

BACHELOR OF ARTS IN PROJECT MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS 2019-2020 ACADEMIC YEAR

2019 – 2020 CU	RRICULUM MAP						
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7
	Apply proven project management principles to business situations.	Apply current project management best practices to initiate, plan, execute, control, and close a well-documented project.	Examine successful project team development and management strategies.	Assess how project management practices can support organizational effectiveness and the corporate strategic planning process.	Evaluate the role of risk in projects and ways to mitigate its effects.	Examine the application of ethics to the practice of project management.	Integrate dynamic business data using relevant technology solutions.
MGT 330: Management for Organizations	I	I	1	1	ı	I	
BUS 311: Business Law I			1	1	ı	ı	1
ECO 204: Principles of Microeconomics	ı			1	ı	ı	
ACC 205: Principles of Accounting		ı				ı	
BUS 401: Principles of Finance	R	R	R	R	R	R	R
BUS 303: Human Resources Management	R		R	R	R	R	

Office of Learning Assessment and Program Review

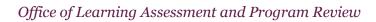


BUS 308: Statistics for Managers	R	R		R		R	R
PRM 300: Introduction to Project Management	R	R	R	R	R	R	ı
INF337: Integrated Cost and Schedule Control	R	R	R	R	R	R	R
PHI 445: Personal and Organizational Ethics	R		R	R	R	М	
MGT 380: Leadership for Organizations	R	R	R	R	R	R	
INF 336: Project Procurement Management	R	R	R	R	R	R	R
BUS 443: Quality Management for Organizational Excellence	R	R	R	М	M		R
MGT 435: Organizational Change	M	М	М	М	R		
BUS 402: Strategic Management & Business Policy	М	М	М	М	M	М	

I(INTRODUCED) R (REINFORCED) M (MASTERED)

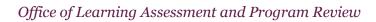


PLO 1 - Apply proven p	ANNUAL ASSESSMENT PLAN FINDINGS O 1 - Apply proven project management principles to business situations.						
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA		





Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	65	68	65 out of 68 (95.59%) BA Project Management students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	68	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET

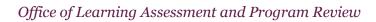




Direct Measure 2: PRM300 Final Paper	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1654	2218	1654 out of 2218 (74.57%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO1	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively applied proven project management principles to business situations.	67	69	97.10% of BA Project Management students upon completion of the program during the 2019-20 assessment cycle indicated that they agreed or strongly agreed that they effectively applied proven project management principles to business situations.	1. EXCEEDS THE ACCEPTABLE TARGET

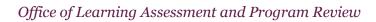


PLO 2 - Apply current	project management best practices to initia	ate, plan, execute,	control, and clos	e a well-documente	ed project.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	65	68	65 out of 68 (95.59%) BA Project Management students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET





Direct Measure 2: CPC Comprehensive Exam-Business Leadership Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	68	On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: PRM300 Research Paper	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1654	2218	1654 out of 2218 (74.57%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET





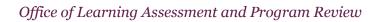
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Indirect Measure 1:	70% or more of students exiting the program	63	68	92.65% of BA	1. EXCEEDS THE
End of Program Survey	will express satisfaction on the End of			Project	ACCEPTABLE TARGET
PLO2	Program Survey by indicating either "Agree"			Management	
	or "Strongly Agree." The item to be used will			students upon	
	be:			completion of the	
	I effectively applied current project			program during	
	management best practices to initiate, plan,			the 2019-20	
	execute, control, and close a well-			assessment cycle	
	documented project.			indicated that they	
				agreed or strongly	
				agreed that they	
				effectively applied	
				current project	
				management best	
				practices to	
				initiate, plan,	
				execute, control,	
				and close a well-	
				documented	
				project.	



PLO 3 - Examine succe	essful project team development and manag	gement strategies.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	65	68	65 out of 68 (95.59%) BA Project Management students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 2: CPC Comprehensive Exam – Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	68	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3: BUS443 Final Paper	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	876	1114	876 out of 1114 (78.64%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.	1. EXCEEDS THE ACCEPTABLE TARGET

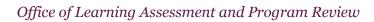




Indirect Measure 1: End of Program Survey PLO3	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively examined successful project team development and management strategies.	67	68	98.53% of BA Project Management students upon completion of the program during the 2019-20 assessment cycle indicated that they agreed or strongly agreed that they effectively examined successful project team development and management strategies.	1. EXCEEDS THE ACCEPTABLE TARGET
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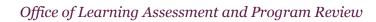


PLO 4 - Assess how pr	oject management practices can support or	ganizational effec	tiveness and the	corporate strategic	planning process.
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	65	68	65 out of 68 (95.59%) BA Project Management students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Business Integration	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and	N/A	68	On average, BA Project Management students scored above the average	2. MEETS THE ACCEPTABLE TARGET





and Strategic	Strategic Management section of the CPC			of the Peregrine	
Management Section	comprehensive exam when compared to			Academic Services	
	other competitive programs.			Online Aggregate	
				Pool, and above	
				the average of the	
				Traditional	
				Aggregate Pool on	
				the Business	
				Integration and	
				Strategic	
				Management	
				section of the	
				Common	
				Professional	
				Component	
				comprehensive	
				exam.	
Direct Measure 3:	70% of BA Project Management students	340	470	340 out of 470	1. EXCEEDS THE
MGT435, W3	must receive a proficient, or distinguished			(72.34%) of	ACCEPTABLE TARGET
Assignment	evaluation on relevant content criteria			records evaluated	
	mapped to this PLO.			indicate proficient	
				or distinguished	
				performance on	
				this key	
				assignment's	
				content criteria	
				mapped to this	
				PLO at the	
				Mastered level.	





