

## BACHELOR OF ARTS IN FINANCE ANNUAL ASSESSMENT PLAN & FINDINGS

### 2023-2024 ACADEMIC YEAR

#### 2023– 2024 CURRICULUM MAP

	<b>PLO 1</b> Analyze business and financial conditions using appropriate problem solving skills.	<b>PLO 2</b> Apply financial theories to conduct financial analysis.	<b>PLO 3</b> Appraise financial practices to achieve the efficient use of financial resources.	<b>PLO 4</b> Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macro-finance.	<b>PLO 5</b> Evaluate financial information and non-financial information in order to appropriately assess business opportunities.	<b>PLO 6</b> Construct long-range financial planning, implementation and control systems.
<i>MGT 330: Management for Organizations</i>	I					
<i>BUS 311: Business Law I</i>	I			I		
<i>FIN 301: Ethics for the Finance Professional</i>	I		I		I	
<i>ECO 203: Principles of Macroeconomics</i>	I	I			R	
<i>ECO 204: Principals of Microeconomics</i>					R	
<i>ACC 205: Principles of Accounting I</i>	I	I	I			R
<i>ACC 206: Principles of Accounting II</i>	R	I	I			M
<i>BUS 215: Personal Finance Management</i>		I	M			
<i>BUS 308: Statistics for Managers</i>		R				
<i>ECO 316: Financial Institutions and Markets</i>				R	R	
<i>FIN 302: Financial Management of Entrepreneurial Businesses</i>	R	R	R		R	R
<i>BUS 401: Principles of Finance</i>	M	R		R	R	
<i>BUS 405: Principles of Investments</i>		R			R	

<i>BUS 450: International Finance</i>		R	R		R	
	M	M	M	M	M	M
<i>FIN 490: Finance Capstone</i>						

I (Introduced), R (Reinforced), or M (Mastered).

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Analyze business and financial conditions using appropriate problem solving skills.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA</b>
Direct Measure 1: BUS401 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	195	222	195 out of 222 (87.84%) of records evaluated indicate proficient or distinguished performance on this key assignment's	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

				content criteria mapped to this PLO at the Mastered level.	
Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Blended/Hybrid Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	<b>UAGC:</b> N=130 Mean=742 <b>Blended/Hybrid:</b> N=810 Mean=650 <b>Online:</b> N=2520 Mean=603	<b>UAGC:</b> N=130 Mean=742 <b>Blended/Hybrid:</b> N=810 Mean=650 <b>Online:</b> N=2520 Mean=603	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Blended/Hybrid Pool on the Accounting section of the Common Professional Component comprehensive exam.	<b>2. MEETS THE ACCEPTABLE TARGET</b>
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	130	130	130 out of 130 (100.00%) BA Finance students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

Indirect Measure 1: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively analyzed business and financial conditions using appropriate problem solving skills.</li> </ul>	109	113	96.46% of BA Finance students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed business and financial conditions using appropriate problem solving skills.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>
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PLO 2 - Apply financial theories to conduct financial analysis.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: BUS 401 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	195	222	195 out of 222 (87.84%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: FIN 302 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1197	1359	1197 out of 1359 (88.08%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>
Direct Measure 3: CPC Comprehensive Exam – Business Finance Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Blended/Hybrid Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.	<b>UAGC:</b> N=130 Mean=728 <b>Blended/Hybrid:</b> N=570 Mean=608 <b>Online:</b> N=2100 Mean=589	<b>UAGC:</b> N=130 Mean=728 <b>Blended/Hybrid:</b> N=570 Mean=608 <b>Online:</b> N=2100 Mean=589	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Blended/Hybrid Pool on the Business Finance section of the Common Professional Component comprehensive exam.	<b>2. MEETS THE ACCEPTABLE TARGET</b>

Direct Measure 4: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	130	130	130 out of 130 (100.00%) BA Finance students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>
Indirect Measure 1: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively applied financial theories to conduct financial analysis.</li> </ul>	108	113	95.58% of BA Finance students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they effectively applied financial theories to conduct financial analysis.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>



PLO 3 - Appraise financial practices to achieve the efficient use of financial resources.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: FIN490 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1290	1712	1290 out of 1712 (75.35%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Blended/Hybrid Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs.	<b>UAGC:</b> N=130 Mean=746 <b>Blended/Hybrid:</b> N=570 Mean=587 <b>Online:</b> N=1980 Mean=554	<b>UAGC:</b> N=130 Mean=746 <b>Blended/Hybrid:</b> N=570 Mean=587 <b>Online:</b> N=1980 Mean=554	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Blended/Hybrid Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive exam.	<b>2. MEETS THE ACCEPTABLE TARGET</b>
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	130	130	130 out of 130 (100.00%) BA Finance students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

