

MASTER OF SCIENCE IN INSTRUCTIONAL DESIGN AND TECHNOLOGY ANNUAL ASSESSMENT PLAN & FINDINGS 2023-2024 ACADEMIC YEAR

	PLO 1 <i>Apply fundamental research and communication skills in to the instructional design process using instructional designer professional foundations.</i>	PLO 2 <i>Conduct comprehensive needs and instructional analyses as part of a learning project, including an examination of target populations, environmental and learning characteristics, instructional materials, and multi-media and adaptive technologies.</i>	PLO 3 <i>Create learning and performance solutions using learning theory, instructional design techniques, and strategies to meet the needs of diverse learners and purposes.</i>	PLO 4 <i>Implement and evaluate learning and performance solutions based on instructional design proposals and learning projects.</i>	PLO 5 <i>Model instructional designer management skills throughout the instructional design process.</i>
IDT 601		I	I	I	I
IDT 602	I	I	I		
IDT 603	I		R		I
IDT 604			R	I	I
IDT 605			R		R
IDT 606		R	R	R	R
IDT 607			R	R	
IDT 608			M	R	R
IDT 609	R	R		M	M
IDT 610				M	M
IDT 611		M	M	M	M
IDT 612	M	M	M	M	M

I (Introduced), R (Reinforced), or M (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 – Apply fundamental research and communication skills into the instructional design process using instructional designer professional foundations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: IDT 609 Week 3 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	72	72	100.0%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: IDT 612 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	196	198	99.0%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 2 - Conduct comprehensive needs and instructional analyses as part of a learning project including an examination of target populations, environmental and learning characteristics, instructional materials, and multi-media and adaptive technologies.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: IDT 601 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	167	196	85.2%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: IDT 611 Week 4 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	93	99	93.9%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: IDT 612 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	196	198	99.0%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 3 – Create learning and performance solutions using learning theory, instructional design techniques and strategies to meet the needs of diverse learning and purposes.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: IDT 608 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	99	108	91.7%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: IDT 611 Week 4 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	93	99	93.9%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: IDT 612 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	196	198	99.0%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 4 – Implement and evaluate learning and performance solutions based on instructional design proposals and leaning projects.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: IDT 610 Week 1 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	97	112	86.6%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: IDT 611 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	52	57	91.2%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: IDT 612 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	196	198	99.0%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 5 – Model instructional designer management skills throughout the instructional design process.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET

					3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: IDT 605 Week 4 Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	84	99	84.8%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: IDT 610 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	104	116	89.7%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: IDT 611 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	88	99	88.9%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 4: IDT 612 Final Assignment	70% of students must be at the “Proficient” level or above on the evaluation of each rubric content criteria.	196	198	99.0%	1. EXCEEDS THE ACCEPTABLE TARGET
OVERALL RECOMMENDATIONS					

Overall, it is recommended that the Program Lead for the Master of Science in Instructional Design and Technology review the assessment plans (including measures used, alignment mapping, and targets set) and the curriculum map in preparation for the 2024-25 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 1	IDT 609 Week 3 Assignment and IDT 612 Final Assignment	Program Lead, Assessment	Not started	June 2025
Action Details	To ensure proper scaffolding of PLO 1 throughout the program, the CLO to PLO mapping and course assignments in the program will be reviewed for alignment.			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 5	IDT 605 Week 4 Assignment	Program Lead, Assessment	Not started	June 2025
Action Details	IDT 605 is in the process of course development. Once the course is revised, the Program Chair for the Master of Science in Instructional Design and Technology will monitor learning outcome data throughout the 2024-2025 academic year.			