BACHELOR OF ARTS IN INSTRUCTIONAL DESIGN ANNUAL ASSESSMENT PLAN & FINDINGS
2023-2024 ACADEMIC YEAR

	PLO 1 *Design instructional and training interventions and assessments for online, place-based, and blended delivery*	PLO 2 *Apply the results of learning, task, performance, and other analyses to the design of training and instruction*	PLO 3 *Apply evaluations of technologies for developing, delivering, and assessing instructional and training interventions*	PLO 4 *Distinguish how different principles and theories of learning, design, and assessment influence design processes and outcomes*	PLO 5 *Develop plans to manage collaborative processes and participants typically involved in an instructional design project*	PLO 6 *Respond appropriately to ethical, legal, and political factors influencing instructional design projects for diverse learners and contexts*	PLO 7 *Justify design decisions through effective communication in visual, oral, and written form*
EDU 100		I	I				I
EDU 120	I	I		I	I		I
EDU 232	R	I	I	R			
EDU 335	R	R	R	R		I	R
EDU 336	R	R	R	R			R
EDU 337	R		R		R		R
EDU 356	R	R	R	R			
EDU 358	R	R	R	R		R	
EDU 362	R	R	R	R			
ESE 370	R	R		R			
EDU 431	R	R	R	R			M
EDU 433					M		

EDU 499	M	M	M	M		M	M

I (Introduced), **R** (Reinforced), or **M** (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Design instructional and training interventions and assessments for online, place-based, and blended delivery					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: EDU 232 Week 3 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	78	105	74.3%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: EDU 431 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	83	96	86.5%	**1. EXCEEDS THE ACCEPTABLE TARGET**

PLO 2 - Apply the results of learning, task, performance, and other analyses to the design of training and instruction					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**

Direct Measure 1: EDU 120 Week 3 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	143	174	82.2%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 335 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	251	259	96.9%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 3 - Apply evaluations of technologies for developing, delivering, and assessing instructional and training interventions

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: EDU 336 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	103	132	78.0%	**1. EXCEEDS THE ACCEPTABLE TARGET**
Direct Measure 2: EDU 356 Week 1 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	71	93	76.3%	**1. EXCEEDS THE ACCEPTABLE TARGET**

PLO 4 - Distinguish how different principles and theories of learning, design, and assessment influence design processes and outcomes					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**

Direct Measure 1: EDU 120 Week 1 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	156	180	86.7%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 335 Week 1 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	181	189	95.8%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 5 - Develop plans to manage collaborative processes and participants typically involved in an instructional design project					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET**

MEASURE	ACCEPTABLE TARGET				4. INSUFFICIENT DATA
Direct Measure 1: EDU 337 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	209	230	90.9%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 433 Week 4 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	72	92	78.3%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 6 - Respond appropriately to ethical, legal, and political factors influencing instructional design projects for diverse learners and contexts

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: EDU 431 Week 5 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	83	96	86.5%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 433 Week 5 Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	121	125	96.8%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 7 - Justify design decisions through effective communication in visual, oral, and written form

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: EDU 335 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	251	259	96.9%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: EDU 431 Final Assignment	70% of students must be at the "Proficient" level or above on the evaluation of each rubric content criteria.	83	96	86.5%	1. EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Lead for the Bachelor of Arts in Instructional Design review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2024-2025 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

Office of Learning Assessment and Curricular Affairs

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 1	EDU 431 Final Assignment	Program Lead	In Progress	June 2025
Action Details	Since EDU 431 was recently revised, the Program Chair for the Bachelor of Arts in Instructional Design will monitor learning outcome data throughout the 2024-2025 academic year.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 3	EDU 356 Week 1 Assignment	Program Lead, Assessment	In Progress	June 2025
Action Details	Student performance of PLO 3 in the EDU 356 Week 1 Assignment significantly decreased. The course will be reviewed and revised to support student achievement.			