

**BACHELOR OF ARTS HOMELAND SECURITY & EMERGENCY MANAGEMENT IN ANNUAL ASSESSMENT PLAN & FINDINGS
2012-2013 ACADEMIC YEAR**

2012– 2013 CURRICULUM MAP

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7
	Demonstrate a comprehension of relevant bodies of law, the intelligence community, and international, political, social, and cultural environments.	Develop critical thinking skills for effective problem solving relative to crisis management issues, principles, and procedures.	Understand the importance of the historic, cultural, and diversity aspects of selected populations.	Demonstrate the ability to write a substantive report or analysis using strong research skills and technical writing proficiency.	Evaluate data and analyze the validity of the information.	Create a report that demonstrates the ability to retrieve information from relevant websites including the pertinent governmental websites and repositories of information.	Evaluate the ethical implications of Homeland Security measures.
<i>POL 201: American National Government</i>				I	I	I	
<i>HIS 303: The American Constitution</i>	I			R	R	R	
<i>POL 355: International Relations</i>	R	I	I		R		
<i>HSM 305: Survey of Homeland Security and Emergency Management</i>	R				R		
<i>HSM 311: Ethics and Homeland Security</i>							I
<i>HSM 315: Emergency Planning</i>		R					
<i>HSM 320: Emergency Response to Terrorism</i>		R					
<i>HSM 421: Research and Analysis in Homeland Security</i>				R	R	R	R

<i>LIB 323: Revolution and Terrorism in the Modern World</i>	R			R			
<i>HSM 433: Counterterrorism and Intelligence Analysis</i>				R		R	
<i>HSM 435: Psychology of Disaster</i>		R	R	R			
<i>HSM 438: Introduction to Cyber Crime</i>	R	R		R	R	R	R
<i>HSM 497: Homeland Security and Emergency Management Capstone</i>	M	M	M	M	M	M	M

I (Introduced), **R** (Reinforced), or **M** (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Demonstrate a comprehension of relevant bodies of law, the intelligence community, and international, political, social, and cultural environments.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HIS 303 Research Paper	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	170	229	74.23%	3. DOES NOT MEET THE ACCEPTABLE TARGET

Direct Measure 2: HSM 305 Final Research Paper	80% (of the sample selected) must score 80% or higher on the final research paper and appropriately assess the challenges, the United States faces in Homeland Security, specifically with respect to terrorism and its impact on American society.	213	280	76.07%	3. DOES NOT MEET THE ACCEPTABLE TARGET
PLO 2 - Develop critical thinking skills for effective problem solving relative to crisis management issues, principles, and procedures.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: HSM 315 Final Paper	80% of BA Homeland Security and Emergency Management students must score 80% or higher on the final paper and develop a comprehensive emergency plan in preparation for a natural disaster.	210	274	76.64%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: HSM 320 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and correctly identify government agencies and their specific roles in response to a terrorist attack.	198	244	81.14%	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 3 - Understand the importance of the historic, cultural, and diversity aspects of selected populations.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET
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PLO 4 - Demonstrate the ability to write a substantive report or analysis using strong research skills and technical writing proficiency.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS:
4. INSUFFICIENT DATA					
Direct Measure 1: LIB 323 Research Paper	80% of BA Homeland Security and Emergency Management students must score 80% or higher on the research paper and appropriately apply resources in writing a research paper that involves a historical and cultural analysis of various populations throughout the world.	179	233	76.82%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: POL 355 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and construct a comprehensive solution for a critical political problem for a given society.	173	249	69.47%	3. DOES NOT MEET THE ACCEPTABLE TARGET

				ACCEPTABLE TARGET	3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HSM 433 Final Paper	80% (of the sample selected) must score 80% or higher on the Counterterrorism and Intelligence Framework project and effectively write a technical final paper utilizing research of the intelligence system and strategic counterterrorism operations.	189	247	76.51%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: LIB 323 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and apply comprehensive research and analysis of the most effective anti-terrorist tactics/organizations in the world.	179	233	76.82%	3. DOES NOT MEET THE ACCEPTABLE TARGET
PLO 5 - Evaluate data and analyze the validity of the information.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET

				ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HSM 435 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and effectively evaluate and analyze the 9/11 terrorist attacks and hurricane Katrina disaster.	209	242	86.36%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: HSM 497 Capstone Research Project	80% of students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	678	902	75.16%	3. DOES NOT MEET THE ACCEPTABLE TARGET
PLO 6 - Create a report that demonstrates the ability to retrieve information from relevant websites including the pertinent governmental websites and repositories of information.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT	TOTAL NUMBER OF		

		RECORDS MEETING ACCEPTABLE TARGET	STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HSM 421 Final Paper	80% (of the sample selected) must score 80% or higher on the research Design final paper and competently research and analyze a topic in Homeland Security and Emergency Management.	155	258	60.01%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: POL 201 Final Paper	80% (of the sample selected) must score 80% or higher on the final paper and write a comprehensive report, regarding the economic decline of 2009, while utilizing relevant information and research.	332	452	73.45%	3. DOES NOT MEET THE ACCEPTABLE TARGET

PLO 7 - Evaluate the ethical implications of Homeland Security measures.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: HSM 305 Week 2 Assignment	80% (of the sample selected) must score 80% or higher on the week 2 assignment that requires an analysis and balancing of individual rights and national security. Such balancing implicitly requires consideration of ethics and consequences, both foreseen and unforeseen.	230	280	82.14%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: HSM 311 Final Research Paper	80% (of the sample selected) must score 80% or higher on the final research paper and proficiently analyze the ethical implications of Homeland Security given a related topic.	227	288	78.82%	3. DOES NOT MEET THE ACCEPTABLE TARGET
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OVERALL RECOMMENDATIONS

Across program learning outcomes, BA Homeland Security and Emergency Management students exceeded the acceptable targets for all 2012-13 assessment measures. Students also exceeded or are approaching the ideal targets for all 2012-13 assessment measures.

Overall, it is recommended that College of Liberal Arts Faculty review the assessment plans (including measures used and targets set) in preparation for the 2013-14 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses using Waypoint, courses not yet using Waypoint, and all survey measures to ensure that these targets remain appropriate and meaningful.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
1	HSM 305	Program Chair and Faculty	Complete	October 2013
<i>Action Details</i>	<i>The goal of the action will be to confirm the alignment of the HSM 305 Final Project to BA HSEM PLO 1 and to determine if both of the acceptable target will still be exceeded once the revision has been put in place.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
7	HSM 305	Program Chair and Faculty	Complete	October 2013

<i>Action Details</i>	<i>The goal of the action will be to confirm the alignment of the HSM 305 Final Project to BA HSEM PLO 7 and to determine if both of the acceptable target will still be exceeded once the revision has been put in place.</i>
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