

BA PSYCHOLOGY ANNUAL ASSESSMENT PLAN & FINDINGS 2023-2024 ACADEMIC YEAR

2023 – 2024 CURRICULUM MAP

	PLO 1 Demonstrate breadth of psychological knowledge.	PLO 2 Analyze information and data with scientific thinking.	PLO 3 Defend ethics, social justice, and diversity.	PLO 4 Illustrate professional communication skills.	PLO 5 Apply professional skills to career planning and success.
<i>PSY 101: Introduction to Psychology</i>	I	I	I	I	I
<i>PSY 104: Child and Adolescent Development</i>	I	I	I	I	I
<i>MAT232: Statistical Literacy</i>	I	I			
<i>PSY 331: Psychology of Learning</i>	R	R	I	I	I
<i>PSY 301: Social Psychology</i>	R	R	R	R	R
<i>PSY 302: Industrial/Organizational Psychology</i>	R	R	R	R	R
<i>PSY 325: Statistics for the Behavioral and Social Science</i>	R	R	R	R	R
<i>PSY 304: Lifespan Development</i>	R	R	R	R	R
<i>PSY 326: Research Methods</i>	R	R	R	R	R
<i>PSY 330: Theories of Personality</i>	R	R		R	R
<i>PSY 350: Physiological Psychology</i>	M	M	M	R	M
<i>PSY 303: Abnormal Psychology</i>	M	M	M	M	R
<i>PSY 496: Applied Project</i>	M	M		M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Demonstrate breadth of psychological knowledge.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: PSY496 Applied Project	70% or more BA Psychology records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	1437	1536	93.6%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PSY 303 Week 4 Assignment	70% or more BA Psychology records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	926	1204	76.9%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 2 - Analyze information and data with scientific thinking.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: PSY325 Final Project	70% or more BA Psychology records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	1110	1289	86.1%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PSY350 Final Project	70% or more BA Psychology records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	1010	1288	78.4%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 3 - Defend ethics, social justice, and diversity.					

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: PSY303 Week 4 Assignment	70% or more BA Psychology records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	693	902	76.8%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PSY326 Final Project	70% or more BA Psychology records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	776	886	87.6%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 4 - Illustrate professional communication skills.					

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: PSY326 Final Project	70% or more BA Psychology records must be at the “Proficient” or “Distinguished” level on the evaluation of each PSY 326 Final Paper rubric content criteria mapped to PLO 4.	1635	1881	86.9%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PSY496 W3A1	70% or more BA Psychology records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	1364	1496	91.2%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: PSY330 Final Project	70% or more BA Psychology records must be at the “Proficient” or “Distinguished” level on	706	960	73.5%	1. EXCEEDS THE ACCEPTABLE TARGET

	the evaluation of the content criteria mapped to this PLO.				
PLO 5 - Apply professional skills to career planning and success.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: PSY496 Applied Project	70% or more BA Psychology records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	3120	3439	90.7%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: PSY350 Final Project	70% or more BA Psychology records must be at the “Proficient” or “Distinguished” level on the evaluation of the content criteria mapped to this PLO.	578	644	89.7%	1. EXCEEDS THE ACCEPTABLE TARGET
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OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Lead for the Bachelor of Arts in Psychology review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2024-2025 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 1	PSY 303 Week 4 Assignment (Final Paper)	Program Lead, Core Faculty, Assessment	In Progress	June 2025
Action Details	<i>Student performance on the PSY 303 Week 4 Assignment is lower than other measures in the program. The Program chair and full-time faculty in the Bachelor of Arts in Psychology program will work with Assessment to conduct rubric calibration to ensure faculty are accurately grading and assessing the final paper.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 2	PSY 350 Final Project	Program Lead, Core Faculty, Assessment	Not Started	June 2025
Action Details	<i>Student performance on the PSY 350 Final Project is lower compared to other direct measures of PLO 2. The Program Lead for the Bachelor of Arts in Psychology and faculty will review the data for the PSY 350 Final Project will monitor learning outcomes data to identify areas of difficulty and revise the assignment if needed.</i>			

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>PLO 4</i>	<i>PSY 330 Final Project</i>	<i>Program Lead, Core Faculty, Assessment</i>	<i>Not Started</i>	<i>June 2025</i>
<i>Action Details</i>	<i>Student performance on the PSY 330 Final Project is lower compared to other direct measures of PLO 4. The Program Lead for the Bachelor of Arts in Psychology and faculty will review the data for the PSY 330 Final Project will monitor learning outcomes data to identify areas of difficulty and revise the assignment if needed.</i>			