BACHELOR OF ARTS IN PROJECT MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS
2023-2024 ACADEMIC YEAR

2023– 2024 CURRICULUM MAP

	PLO 1 Apply proven project management principles to business situations.	PLO 2 Apply current project management best practices to initiate, plan, execute, control, and close a well-documented project.	PLO 3 Examine successful project team development and management strategies.	PLO 4 Assess how project management practices can support organizational effectiveness and the corporate strategic planning process.	PLO 5 Evaluate the role of risk in projects and ways to mitigate its effects.	PLO 6 Examine the application of ethics to the practice of project management.	PLO 7 Integrate dynamic business data using relevant technology solutions.
MGT 330: Management for Organizations	I	I	I	I	I	I	
BUS 311: Business Law I			I	I	I	I	I
ECO 204: Principles of Microeconomics	I			I	I	I	
ACC 205: Principles of Accounting		I				I	
BUS 401: Principles of Finance	R	R	R	R	R	I	R
BUS 303: Human Resources Management	R		R	R	R	R	

Course							
BUS 308: Statistics for Managers	R	R		R		R	R
PRM 300: Introduction to Project Management	R	R	R	R	R	R	I
PRM 337: Integrated Cost and Schedule Control	R	R	R	R	R	R	R
PRM 400: Project Risk Management	R	R	R	R	R	R	R
MGT 380: Leadership for Organizations	R	R	R	R	R	R	
INF 336: Project Procurement Management	R	R	R	R	R	R	R
BUS 443: Quality Management for Organizational Excellence	R	R	R	M	M		R
MGT 435: Organizational Change	M	M	M	M	R		
BUS 402: Strategic Management & Business Policy	M	M	M	M	M	M	M

I (INTRODUCED) **R** (REINFORCED) **M** (MASTERED)

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Apply proven project management principles to business situations.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA**

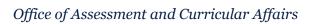| Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	154	155	154 out of 155 (99.35%) BA Project Management students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	**1. EXCEEDS THE ACCEPTABLE TARGET**
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	**UAGC:** N=155 Mean=753 **Traditional:** N=43290 Mean=608 **Online:** N=53340 Mean=643	**UAGC:** N=155 Mean=753 **Traditional:** N=43290 Mean=608 **Online:** N=53340 Mean=643	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	**2. MEETS THE ACCEPTABLE TARGET**

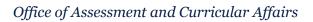|					
Direct Measure 3: PRM300 Final Assignment	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	296	327	296 out of 327 (90.52%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	**1. EXCEEDS THE ACCEPTABLE TARGET**
Indirect Measure 1: End of Program Survey PLO1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively applied proven project management principles to business situations.	137	154	88.96% of BA Project Management students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they effectively applied proven project management principles to business situations.	**1. EXCEEDS THE ACCEPTABLE TARGET**

PLO 2 - Apply current project management best practices to initiate, plan, execute, control, and close a well-documented project.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	154	155	154 out of 155 (99.35%) BA Project Management students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

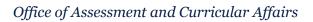| Direct Measure 2: CPC Comprehensive Exam-Business Leadership Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	**UAGC:** N=155 Mean=730 **Traditional:** N=37320 Mean=589 **Online:** N=45480 Mean=625	**UAGC:** N=155 Mean=730 **Traditional:** N=37320 Mean=589 **Online:** N=45480 Mean=625	On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	**2. MEETS THE ACCEPTABLE TARGET**
Direct Measure 2: PRM300 Final Assignment	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	296	327	296 out of 327 (90.52%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	**1. EXCEEDS THE ACCEPTABLE TARGET**

| Indirect Measure 1: End of Program Survey PLO2 | 70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be:
• I effectively applied current project management best practices to initiate, plan, execute, control, and close a well-documented project. | 136 | 152 | 89.47% of BA Project Management students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they effectively applied current project management best practices to initiate, plan, execute, control, and close a well-documented project. | **1. EXCEEDS THE ACCEPTABLE TARGET** |

PLO 3 - Examine successful project team development and management strategies.					
MEASURE	**ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**TOTAL NUMBER OF STUDENT RECORDS OBSERVED**	**ASSESSMENT RESULTS:** **PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET**	**ASSESSMENT RESULTS:** **1. EXCEEDS THE ACCEPTABLE TARGET** **2. MEETS THE ACCEPTABLE TARGET** **3. DOES NOT MEET THE ACCEPTABLE TARGET** **4. INSUFFICIENT DATA**
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	154	155	154 out of 155 (99.35%) BA Project Management students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	**1. EXCEEDS THE ACCEPTABLE TARGET**

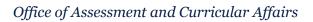|					
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	**UAGC:** N=155 Mean=753 **Traditional:** N=43290 Mean=608 **Online:** N=53340 Mean=643	**UAGC:** N=155 Mean=753 **Traditional:** N=43290 Mean=608 **Online:** N=53340 Mean=643	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	**2. MEETS THE ACCEPTABLE TARGET**
Direct Measure 3: BUS443 Week 4 Final Paper	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	700	752	700 out of 752 (93.09%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	**1. EXCEEDS THE ACCEPTABLE TARGET**

Indirect Measure 1: End of Program Survey PLO3	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively examined successful project team development and management strategies.	139	151	92.05% of BA Project Management students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they effectively examined successful project team development and management strategies.	**1. EXCEEDS THE ACCEPTABLE TARGET**

