

BACHELOR OF ARTS IN ORGANIZATIONAL MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS 2019-2020 ACADEMIC YEAR

2019 – 2020 CURRICULUM MAP						
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
	Examine one's personal leadership style and determine its appropriateness to various organizational situations.	Formulate management-level decisions within the organizational framework.	Formulate strategies for effective team development.	Analyze alternative solutions for complex business problems.	Compare and contrast individual characteristics that influence work behaviors and organizational effectiveness.	Analyze the impact of social problems on the workplace at the individual, group, organizational, and societal levels.
BUS 119: Principles of Personal & Organizational Leadership	ı			I	I	
BUS 250: Corporate and Social Responsibility		I				ı
MGT 330: Management for Organizations	R	R	I	R		
ACC 208: Accounting for Managers		I		ı		
MGT 380: Leadership for Organizations	R		R		R	R
BUS 330: Principles of Marketing	R	R		R		
BUS 318: Organizational Behavior			R		R	R

Office of Learning Assessment and Program Review



BUS 340: Business Communication						R
MGT 435: Organizational Change		R			R	R
BUS 303: Human Resources Management	R			R		
BUS 311: Business Law		R		R		R
BUS 370: Organizational Development			R		R	
MGT 450: Strategic Planning for Organizations	M	M	M	M	M	М

I(INTRODUCED) R(REINFORCED) M(MASTERED)



ANNUAL ASSESSMENT PLAN FINDINGS

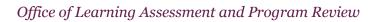
PLO 1 - Examine one's personal leadership style and determine its appropriateness to various organizational situations.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET
				MEETING ACCEPTABLE TARGET	2. MEETS THE ACCEPTABLE TARGET
					3. DOES NOT MEET THE ACCEPTABLE TARGET
					4. INSUFFICIENT DATA





Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	200	On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	196	200	196 out of 200 (98.00%) BA Organizational Management students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 3: MGT 380 Final Project	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	2388	2960	2388 out of 2960 (80.68%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively examined one's personal leadership style and determined its appropriateness to various organizational situations.	N/A	N/A	As the data for Bachelor of Arts in Organizational Management, (End of Program Survey - PLO1) was not available, findings will not be reported for the 2019-20 assessment cycle.	4. INSUFFICIENT DATA

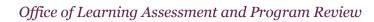


PLO 2 - Formulate ma	nagement-level decisions within the organiz	zational framewor	k.		
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Management Section	BA Organizational Management students, on average, must score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	200	On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on	2. MEETS THE ACCEPTABLE TARGET





				the Management section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	196	200	196 out of 200 (98.00%) BA Organizational Management students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT 435 Final Project	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1185	1538	1185 out of 1538 (77.05%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





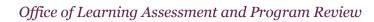
Indirect Measure 1:	70% or more of students exiting the program	N/A	N/A	As the data for	4. INSUFFICIENT
End of Program Survey	will express satisfaction on the End of			Bachelor of Arts in	DATA
PLO2	Program Survey by indicating either "Agree"			Organizational	
	or "Strongly Agree." The item to be used will			Management, (End	
	be:			of Program Survey	
	•I effectively formulated management-level			– PLO2) was not	
	decisions within the organizational			available, findings	
	framework.			will not be	
				reported for the	
				2019-20	
				assessment cycle.	



PLO 3 - Formulate stra	tegies for effective team development.				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	200	On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on	2. MEETS THE ACCEPTABLE TARGET



				the Business Leadership section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	196	200	196 out of 200 (98.00%) BA Organizational Management students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: BUS 370 Final Paper	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1264	1452	1264 out of 1452 (87.05%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

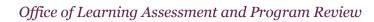




Indirect Measure 1:	70% or more of students exiting the program	N/A	N/A	As the data for	4. INSUFFICIENT
End of Program Survey	will express satisfaction on the End of			Bachelor of Arts in	DATA
PLO3	Program Survey by indicating either "Agree"			Organizational	
	or "Strongly Agree." The item to be used will			Management, (End	
	be:			of Program Survey	
	I effectively formulated strategies for			– PLO3) was not	
	effective team development.			available, findings	
				will not be	
				reported for the	
				2019-20	
				assessment cycle.	

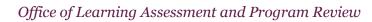


PLO 4 - Analyze altern	ative solutions for complex business proble	ms.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Integration and Strategic Management Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	200	On average, BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management	2. MEETS THE ACCEPTABLE TARGET





				section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	196	200	196 out of 200 (98.00%) BA Organizational Management students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT450 Final Paper	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	688	1657	688 out of 1657 (41.52%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET

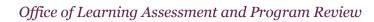




Indirect Measure 1:	70% or more of students exiting the program	N/A	N/A	As the data for	4. INSUFFICIENT	
End of Program Survey	will express satisfaction on the End of			Bachelor of Arts in	DATA	
PLO4	Program Survey by indicating either "Agree"			Organizational		
	or "Strongly Agree." The item to be used will			Management, (End		
	be:			of Program Survey		
	I effectively analyzed solutions for complex			– PLO4) was not		
	business problems.			available, findings		
				will not be		
				reported for the		
				2019-20		
				assessment cycle.		

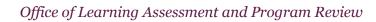


PLO 5 - Compare and	PLO 5 - Compare and contrast individual characteristics that influence work behaviors and organizational effectiveness.						
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA		
Direct Measure 1: CPC Comprehensive Exam - Business Communications Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs.	N/A	200	On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on	2. MEETS THE ACCEPTABLE TARGET		





				the Business Communications section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	196	200	196 out of 200 (98.00%) BA Organizational Management students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: BUS318 Final Paper	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	As the data for Bachelor of Arts in Organizational Management, (BUS318) was not available, findings will not be reported for the 2019-20 assessment cycle.	4. INSUFFICIENT DATA





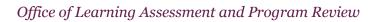
Indirect Measure 1:	70% or more of students exiting the program	N/A	N/A	As the data for	4. INSUFFICIENT	1
End of Program Survey	will express satisfaction on the End of			Bachelor of Arts in	DATA	ì
PLO5	Program Survey by indicating either "Agree"			Organizational		ì
	or "Strongly Agree." The item to be used will			Management, (End		ì
	be:			of Program Survey		ì
	I effectively compared and contrasted			– PLO5) was not		ì
	individual characteristics that influence work			available, findings		1
	behaviors and organizational effectiveness.			will not be		ì
				reported for the		ì
				2019-20		ì
				assessment cycle.		1



	act of social problems on the workplac				
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA



Direct Measure 1: CPC Comprehensive Exam - Business Ethics Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.	N/A	200	On average BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	196	200	196 out of 200 (98.00%) BA Organizational Management students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 3: BUS250 Final Paper	70% of Bachelor of Arts in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	3260	3786	3260 out of 3786 (86.11%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Introduced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO6	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively analyzed the impact of social problems on the workplace at the individual, group, organizational and societal levels.	N/A	N/A	As the data for Bachelor of Arts in Organizational Management, (End of Program Survey – PLO6) was not available, findings will not be reported for the 2019-20 assessment cycle.	4. INSUFFICIENT DATA



OVERALL RECOMMENDATIONS

Given the numerous changes that occurred during the 2019-20 academic year, program leads and faculty will monitor the 2019-20 data in conjunction with the 2020-21 academic year data.

It is also recommended to review MGT450, W5 assignment, as the target for PLO4 was not met.