Indirect Measure 1: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively appraised financial practices to achieve the efficient use of financial resources.</li> </ul>	107	113	94.69% of BA Finance students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they effectively appraised financial practices to achieve the efficient use of financial resources.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>
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PLO 4 - Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macro-finance.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: ECO 316 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	404	457	404 out of 457 (88.40%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: CPC Comprehensive Exam – Legal of Environment of Business Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Blended/Hybrid Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.	<b>UAGC:</b> N=130 Mean=759 <b>Blended/Hybrid:</b> N=540 Mean=571 <b>Online:</b> N=2400 Mean=548	<b>UAGC:</b> N=130 Mean=759 <b>Blended/Hybrid:</b> N=540 Mean=571 <b>Online:</b> N=2400 Mean=548	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Blended/Hybrid Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam.	<b>2. MEETS THE ACCEPTABLE TARGET</b>
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	130	130	130 out of 130 (100.00%) BA Finance students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

Indirect Measure 1: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively evaluated the political, social, legal, regulatory, and technological issues in the context of micro-and macro-finance.</li> </ul>	107	113	<p>94.69% of BA Finance students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated the political, social, legal, regulatory, and technological issues in the context of micro-and macro-finance.</p>	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>
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PLO 5 - Evaluate financial information and non-financial information in order to appropriately assess business opportunities.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: BUS 450 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	631	754	631 out of 754 (83.69%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Blended/Hybrid Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	<b>UAGC:</b> N=130 Mean=721 <b>Blended/Hybrid:</b> N=360 Mean=586 <b>Online:</b> N=840 Mean=586	<b>UAGC:</b> N=130 Mean=721 <b>Blended/Hybrid:</b> N=360 Mean=586 <b>Online:</b> N=840 Mean=586	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Blended/Hybrid Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	<b>2. MEETS THE ACCEPTABLE TARGET</b>
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	130	130	130 out of 130 (100.00%) BA Finance students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>



Indirect Measure 1: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> <li>• I effectively evaluated financial information and non-financial information in order to appropriately assess business opportunities.</li> </ul>	109	113	<p>96.46% of BA Finance students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated financial information and non-financial information in order to appropriately assess business opportunities.</p>	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>
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PLO 6 - Construct long-range financial planning, implementation and control systems.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: FIN 490 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1290	1712	1290 out of 1712 (75.35%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: FIN 302 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1197	1359	1197 out of 1359 (88.08%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>
Direct Measure 3: CPC Comprehensive Exam – Management Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Blended/Hybrid Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	<b>UAGC:</b> N=130 Mean=721 <b>Blended/Hybrid:</b> N=360 Mean=586 <b>Online:</b> N=840 Mean=586	<b>UAGC:</b> N=130 Mean=721 <b>Blended/Hybrid:</b> N=360 Mean=586 <b>Online:</b> N=840 Mean=586	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Blended/Hybrid Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	<b>2. MEETS THE ACCEPTABLE TARGET</b>

Direct Measure 4: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	130	130	130 out of 130 (100.00%) BA Finance students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively constructed long-range financial planning, implementation, and control systems.	106	113	93.81% of BA Finance students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they effectively constructed long-range financial planning, implementation, and control systems.	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b>

### OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Lead for the Bachelor of Arts in Finance review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2024-2025 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

### ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 1	BUS 401 Final Project	Program Lead	Not started	12/31/2025
Action Details	Monitor revised BUS 401 (which will launch in January 2025) to ensure that students continue to meet or exceed direct measure 1.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 2	BUS 401 Final Project	Program Lead	Not started	12/31/2025
Action Details	Monitor revised BUS 401 (which will launch in January 2025) to ensure that students continue to meet or exceed direct measure 1.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 5	BUS 405 Final Project	Dr. Rob Shah, Assessment Team	Not started	12/31/2025
Action Details	Add BUS 405 Final Project for Direct Measure 2 on PLO 5, once revision of BUS 405 is complete (January 2025). Monitor revised BUS 405 (which will launch in January 2025) to ensure that students meet or exceed direct measure 2.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 6	All Measures and Curriculum Map	Program lead	Complete	2024/2025 Assessment Cycle
Action Details	Assess if the PLO changes for IACBE effect the mapping and measures in the assessment plan, this is necessary to ensure student learning is still being achieved. If changes are needed this will impact the 2024/2025 assessment cycle.			