650 Online: N=2520 Mean=603	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Blended/Hybrid Pool on the Accounting section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	130	130	130 out of 130 (100.00%) BA Finance students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

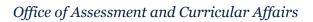




Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree"	109	113	96.46% of BA Finance students upon completion	1. EXCEEDS THE ACCEPTABLE TARGET
	or "Strongly Agree." The item to be used will be: • I effectively analyzed business and financial conditions using appropriate problem solving skills.			of the program during the 2023- 24 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed business and financial conditions using appropriate	TARGET
				problem solving skills.	

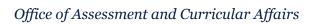


PLO 2 - Apply financia	I theories to conduct financial analysis.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 401 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	195	222	195 out of 222 (87.84%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: FIN 302 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1197	1359	1197 out of 1359 (88.08%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam – Business Finance Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Blended/Hybrid Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=130 Mean=728 Blended/Hybrid: N=570 Mean=608 Online: N=2100 Mean=589	UAGC: N=130 Mean=728 Blended/Hybrid: N=570 Mean=608 Online: N=2100 Mean=589	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Blended/Hybrid Pool on the Business Finance section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET

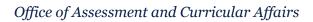




Direct Measure 4: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	130	130	130 out of 130 (100.00%) BA Finance students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively applied financial theories to conduct financial analysis.	108	113	95.58% of BA Finance students upon completion of the program during the 2023- 24 assessment cycle indicated that they agreed or strongly agreed that they effectively applied financial theories to conduct financial analysis.	1. EXCEEDS THE ACCEPTABLE TARGET

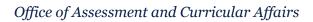


PLO 3 - Appraise finar	ncial practices to achieve the efficient use o	f financial resourc	es.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: FIN490 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1290	1712	1290 out of 1712 (75.35%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Blended/Hybrid Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=130 Mean=746 Blended/Hybrid: N=570 Mean=587 Online: N=1980 Mean=554	UAGC: N=130 Mean=746 Blended/Hybrid: N=570 Mean=587 Online: N=1980 Mean=554	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Blended/Hybrid Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive	2. MEETS THE ACCEPTABLE TARGET
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Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	130	130	130 out of 130 (100.00%) BA Finance students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

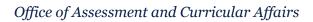




Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively appraised financial practices to achieve the efficient use of financial resources.	107	113	94.69% of BA Finance students upon completion of the program during the 2023- 24 assessment cycle indicated that they agreed or strongly agreed that they effectively appraised financial practices to achieve the efficient use of financial resources.	1. EXCEEDS THE ACCEPTABLE TARGET
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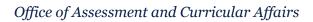


PLO 4 - Evaluate the p	PLO 4 - Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macro-finance.							
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA			
Direct Measure 1: ECO 316 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	404	457	404 out of 457 (88.40%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET			





Direct Measure 2: CPC Comprehensive Exam – Legal of Environment of Business Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Blended/Hybrid Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=130 Mean=759 Blended/Hybrid: N=540 Mean=571 Online: N=2400 Mean=548	UAGC: N=130 Mean=759 Blended/Hybrid: N=540 Mean=571 Online: N=2400 Mean=548	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Blended/Hybrid Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	130	130	130 out of 130 (100.00%) BA Finance students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

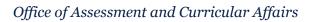




issues in the context of micro-and macro-finance.	Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively evaluated the political, social, legal, regulatory, and technological issues in the context of micro-and macro-finance.	107	113	context of micro- and macro-	1. EXCEEDS THE ACCEPTABLE TARGET
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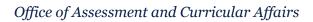


PLO 5 - Evaluate finan	cial information and non-financial informa	tion in order to ap	propriately assess	business opportun	ities.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 450 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	631	754	631 out of 754 (83.69%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Blended/Hybrid Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=130 Mean=721 Blended/Hybrid: N=360 Mean=586 Online: N=840 Mean=586	UAGC: N=130 Mean=721 Blended/Hybrid: N=360 Mean=586 Online: N=840 Mean=586	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Blended/Hybrid Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	130	130	130 out of 130 (100.00%) BA Finance students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

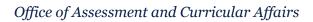




Indirect Measure 1: End of Program Survey 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively evaluated financial information and non-financial information in order to appropriately assess business opportunities.	109	113	96.46% of BA Finance students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated financial information and non-financial information in order to appropriately assess business opportunities.	1. EXCEEDS THE ACCEPTABLE TARGET
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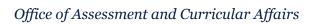


PLO 6 - Construct long	g-range financial planning, implementation	and control syster	ms.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT
Direct Measure 1: FIN 490 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1290	1712	1290 out of 1712 (75.35%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: FIN 302 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1197	1359	1197 out of 1359 (88.08%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam – Management Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Blended/Hybrid Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	UAGC: N=130 Mean=721 Blended/Hybrid: N=360 Mean=586 Online: N=840 Mean=586	UAGC: N=130 Mean=721 Blended/Hybrid: N=360 Mean=586 Online: N=840 Mean=586	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Blended/Hybrid Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET





Direct Measure 4: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	130	130	130 out of 130 (100.00%) BA Finance students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively constructed long-range financial planning, implementation, and control systems.	106	113	93.81% of BA Finance students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they effectively constructed long- range financial planning, implementation, and control systems.	1. EXCEEDS THE ACCEPTABLE TARGET



OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Lead for the Bachelor of Arts in Finance review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2024-2025 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

OUTCOME	MEASURE	KEY/RESPONSIBLE	STATUS	ANTICIPATED DATE OF COMPLETION			
PLO 1	BUS 401 Final Project	PERSONNEL Program Lead	Not started	12/31/2025			
Action Details		Monitor revised BUS 401 (which will launch in January 2025) to ensure that students continue to meet or exceed direct measure 1.					
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE O COMPLETION			
PLO 2	BUS 401 Final Project	Program Lead	Not started	12/31/2025			
Action Details	Monitor revised BUS 401 (which will launch in January 2025) to ensure that students continue to meet or exceed direct measure 1.						
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE O COMPLETION			
PLO 5	BUS 405 Final Project	Dr. Rob Shah, Assessment Team	Not started	12/31/2025			
Action Details	Add BUS 405 Final Project for Direct Measure 2 on PLO 5, once revision of BUS 405 is complete (January 2025). Monitor revised BUS 405 (which will launch in January 2025) to ensure that students meet or exceed direct measure 2.						
ОИТСОМЕ	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE O COMPLETION			
PLO 6	All Measures and Curriculum Map	Program lead	Complete	2024/2025 Assessment Cycle			
Action Details	_	ACBE effect the mapping and meaning achieved. If changes are need					