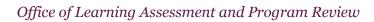
Indirect Measure 1: End of Program Survey PLO4	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively assessed how project management practices could support organizational effectiveness and the corporate strategic planning process.	68	68	100.00% of BA Project Management students upon completion of the program during the 2019-20 assessment cycle indicated that they agreed or strongly agreed that they effectively assessed how project management practices could support organizational effectiveness and the corporate strategic planning process.	1. EXCEEDS THE ACCEPTABLE TARGET
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PLO 5 - Evaluate the ro	ole of risk in projects and ways to mitigate i	ts effects.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA



Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	65	68	65 out of 68 (95.59%) BA Project Management students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam- Information Management Systems Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	N/A	68	On average BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Information Management Systems section of the Common Professional Component comprehensive exam.	3. MEETS THE ACCEPTABLE TARGET





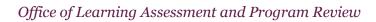
Direct Measure 3: BUS402 Final Assignment	70% of Bachelor of Arts in Project Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	673	966	673 out of 966 (69.67%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	3. DOES NOT MEET THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO5	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively evaluated the role of risk in projects and ways to mitigate its effects.	64	68	94.12% of BA Project Management students upon completion of the program during the 2019-20 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated the role of risk in projects and ways to mitigate its effects.	1. EXCEEDS THE ACCEPTABLE TARGET



PLO 6 - Examine the a	pplication of ethics to the practice of projec	t management.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	65	68	65 out of 68 (95.59%) BA Project Management students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 2: CPC Comprehensive Exam - Business Integration and Strategic Management Section	BA Project Management students, on average, will score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	68	On average, BA Project Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management section of the Common Professional	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 3:	70% of BA Project Management students	613	856	Component comprehensive exam. 613 out of 856	1. EXCEEDS THE
BUS401 Final Paper	must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.			(71.61%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria	ACCEPTABLE TARGET





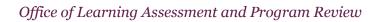
				mapped to this PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO6	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively examined the application of ethics to the practice of project management.	66	68	97.06% of BA Project Management students upon completion of the program during the 2019-20 assessment cycle indicated that they agreed or strongly agreed that they effectively examined the application of ethics to the practice of project management.	1. EXCEEDS THE ACCEPTABLE TARGET



PLO 7 - Integrate dyna	amic business data using relevant technolog	y solutions.			
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of BA Project Management students must score 400 or higher on the CPC comprehensive exam.	65	68	65 out of 68 (95.59%) BA Project Management students from July 1, 2019 to June 30, 2020 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET



Direct Measure 2: CPC	BA Project Management students, on	N/A	68	On average, BA	2. MEETS THE
Comprehensive Exam -	average, will score at or above the average in			Project	ACCEPTABLE TARGET
Business Integration	the Peregrine Academic Services (PAS) Online			Management	
and Strategic	Campus and Traditional Campus Aggregate			students scored	
Management Section	Pools related to the Business Integration and			above the average	
	Strategic Management section of the CPC			of the Peregrine	
	comprehensive exam when compared to			Academic Services	
	other competitive programs.			Online Aggregate	
				Pool, and above	
				the average of the	
				Traditional	
				Aggregate Pool on	
				the Business	
				Integration and	
				Strategic	
				Management	
				section of the	
				Common	
				Professional	
				Component	
				comprehensive	
				exam.	
Direct Measure 3:	70% of BA Project Management students	N/A	N/A	As the data for	4. INSUFFICIENT
BUS402 Final Paper	must receive a proficient, or distinguished	,	,	Bachelor of Arts in	DATA
	evaluation on relevant content criteria			Project	
	mapped to this PLO.			Management was	
				not available	
				(BUS402 - PLO7),	
				findings will not be	
				reported for the	
				-	





				2019-20	
				assessment cycle.	
Indirect Measure 1: End of Program Survey PLO7	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item to be used will be: • I effectively integrated dynamic business data using relevant technology solutions.	63	68	92.65% of BA Project Management students upon completion of the program during the 2019-20 assessment cycle	1. EXCEEDS THE ACCEPTABLE TARGET
				indicated that they agreed or strongly agreed that they integrated dynamic business data using relevant technology solutions.	



OVERALL RECOMMENDATIONS

Given the numerous changes that occurred during the 2019-20 academic year, program leads and faculty will monitor the 2019-20 data in conjunction with the 2020-21 academic year data.

It is also recommended to review BUS402, final assignment as the target for PLO5 was not met.