PLO 4 - Assess how project management practices can support organizational effectiveness and the corporate strategic planning process.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	154	155	154 out of 155 (99.35%) BA Project Management students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

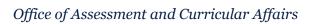|					
Direct Measure 2: CPC Comprehensive Exam – Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	**UAGC:** N=155 Mean=738 **Traditional:** N=42390 Mean=629 **Online:** N=47340 Mean=653	**UAGC:** N=155 Mean=738 **Traditional:** N=42390 Mean=629 **Online:** N=47340 Mean=653	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	**2. MEETS THE ACCEPTABLE TARGET**
Direct Measure 3: BUS443, W4 Final Paper	70% of BA Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	700	752	700 out of 752 (93.09%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this	**1. EXCEEDS THE ACCEPTABLE TARGET**

				PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO4	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively assessed how project management practices could support organizational effectiveness and the corporate strategic planning process.	144	153	94.12% of BA Project Management students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed how project management practices could support organizational effectiveness and the corporate strategic planning process.	**1. EXCEEDS THE ACCEPTABLE TARGET**

PLO 5 - Evaluate the role of risk in projects and ways to mitigate its effects.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

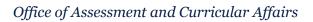|					
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	154	155	154 out of 155 (99.35%) BA Project Management students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	**1. EXCEEDS THE ACCEPTABLE TARGET**
Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	**UAGC:** N=155 Mean=793 **Traditional:** N=39510 Mean=642 **Online:** N=38700 Mean=691	**UAGC:** N=155 Mean=793 **Traditional:** N=39510 Mean=642 **Online:** N=38700 Mean=691	On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional Component comprehensive exam.	**3. MEETS THE ACCEPTABLE TARGET**

Direct Measure 3: BUS402 Final Assignment	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	457	535	457 out of 535 (85.42%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	**1. EXCEEDS THE ACCEPTABLE TARGET**
Indirect Measure 1: End of Program Survey PLO5	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively evaluated the role of risk in projects and ways to mitigate its effects.	145	154	94.16% of BA Project Management students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated the role of risk in projects and ways to mitigate its effects.	**1. EXCEEDS THE ACCEPTABLE TARGET**

PLO 6 - Examine the application of ethics to the practice of project management.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	154	155	154 out of 155 (99.35%) BA Project Management students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

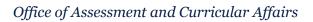|					
Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	**UAGC:** N=155 Mean=738 **Traditional:** N=42390 Mean=629 **Online:** N=47340 Mean=653	**UAGC:** N=155 Mean=738 **Traditional:** N=42390 Mean=629 **Online:** N=47340 Mean=653	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	**2. MEETS THE ACCEPTABLE TARGET**
Direct Measure 3: PRM337 Final Paper	70% of BA Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	554	636	554 out of 636 (87.11%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria	**1. EXCEEDS THE ACCEPTABLE TARGET**

				mapped to this PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO6	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively examined the application of ethics to the practice of project management.	142	152	93.42% of BA Project Management students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they effectively examined the application of ethics to the practice of project management.	**1. EXCEEDS THE ACCEPTABLE TARGET**

PLO 7 - Integrate dynamic business data using relevant technology solutions.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	154	155	154 out of 155 (99.35%) BA Project Management students from July 1, 2023, to June 30, 2024, scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	**UAGC:** N=155 Mean=738 **Traditional:** N=42390 Mean=629 **Online:** N=47340 Mean=653	**UAGC:** N=155 Mean=738 **Traditional:** N=42390 Mean=629 **Online:** N=47340 Mean=653	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	**2. MEETS THE ACCEPTABLE TARGET**
Direct Measure 3: BUS443 Week Four Assignment	70% of BA Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	700	752	700 out of 752 (93.09%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria	**1. EXCEEDS THE ACCEPTABLE TARGET**

				mapped to this PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO7	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively integrated dynamic business data using relevant technology solutions.	130	150	86.67% of BA Project Management students upon completion of the program during the 2023-24 assessment cycle indicated that they agreed or strongly agreed that they integrated dynamic business data using relevant technology solutions.	**1. EXCEEDS THE ACCEPTABLE TARGET**

OVERALL RECOMMENDATIONS
Overall, it is recommended that the Program Lead for the Bachelor of Arts in Project Management review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2024-2025 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
PLO 1-7	Continue to monitor student learning outcomes data.	Program Lead, key faculty	In progress.	2024/2025 Assessment Cycle
Action Details	Review the assessment plan (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2024-2025 assessment cycle.			
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
PLO 6	Assignment direct measure	Program Lead, key faculty	In progress	2024/2025 assessment cycle
Action Details	PRM337 will be revised in Nov 2024 - monitor the data post revision to ensure learning outcomes are still being achieved.			
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
PLO 1, 2	Assignment direct measure	Program Lead, key faculty	In progress	2024/2025 assessment cycle
Action Details	PRM300 has recently been revised, continue to monitor the data to ensure learning outcomes are still being achieved.			
OUTCOME	**MEASURE**	**KEY/RESPONSIBLE PERSONNEL**	**STATUS**	**ANTICIPATED DATE OF COMPLETION**
PLO 3, 4, 7	Assignment direct measure	Program Lead, key faculty	In progress	2024/2025 assessment cycle
Action Details	BUS443 has recently been revised, continue to monitor the data to ensure learning outcomes are still being achieved.			